# SecurityCoach



# **Bitdefender**

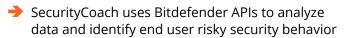
KnowBe4's SecurityCoach integration with <u>Bitdefender</u> GravityZone AV allows you to leverage security alerts for viruses, malware, and other endpoint threats to send real-time SecurityTips to risky users.

## The Problem 🚺

GravityZone

- Social engineering techniques like phishing, spear phishing, and impersonation are increasingly being used by cybercriminals to manipulate your employees, causing downtime and security breaches
- The human factor is involved in 82% of data breaches, according to the 2022 Verizon Data Breach Investigations Report
- The typical SOC team receives an average of 11,000 alerts per day, resulting in alert fatigue and analyst burnout
- Users forget 50% of information they learn within one day and 90% within one week without engaging and frequent reinforcement of their training

#### Managing the Problem



- You easily configure real-time coaching campaigns using your own security policies and the different categories of risky behavior
- SecurityCoach delivers the contextual, real-time SecurityTips you choose, using the ready-made graphic template library and optional custom notifications

#### Use Case Examples 📠

- Malware Avoidance When Bitdefender detects Malware, SecurityCoach can map the malware to a specific user and send them a targeted SecurityTip on avoiding malware
- Online Security When Bitdefender detects that a user visits a risky website, SecurityCoach can coach that user on reasons to avoid such websites

### Benefits and Outcomes

- Measurable reduction in risk and a stronger security culture across your organization
- Improved comprehension and retention of your security awareness training, best practices, and established security policies
- Significant additional value from your existing investments in KnowBe4 and Bitdefender
- Time saved for SOC analysts and improved efficacy through automation and reducing alert noise caused by users repeating risky security behaviors

#### About KnowBe4 SecurityCoach

SecurityCoach enables real-time security coaching of your users in response to risky security behavior. Based on the rules in your existing security software stack, you can configure your real-time coaching campaign to determine the frequency and type of SecurityTip that is sent to users at the moment risky behavior is detected.

#### **About Bitdefender**

Bitdefender provides cybersecurity solutions with leading security efficacy, performance and ease of use to small and medium businesses, mid-market enterprises and consumers. Guided by a vision to be the world's most trusted cybersecurity solutions provider, Bitdefender is committed to defending organizations and individuals around the globe against cyberattacks to transform and improve their digital experience.

KnowBe4