The Next Level of Human Risk Management
Building a Strong Security Culture

The **KnowBe4 Security Awareness Training and Simulated Phishing platform** empowers you with the ability to educate your team more effectively, with a focus on the latest and greatest cybersecurity threats. We've made it simple to switch from what you're currently using, to a system that's comprehensive, and more importantly, easy to use.

Why Switch to KnowBe4?

Rapid Deployment with Support All Along the Way

You would be assigned a dedicated KnowBe4 Customer Success Manager (CSM), who will ensure an easy, effective and timely onboarding experience, at no additional cost to you. Your CSM takes on the biggest tasks of onboarding, significantly reducing the time and effort required from you and your team and accelerating your time-to-value.

Through regular meetings and reviews, your CSM helps you to proactively monitor key metrics and ensure you get maximum value out of your KnowBe4 subscription. In other words, your CSM is dedicated to making your program wildly successful, and your users enthusiastic fans.

"I have been thoroughly impressed with the KnowBe4 platform. The platform is robust and easy to understand. The support has been top-tier, [and] our account manager has been amazing and made onboarding a breeze."

- Director of IT

Automation to Save You Time

Leverage the power of AI to give your users a more personalized experience that adapts to their current level of knowledge. Use AI-driven phishing to automatically choose the best phishing template for each of your users based on their individual training and phishing history. With AI-driven training recommendations, the KnowBe4 **ModStore** serves up training content customized to your overall organization's risk profile.

Smart Groups put your phishing, training and reporting on autopilot. With the powerful Smart Groups feature, you can use each employees' behavior and user attributes to tailor phishing campaigns, training assignments, remedial learning and reporting. Best of all, Smart Groups is a powerful ad-hoc, real-time query tool that you use to get detailed reporting for management.

"The KnowBe4 platform] is the best in the business at making simulated phishing campaigns both easy and effective. It allows tremendous control over traditional and non-traditional training methods as well as outside of that. The results are very clear: a 10x decrease in phishing failures after a few years of implementation.

-IT Admin, Construction industry

The Content You Need, When You Need It

Your partnership with KnowBe4 is your entry to the world's largest library of always-fresh security awareness and compliance training content. Explore interactive training modules, videos, games, posters, newsletters and assessments to engage your users and ensure the training you're delivering sticks.

Our partnerships with e-learning and security awareness content providers bring unique flavor and flair to ensure training campaigns stay current, relevant and engaging for your users.

Have a global workforce? We've got you covered with content localized in 35 core languages.

Here's what our award-winning content library has to offer:

- 1,271 total training courses
- 1,910 total pieces of training content, including posters and newsletters
- 11 content publishers delivering globally relevant content
- 3,200 fresh new translations added over one year: 267 new translations added per month

"The platform is holistic, well stocked with a variety of fresh content giving me choice from a range of predefined courses. We have a range of 40 languages covered so the individual can choose a course in their native language, which is fantastic."

-CISO, High-tech Manufacturing industry

Tell Your Success Story Quickly and Easily

Board, executive and enterprise-level reporting gives visibility into your entire organization's security awareness performance with insights into correlated training and phishing simulation data over any specified period of time. You can even save reports to be viewed at a later time or send saved reports to other users. You can also choose to schedule reports to be generated and sent at a set frequency, such as every quarter, to keep your executives and colleagues up to date.

KnowBe4 is much more than a training platform. It's a security tool, a learning platform and a reporting engine. It helps me do my job quicker, better and with fewer resources. I'll always recommend KnowBe4.

- Head of IT Security, Education industry

Leverage Reporting APIs to create your own customized reports to integrate with other BI systems. If you manage multiple KnowBe4 accounts, Roll-up Reporting makes it easy to select reports and compare results in aggregate across accounts or multi-location offices.

The Dashboard of your KnowBe4 console contains your Organization's Risk Score and Phishing reports. These reports provide general information about your organization's Phish-prone™ Percentage at the time of the phishing campaign and your users' actions during the campaigns. You can hover over the points in the table to get more details on specific phishing campaigns, how many users each test was sent to, and your users' actions.

KnowBe4 provides the most comprehensive reporting so that you can measure your workforces' human risk score and use a data-driven approach to measure, monitor and mitigate your human risk.

Elevate Your Defense with a Comprehensive Approach

Partnering with KnowBe4 lets you address the human element of cybersecurity, from top to bottom. KnowBe4, with its comprehensive product suite, is the only vendor that fully covers awareness, behavior and security culture.

The KnowBe4 platform has you covered across these vital focus areas:

- Security Awareness Training
- Simulated Social Engineering
- Compliance
- SOAR/Incident Response
- Human Detection and Response

KnowBe4's focus is helping organizations build a strong security culture, nothing else.

Discover the KnowBe4 Difference

KnowBe4 empowers your workforce to make smarter security decisions every day. KnowBe4 builds a human layer of defense so organizations can fortify user behavior with new-school security awareness and compliance training. Deploying KnowBe4 results in users that are alert and care about the damage that phishing, ransomware and other social engineering threats pose.

Ready for Something New?

CONTACT US   Contact us today to see how much better your approach to changing security culture through security awareness training can be with KnowBe4!