

KnowBe4

EMAIL PHISHING RED FLAGS

Email Preview: Get \$15 off same-day grocery delivery

From: Instant Grocery <noreply@promo-instantgrocery.com>
Reply-To: Instant Grocery <noreply@promo-instantgrocery.com>
Subject: \$15 off same-day grocery delivery

Don't let it expire...

\$15 off
your next 3 orders

Redeem your grocery credit »



Shocking content to entice you to click link or open attachment.

Email domain is spoofing a popular website or well-known organization.

Hover over the link. Link does not take you to the site the email content says it will.