



KnowBe4's SecurityCoach integration with [Netskope](#) allows you to leverage data on suspicious network activity, device safety, and more to send users with risky behavior real-time SecurityTips.

## The Problem

- ➔ Social engineering techniques like phishing, spear phishing, and impersonation are increasingly being used by cybercriminals to manipulate your employees, causing downtime and security breaches
- ➔ The human factor is involved in 82% of data breaches, according to the 2022 Verizon Data Breach Investigations Report
- ➔ The average SOC team receives an average of 11,000 alerts per day, resulting in alert fatigue and analyst burnout
- ➔ Users forget 50% of information they learn within one day and 90% within one week without engaging and frequent reinforcement of their training

## Managing the Problem

- ➔ SecurityCoach uses Netskope APIs to analyze alerts and identify end user risky security behavior
- ➔ You easily configure real-time coaching campaigns using your own security policies and the different categories of risky behavior
- ➔ SecurityCoach delivers the contextual, real-time SecurityTips you choose, using the ready-made graphic template library and optional custom notifications

## About KnowBe4 SecurityCoach

SecurityCoach enables real-time security coaching of your users in response to risky security behavior. Based on rules in your existing security software stack, you can configure your real-time coaching campaign to determine the frequency and type of SecurityTip that is sent to users at the moment risky behavior is detected.

## About Netskope

Netskope, the SASE leader, safely and quickly connects users directly to the internet, any application, and their infrastructure from any device, on or off the network. With Cloud Access Security Broker, Asset-Backed Security, Security Web Gateway, and Zero Trust Network Access built natively in a single platform, Netskope is fast everywhere, data-centric, and cloud-smart, all while enabling good digital citizenship and providing a lower total-cost-of-ownership.

## Use Case Examples

- ➔ Online Security - When Netskope detects users who repeatedly visit risky websites beyond a certain threshold, SecurityCoach can coach those users about online security
- ➔ App Security - When Netskope determines that a user has installed an unauthorized VPN, SecurityCoach can coach users on the risks of such usage

## Benefits and Outcomes

- ➔ Measurable reduction in risk and a stronger overall security culture
- ➔ Improved comprehension and retention of your security awareness training, best practices, and established security policies
- ➔ Significant additional value from your existing investments in KnowBe4 and Netskope
- ➔ Time saved for SOC analysts and improved efficacy through automation and reducing alert noise caused by users repeating risky security behaviors