



RANSOMWARE HAS GONE NUCLEAR

55%  **OF SMALL
BUSINESSES**
pay hackers the ransom

**\$20
BILLION**
projected ransomware
damage costs by 2021



RANSOMWARE 2.0

- Destroys backups
- Steals credentials
- Publicly exposes victims
- Leaks stolen data
- Threatens victim's customers



RANSOMWARE
COSTS ARE
PREDICTED TO BE

**57x
MORE**
over 6 years by
the end of 2021

RANSOMWARE
ATTACKS A
COMPANY EVERY

**14
SECONDS**

Sources:

<https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-20-billion-usd-by-2021/>
<https://cybersecurityventures.com/cybersecurity-market-report/>
<https://heimdalsecurity.com/blog/ransomware-payouts/>