





The 2024 Security Culture Report dives deep into how security measures affect organizations and the way employees act and feel at work. KnowBe4 defines "security culture" as **the ideas, customs and social behaviors that influence an organization's security.** This year's report offers an intricate examination of 18 industries and six global regions, assessing each one's security culture readiness. Here are the key findings.

#### **The Security Culture Score**

The security culture score is the global index for rating organizations based on their security culture. It's calculated by analyzing the security culture of thousands of organizations around the world.



Poor

Mediocre

60-69

Moderate

**70-7**9

Good

**Excellent** 

80-89

90-100

Security culture attitudes, behaviors and best practices across

different industries are as diverse as the industries themselves. This year's report found significant variation across different

### **Security Culture Scores By Industry**

# Industries With The Highest Security Culture Score



Small Businesses
Financial Services



Medium Businesses **Legal** 



Large Businesses **Banking** 

## Industries With The Lowest Security Culture Score



sectors.

Small Businesses **Education** 



Medium Businesses
Construction



Large Businesses **Hospitality** 

### **Across The Globe**

Organizations around the world vary greatly in how deliberate they are in building a strong security culture. While many governments and organizations have attempted to implement some form of cybersecurity strategy, this has been met with varying degrees of success.

