TOP-CLICKED PHISHING TESTS

TOP PHISHING EMAIL SUBJECTS GLOBALLY

- **9%** Microsoft Teams: [manager] is trying to reach you
- **12%** Important: Dress Code Changes
- **9%** LinkedIn: You appeared in new searches this week
- **11%** Your training is past due
- **9%** Please update W4 for file
- **11%** Internet Report
- **9%** Recent Activity Report
- **10%** Invitation: Quarterly Financial Performance Review
- **10%** Possible typo
- **10%** You've been assigned additional cybersecurity training

Key Takeaway
HR continues to take the top spot with 42% of the business-related subjects. Another major theme is IT related subjects at 30%. These attacks continue to be effective as they can affect a user's work, evoke an immediate response and can cause a person to react before thinking about the validity of the email.

RECENT "IN THE WILD" ATTACKS

- Urgent: Tax Notification (HTML Attachment)
- Welcome to the Future of Healthcare!: Unlocking New Possibilities (Link)
- Urgent Business Review (Link)
- HR: New Rewards Program (Link) (Spoofs Domain)
- AWS: AWS Account on Hold: Response Required (Link)
- Additional entries have been made on your report (Link)
- Apple: Apple Pay was suspended on your Device!! (Link)
- Annual Survey (Link) (Spoofs Domain)
- Microsoft: SECURITY ALERT! Cleansing Needed! (Link)
- Install VPN (Link)

Key Takeaway
This quarter we see IT and more personal notifications (tax, healthcare, Apple Pay) that could potentially affect users' general outlook. These types of attacks are effective because they cause a person to react to a potentially alarming topic before thinking logically about the legitimacy of the email.

TOP 5 ATTACK VECTOR TYPES

PDF Attachment
Email Contains a PDF Attachment

HTML Attachment
Email Contains an HTML Attachment

Word
Email contains a Word or .docx attachment

Excel
Email contains an Excel attachment

PPT
Email contains a PowerPoint attachment

Key Takeaway
This is a ranking of top attack vector types used in KnowBe4 Phishing Security Tests. The #1 vector for the past quarter from our phishing tests and those seen in the wild are phishing links in the email body. When these links are clicked they often lead to disastrous cyberattacks such as ransomware and business email compromise.

TOP QR CODES SCANNED

- Amazon: Protect yourself from scammers/Your Amazon order has been delayed
- Microsoft: Password Expiration: Scan barcode to keep old password
- Passkey MFA migration announcement
- Office 365 Account Migration
- Reminder: Review Updated Drug and Alcohol Policy

Key Takeaway
IT related messages around migrations and passwords likely piqued interest from employees to determine what new procedures may be happening. Amazon shipments also get users to engage.