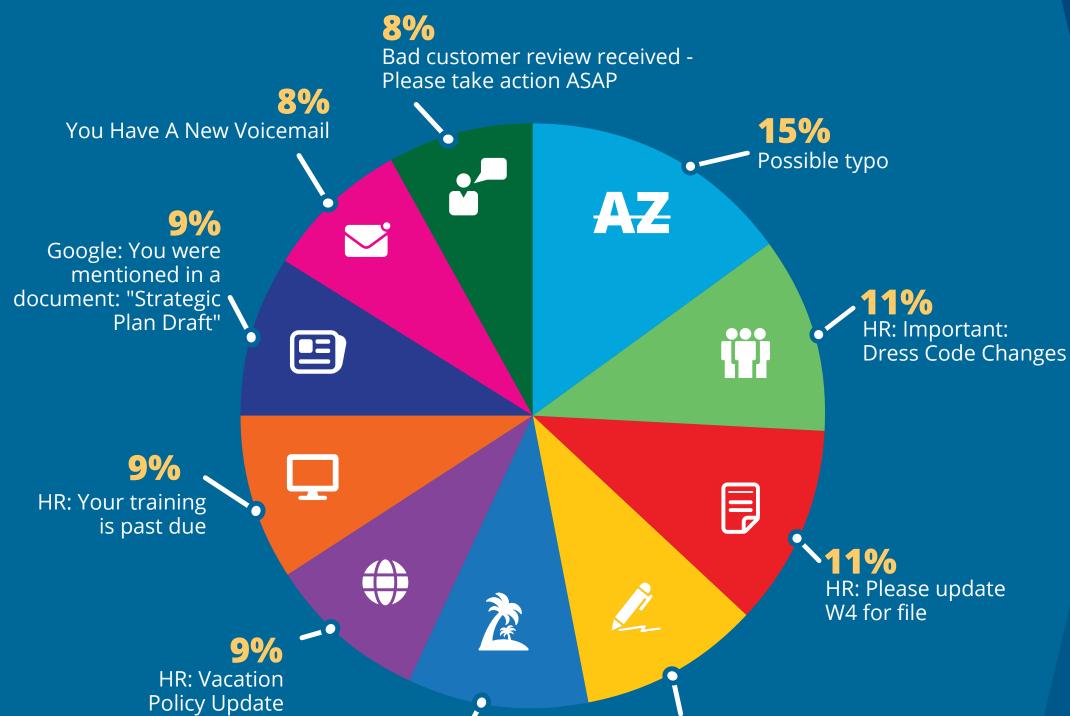
TOP-CLICKED TESTS

TOP PHISHING EMAIL SUBJECTS GLOBALLY



RECENT "IN THE WILD" ATTACKS

- 🮯 HR: Staff Rewards Program
- Someone is trying to send you money
- ✓ IT: Important Email Upgrades
- ALERT Mail Redirect Triggered
- Amazon: Action Needed: Purchase Attempt
- Microsoft 365: [[display_name]], MFA Security Review is Required
- ✓ A fax has arrived
- Soogle: [[manager_name]] invited you to join Google Chat Group
- ✓ Metamask Wallet Update
- Chase: Confirm Your Card Possession



Key Takeaway

This quarter we see IT and online service notifications that could potentially affect users' daily work. These types of attacks are effective because they cause a person to react before thinking logically about the legitimacy of the email.

TOP 5 ATTACK VECTOR TYPES



Link Phishing Hyperlink in the Email

www

Spoofs Domain Appears to Come From the User's Domain

PDF Attachment



10%

HR: Vacation Leave Notice: Plan Your Time Off Now!

10% Adobe Sign: Your Performance Review



Key Takeaway

We have seen a lot more diversification among business related subjects coming from HR/IT/Managers in recent months. Another major theme is tax-related subjects. These attacks are effective because they could potentially affect users' daily work, and cause a person to react before thinking logically about the legitimacy of the email.

TOP HOLIDAY PHISHING EMAIL SUBJECTS

- 🮯 HR: Change in Holiday Schedule
- Weight Happy 4th of July Message!
- With the second second
- With the second seco
- Supervised the set of the set of



Email Contains a PDF Attachment

BRAND

HTML Attachment Email Contains an HTML Attachment

HTML

Branded Phishing Test Link Has User's Organizational Logo and Name



Key Takeaway

This is a ranking of top attack vector types used in KnowBe4 Phishing Security Tests. The #1 vector for the past quarter from our phishing tests and those seen in the wild are phishing links in the email body. When these links are clicked they often lead to disastrous cyberattacks such as ransomware and business email compromise.

Key Takeaway



HR-related messages such as a change in the schedule for the holidays likely piqued interest from employees to see if they would receive an extra day off or shortened work schedule. Messages about celebrations and surveys also get users to click.



