

#### Exposing the Dirty Little Secrets of Social Engineering A Discussion with Kevin Mitnick



Kevin Mitnick Chief Hacking Officer KnowBe4, Inc.



Perry Carpenter Chief Evangelist & Strategy Officer KnowBe4, Inc.

### About today's format...

# This is not your typical webinar





#### "All warfare is based on deception." - Sun Tzu, The Art of War





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#### Process & Methodology

#### Playing the Game





#### What's Coming?

# 10% 25% 40%

#### How can organizations protect their users?

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#### Q&A



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#### Final Thoughts & Takeaways



## Thank You

**RISK ALERT** 

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