

KnowBe4 Partner Program

Managing the problem of social engineering together

Delight Your Customers with the World's Largest Security Awareness Training and Simulated Phishing Platform

Employees are the weakest link. Hackers know this and are exploiting it every day. Enable your customers to create a "Human Firewall" so they can manage the ongoing problem of social engineering.

Open the doors to new opportunities with KnowBe4 new-school security awareness training—an easy, affordable product that every organization needs. Help your customers reduce their risk and improve their IT defense-in-depth while you benefit from a recurring revenue model and position yourself as a trusted security advisor.

Greenfield Market with Immense Opportunity



A Majority

of data breaches are caused by attacks on the human layer



\$23B

security awareness market globally

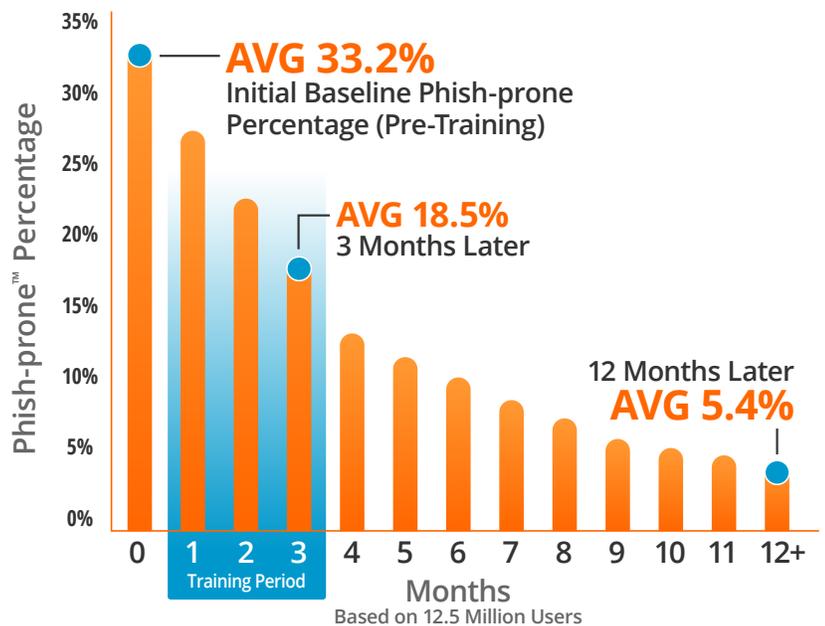


60,000+

organizations using KnowBe4 to mobilize their end-users as their last line of defense

The KnowBe4 System Really Works

Immediately reduce your customers' risk and show ROI



Source: 2023 KnowBe4 Phishing by Industry Benchmarking Report

Note: The initial Phish-prone Percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 console prior to the evaluation. Subsequent time periods reflect Phish-prone Percentages for the subset of users who received training with the KnowBe4 console.

Why Partner With KnowBe4



Best-in-Class

Provide your customers with the world's largest library of security awareness training content and fully automated simulated phishing attacks with thousands of templates.



Revenue Expansion

Create additional sales by cross-selling, upselling and adding renewals into your existing customer base. Open the door to new opportunities and expand your business.



Easy

Offer products that are easy to sell, understand, install and support—with quick adoption and short ramp-up. We support you at every step of the process.



Trust-Building

Help to create your customers' human firewall and dramatically reduce their attack surface. Build confidence and become your customers' trusted advisor.

Benefits to Help You Succeed

Take advantage of a list of benefits to support you along the way, including:

- ✓ Profitable Margins
- ✓ Renewal Partner First
- ✓ Dedicated Partner Manager
- ✓ Dedicated Customer Success Managers
- ✓ Full End-to-End Sales Support
- ✓ Large Greenfield Opportunity
- ✓ Deal Registration
- ✓ Partner Enablement Training
- ✓ Easy-to-Use Partner Portal
- ✓ Sales Enablement Collateral
- ✓ Marketing Resources
- ✓ Ready-to-Launch Campaigns



The fact that KnowBe4 can help us convey risk to a client makes ProTech more valuable to our clients. ...KnowBe4 is the glue for so much of our clients' security success.



– Brian Baird, Director of Security Services, ProTech Systems Group, Inc.

Become a KnowBe4 partner to accelerate your business and delight your customers.

Get started today!



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