KnowBe4
Password Best Practices Guide

Tips For Password Security

✓ Enable phishing-resistant multifactor authentication (MFA) whenever possible

✓ If you can, use a password manager and protect it with MFA and/or a long password/passphrase

✓ Use a password generator to create truly random passwords with a minimum of 12 characters

✓ If you must create a password, use a passphrase with a minimum of 20 characters

✓ Never share passwords between accounts

✓ Keep your passwords private – never share a password with anyone else

✓ Do not write down your passwords

How To Create A Strong, Complex Password

If you must create a password, here's a way to make a strong password that's difficult to crack:

USE ONE OF THESE TWO METHODS	EXAMPLE
1 Create passwords with at least 12 characters that are truly random, ideally using a password generator.	**R#Yv&ZCAojrX** **ELv!2MibAb>RC?ru** **a!#+dH)vvLykiJhu**
2 Think of a random phrase with at least 20 characters that is easy to remember.	**I went to 7-11 earlier today.** **rogerjumpedoverthepurplefox** **2belivingtherockandrolllifeforever**

Why This Matters

Traditional passwords can be cracked by hackers in less than a minute! Follow this guide for password best practices to create passwords that would take centuries to crack.

DOWNLOAD **For more advice on what your password policy should be, download our e-book**