

Empower Your Students for a Secure Digital Future and a Strong Security Culture

With the rapid evolution of cyber threats targeting education, it's your job to ensure that students are vigilant of cyber threats. You need a comprehensive cybersecurity strategy that addresses not just technical loopholes, but also the human risk factor.

But with the rising tide of cyber threats and lax security awareness among students, you face overwhelming uncertainty about your institution's cybersecurity posture. Students should possess foundational cybersecurity knowledge and the tools to safeguard their digital lives, in and out of the classroom.

KnowBe4 Student Edition

KnowBe4's Student Edition extends the tools you're already using to protect your entire student body. It is designed to help students ages 16+ in high school and higher education identify and mitigate cyber threats.

- **Security Awareness Training:** Robust training and phishing simulation curated to empower students to make smarter security decisions.
- **AIDA (Artificial Intelligence Defense Agents):** AI-powered training personalization and simulated phishing at scale.
- **SecurityCoach:** Real-time security coaching that helps students identify risks the moment they occur.
- **Defend™:** Advanced email threat detection and teachable feedback for student email environments.

Student Edition

KnowBe4 Student Edition aims to:

- ▶ Ingrain cybersecurity vigilance into students' daily internet usage and practices
- ▶ Mitigate human risk in academic institutions by empowering students with cybersecurity knowledge and the tools your faculty is already using
- ▶ Enable a strong security culture for your institution and prepare students for the workforce



How Student Edition Works:

KnowBe4 Student Edition is a special offering that adds exceptional value to your existing KnowBe4 subscription, helping you invest in your students' cybersecurity proficiency. It is available as an add-on for the following KnowBe4 products:

Security Awareness Training

KnowBe4 Security Awareness Training provides crucial knowledge to students and academic institutions. It helps students adopt safer behaviors and build awareness of risks such as mobile device vulnerabilities, phishing, social media oversharing, travel/off-campus data security and campus scams. Training and phishing simulations are relevant and uniquely formatted to resonate with students.

AIDA

With SmartRisk Agent at its core, AIDA uses AI to build a dynamic risk profile for each student and then automates the assignment of personalized training content, phishing simulations, policy quizzes and knowledge refreshers. It aligns training with real-world threats to effectively reduce human risk, and delivers tailored content for every student's unique behavior, risk and learning profile. For institutions that need to train large, diverse student populations without overwhelming security and IT teams, AIDA offers high impact with low resource demand.

SecurityCoach

In-the-moment coaching is the most effective way to promote actual behavior change. SecurityCoach integrates with your existing security stack to detect signals of risky student behavior such as clicking malicious links, attempting to access restricted content, or reusing credentials. It then delivers short, actionable SecurityTips via the platforms students are already using like Microsoft Teams, Google Chat and email. It automates student engagement, reduces repeat incidents and provides admins the insight to address student risk.

Defend

Students' inboxes are among the most exploited entry points attackers use in the education sector. KnowBe4 Defend combines machine learning, natural language processing, behavioral baselining and anomaly detection with real-time coaching to identify and stop threats at the point of risk. When a suspicious email lands in your student's inbox, contextual banners provide risk explanations and teachable feedback, links are rewritten and QR-code phishing is detected, and sender authentication is verified. Defend both protects the inbox and helps educate students at the same time, while reducing the load on your security team.



The KnowBe4 Student Edition is a crucial investment in tomorrow's security infrastructure. It equips students not only with practical cyber defense tools, but also an ingrained notion of cyber vigilance that extends into all areas of life.



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