

KnowBe4 Subscription Levels

Our SaaS subscription is priced per seat, per year. We offer Silver, Gold, Platinum or Diamond levels to meet your organization's needs.

	MOST POPULAR			
Features	Silver	Gold	Platinum	Diamond
Unlimited Phishing Security Tests	✓	✓	✓	✓
Automated Security Awareness Program (ASAP)	✓	✓	✓	✓
Security "Hints & Tips"	✓	✓	✓	✓
KnowBe4 Learner App	✓	✓	✓	✓
Training Access Level I	✓	✓	✓	✓
Automated Training Campaigns	✓	✓	✓	✓
Content Manager	✓	✓	✓	✓
Assessments	✓	✓	✓	✓
AI-Recommended Training	✓	✓	✓	✓
Phish Alert Button	✓	✓	✓	✓
Phishing Reply Tracking	✓	✓	✓	✓
User Provisioning via Active Directory or SCIM Integration	✓	✓	✓	✓
SSO/SAML Integration	✓	✓	✓	✓
Industry Benchmarking	✓	✓	✓	✓
SmartRisk Agent™	✓	✓	✓	✓
Advanced Reporting	✓	✓	✓	✓
Global Technical Support	✓	✓	✓	✓
Training Access Level II		✓	✓	✓
Monthly Email Exposure Check		✓	✓	✓
Smart Groups			✓	✓
Reporting, User Event & Webhook APIs			✓	✓
Security Roles			✓	✓
Social Engineering Indicators (SEI)			✓	✓
USB Drive Test			✓	✓
Training Access Level III				✓
Callback Phishing				✓
AI-Selected Templates Powered by AIDA				✓
AI-Recommended Optional Learning Powered by AIDA				✓
PasswordIQ				✓
Second Chance				✓
KnowBe4 Graph API				✓
AIDA - Optional Add-on				✓
SecurityCoach™ - Optional Add-on			✓	✓
Compliance Plus - Optional Add-on	✓	✓	✓	✓
PhishER Plus - Optional Add-on	✓	✓	✓	✓

Training Access Levels

Silver Level: Training Access Level I includes the KnowBe4 Security Awareness Training in the full 45-minute module and the executive 15-minute version. Also includes unlimited Simulated Phishing Tests, Assessments, KnowBe4 Learner App, AI-Recommended Training, Content Manager and Enterprise-strength Reporting for the length of your subscription.

Gold Level: Includes all Silver level features plus Training Access Level II content which also includes KnowBe4 training modules and Audiocasts. Gold also includes monthly Email Exposure Check (EEC) Reports.

Platinum Level: Includes all features of Silver and Gold. Platinum also includes our Advanced Phishing Features; Smart Groups, Reporting, User Event & Webhook APIs, Security Roles, and landing page Social Engineering Indicators.

Diamond Level: Includes all features of Silver, Gold and Platinum plus Training Access Level III, giving you full access to our content library of thousands of items including interactive modules, videos, games, posters and newsletters related to security awareness training. In addition, you will be able to leverage our AI-Selected Templates Powered by AIDA to personalize phishing tests per user and enable AI-Recommended Optional Learning powered by AIDA for your users.

Training Content	Level I	Level II	MOST POPULAR
			Level III
Training Modules	24	87	282
Micro Modules	9	34	157
Videos (90 sec-5 min)	4	60	353
Posters/Images	22	35	192
Newsletters/Security Documents	20	49	270
Games	-	5	37
Audiocasts	-	2	17

The KnowBe4 content library is constantly being updated with fresh new content. Numbers listed above show the general volume of content in the KnowBe4 ModStore by subscription level and are subject to change.

Content By Subscription Level

You now really have thousands of new ways to make sure your users Think Before They Click!

KnowBe4's game-changing partnerships with The Security Awareness Company, Popcorn Training, exploqii, Twist & Shout, El Pescador, CLTRe, Security Journey, and MediaPRO allow you to significantly better manage the ongoing problem of social engineering. In your fight against phishing and ransomware you can deploy the best-in-class phishing platform combined with the world's largest library of security awareness training content; including thousands of interactive modules, videos, games, posters and newsletters.

Optional Add-ons

AIDA: An innovative suite of AI-native security agents designed to automate and enhance human risk management. By leveraging multiple AI technologies, AIDA brings together human and artificial intelligence to reduce human risk. AIDA includes advanced reporting by role, executive reports, and more.

SecurityCoach: Available as an optional add-on to KnowBe4 Platinum and Diamond training subscription levels. SecurityCoach enables real-time security coaching of your users in response to risky security behavior based on the rules in your existing security software stack (minimum 101 seats).

Compliance Plus: Available as an optional add-on across all subscription levels. Compliance Plus training is interactive, relevant, and engaging with real-life simulated scenarios to help teach your users how to respond in a challenging situation. The content addresses difficult topics such as sexual harassment, diversity and inclusion, discrimination, and business ethics. The Compliance Plus library includes various types of media formats and reinforcement materials to support your compliance training program.

PhishER Plus: A light-weight SOAR platform that automatically analyzes and prioritizes reported email messages to identify and quarantine malicious email across an organization. Additionally, transforms in-the-wild phishing emails into training opportunities by flipping them into simulated phishing campaigns. PhishER Plus adds an AI-validated, crowdsourced blocklist and PhishRIP capabilities to proactively block and remove active phishing attacks that have bypassed email filters BEFORE your user gets exposed to them.