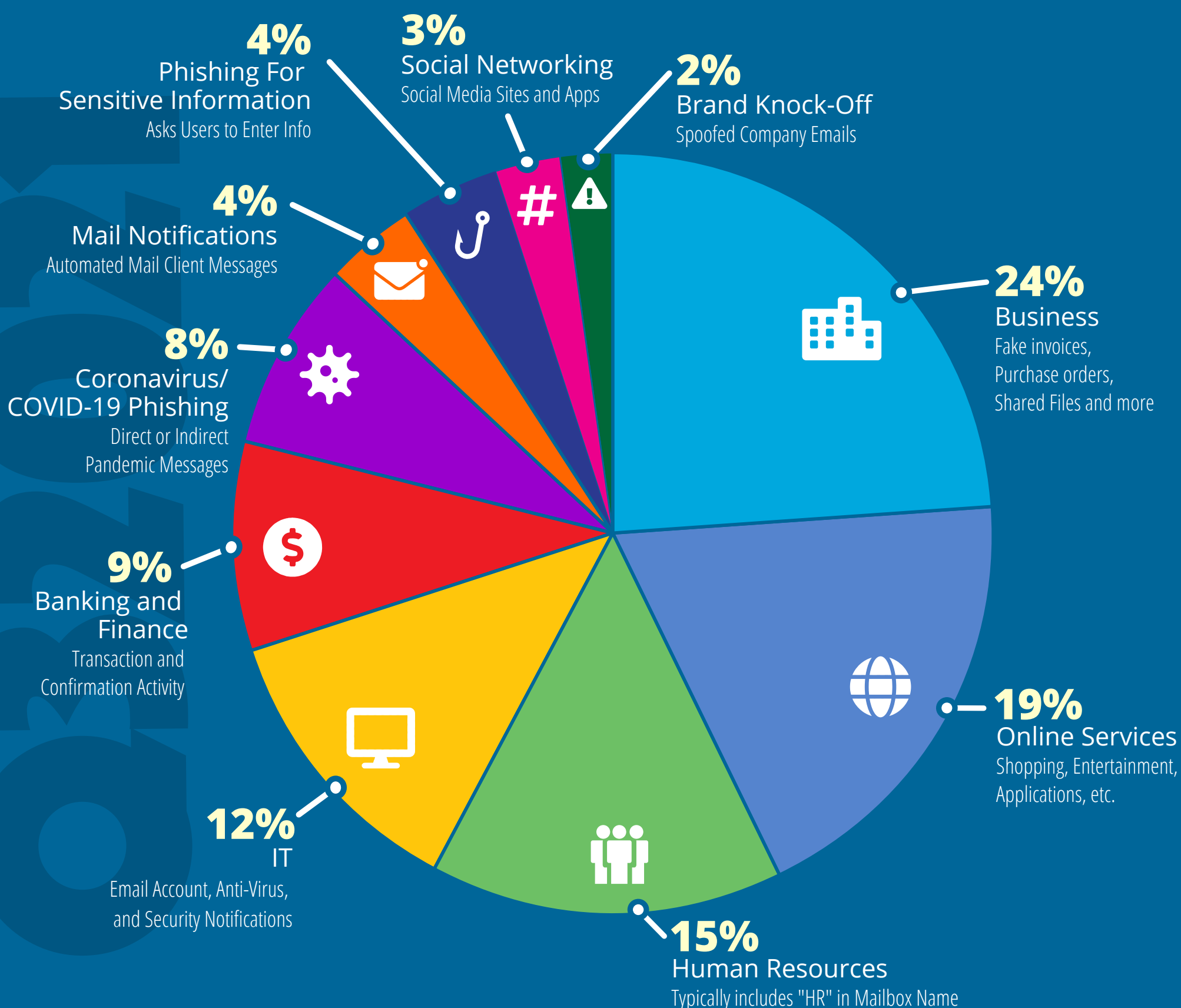


TOP-CLICKED PHISHING TESTS

TOP 10 EMAIL CATEGORIES GLOBALLY



KEY TAKEAWAY



Business phishing emails are the most clicked subject category across the world. These range from messages purporting to be from internal organizational departments, to external requests for information that convey a sense of urgency and entice users to take an action.

TOP PHISHING EMAIL SUBJECTS

The United States

1. Vacation Policy Update
2. Password Check Required Immediately
3. Important: Dress Code Changes
4. Acknowledge Your Appraisal
5. Remote Working Satisfaction Survey

Europe, Middle East and Africa

1. Your Document is Complete - Save Copy
2. Stefani has endorsed you!
3. You requested a reset to your LinkedIn password
4. Windows 10 Upgrade Error
5. Internet Capacity Warning

KEY TAKEAWAY



In the US, most of the subjects have the appearance of coming from the users' own organization. In Europe, Middle East and Africa, we see the top subject is related to users' everyday tasks. Messages masquerading as LinkedIn notifications can make someone feel special and entice them to click.

COMMON "IN THE WILD" ATTACKS

- ✓ IT: Odd emails from your account
- ✓ IT: Upcoming Changes
- ✓ HR: Remote Working Satisfaction Survey
- ✓ Facebook: Your Facebook access temporarily disabled for identity check
- ✓ Twitter: Potential Twitter Account Compromise

KEY TAKEAWAY



This quarter we see IT and HR-related messages that could potentially affect users' daily work. Social media account security alerts are effective because they cause a person to react before thinking logically about the legitimacy of the email.