# **Security**Coach

**Integration Brief** 





KnowBe4's SecurityCoach integration with Sophos Intercept X Endpoint allows you to leverage security alerts for viruses, malware, and other endpoint threats to send real-time SecurityTips to risky users.

## The Problem (!



- Social engineering techniques like phishing, spear phishing, and impersonation are increasingly being used by cybercriminals to manipulate your employees, causing downtime and security breaches
- The human factor is involved in 82% of data breaches, according to the 2022 Verizon Data **Breach Investigations Report**
- The average SOC team receives an average of 11,000 alerts per day, resulting in alert fatigue and analyst burnout
- → Users forget 50% of information they learn within one day and 90% within one week without engaging and frequent reinforcement of their training

## **Managing the Problem**



- SecurityCoach uses Sophos APIs to analyze alerts and identify end user risky security behavior
- You easily configure real-time coaching campaigns using your own security policies and the different categories of risky behavior
- SecurityCoach delivers the contextual, real-time SecurityTips you choose, using the ready-made graphic template library and optional custom notifications

### **Use Case Examples**



- → Malware Avoidance—When Sophos detects Malware, SecurityCoach can map the malware to a specific user and send them a targeted SecurityTip on avoiding malware
- Online Security—When Sophos detects that a user visits a risky website, SecurityCoach can coach that user on reasons to avoid such websites

# **Benefits and Outcomes**



- Measurable reduction in risk and a stronger security culture across your organization
- Improved comprehension and retention of your security awareness training, best practices, and established security policies
- Significant additional value from your existing investments in KnowBe4 and Sophos
- Time saved for SOC analysts and improved efficacy through automation and reducing alert noise caused by users repeating risky security behaviors

#### **About KnowBe4 SecurityCoach**

SecurityCoach enables real-time security coaching of your users in response to risky security behavior. Based on the rules in your existing security software stack, you can configure your real-time coaching campaign to determine the frequency and type of SecurityTip that is sent to users at the moment risky behavior is detected.

#### **About Sophos**

Powered by threat intelligence, AI and machine learning from SophosLabs and SophosAI, Sophos delivers a broad portfolio of advanced products and services to secure users, networks and endpoints against ransomware, malware, exploits, phishing and the wide range of other cyberattacks. Sophos provides a single integrated cloud-based management console, Sophos Central - the centerpiece of an adaptive cybersecurity ecosystem that features a centralized data lake that leverages a rich set of open APIs available to customers, partners, developers, and other cybersecurity vendors. Sophos sells its products and services through reseller partners and managed service providers (MSPs) worldwide.