

Grid® Report for Security Awareness Training | Winter 2025



Security Awareness Training Software

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|------------|--|--|--|--|--|--|--|-----------------|
| Contenders | | | | | | | | Leaders |
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| | | | | | | | | |
| Niche | | | | | | | | High Performers |

Market Presence

Satisfaction

G2 Grid® Scoring

(Security Awareness Training Software continues on next page)

Security Awareness Training Software (continued)

Security Awareness Training Software Definition

Security awareness training software provides businesses with online courses to train and assess their employees' security readiness. Businesses use these tools to outsource security training to specialized providers with experience and courses specific to a variety of security measures. Many of these tools deliver simulated attacks or fraudulent emails to help employees better identify malicious content before encountering it in real-life scenarios.

While some [online course providers](#) offer security awareness training, the products listed in this category are courses specific to cybersecurity and information security in the workplace.

To qualify for inclusion in the Security Awareness Training category, a product must:

- ▶ Provide educational security courses
- ▶ Offer online classes or a web-based educational content
- ▶ Provide training and assessment tools

Security Awareness Training Grid® Scoring Description

Products shown on the Grid® for Security Awareness Training have received a minimum of 10 reviews/ratings in data gathered by November 19, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- ▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: [KnowBe4 Security Awareness Training](#), [Hoxhunt](#), [SoSafe](#), [MetaCompliance Security Awareness Training](#), [Arctic Wolf](#), [NINJIO Security Awareness](#), [Huntress Managed Security Awareness Training](#), [Infosec IQ](#), and [SANS Security Awareness](#)
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: [Hacker Rangers Security Awareness](#), [usecure](#), [Webroot Security Awareness Training](#), [Pistachio](#), [Riot](#), [Inspired eLearning Powered by VIPRE](#), [PhishingBox](#), [CybeReady Security Awareness Training Platform](#), [Boxphish Security Awareness and Phishing Simulation](#), [CyberHoot Cybersecurity Awareness Training](#), [Carbide](#), [GoldPhish](#), [Junglemap](#), [Phin Security Awareness Training](#), [Right-Hand Cybersecurity](#), [CultureAI](#), [Defendify All-In-One Cybersecurity® Solution](#), [Bastion Technologies](#), [Nimblr Security Awareness](#), [Phished](#), [cyberconIQ Cyber Awareness Training](#), and [Global Learning Systems](#)
- ▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: [Proofpoint Security Awareness Training](#), [Immersive Labs](#), [Mimecast Security Awareness Training](#), [\(ISC\)2](#), [Barracuda Security Awareness Training](#), and [Symantec Phishing Readiness](#)
- ▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: [Fortra's Terranova Security](#), [BullPhish ID](#), [ThreatAdvice Cybersecurity Education](#), [Security Journey](#), [Secure Code Warrior](#), [Hook Security](#), [Avatao](#), [CyberVista](#), [Threatcop Security Awareness Training](#), and [Haekka](#)



Grid® Scores for Security Awareness Training Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

| | # of Reviews | Satisfaction | Market Presence | G2 Score |
|--|--------------|--------------|-----------------|----------|
| KnowBe4 Security Awareness Training | 1964 | 94 | 99 | 96 |
| Hoxhunt | 2535 | 96 | 72 | 84 |
| SoSafe | 607 | 82 | 78 | 80 |
| MetaCompliance Security Awareness Training | 956 | 65 | 69 | 67 |
| Arctic Wolf | 29 | 62 | 68 | 65 |
| NINJIO Security Awareness | 357 | 76 | 53 | 65 |
| Huntress Managed Security Awareness Training | 146 | 57 | 64 | 60 |
| Infosec IQ | 610 | 53 | 64 | 59 |
| SANS Security Awareness | 30 | 52 | 65 | 58 |

High Performers

| | | | | |
|---|-----|----|----|----|
| Hacker Rangers Security Awareness | 497 | 84 | 47 | 66 |
| usecure | 239 | 62 | 43 | 53 |
| Webroot Security Awareness Training | 47 | 55 | 47 | 51 |
| Pistachio | 17 | 60 | 42 | 51 |
| Riot | 52 | 58 | 44 | 51 |
| Inspired eLearning Powered by VIPRE | 55 | 53 | 49 | 51 |
| PhishingBox | 267 | 53 | 44 | 49 |

(Grid® Scores for Security Awareness Training Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

High Performers (continued)

| | # of Reviews | Satisfaction | Market Presence | G2 Score |
|---|--------------|--------------|-----------------|----------|
| CybeReady Security Awareness Training Platform | 61 | 54 | 36 | 45 |
| Boxphish Security Awareness and Phishing Simulation | 51 | 65 | 24 | 45 |
| CyberHoot Cybersecurity Awareness Training | 22 | 63 | 27 | 45 |
| Carbide | 61 | 51 | 36 | 43 |
| GoldPhish | 45 | 62 | 24 | 43 |
| Junglemap | 85 | 56 | 30 | 43 |
| Phin Security Awareness Training | 11 | 59 | 23 | 41 |
| Right-Hand Cybersecurity | 30 | 55 | 26 | 41 |
| CultureAI | 47 | 51 | 29 | 40 |
| Defendify All-In-One Cybersecurity® Solution | 46 | 59 | 20 | 40 |
| Bastion Technologies | 15 | 63 | 15 | 39 |
| Nimblr Security Awareness | 34 | 50 | 27 | 39 |
| Phished | 38 | 52 | 21 | 36 |
| cyberconIQ Cyber Awareness Training | 11 | 60 | 11 | 35 |
| Global Learning Systems | 10 | 56 | 6 | 31 |

(Grid® Scores for Security Awareness Training Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Contenders

| | # of Reviews | Satisfaction | Market Presence | G2 Score |
|--|--------------|--------------|-----------------|----------|
| Proofpoint Security Awareness Training | 316 | 48 | 85 | 67 |
| Immersive Labs | 58 | 50 | 54 | 52 |
| Mimecast Security Awareness Training | 16 | 32 | 71 | 51 |
| (ISC)2 | 12 | 34 | 68 | 51 |
| Barracuda Security Awareness Training | 13 | 35 | 50 | 42 |
| Symantec Phishing Readiness | 10 | 18 | 56 | 37 |

Niche

| | | | | |
|--|----|----|----|----|
| Fortra's Terranova Security | 49 | 44 | 44 | 44 |
| BullPhish ID | 67 | 45 | 31 | 38 |
| ThreatAdvice Cybersecurity Education | 38 | 41 | 32 | 36 |
| Security Journey | 24 | 45 | 23 | 34 |
| Secure Code Warrior | 18 | 35 | 31 | 33 |
| Hook Security: Security Awareness Training | 55 | 48 | 17 | 33 |
| Avatao | 35 | 34 | 19 | 26 |
| CyberVista | 24 | 32 | 15 | 23 |
| Threatcop Security Awareness Training | 11 | 0 | 13 | 6 |
| Haekka | 10 | 0 | 5 | 2 |

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Security Awareness Training category algorithmically based on data sourced from product reviews shared by G2 users and data sourced from third parties.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Grid® Scoring Methodology

The Grid® Report for Security Awareness Training | Winter 2025 is based on reviews collected through November 19, 2024. We apply unique algorithms to this data to calculate Satisfaction (v4.0) and Market Presence (v7.0) scores for the Winter 2025 report quarter. To view the Security Awareness Training Grid® with the most recent data, please visit the [Security Awareness Training](#) page. For more details on Grid® Scoring, please view the [G2 Scoring Methodology](#) here.

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and third-party data collected by G2 up through November 19, 2024. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. G2 follows defined community guidelines to ensure privacy, and authenticity for users and reviews. For more details, please view the [G2 Community Guidelines](#) here.

(Grid® Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.



Grid® Methodology (continued)

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to [suggest its addition](#) to our [Security Awareness Training category](#).

Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.



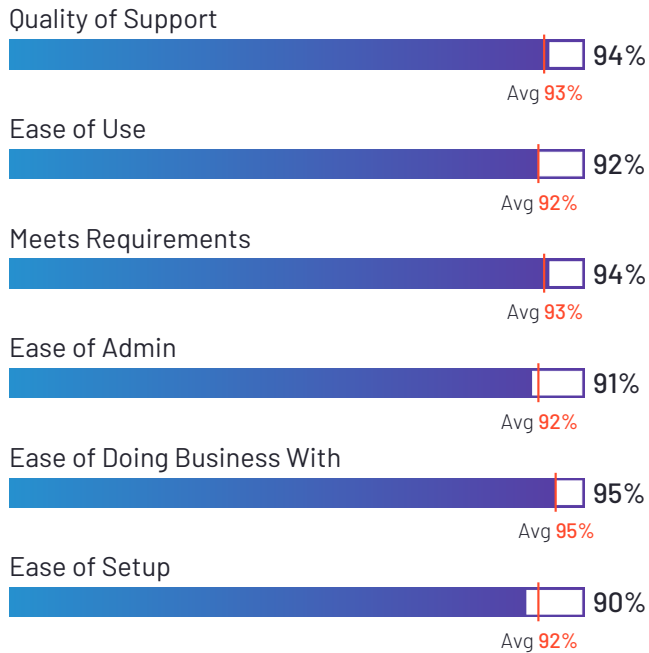
KnowBe4

4.7 ★★★★★ (1,979)

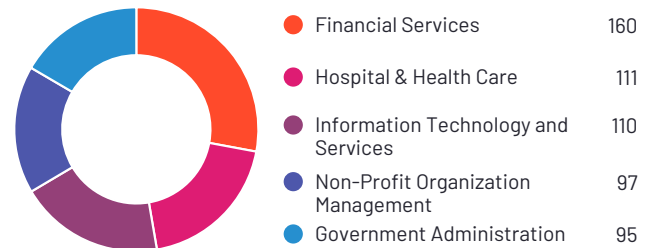


KnowBe4 Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. KnowBe4 Security Awareness Training has the largest Market Presence among products in Security Awareness Training. 98% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend KnowBe4 Security Awareness Training at a rate of 93%.

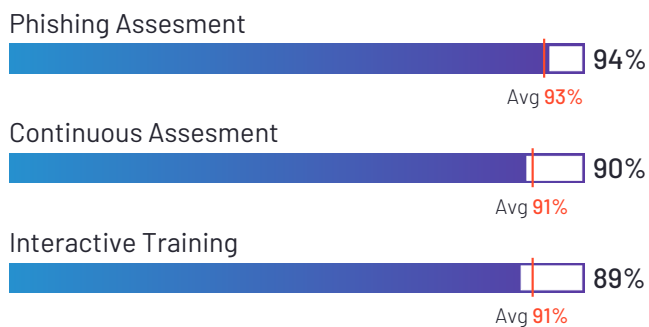
Satisfaction Ratings



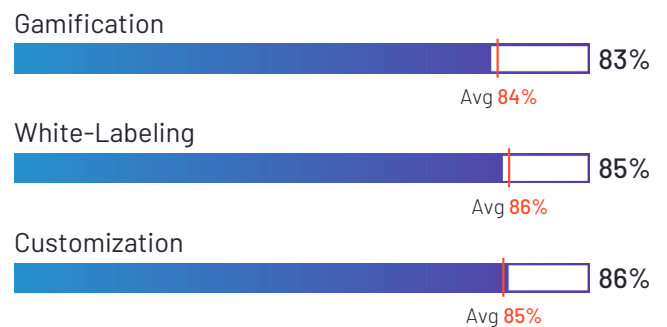
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
KnowBe4, Inc.



HQ Location
Clearwater, FL



Year Founded
2010



Employees (Listed On LinkedIn)
1,934



Company Website
knowbe4.com



Hoxhunt

4.8

★★★★★ (2,567)



Hoxhunt has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Hoxhunt received the highest Satisfaction score among products in Security Awareness Training. 99% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Hoxhunt at a rate of 96%.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



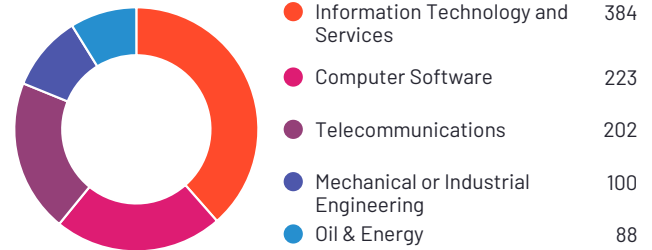
Ease of Doing Business With



Ease of Setup



Top Industries Represented



Highest-Rated Features

Phishing Assessment



Gamification



Interactive Training



Lowest-Rated Features

Customization



White-Labeling



Content Library



Ownership
Hoxhunt



HQ Location
Helsinki, Southern
Finland



Year Founded
2016



**Employees (Listed
On LinkedIn)**
175



Company Website
hoxhunt.com



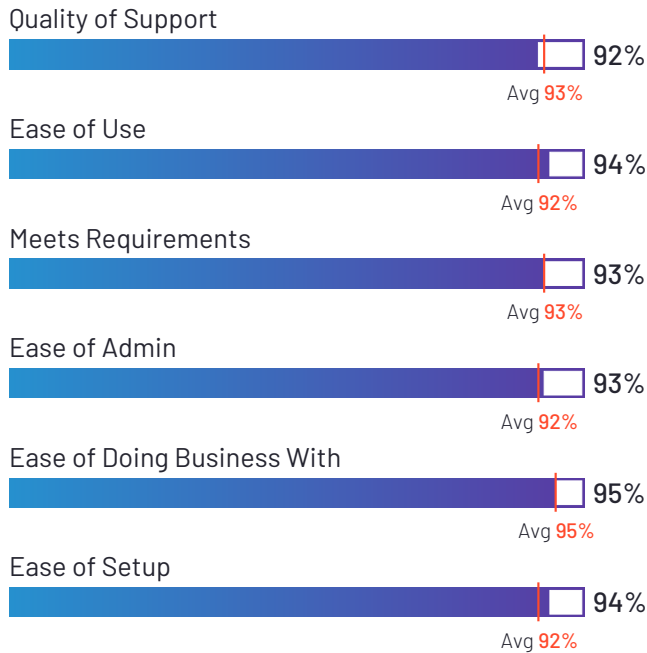
SoSafe

4.5 ★★★★★ (616)

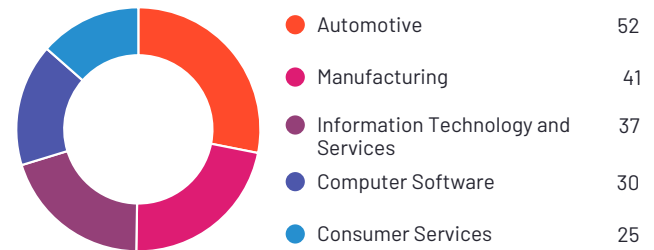


SoSafe has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 96% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend SoSafe at a rate of 91%.

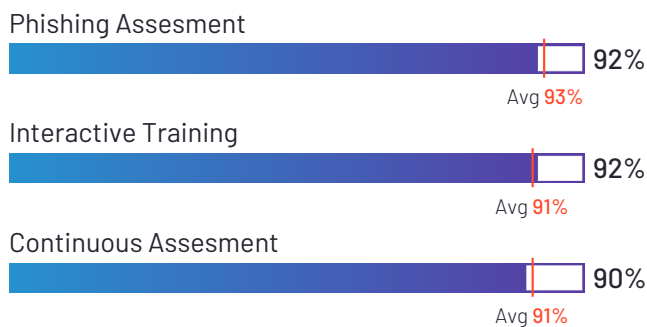
Satisfaction Ratings



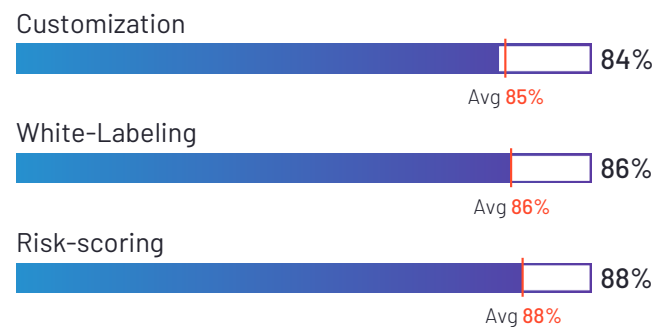
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
SoSafe



HQ Location
Cologne, North
Rhine-Westphalia



Year Founded
2018



**Employees (Listed
On LinkedIn)**
593



Company Website
sosafe-awareness.com



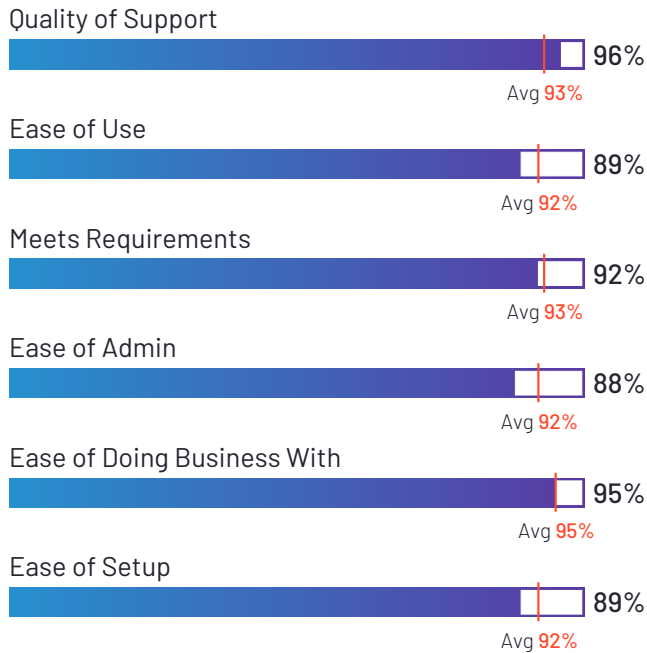
MetaCompliance Security Awareness Training

4.6 ★★★★★ (970)

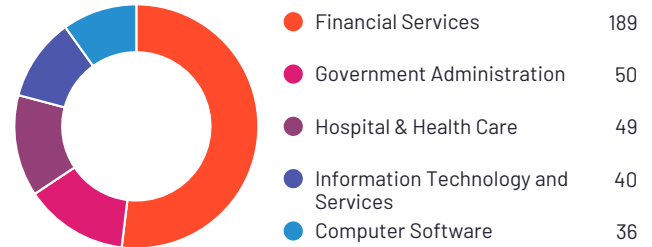


MetaCompliance Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 97% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend MetaCompliance Security Awareness Training at a rate of 92%.

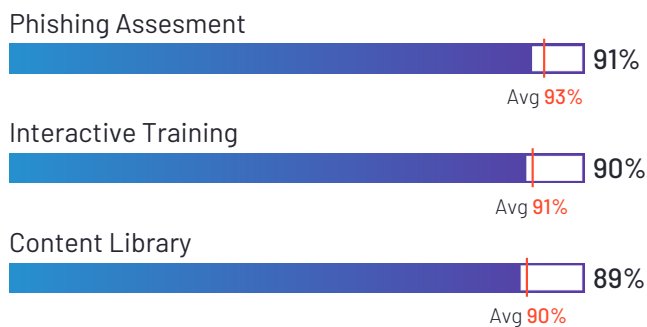
Satisfaction Ratings



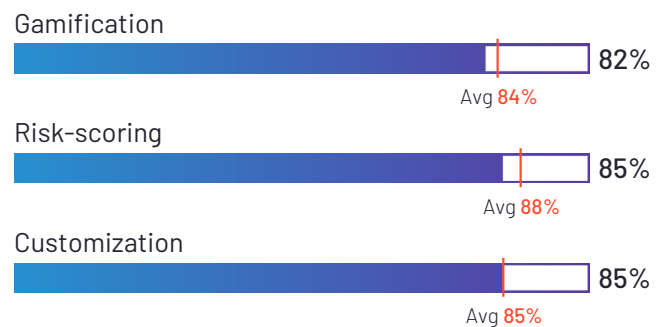
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
MetaCompliance



HQ Location
London, GB



Year Founded
2005



Employees (Listed On LinkedIn)
237



Company Website
metacompliance.com



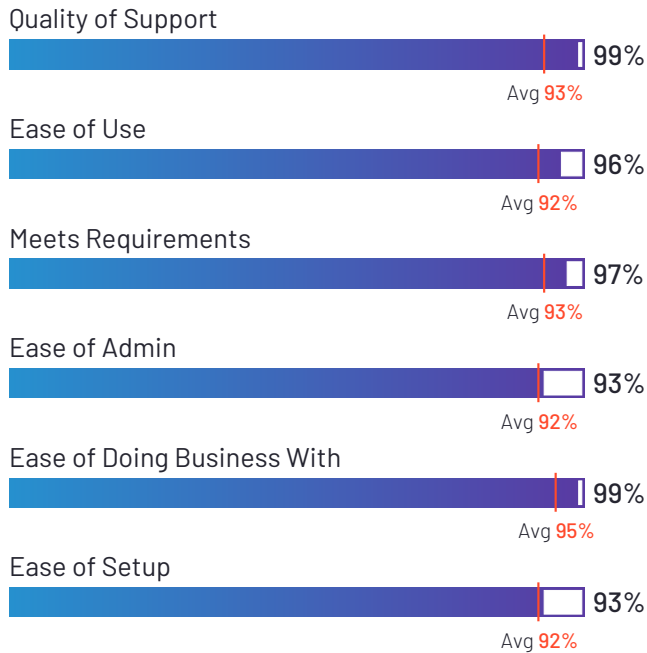
Arctic Wolf

4.7 ★★★★★ (142)

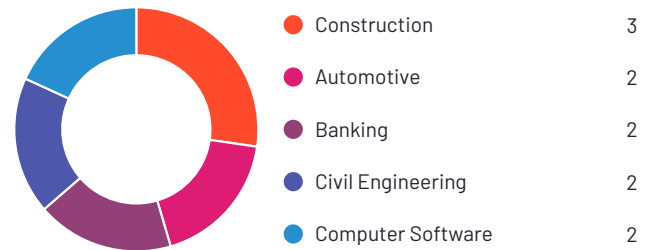


Arctic Wolf has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Arctic Wolf at a rate of 96%. Arctic Wolf is also in the Risk-Based Vulnerability Management, Managed Detection and Response (MDR), and Cloud Detection and Response (CDR) categories.

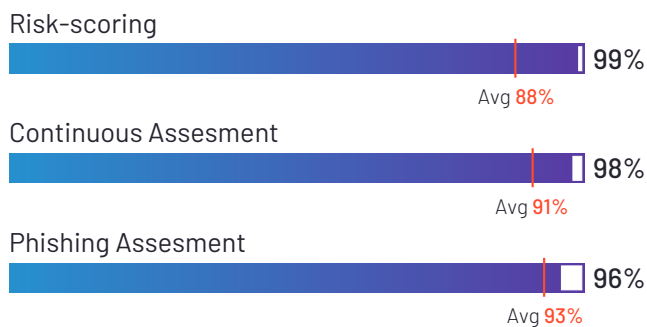
Satisfaction Ratings



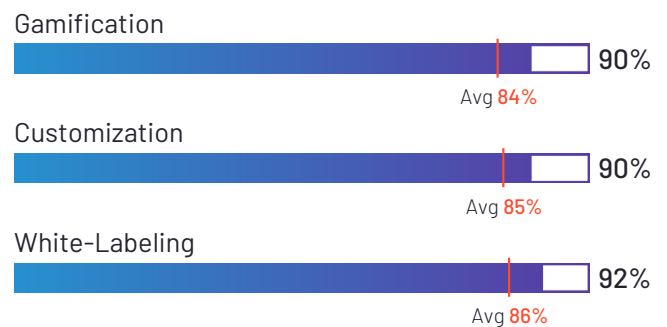
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Arctic Wolf Networks



HQ Location
Eden Prairie, MN



Year Founded
2012



Employees (Listed On LinkedIn)
2,600



Company Website
arcticwolf.com



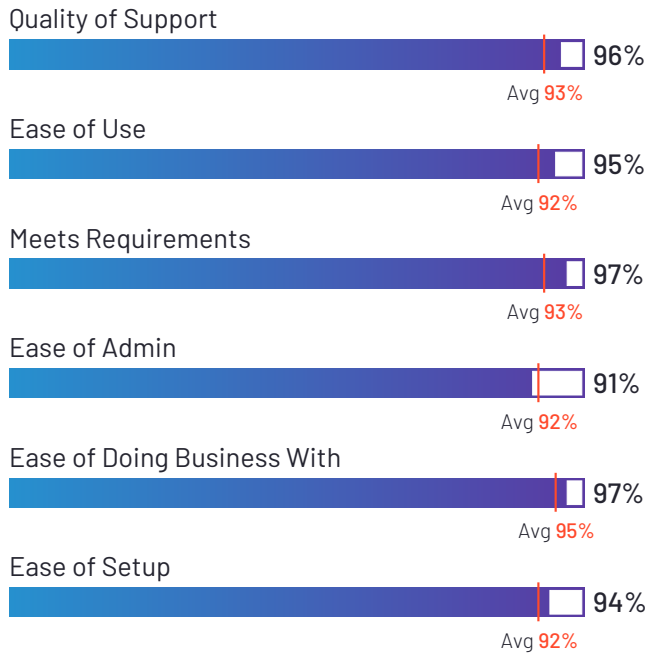
NINJIO Security Awareness

4.9 ★★★★★ (361)

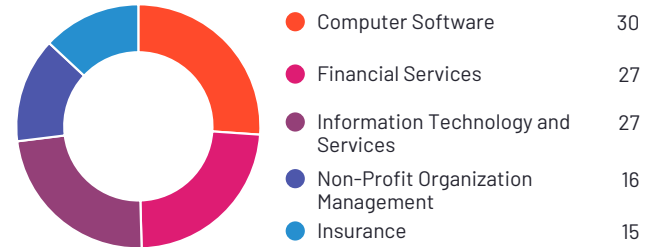


NINJIO Security Awareness has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 99% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend NINJIO Security Awareness at a rate of 97%.

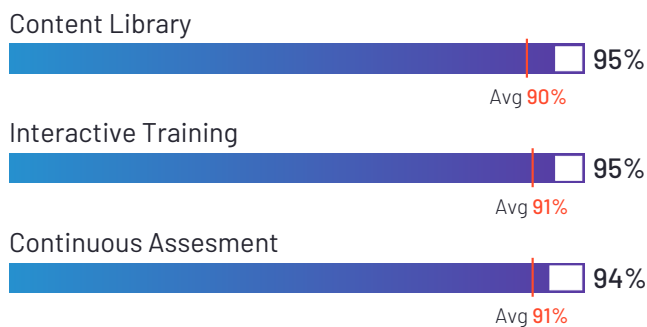
Satisfaction Ratings



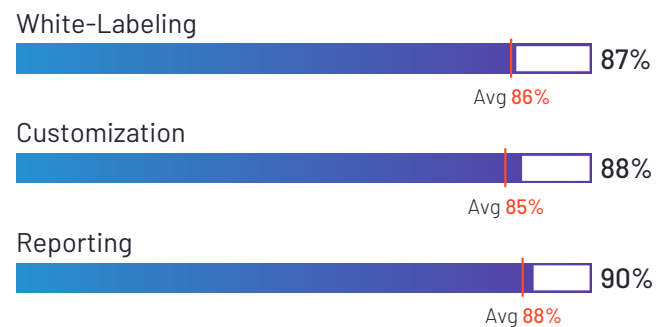
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
NINJIO



HQ Location
Westlake Village,
California



Year Founded
2015



Employees (Listed
On LinkedIn)
64



Company Website
ninjio.com

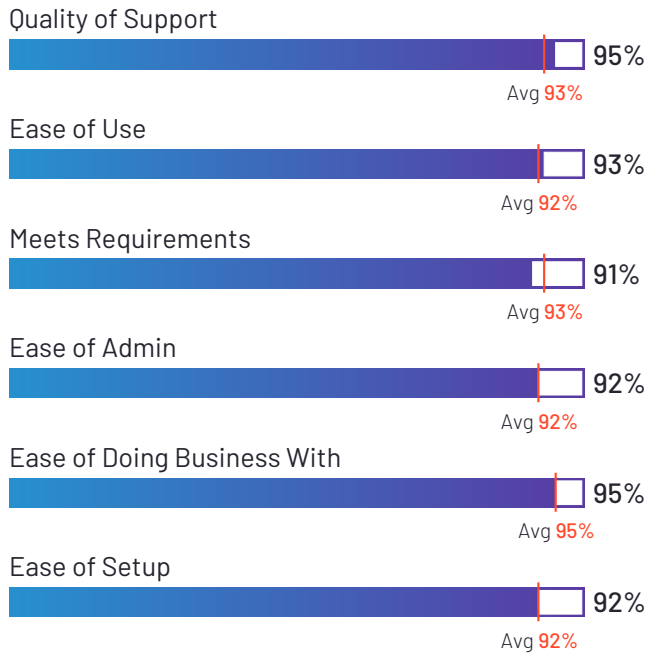


4.6 ★★★★★ (150)

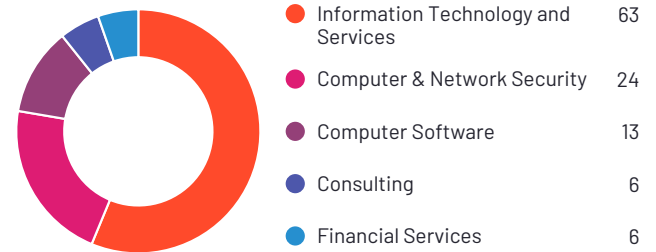


Huntress Managed Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 95% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Huntress Managed Security Awareness Training at a rate of 91%.

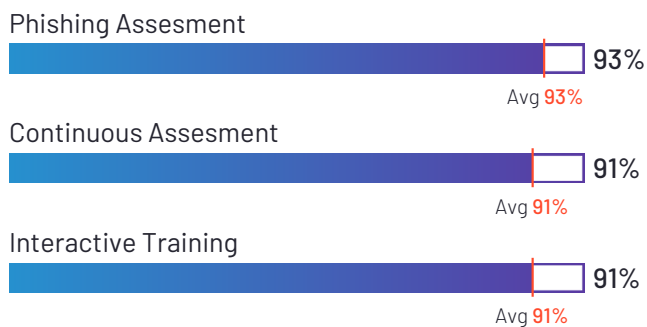
Satisfaction Ratings



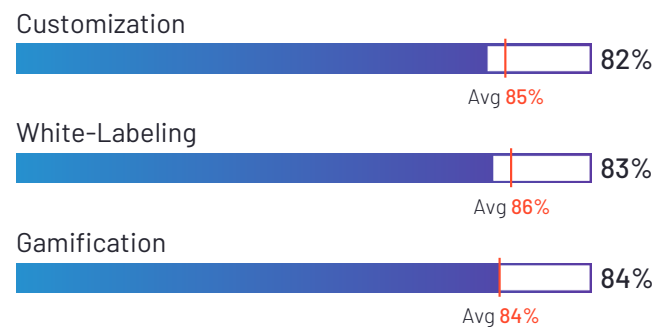
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Huntress Labs



HQ Location
Ellicott City, US



Year Founded
2015



Employees (Listed On LinkedIn)
515



Company Website
huntress.com



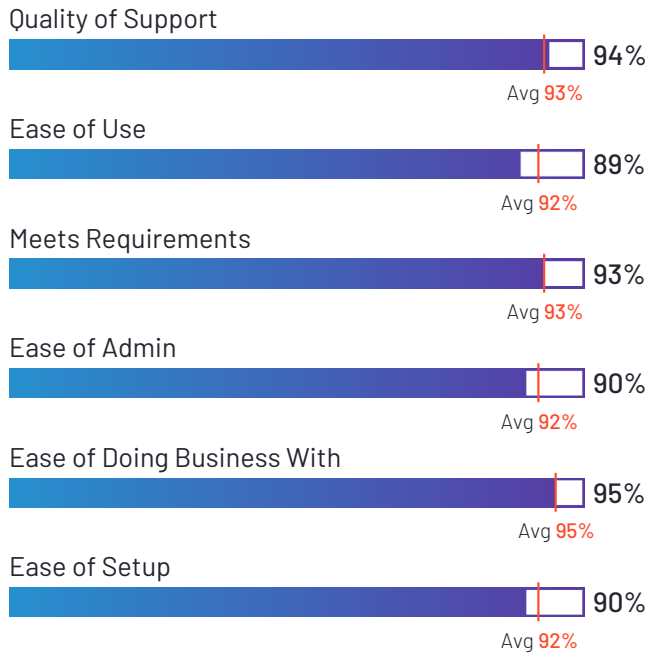
Infosec IQ

4.5 ★★★★★ (641)

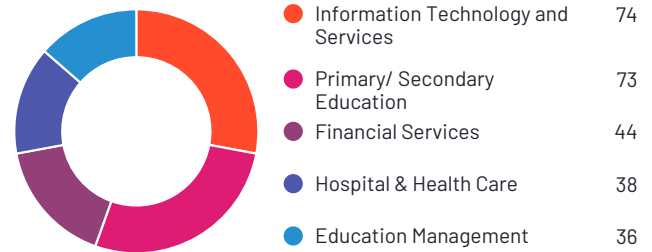


Infosec IQ has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Infosec IQ at a rate of 91%.

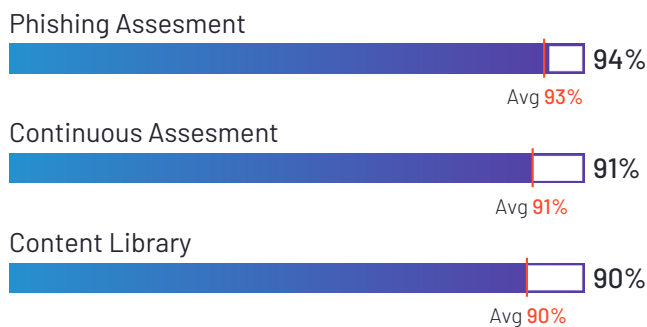
Satisfaction Ratings



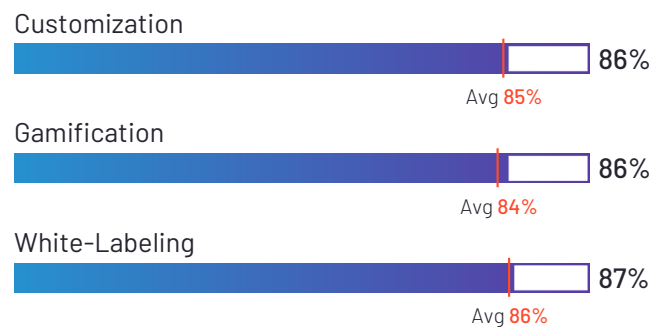
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Infosec



HQ Location
Madison, Wisconsin



Year Founded
2004



Employees (Listed On LinkedIn)
270



Company Website
infosecinstitute.com

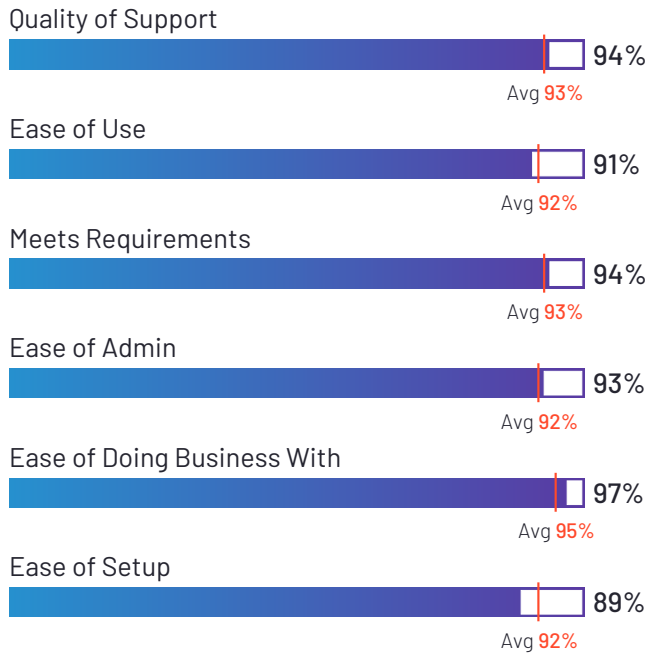


4.6 ★★★★★ (30)

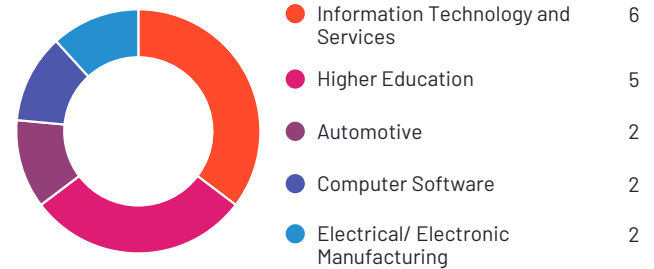


SANS Security Awareness has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 93% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend SANS Security Awareness at a rate of 91%.

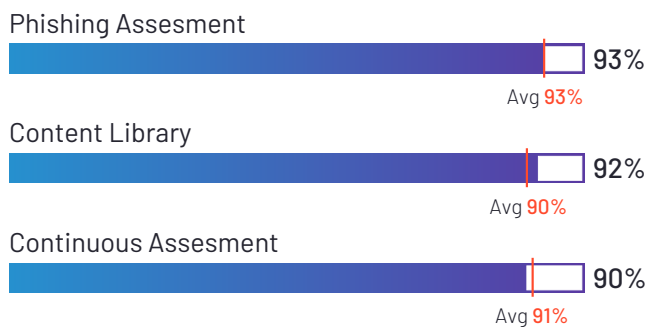
Satisfaction Ratings



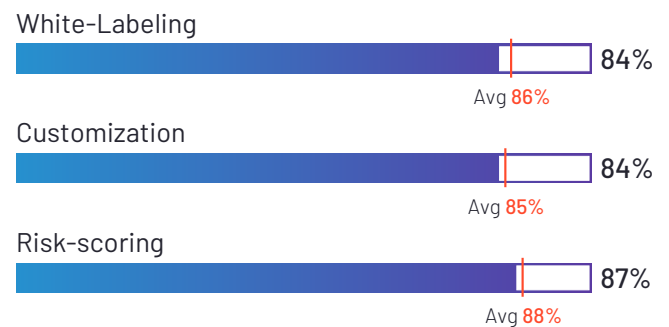
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
SANS Institute



HQ Location
Rockville, US



Year Founded
1989



Employees (Listed On LinkedIn)
1,614



Company Website
www.sans.org

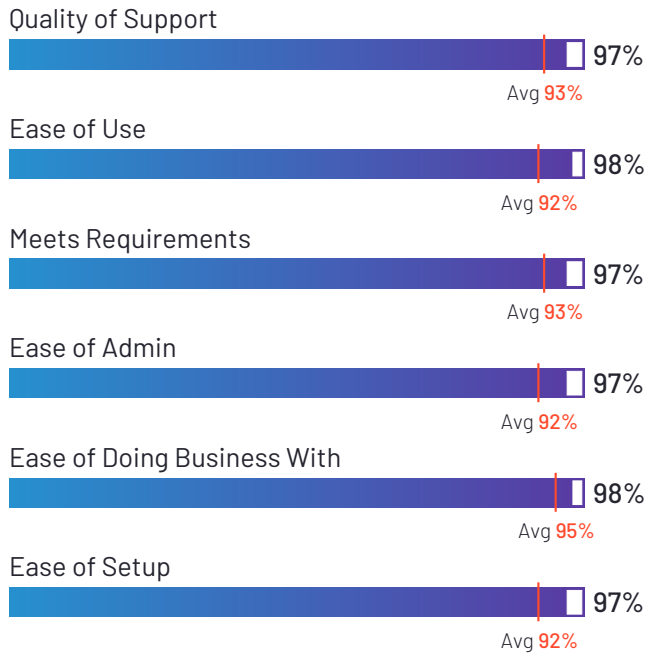


4.9 ★★★★★ (572)



Hacker Rangers Security Awareness has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Hacker Rangers Security Awareness at a rate of 98%. Hacker Rangers Security Awareness is also in the Gamification category.

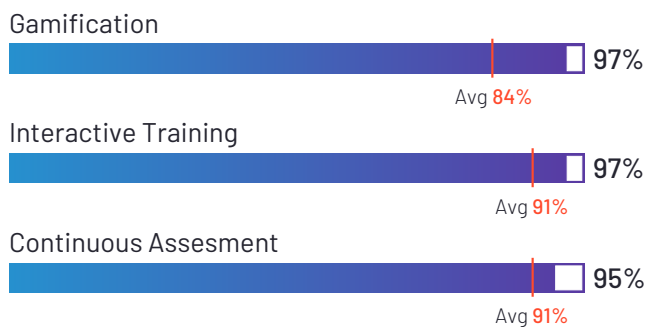
Satisfaction Ratings



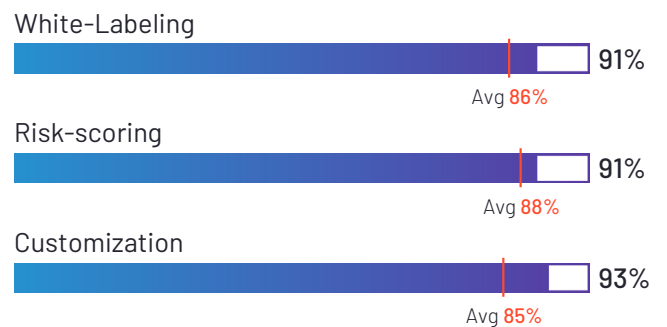
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Hacker Rangers



HQ Location
Orlando, Florida



Year Founded
2011



Employees (Listed On LinkedIn)
18



Company Website
hackerrangers.com



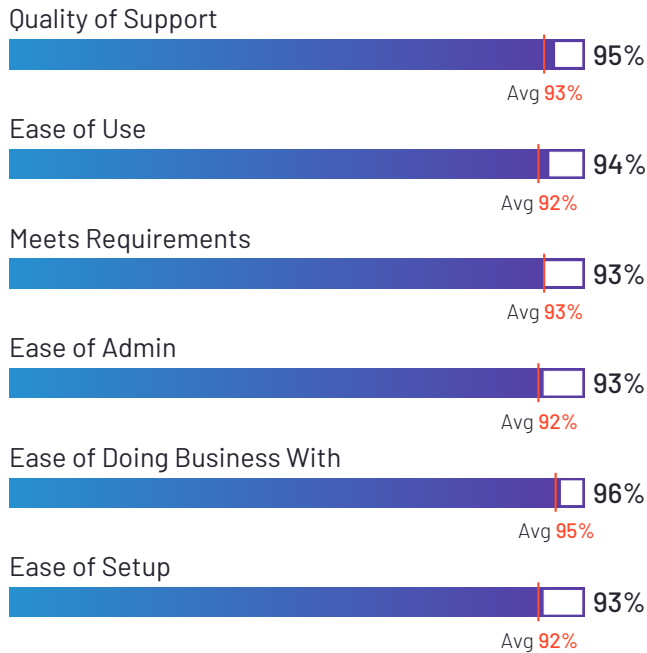
usecure

4.7 ★★★★★ (247)

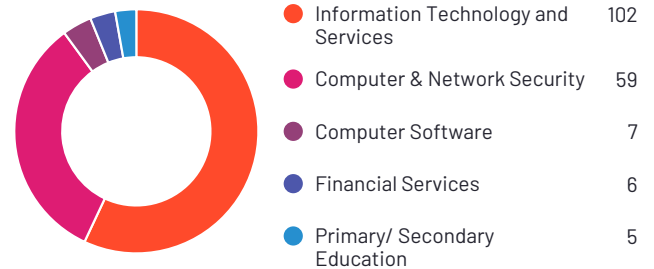


usecure has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 98% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend usecure at a rate of 93%. usecure is also in the Dark Web Monitoring category.

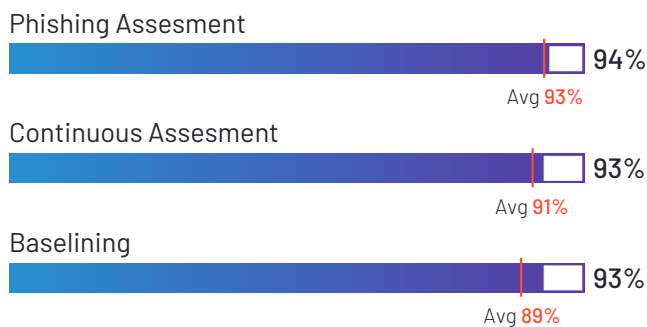
Satisfaction Ratings



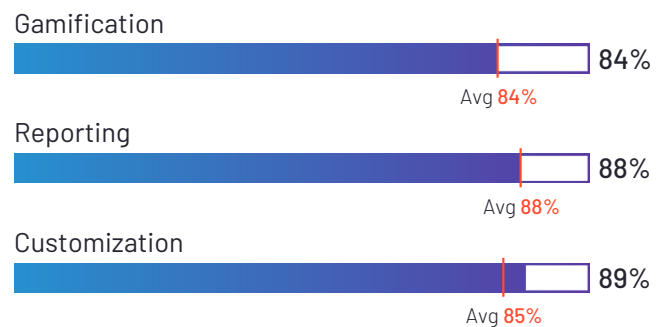
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
usecure



HQ Location
Manchester,, GB



Year Founded
2016



Employees (Listed On LinkedIn)
45



Company Website
www.usecure.io



4.4 ★★★★★ (71)



Webroot Security Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 89% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Webroot Security Awareness Training at a rate of 89%.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



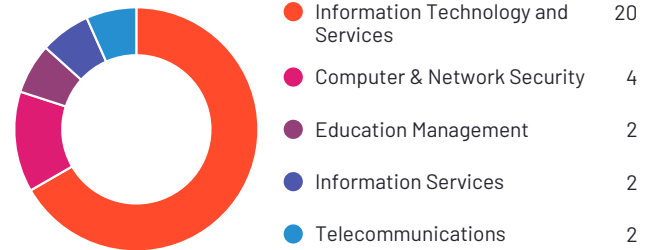
Ease of Doing Business With



Ease of Setup



Top Industries Represented



Ownership
Webroot



HQ Location
Broomfield, CO



Year Founded
1997



Employees (Listed On LinkedIn)
276



Company Website
webroot.com



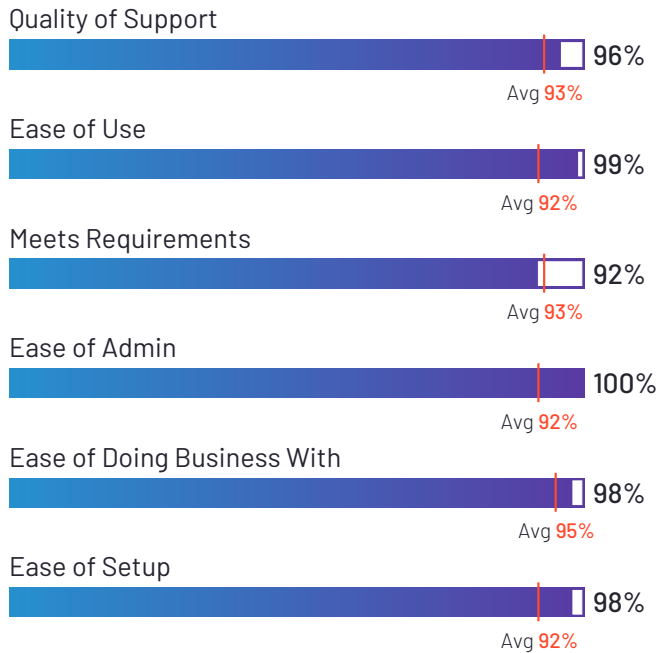
Pistachio

4.7 ★★★★★ (17)



Pistachio has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Pistachio at a rate of 94%.

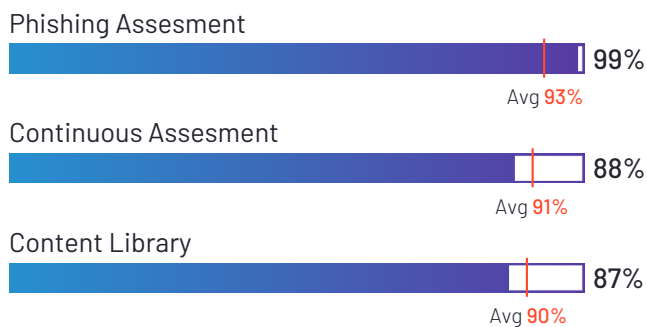
Satisfaction Ratings



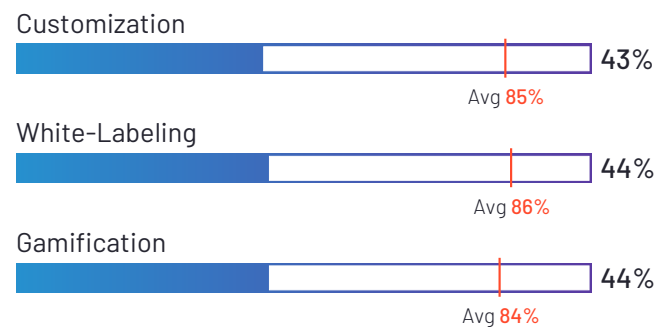
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Pistachio



HQ Location
Oslo



Employees (Listed On LinkedIn)
63



Company Website
pistachioapp.com



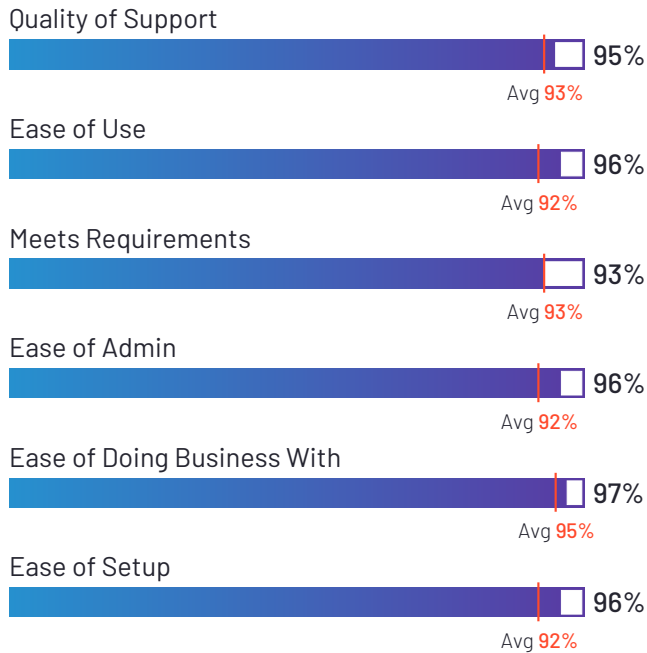
Riot

4.8 ★★★★★ (54)

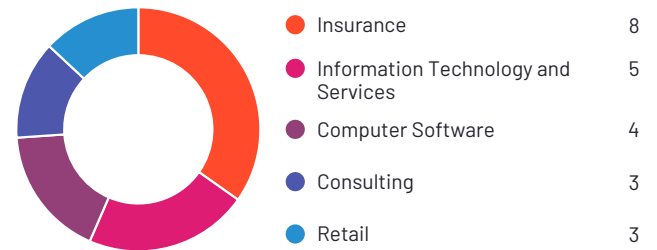


Riot has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 96% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Riot at a rate of 95%.

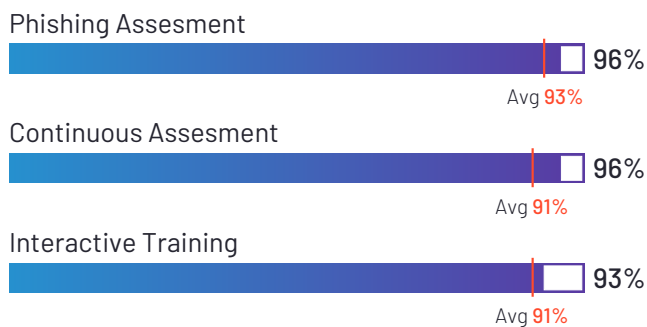
Satisfaction Ratings



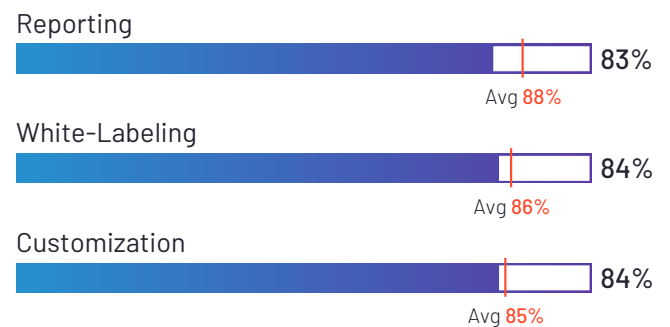
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Riot



HQ Location
San Francisco, CA



Year Founded
2020



Employees (Listed On LinkedIn)
98



Company Website
tryriot.com

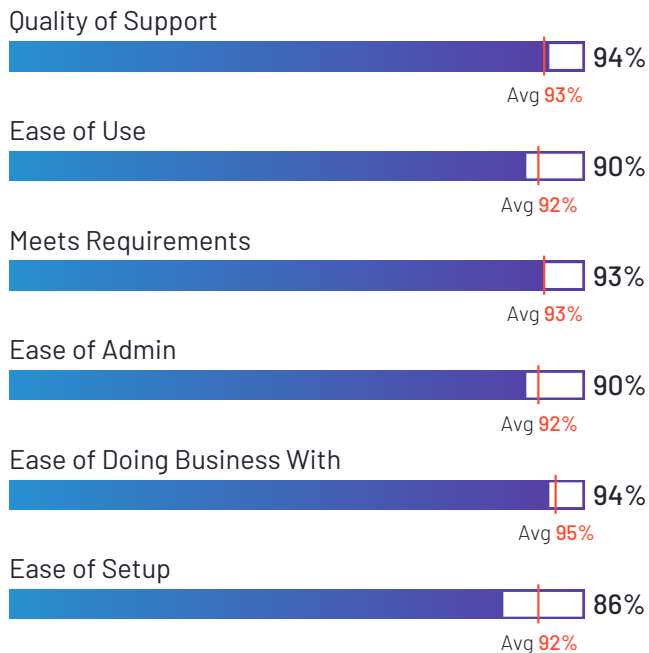


4.4 ★★★★★ (68)

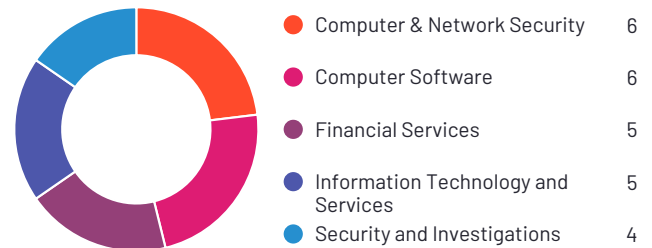


Inspired eLearning Powered by VIPRE has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 91% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Inspired eLearning Powered by VIPRE at a rate of 88%. Inspired eLearning Powered by VIPRE is also in the Ethics and Compliance Learning, Corporate Learning Management Systems, and Secure Code Training categories.

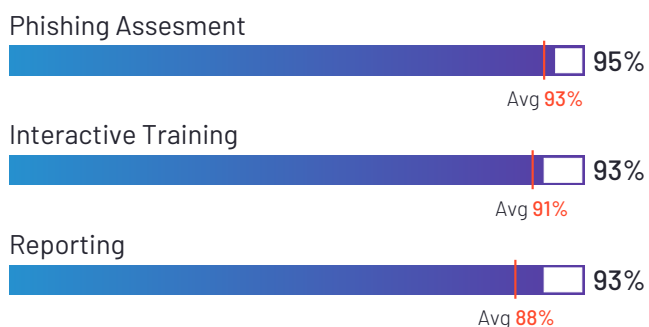
Satisfaction Ratings



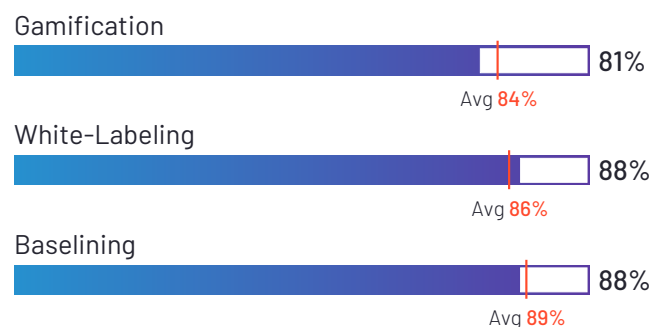
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
VIPRE Security



HQ Location
Clearwater, FL



Year Founded
1994



Employees (Listed On LinkedIn)
203



Company Website
www.vipre.com



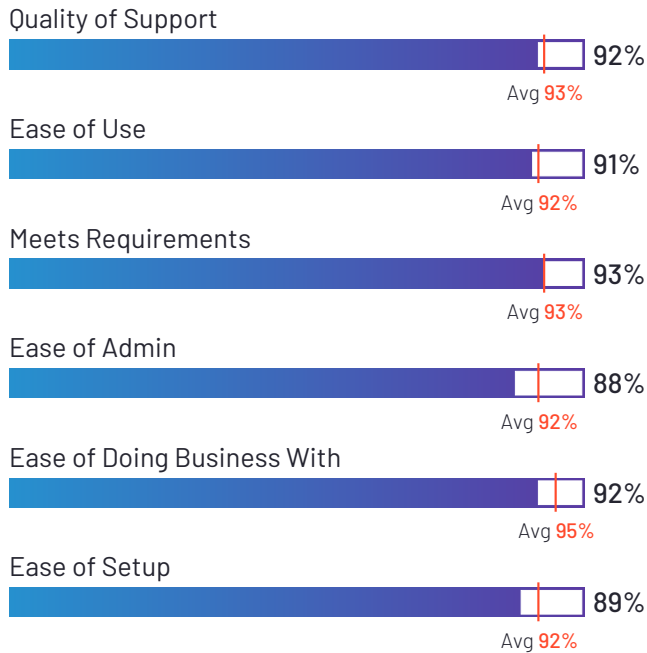
PhishingBox

4.5 ★★★★★ (269)

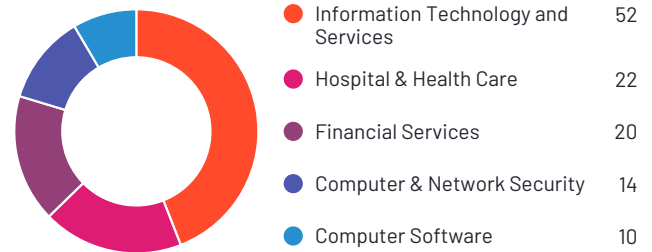


PhishingBox has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend PhishingBox at a rate of 91%.

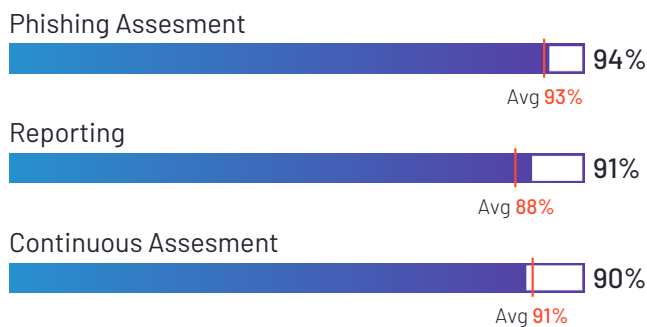
Satisfaction Ratings



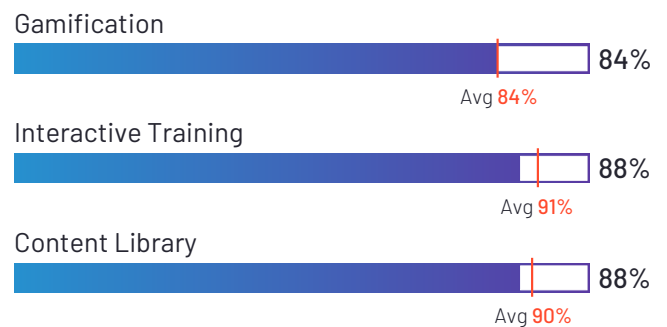
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
PhishingBox



HQ Location
Lexington, Kentucky



Year Founded
2013



Employees (Listed On LinkedIn)
23



Company Website
phishingbox.com



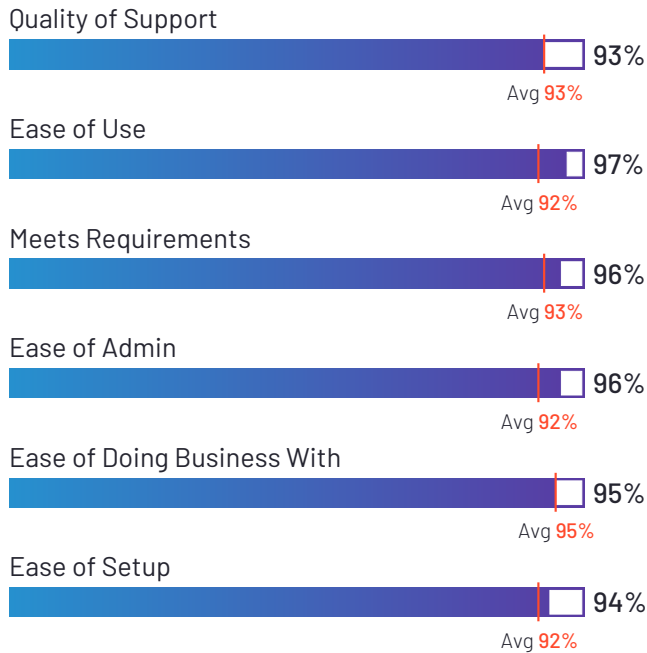
CybeReady Security Awareness Training Platform

4.6 ★★★★★ (62)

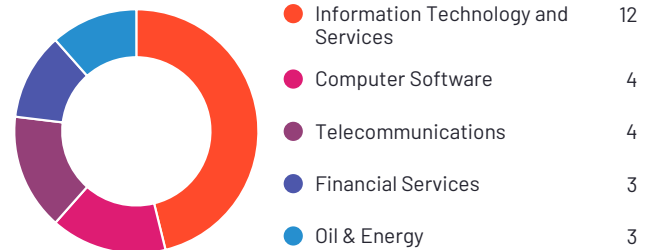


CybeReady Security Awareness Training Platform has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend CybeReady Security Awareness Training Platform at a rate of 93%.

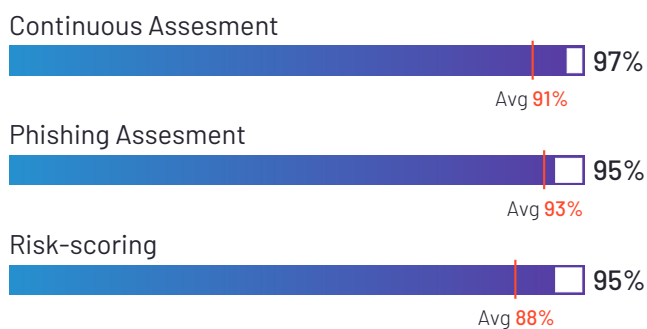
Satisfaction Ratings



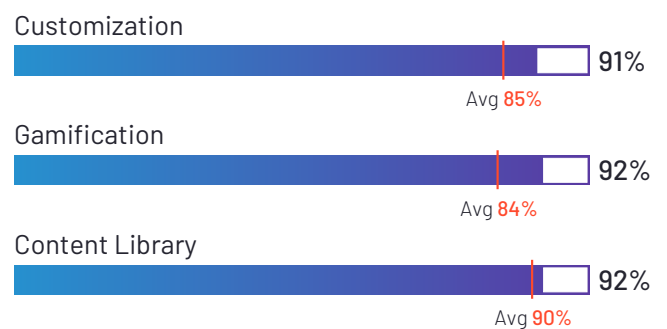
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
CybeReady



HQ Location
Santa Clara, US



Year Founded
2015



Employees (Listed On LinkedIn)
36



Company Website
cybeready.com



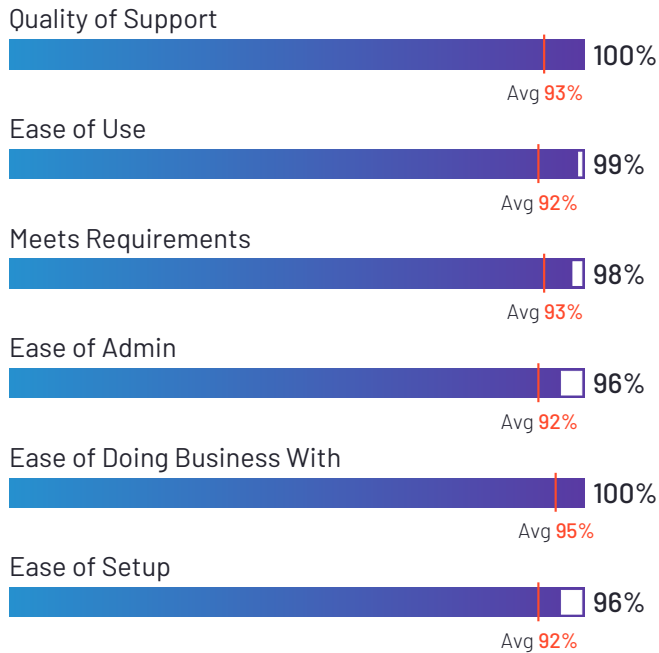
Boxphish Security Awareness and Phishing Simulation

5.0 ★★★★★ (51)

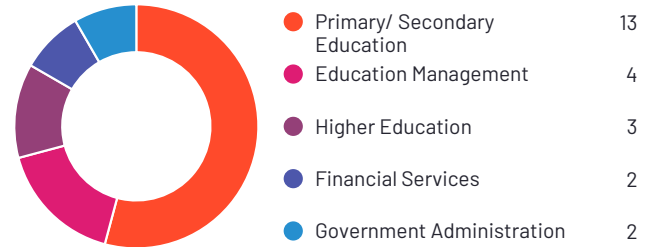


Boxphish Security Awareness and Phishing Simulation has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Boxphish Security Awareness and Phishing Simulation at a rate of 99%.

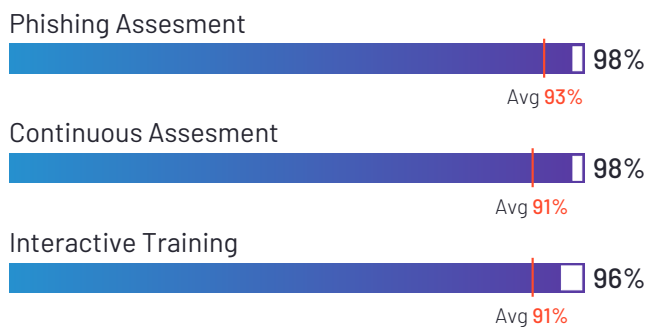
Satisfaction Ratings



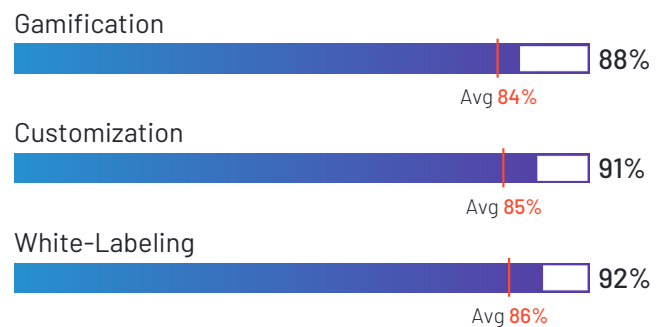
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Boxphish



HQ Location
Leeds, England



Year Founded
2018



Employees (Listed On LinkedIn)
30



Company Website
boxphish.com

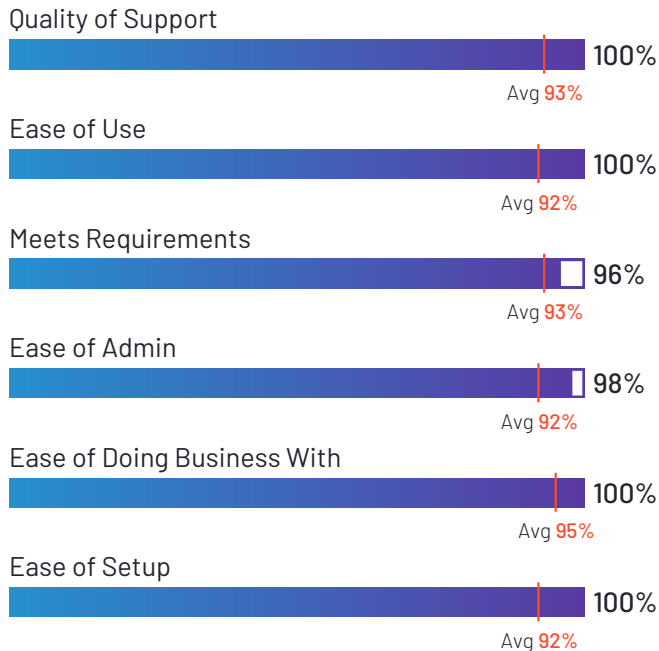


4.8 ★★★★★ (22)

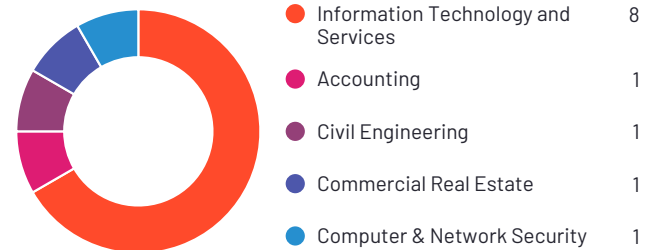


CyberHoot Cybersecurity Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberHoot Cybersecurity Awareness Training at a rate of 97%.

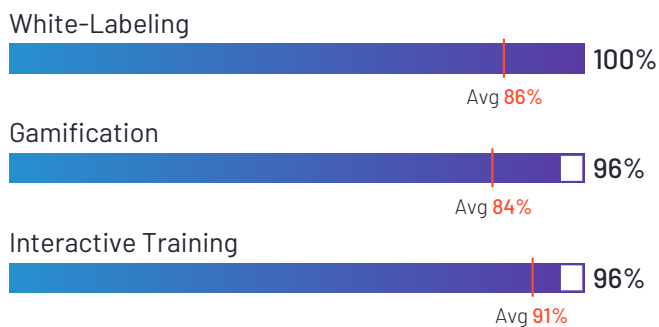
Satisfaction Ratings



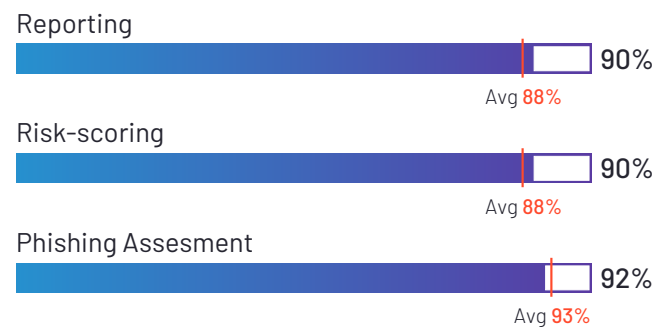
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
CyberHoot



HQ Location
Portsmouth, US



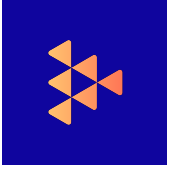
Year Founded
2015



Employees (Listed On LinkedIn)
5



Company Website
cyberhoot.com



Carbide

4.6 ★★★★★ (77)



Carbide has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 95% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Carbide at a rate of 93%. Carbide is also in the Security Compliance, Privacy Policy Generator, and Cloud Compliance categories.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



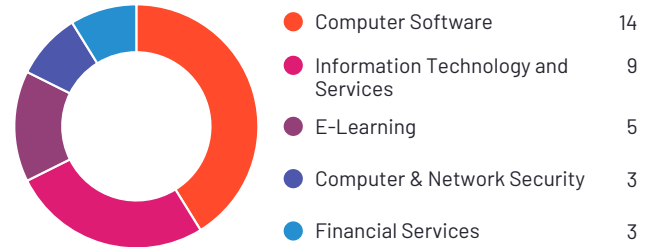
Ease of Doing Business With



Ease of Setup



Top Industries Represented



Highest-Rated Features

Interactive Training



Content Library



Lowest-Rated Features

Customization



Continuous Assessment



Ownership
Carbide



HQ Location
Sydney, CA



Year Founded
2016



**Employees (Listed
On LinkedIn)**
26



Company Website
carbidesecure.com



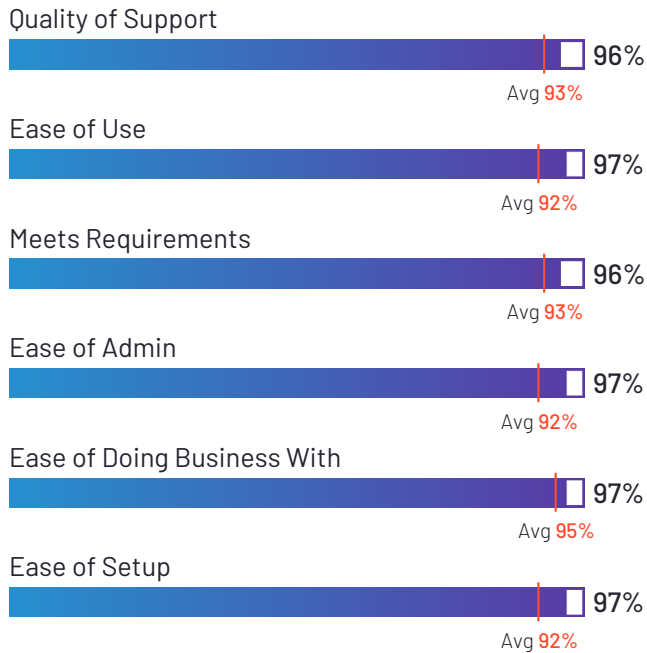
GoldPhish

4.8 ★★★★★ (45)

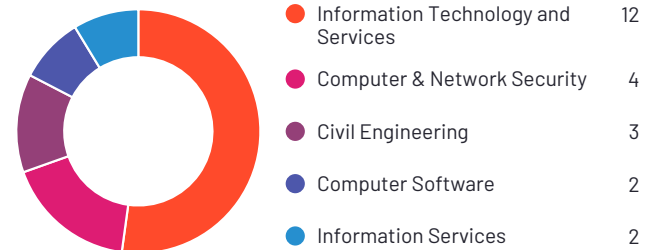


GoldPhish has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend GoldPhish at a rate of 97%.

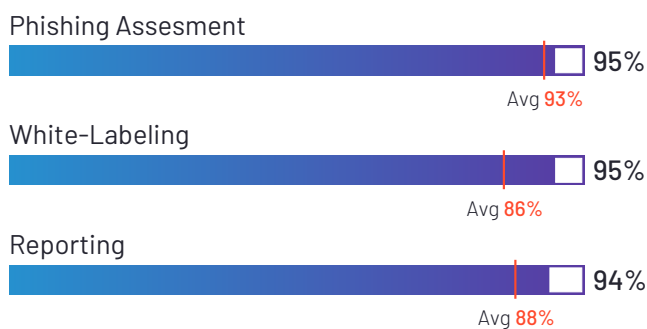
Satisfaction Ratings



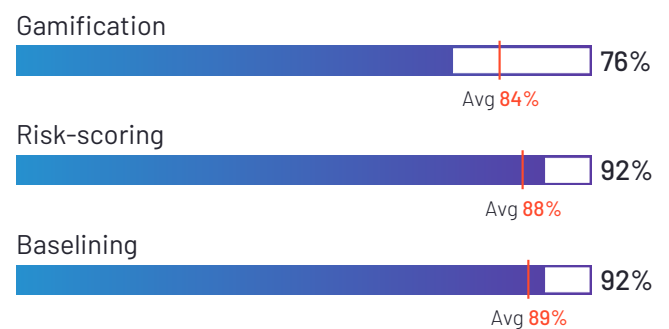
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
GoldPhish



HQ Location
Cape Town, South Africa



Year Founded
2017



Employees (Listed On LinkedIn)
9



Company Website
goldphish.com



JUNGLEMAP

Junglemap

4.6 ★★★★★ (85)



Junglemap has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Junglemap at a rate of 93%.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



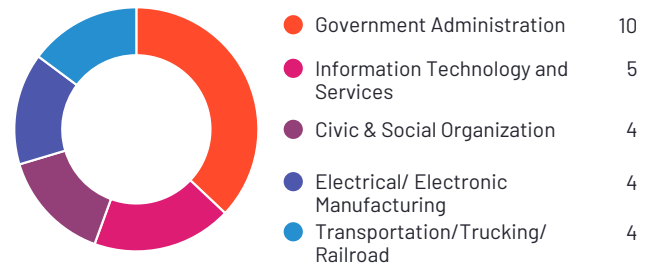
Ease of Doing Business With



Ease of Setup



Top Industries Represented



Highest-Rated Features

Customization



Continuous Assessment



Baselining



Lowest-Rated Features

Gamification



Risk-scoring



White-Labeling



Ownership
Junglemap



HQ Location
Oslo, Norway



Year Founded
2002



Employees (Listed
On LinkedIn)
38



Company Website
junglemap.com

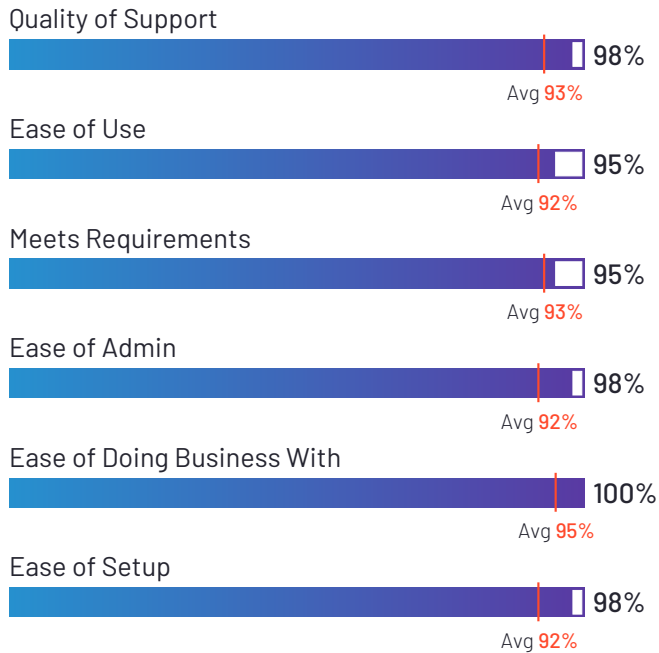


4.8 ★★★★★ (11)

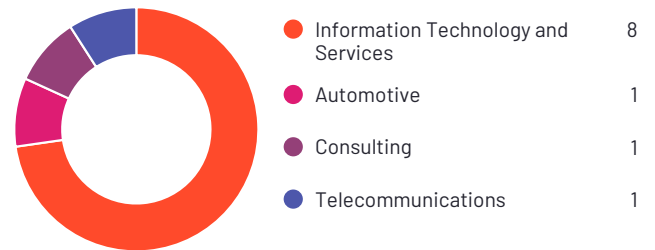


Phin Security Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Phin Security Awareness Training at a rate of 95%.

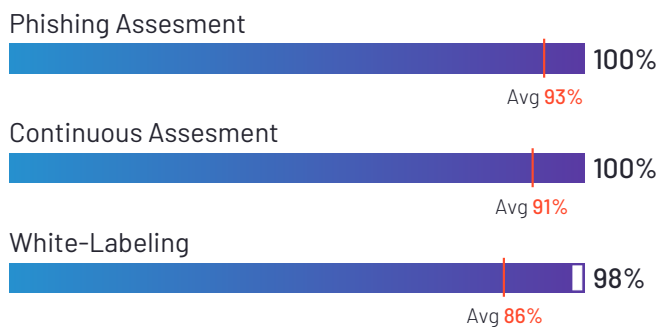
Satisfaction Ratings



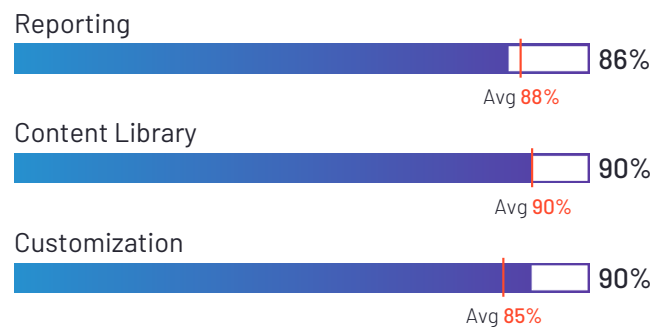
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Phin Security



HQ Location
Newark, Delaware



Year Founded
2019



Employees (Listed On LinkedIn)
31



Company Website
www.phinsec.io



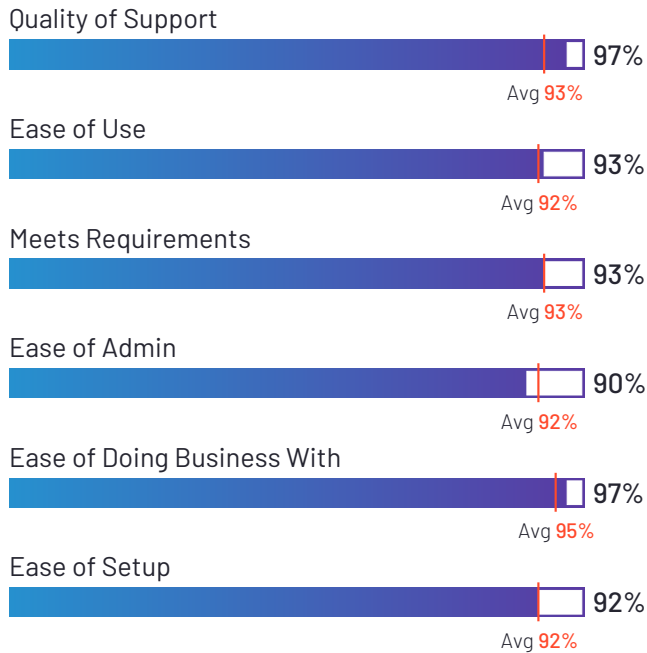
Right-Hand Cybersecurity

4.6 ★★★★★ (31)

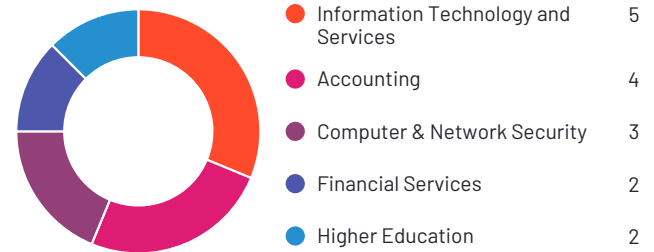


Right-Hand Cybersecurity has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Right-Hand Cybersecurity at a rate of 92%.

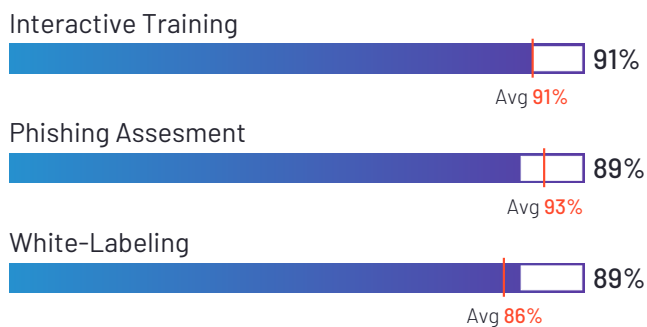
Satisfaction Ratings



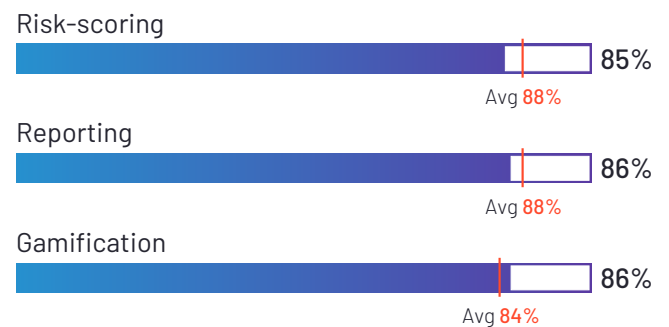
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Right-Hand
Cybersecurity



HQ Location
Lewes, Delaware



Year Founded
2019



**Employees (Listed
On LinkedIn)**
50



Company Website
right-hand.ai



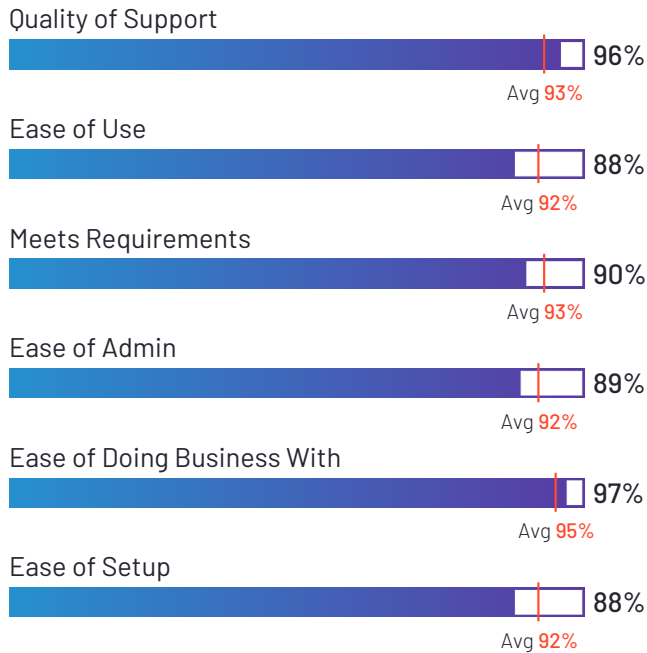
CultureAI

4.6 ★★★★★ (47)

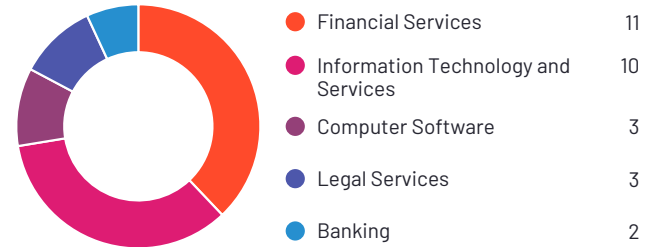


CultureAI has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend CultureAI at a rate of 93%.

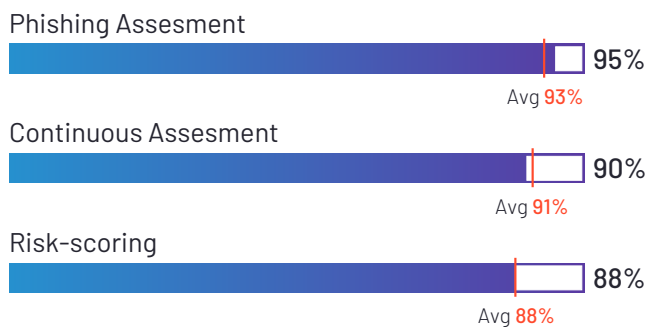
Satisfaction Ratings



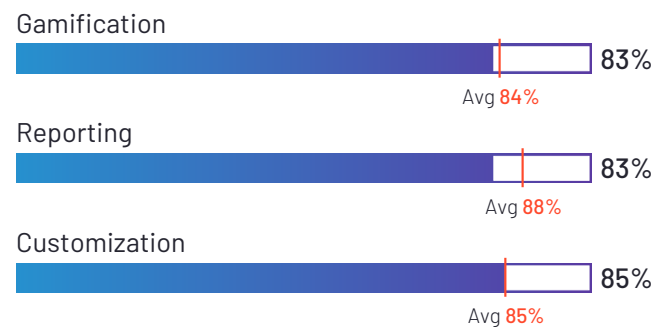
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
CultureAI



HQ Location
Manchester, UK



Year Founded
2015



Employees (Listed On LinkedIn)
53



Company Website
www.culture.ai

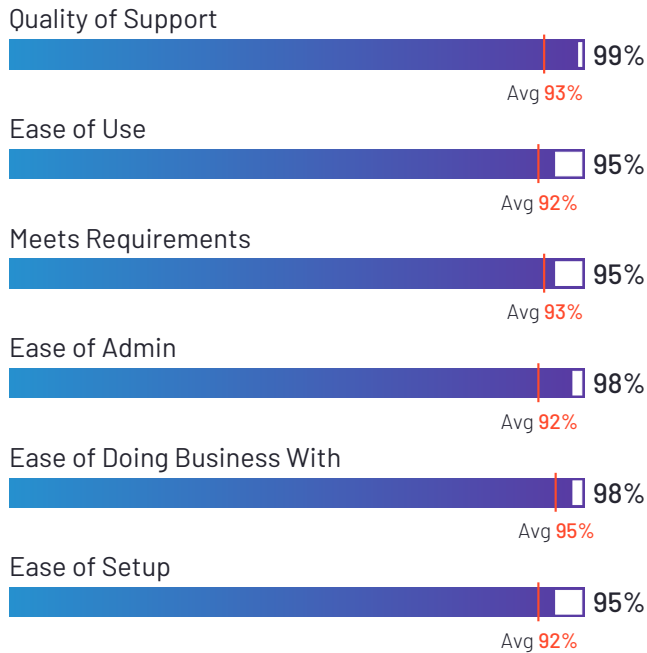
DEFENDIFY

4.7 ★★★★★ (57)

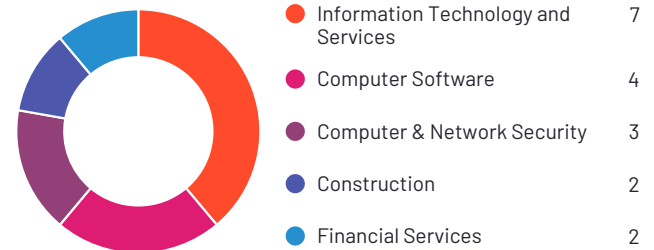


Defendify All-In-One Cybersecurity® Solution has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Defendify All-In-One Cybersecurity® Solution at a rate of 95%. Defendify All-In-One Cybersecurity® Solution is also in the Dark Web Monitoring, Breach and Attack Simulation (BAS), Managed Detection and Response (MDR), Penetration Testing, Website Security, Vulnerability Scanner, Incident Response, Threat Intelligence, and Vulnerability Management categories.

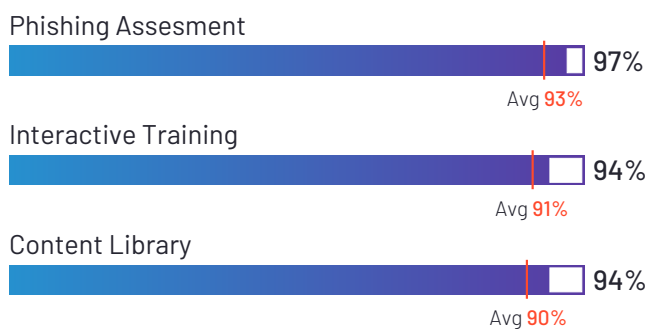
Satisfaction Ratings



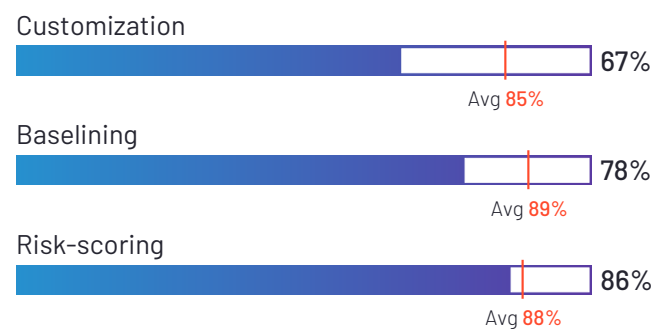
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Defendify



HQ Location
Portland, Maine



Year Founded
2017



Employees (Listed On LinkedIn)
32



Company Website
defendify.com

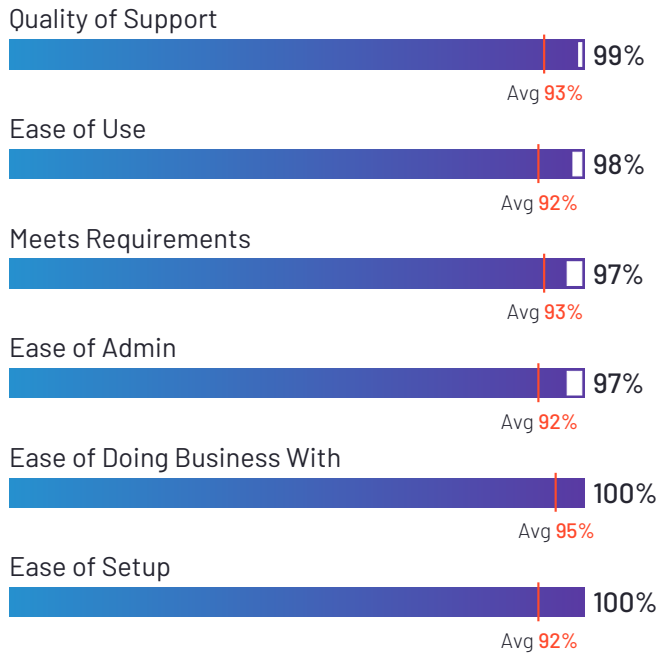


5.0 ★★★★★ (22)

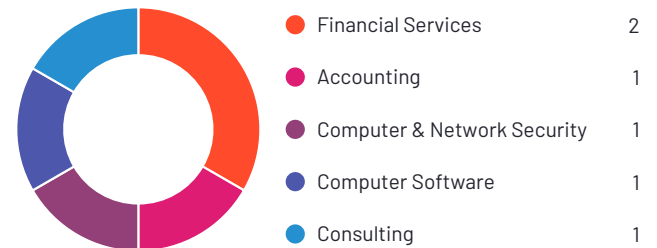


Bastion Technologies has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Bastion Technologies at a rate of 99%. Bastion Technologies is also in the Cloud Email Security and Endpoint Protection Suites categories.

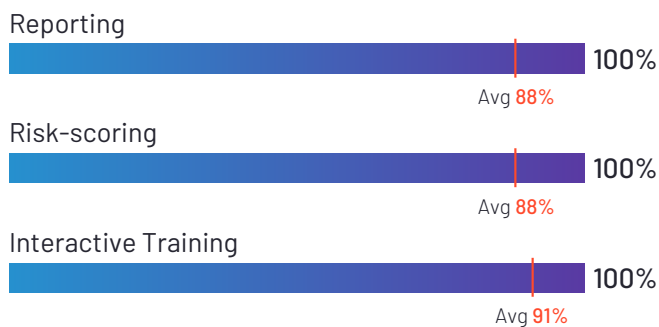
Satisfaction Ratings



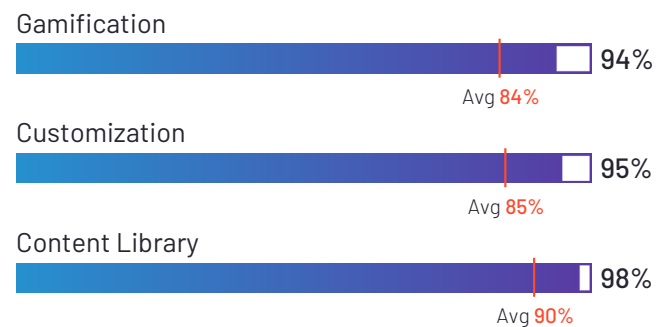
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Bastion
Technologies



HQ Location
Paris, FR



Year Founded
2022



**Employees (Listed
On LinkedIn)**
13



Company Website
bastion.tech



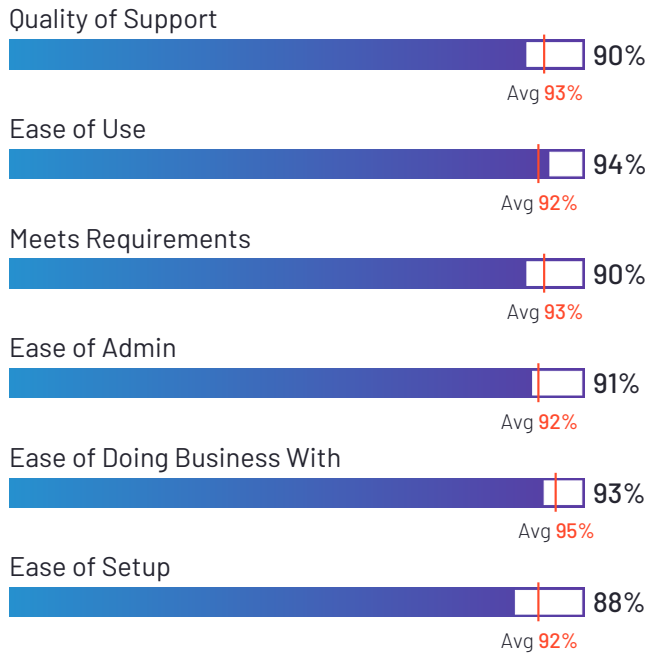
Nimblr Security Awareness

4.5 ★★★★★ (34)

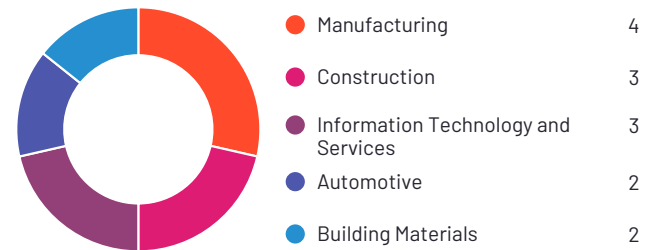


Nimblr Security Awareness has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Nimblr Security Awareness at a rate of 91%.

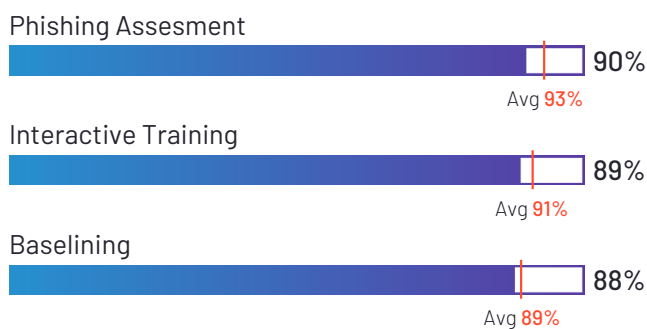
Satisfaction Ratings



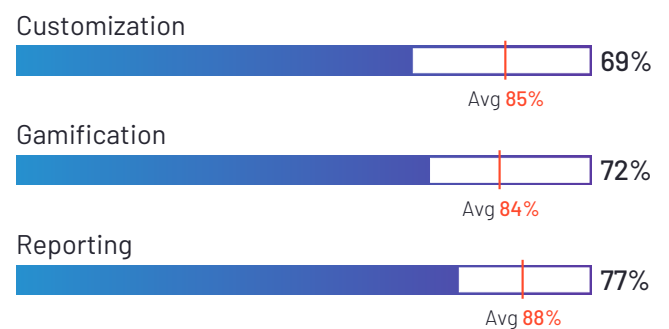
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Nimblr



HQ Location
Malmö, SE



Year Founded
2018



Employees (Listed
On LinkedIn)
51



Company Website
nimblrsecurity.com



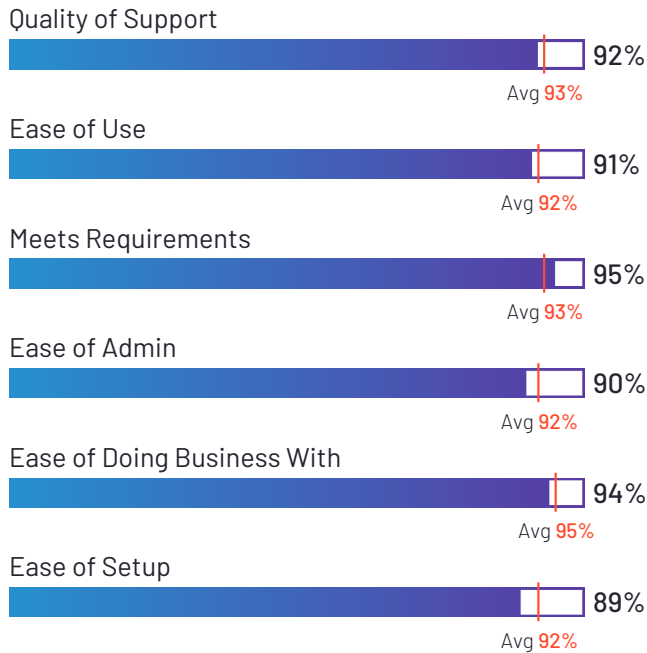
Phished

4.6 ★★★★★ (39)

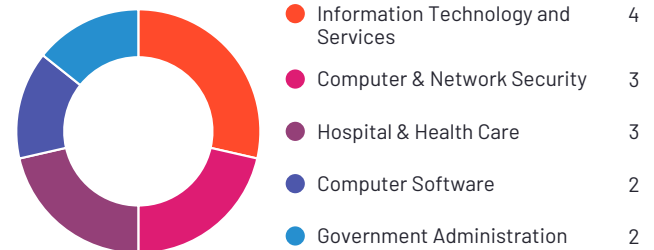


Phished has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Phished at a rate of 92%.

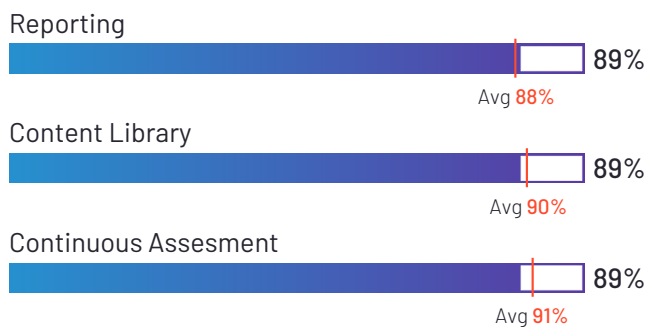
Satisfaction Ratings



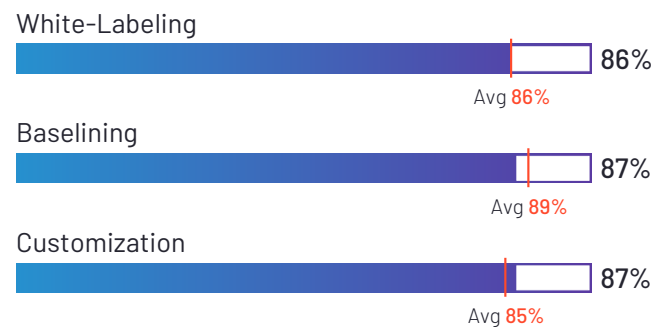
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Phished



HQ Location
Leuven, Vlaanderen



Year Founded
2018



Employees (Listed On LinkedIn)
53



Company Website
phished.io



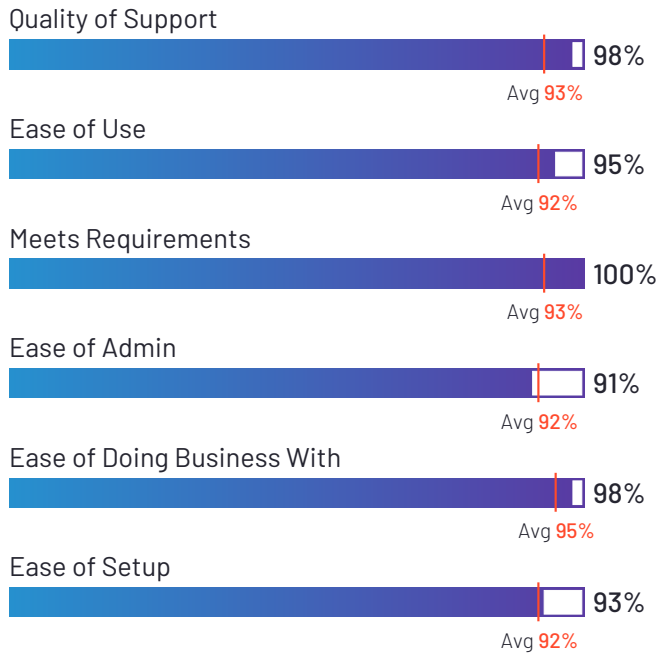
cyberconIQ Cyber Awareness Training

4.9 ★★★★★ (11)

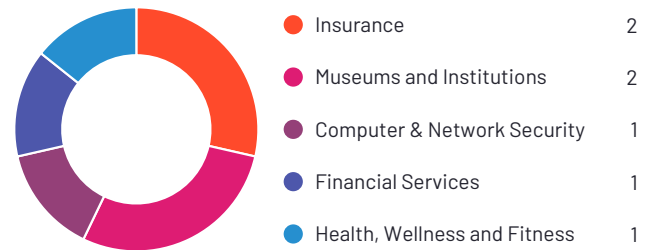


cyberconIQ Cyber Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend cyberconIQ Cyber Awareness Training at a rate of 97%.

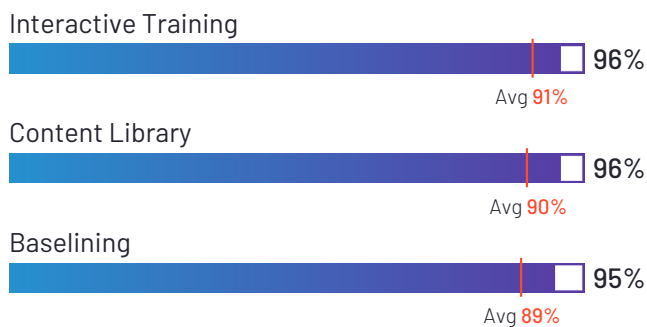
Satisfaction Ratings



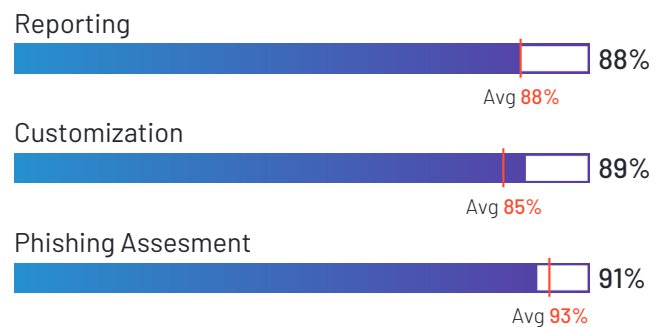
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
cyberconIQ



HQ Location
York, US



Year Founded
2019



Employees (Listed
On LinkedIn)
15



Company Website
cyberconiq.com

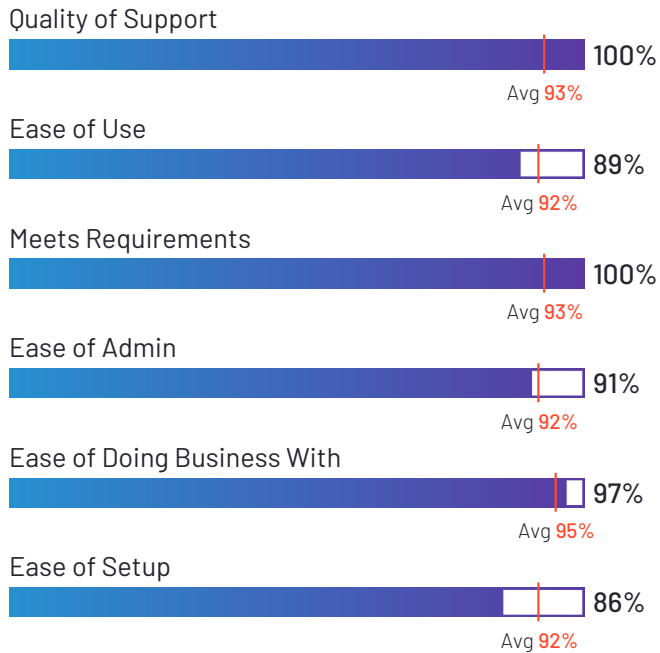


4.9 ★★★★★ (14)

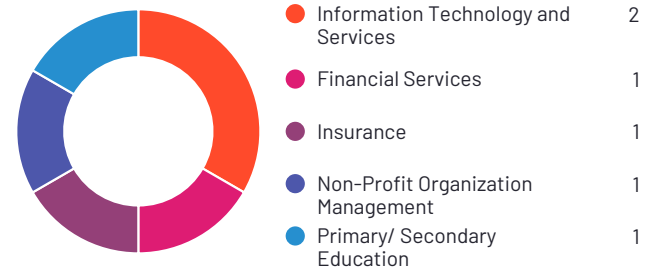


Global Learning Systems has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 80% of users believe it is headed in the right direction, and users said they would be likely to recommend Global Learning Systems at a rate of 98%.

Satisfaction Ratings



Top Industries Represented



Ownership
Global Learning
Systems



HQ Location
Columbia, MD



Year Founded
2000



**Employees (Listed
On LinkedIn)**
25



Company Website
globallearningsystems.com

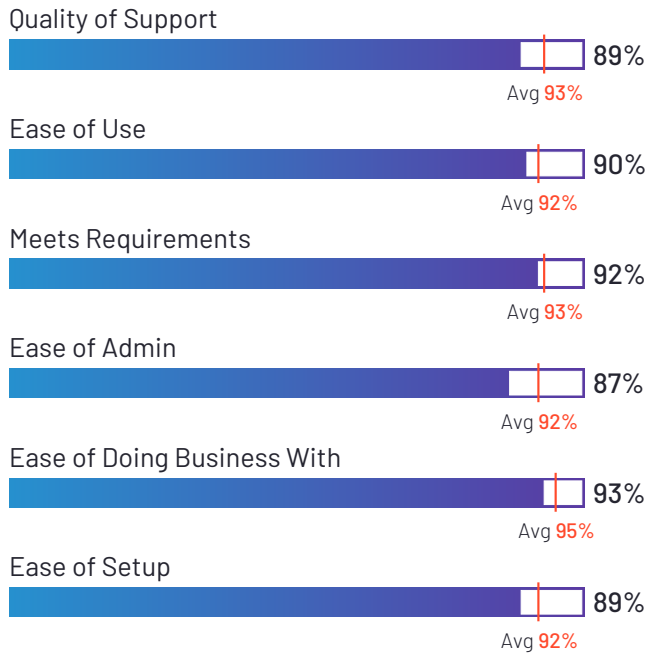


Proofpoint Security Awareness Training

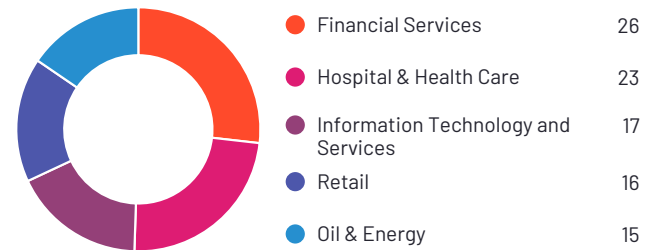
4.5 ★★★★★ (322)

Proofpoint Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Proofpoint Security Awareness Training at a rate of 90%.

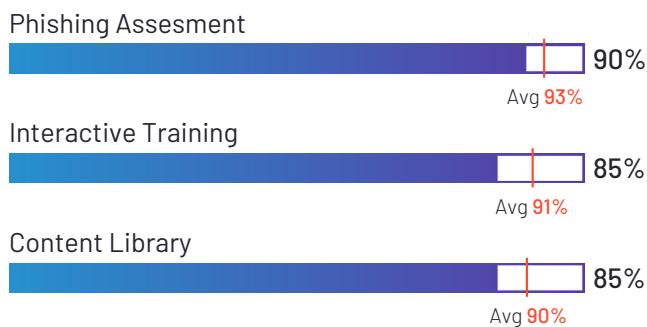
Satisfaction Ratings



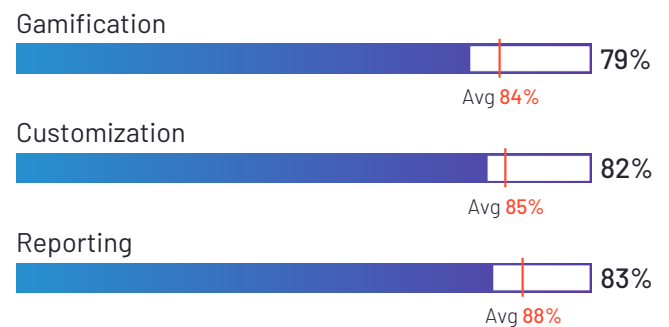
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
ProofPoint



HQ Location
Sunnyvale, CA



Year Founded
2002



Employees (Listed On LinkedIn)
4,666



Company Website
proofpoint.com

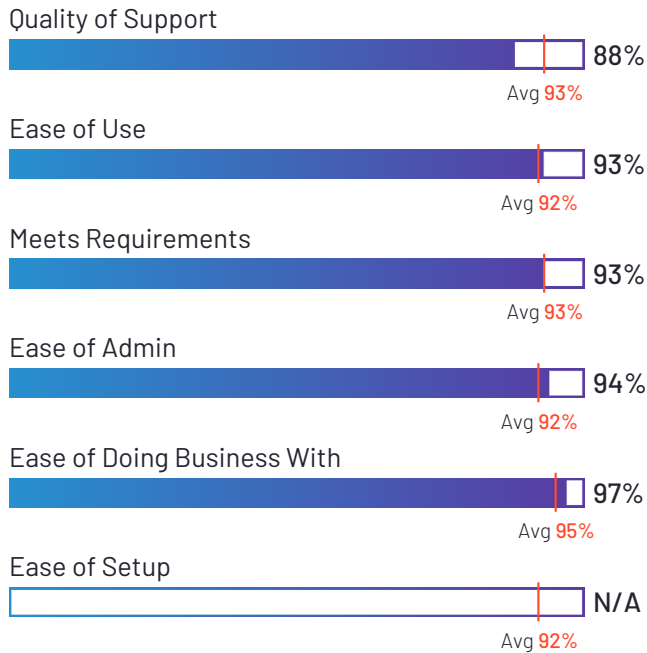


Immersive Labs

4.7 ★★★★★ (91)

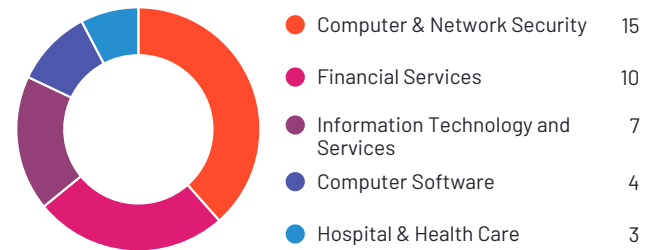
Immersive Labs has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 98% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Immersive Labs at a rate of 92%. Immersive Labs is also in the Secure Code Training, Technical Skills Development, Online Course Providers, and Cybersecurity Professional Development categories.

Satisfaction Ratings

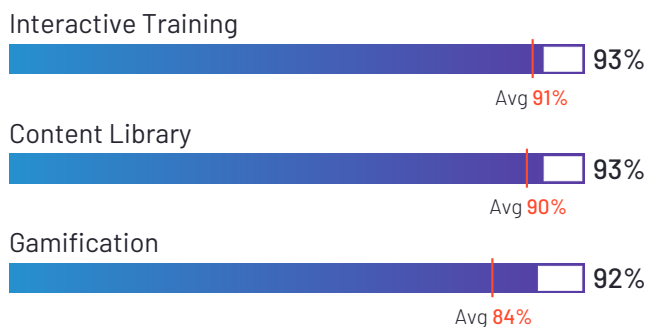


*N/A is displayed when fewer than five responses were received for the question.

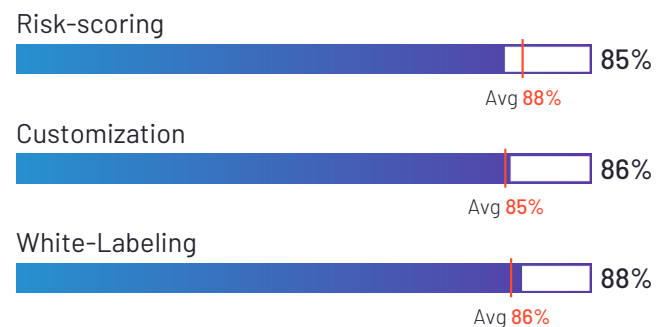
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Immersive Labs



HQ Location
Bristol



Year Founded
2017



Employees (Listed On LinkedIn)
329



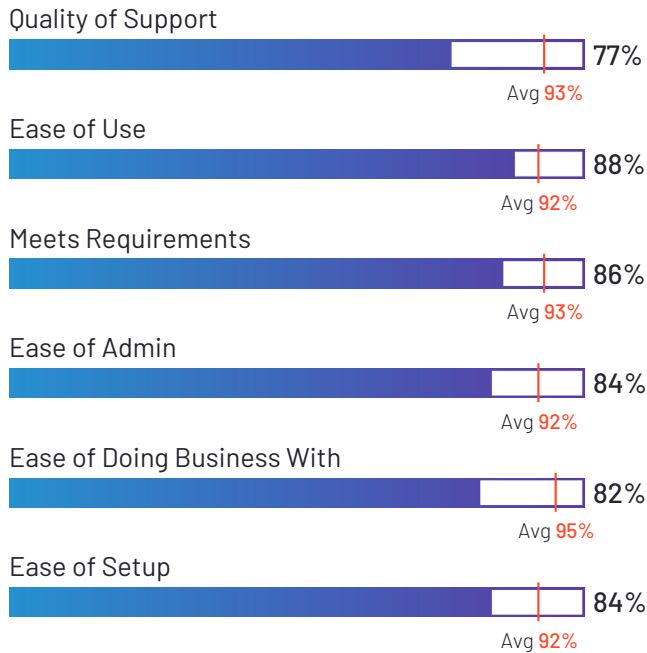
Company Website
immersivelabs.com

mimecast

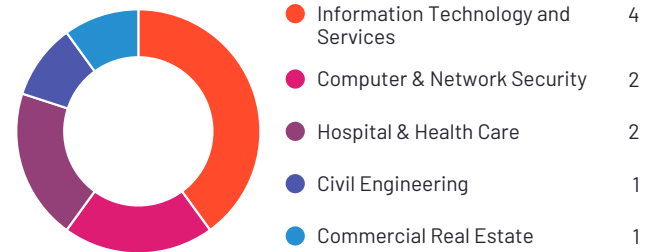
3.8 ★★★★★☆ (18)

Mimecast Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 81% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Mimecast Security Awareness Training at a rate of 76%.

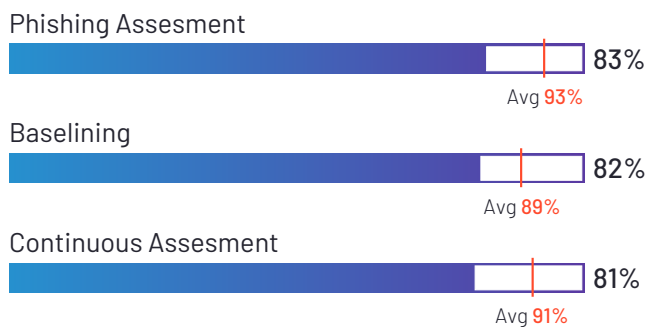
Satisfaction Ratings



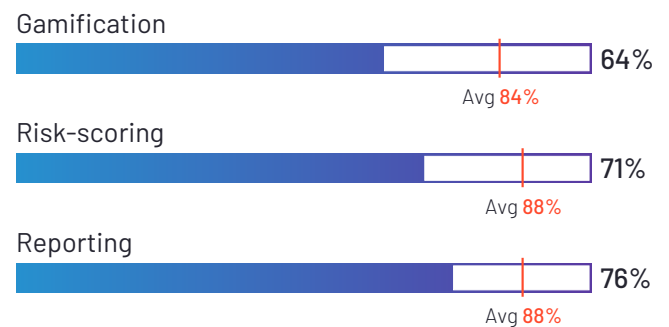
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Mimecast



HQ Location
London



Year Founded
2003



Employees (Listed On LinkedIn)
2,599



Company Website
mimecast.com

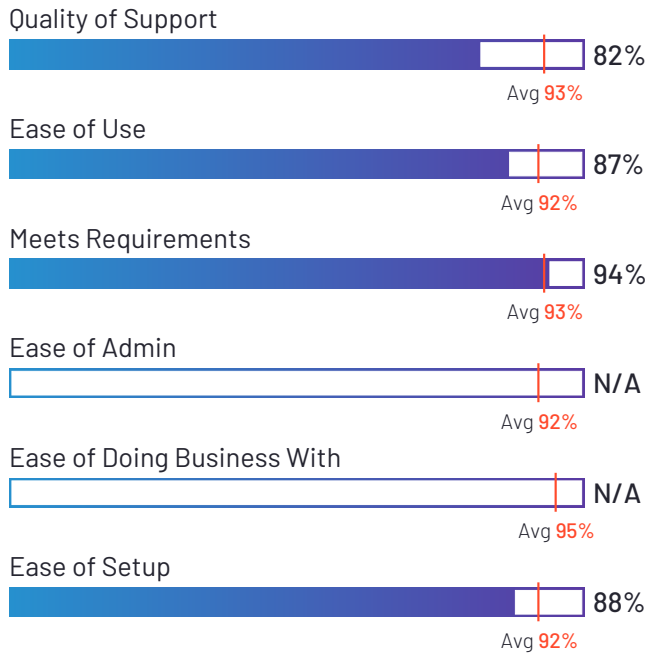


(ISC)2

4.6 ★★★★★ (12)

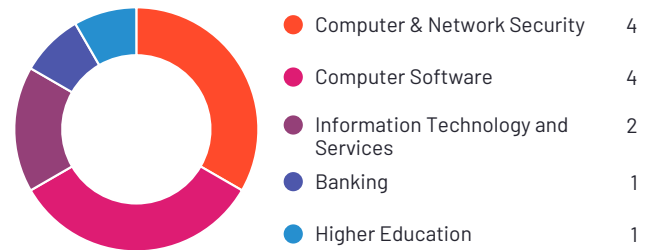
(ISC)2 has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend (ISC)2 at a rate of 93%.

Satisfaction Ratings

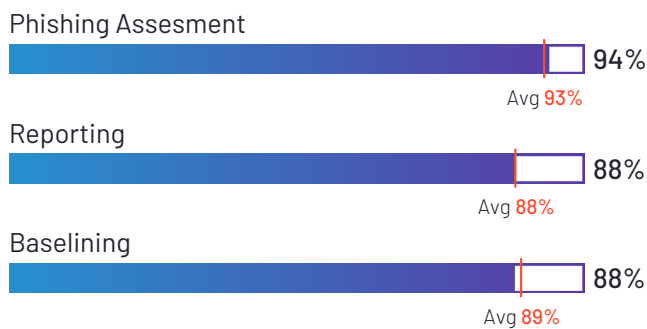


*N/A is displayed when fewer than five responses were received for the question.

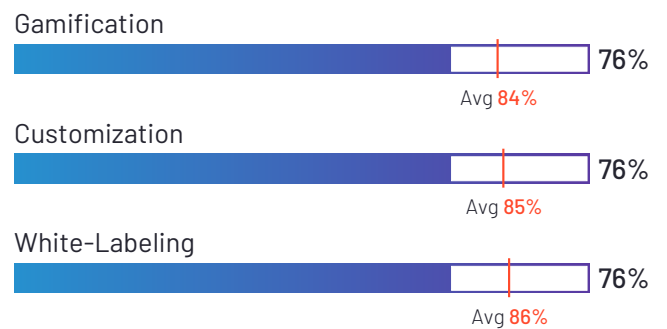
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
(ISC)2



HQ Location
Alexandria, Virginia



Year Founded
1989



Employees (Listed
On LinkedIn)
1,058



Company Website
www.isc2.org

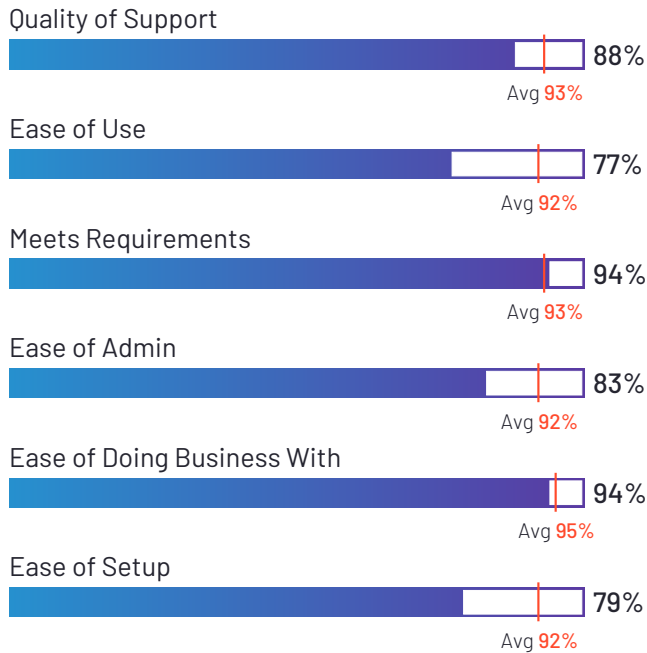


Barracuda Security Awareness Training

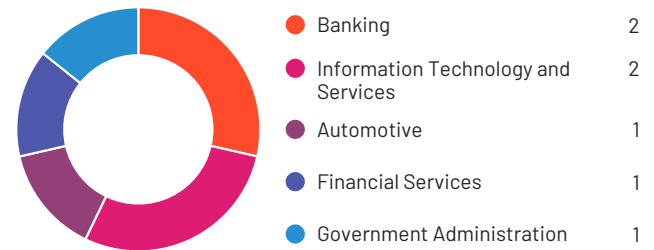
4.4 ★★★★★ (15)

Barracuda Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Barracuda Security Awareness Training at a rate of 87%.

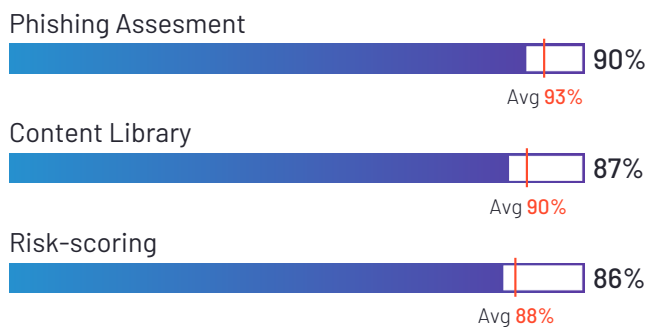
Satisfaction Ratings



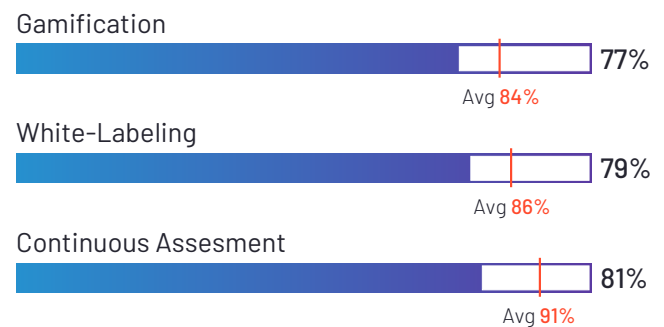
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Barracuda



HQ Location
Campbell, CA



Year Founded
2002



Employees (Listed On LinkedIn)
2,139



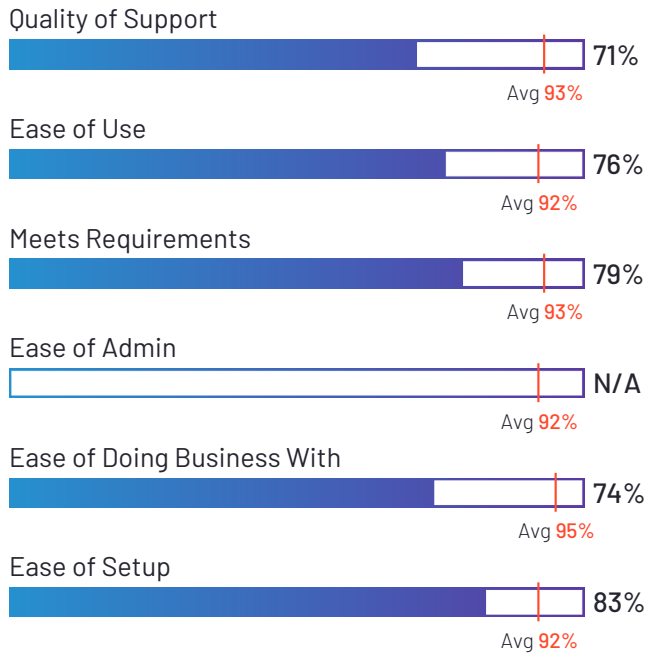
Company Website
barracuda.com

**Symantec.**

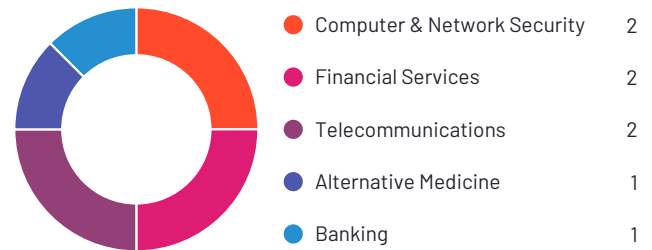
4.4 ★★★★★ (13)

Symantec Phishing Readiness has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Symantec Phishing Readiness at a rate of 88%.

Satisfaction Ratings



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.

**Ownership**
Broadcom**HQ Location**
San Jose, CA**Year Founded**
1991**Employees (Listed
On LinkedIn)**
62,023**Company Website**
broadcom.com

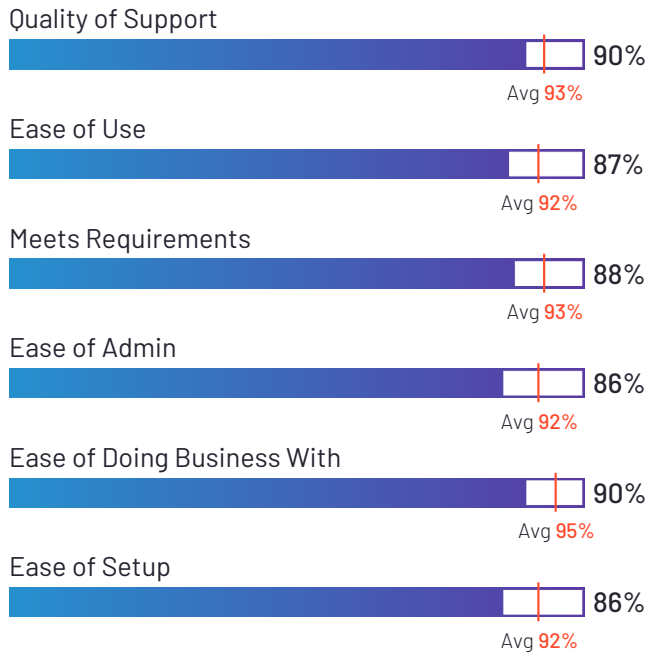


Fortra's Terranova Security

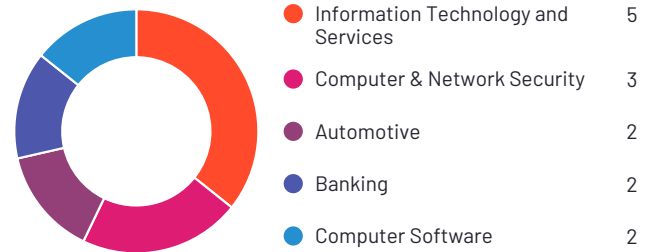
4.4 ★★★★★ (49)

Fortra's Terranova Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 96% of users rated it 4 or 5 stars, 82% of users believe it is headed in the right direction, and users said they would be likely to recommend Fortra's Terranova Security at a rate of 89%.

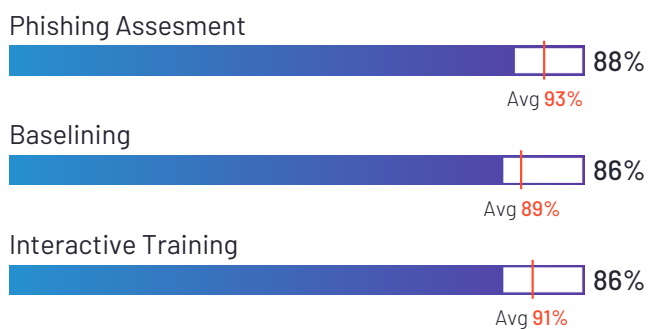
Satisfaction Ratings



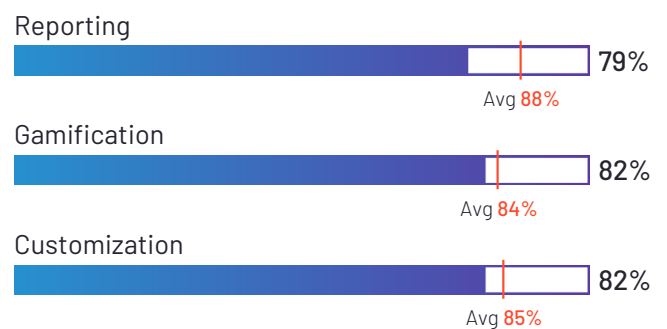
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Fortra



HQ Location
Eden Prairie,
Minnesota



Year Founded
1982



**Employees (Listed
On LinkedIn)**
1,735



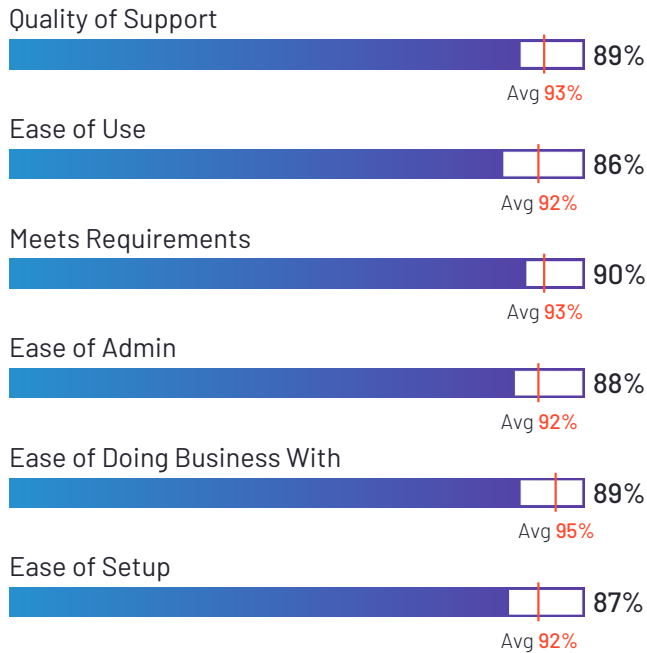
Company Website
www.fortra.com

BULLPHISH ID

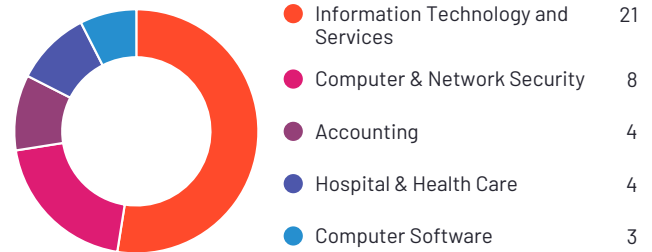
4.3 ★★★★★ (67)

BullPhish ID has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend BullPhish ID at a rate of 85%.

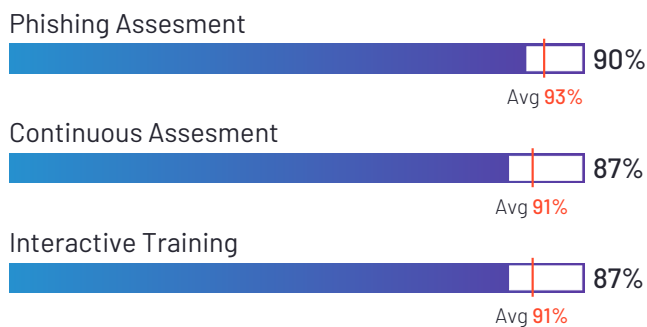
Satisfaction Ratings



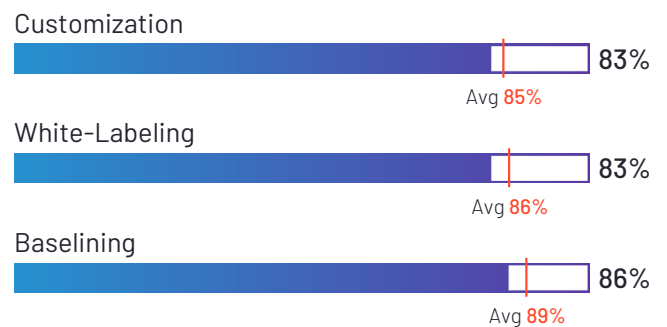
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Kaseya



HQ Location
Miami, FL



Year Founded
2000



Employees (Listed On LinkedIn)
4,770



Company Website
www.kaseya.com

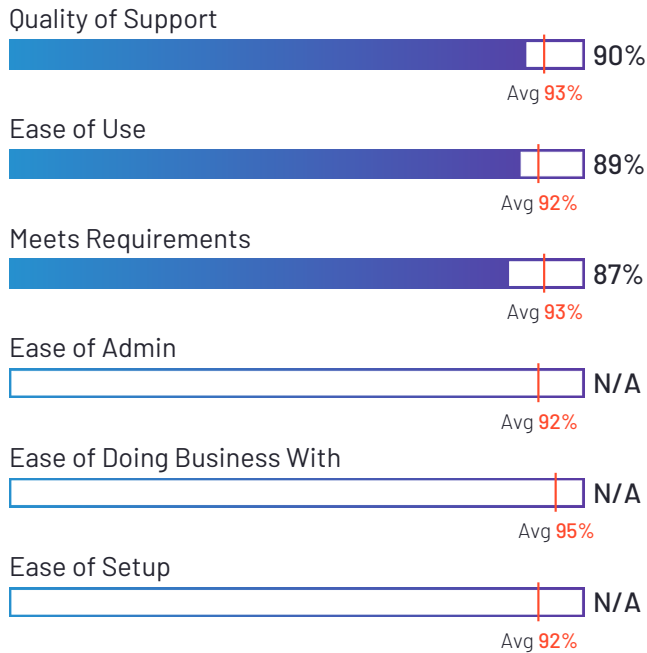


ThreatAdvice Cybersecurity Education

4.1 ★★★★★ (39)

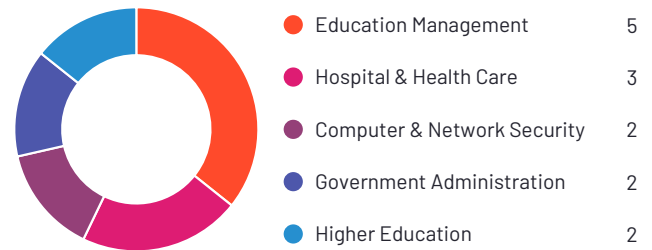
ThreatAdvice Cybersecurity Education has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 79% of users rated it 4 or 5 stars, 81% of users believe it is headed in the right direction, and users said they would be likely to recommend ThreatAdvice Cybersecurity Education at a rate of 81%.

Satisfaction Ratings

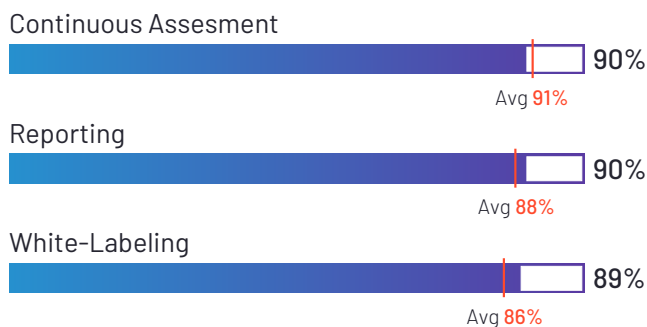


*N/A is displayed when fewer than five responses were received for the question.

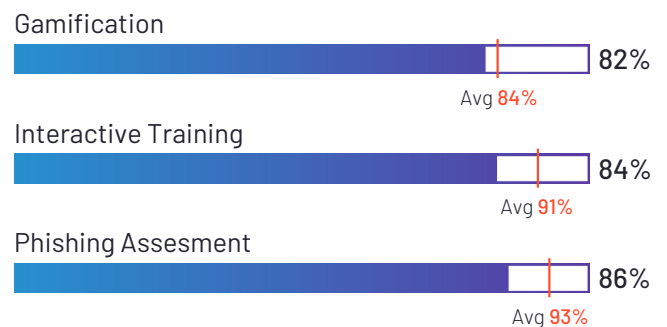
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
NXTsoft



HQ Location
Birmingham,
Alabama



**Employees (Listed
On LinkedIn)**
78



Company Website
nxtsoft.com

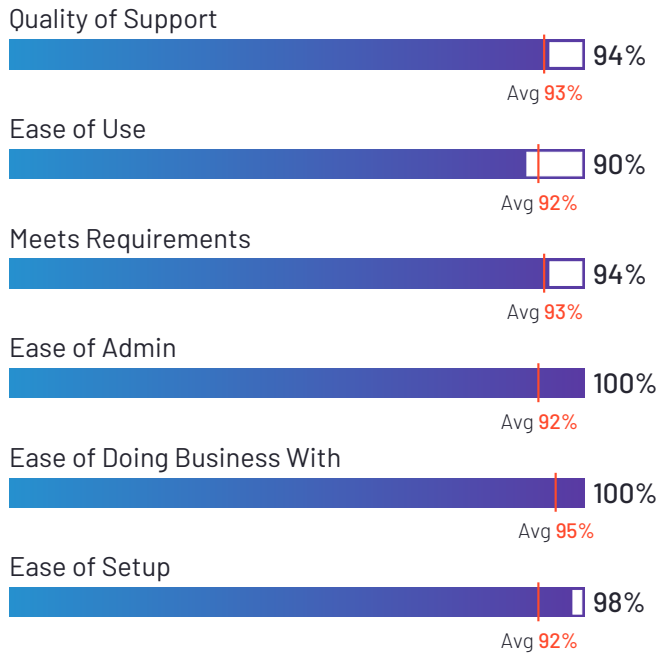


Security Journey

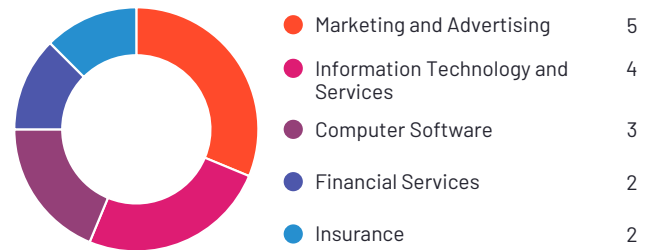
4.6 ★★★★★ (31)

Security Journey has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 96% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Security Journey at a rate of 92%. Security Journey is also in the Secure Code Training category.

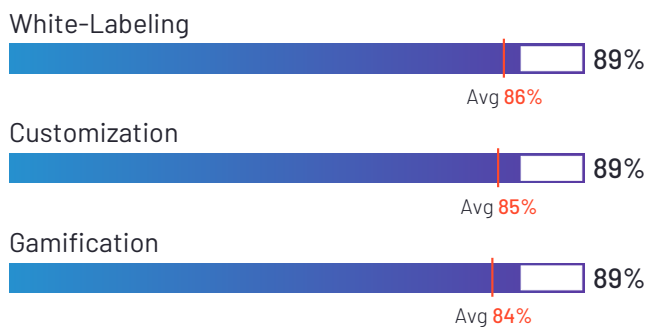
Satisfaction Ratings



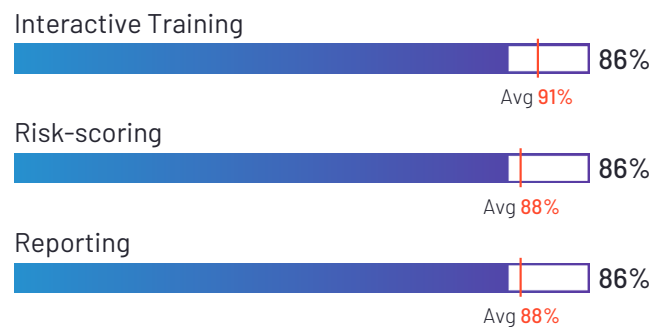
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Security Journey



HQ Location
Pittsburgh, PA



Year Founded
2016



Employees (Listed On LinkedIn)
52



Company Website
securityjourney.com

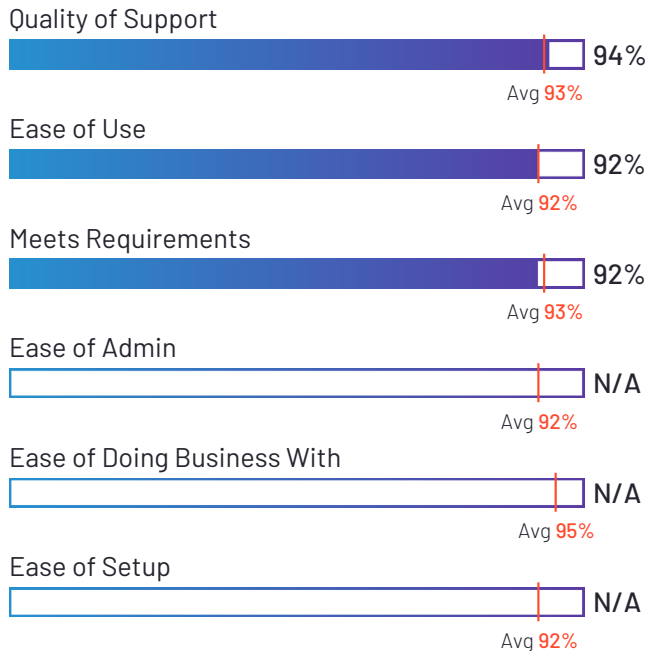


Secure Code Warrior

4.4 ★★★★★ (28)

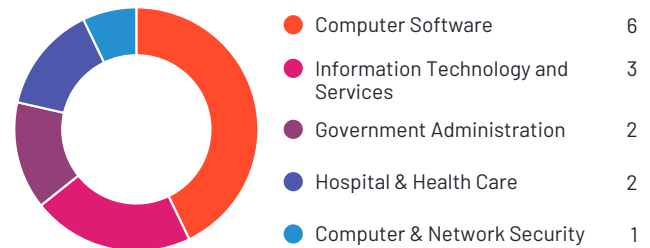
Secure Code Warrior has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 94% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Secure Code Warrior at a rate of 90%. Secure Code Warrior is also in the Secure Code Training category.

Satisfaction Ratings



*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership

Secure Code Warrior



HQ Location

Chippendale, New South Wales



Year Founded

2015



Employees (Listed On LinkedIn)

231



Company Website

securecodewarrior.com

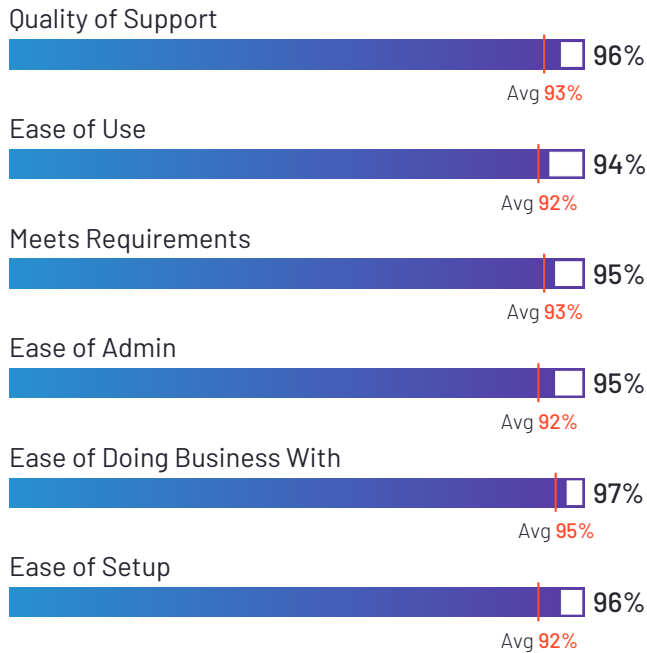


Hook Security

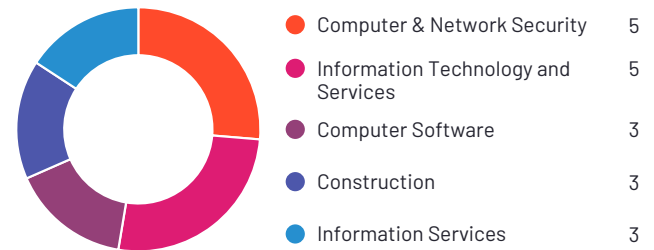
4.6 ★★★★★ (55)

Hook Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 98% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Hook Security: Security Awareness Training at a rate of 93%.

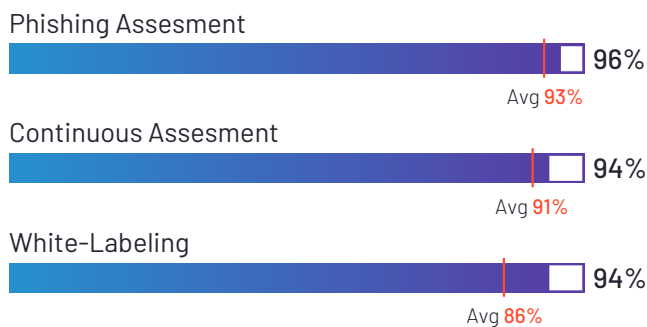
Satisfaction Ratings



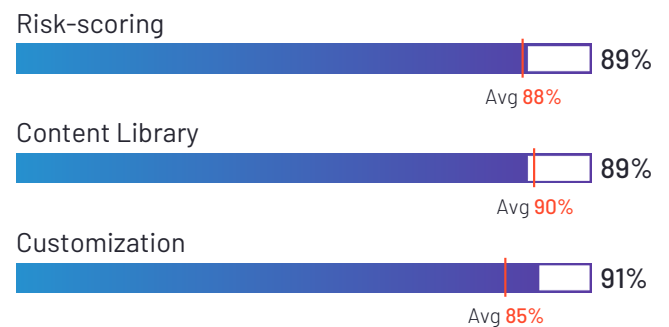
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Hook Security



HQ Location
Greenville, South Carolina



Year Founded
2019



Employees (Listed On LinkedIn)
20



Company Website
hooksecurity.co



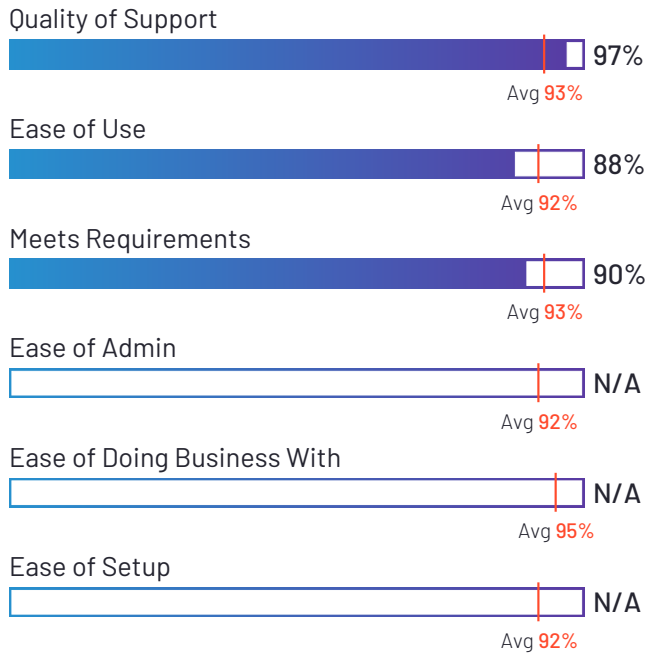
avatao

Avatao

4.8 ★★★★★ (55)

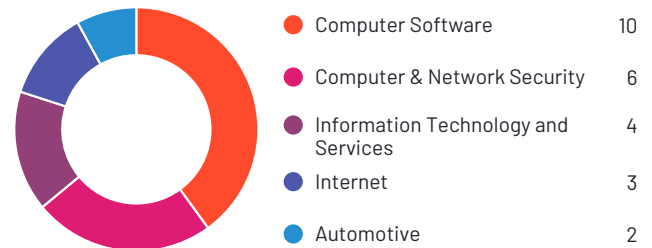
Avatao has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Avatao at a rate of 96%. Avatao is also in the Secure Code Training category.

Satisfaction Ratings

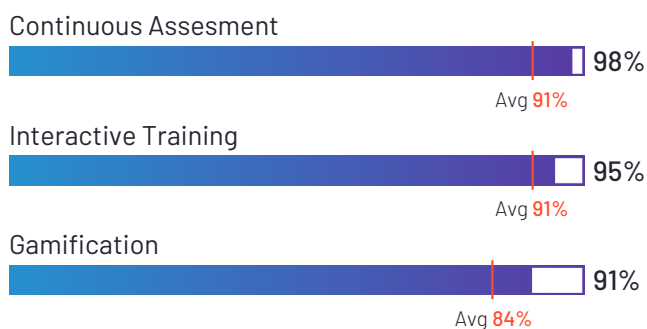


*N/A is displayed when fewer than five responses were received for the question.

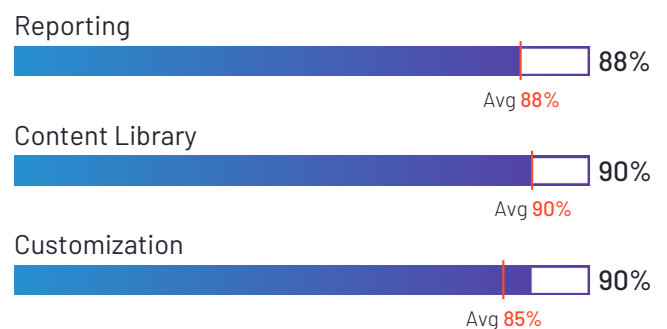
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Avatao



HQ Location
Budapest, Hungary



Year Founded
2014



Employees (Listed
On LinkedIn)
13



Company Website
avatao.com

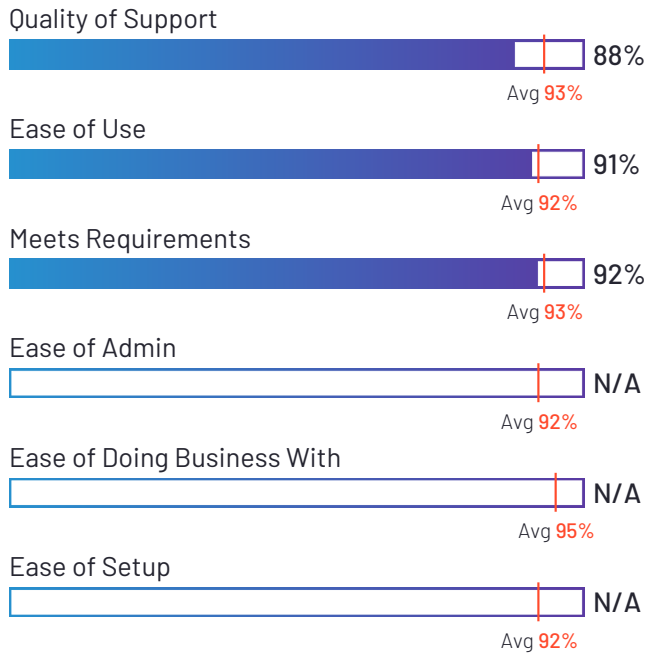


CyberVista

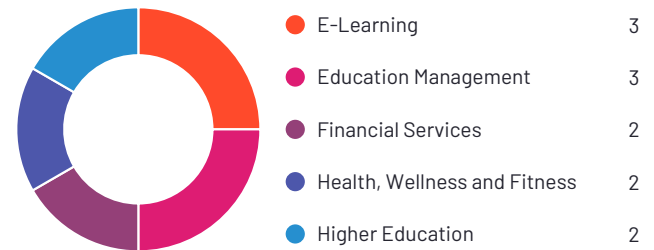
4.0 ★★★★★ (33)

CyberVista has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 67% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberVista at a rate of 80%. CyberVista is also in the eLearning Content, Technical Skills Development, and Online Course Providers categories.

Satisfaction Ratings



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
CyberVista



HQ Location
Arlington, Virginia



Year Founded
2016



Employees (Listed On LinkedIn)
32



Company Website
cybervista.net



4.8 ★★★★★ (12)

Threatcop Security Awareness Training has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Threatcop Security Awareness Training at a rate of 95%.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



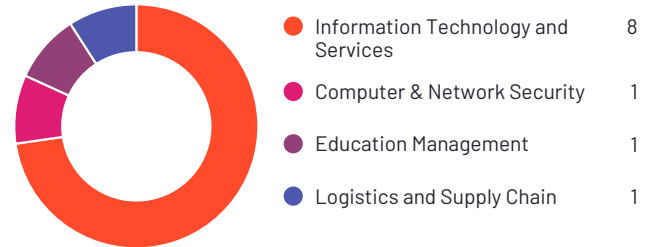
Ease of Doing Business With



Ease of Setup



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
Threatcop Inc.



HQ Location
Atlanta, US



Year Founded
2012



Employees (Listed On LinkedIn)
31



Company Website
threatcop.com



Haekka

4.5 ★★★★★ (10)

Haekka has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 50% of users believe it is headed in the right direction, and users said they would be likely to recommend Haekka at a rate of 89%.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



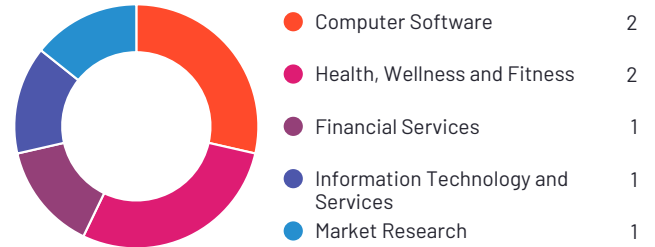
Ease of Doing Business With



Ease of Setup



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
Haekka



HQ Location
Distributed, US



Year Founded
2020



Employees (Listed On LinkedIn)
5



Company Website
www.haekka.com

Satisfaction Ratings for Security Awareness Training

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

| | Satisfaction | | Satisfaction by Category | | | | | | Net Promoter Score (NPS) |
|--|-------------------------|-----------------------------------|--------------------------|---------------|-----------------------------|--------------------|---------------|-------------|--------------------------|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| KnowBe4 Security Awareness Training | 93% | 96% | 94% | 91% | 95% | 94% | 90% | 92% | 79 |
| Hoxhunt | 96% | 92% | 97% | 95% | 97% | 96% | 97% | 98% | 91 |
| SoSafe | 91% | 97% | 93% | 93% | 95% | 92% | 94% | 94% | 68 |
| MetaCompliance Security Awareness Training | 92% | 95% | 92% | 88% | 95% | 96% | 89% | 89% | 75 |
| Arctic Wolf | 96% | 95% | 97% | 93% | 99% | 99% | 93% | 96% | 96 |
| NINJIO Security Awareness | 97% | 97% | 97% | 91% | 97% | 96% | 94% | 95% | 91 |
| Huntress Managed Security Awareness Training | 91% | 91% | 91% | 92% | 95% | 95% | 92% | 93% | 70 |
| Infosec IQ | 91% | 91% | 93% | 90% | 95% | 94% | 90% | 89% | 71 |
| SANS Security Awareness | 91% | 95% | 94% | 93% | 97% | 94% | 89% | 91% | 66 |
| Hacker Rangers Security Awareness | 98% | 100% | 97% | 97% | 98% | 97% | 97% | 98% | 95 |
| usecure | 93% | 95% | 93% | 93% | 96% | 95% | 93% | 94% | 76 |
| Webroot Security Awareness Training | 89% | 91% | 92% | 95% | 97% | 92% | 93% | 96% | 63 |
| Pistachio | 94% | 100% | 92% | 100% | 98% | 96% | 98% | 99% | 88 |
| Riot | 95% | 96% | 93% | 96% | 97% | 95% | 96% | 96% | 86 |
| Inspired eLearning Powered by VIPRE | 88% | 94% | 93% | 90% | 94% | 94% | 86% | 90% | 60 |

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100



Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

| | Satisfaction | | Satisfaction by Category | | | | | | Net Promoter Score (NPS) |
|---|-------------------------|-----------------------------------|--------------------------|---------------|-----------------------------|--------------------|---------------|-------------|--------------------------|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| PhishingBox | 91% | 91% | 93% | 88% | 92% | 92% | 89% | 91% | 72 |
| CyberReady Security Awareness Training Platform | 93% | 98% | 96% | 96% | 95% | 93% | 94% | 97% | 81 |
| Boxphish Security Awareness and Phishing Simulation | 99% | 100% | 98% | 96% | 100% | 100% | 96% | 99% | 98 |
| CyberHoot Cybersecurity Awareness Training | 97% | 93% | 96% | 98% | 100% | 100% | 100% | 100% | 95 |
| Carbide | 93% | 93% | 92% | 90% | 97% | 95% | 94% | 90% | 77 |
| GoldPhish | 97% | 98% | 96% | 97% | 97% | 96% | 97% | 97% | 88 |
| Junglemap | 93% | 91% | 90% | 89% | 96% | 97% | 93% | 93% | 79 |
| Phin Security Awareness Training | 95% | 100% | 95% | 98% | 100% | 98% | 98% | 95% | 90 |
| Right-Hand Cybersecurity | 92% | 100% | 93% | 90% | 97% | 97% | 92% | 93% | 76 |
| CultureAI | 93% | 100% | 90% | 89% | 97% | 96% | 88% | 88% | 85 |
| Defendify All-In-One Cybersecurity® Solution | 95% | 96% | 95% | 98% | 98% | 99% | 95% | 95% | 89 |
| Bastion Technologies | 99% | 100% | 97% | 97% | 100% | 99% | 100% | 98% | 100 |
| Nimblr Security Awareness | 91% | 97% | 90% | 91% | 93% | 90% | 88% | 94% | 76 |
| Phished | 92% | 100% | 95% | 90% | 94% | 92% | 89% | 91% | 78 |
| cyberconIQ Cyber Awareness Training | 97% | 100% | 100% | 91% | 98% | 98% | 93% | 95% | 90 |

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100



Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

| | Satisfaction | | Satisfaction by Category | | | | | | Net Promoter Score (NPS) |
|--|-------------------------|-----------------------------------|--------------------------|---------------|-----------------------------|--------------------|---------------|-------------|--------------------------|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| Global Learning Systems | 98% | 80% | 100% | 91% | 97% | 100% | 86% | 89% | 100 |
| Proofpoint Security Awareness Training | 90% | 91% | 92% | 87% | 93% | 89% | 89% | 90% | 66 |
| Immersive Labs | 92% | 97% | 93% | 94% | 97% | 88% | N/A | 93% | 75 |
| Mimecast Security Awareness Training | 76% | 83% | 86% | 84% | 82% | 77% | 84% | 88% | 25 |
| (ISC)2 | 93% | 89% | 94% | N/A | N/A | 82% | 88% | 87% | 75 |
| Barracuda Security Awareness Training | 87% | 92% | 94% | 83% | 94% | 88% | 79% | 77% | 53 |
| Symantec Phishing Readiness | 88% | 83% | 79% | N/A | 74% | 71% | 83% | 76% | 40 |
| Fortra's Terranova Security | 89% | 82% | 88% | 86% | 90% | 90% | 86% | 87% | 65 |
| BullPhish ID | 85% | 88% | 90% | 88% | 89% | 89% | 87% | 86% | 52 |
| ThreatAdvice Cybersecurity Education | 81% | 81% | 87% | N/A | N/A | 90% | N/A | 89% | 39 |
| Security Journey | 92% | 100% | 94% | 100% | 100% | 94% | 98% | 90% | 70 |
| Secure Code Warrior | 90% | 83% | 92% | N/A | N/A | 94% | N/A | 92% | 72 |
| Hook Security: Security Awareness Training | 93% | 94% | 95% | 95% | 97% | 96% | 96% | 94% | 80 |
| Avatao | 96% | 89% | 90% | N/A | N/A | 97% | N/A | 88% | 88 |
| CyberVista | 80% | 67% | 92% | N/A | N/A | 88% | N/A | 91% | 20 |

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100



Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

| | Satisfaction | | Satisfaction by Category | | | | | | Net Promoter Score (NPS) |
|---------------------------------------|-------------------------|-----------------------------------|--------------------------|---------------|-----------------------------|--------------------|---------------|-------------|--------------------------|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| Threatcop Security Awareness Training | 95% | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 81 |
| Haekka | 89% | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 70 |
| Average | 92% | 93% | 93% | 92% | 95% | 93% | 92% | 92% | 75 |

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100



Feature Comparison for Security Awareness Training

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

| | Continuous Assesment | Phishing Assesment | Baselining |
|--|----------------------|--------------------|------------|
| KnowBe4 Security Awareness Training | 90% | 94% | 88% |
| Hoxhunt | 95% | 96% | 93% |
| SoSafe | 90% | 92% | 89% |
| MetaCompliance Security Awareness Training | 88% | 91% | 87% |
| Arctic Wolf | 98% | 96% | 95% |
| NINJIO Security Awareness | 94% | 92% | 92% |
| Huntress Managed Security Awareness Training | 91% | 93% | 84% |
| Infosec IQ | 91% | 94% | 90% |
| SANS Security Awareness | 90% | 93% | 89% |
| Hacker Rangers Security Awareness | 95% | 93% | 94% |
| usecure | 93% | 94% | 93% |
| Webroot Security Awareness Training | N/A | N/A | |
| Pistachio | 88% | 99% | 86% |
| Riot | 96% | 96% | 91% |
| Inspired eLearning Powered by VIPRE | 90% | 95% | 88% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

| | Continuous Assesment | Phishing Assesment | Baselining |
|---|----------------------|--------------------|------------|
| PhishingBox | 90% | 94% | 90% |
| CybeReady Security Awareness Training Platform | 97% | 95% | 95% |
| Boxphish Security Awareness and Phishing Simulation | 98% | 98% | 93% |
| CyberHoot Cybersecurity Awareness Training | 95% | 92% | 92% |
| Carbide | 90% | | |
| GoldPhish | 94% | 95% | 92% |
| Junglemap | 88% | 86% | 87% |
| Phin Security Awareness Training | 100% | 100% | |
| Right-Hand Cybersecurity | 88% | 89% | 87% |
| CultureAI | 90% | 95% | 88% |
| Defendify All-In-One Cybersecurity® Solution | 90% | 97% | 78% |
| Bastion Technologies | 99% | 100% | 99% |
| Nimblr Security Awareness | 88% | 90% | 88% |
| Phished | 89% | 88% | 87% |
| cyberconIQ Cyber Awareness Training | 93% | 91% | 95% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.
**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

| | Continuous Assesment | Phishing Assesment | Baselining |
|--|----------------------|--------------------|------------|
| Global Learning Systems | N/A | N/A | N/A |
| Proofpoint Security Awareness Training | 85% | 90% | 84% |
| Immersive Labs | N/A | N/A | 91% |
| Mimecast Security Awareness Training | 81% | 83% | 82% |
| (ISC)2 | 88% | 94% | 88% |
| Barracuda Security Awareness Training | 81% | 90% | 83% |
| Symantec Phishing Readiness | N/A | N/A | N/A |
| Fortra's Terranova Security | 85% | 88% | 86% |
| BullPhish ID | 87% | 90% | 86% |
| ThreatAdvice Cybersecurity Education | 90% | 86% | |
| Security Journey | 89% | 89% | N/A |
| Secure Code Warrior | 97% | | 94% |
| Hook Security: Security Awareness Training | 94% | 96% | 93% |
| Avatao | 98% | | |
| CyberVista | N/A | | N/A |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

| | Continuous Assesment | Phishing Assesment | Baselining |
|---------------------------------------|----------------------|--------------------|------------|
| Threatcop Security Awareness Training | N/A | N/A | N/A |
| Haekka | N/A | N/A | N/A |
| Average | 91% | 93% | 89% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.
**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

| | Content Library | Interactive Training | Gamification |
|--|-----------------|----------------------|--------------|
| KnowBe4 Security Awareness Training | 89% | 89% | 83% |
| Hoxhunt | 92% | 95% | 95% |
| SoSafe | 89% | 92% | 90% |
| MetaCompliance Security Awareness Training | 89% | 90% | 82% |
| Arctic Wolf | 93% | 94% | 90% |
| NINJIO Security Awareness | 95% | 95% | 91% |
| Huntress Managed Security Awareness Training | 89% | 91% | 84% |
| Infosec IQ | 90% | 89% | 86% |
| SANS Security Awareness | 92% | 89% | 88% |
| Hacker Rangers Security Awareness | 95% | 97% | 97% |
| usecure | 90% | 91% | 84% |
| Webroot Security Awareness Training | N/A | N/A | |
| Pistachio | 87% | 86% | 44% |
| Riot | 85% | 93% | |
| Inspired eLearning Powered by VIPRE | 90% | 93% | 81% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.
**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

| | Content Library | Interactive Training | Gamification |
|---|-----------------|----------------------|--------------|
| PhishingBox | 88% | 88% | 84% |
| CybeReady Security Awareness Training Platform | 92% | 92% | 92% |
| Boxphish Security Awareness and Phishing Simulation | 95% | 96% | 88% |
| CyberHoot Cybersecurity Awareness Training | 94% | 96% | 96% |
| Carbide | 93% | 94% | |
| GoldPhish | 94% | 93% | 76% |
| Junglemap | 85% | 86% | 73% |
| Phin Security Awareness Training | 90% | 95% | |
| Right-Hand Cybersecurity | 87% | 91% | 86% |
| CultureAI | 87% | 86% | 83% |
| Defendify All-In-One Cybersecurity® Solution | 94% | 94% | 87% |
| Bastion Technologies | 98% | 100% | 94% |
| Nimblr Security Awareness | 83% | 89% | 72% |
| Phished | 89% | N/A | N/A |
| cyberconIQ Cyber Awareness Training | 96% | 96% | 91% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

| | Content Library | Interactive Training | Gamification |
|--|-----------------|----------------------|--------------|
| Global Learning Systems | N/A | N/A | N/A |
| Proofpoint Security Awareness Training | 85% | 85% | 79% |
| Immersive Labs | 93% | 93% | 92% |
| Mimecast Security Awareness Training | 80% | 79% | 64% |
| (ISC)2 | 86% | 84% | 76% |
| Barracuda Security Awareness Training | 87% | 84% | 77% |
| Symantec Phishing Readiness | N/A | N/A | N/A |
| Fortra's Terranova Security | 85% | 86% | 82% |
| BullPhish ID | 86% | 87% | |
| ThreatAdvice Cybersecurity Education | 87% | 84% | 82% |
| Security Journey | N/A | 86% | 89% |
| Secure Code Warrior | 91% | 97% | 91% |
| Hook Security: Security Awareness Training | 89% | 92% | |
| Avatao | 90% | 95% | 91% |
| CyberVista | N/A | N/A | |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

| | Content Library | Interactive Training | Gamification |
|---------------------------------------|-----------------|----------------------|--------------|
| Threatcop Security Awareness Training | N/A | N/A | N/A |
| Haekka | N/A | N/A | N/A |
| Average | 90% | 91% | 84% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.
**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

| | Risk-scoring | Customization | White-Labeling | Reporting |
|--|--------------|---------------|----------------|-----------|
| KnowBe4 Security Awareness Training | 87% | 86% | 85% | 89% |
| Hoxhunt | 93% | 89% | 89% | 94% |
| SoSafe | 88% | 84% | 86% | 88% |
| MetaCompliance Security Awareness Training | 85% | 85% | 85% | 86% |
| Arctic Wolf | 99% | 90% | 92% | 94% |
| NINJIO Security Awareness | | 88% | 87% | 90% |
| Huntress Managed Security Awareness Training | 84% | 82% | 83% | 86% |
| Infosec IQ | 88% | 86% | 87% | 88% |
| SANS Security Awareness | 87% | 84% | 84% | 90% |
| Hacker Rangers Security Awareness | 91% | 93% | 91% | 93% |
| usecure | 89% | 89% | 91% | 88% |
| Webroot Security Awareness Training | | N/A | | N/A |
| Pistachio | 74% | 43% | 44% | 83% |
| Riot | | 84% | 84% | 83% |
| Inspired eLearning Powered by VIPRE | | 90% | 88% | 93% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

| | Risk-scoring | Customization | White-Labeling | Reporting |
|---|--------------|---------------|----------------|-----------|
| PhishingBox | 89% | 89% | 89% | 91% |
| CybeReady Security Awareness Training Platform | 95% | 91% | 95% | 94% |
| Boxphish Security Awareness and Phishing Simulation | 94% | 91% | 92% | 92% |
| CyberHoot Cybersecurity Awareness Training | 90% | 93% | 100% | 90% |
| Carbide | | 87% | | 93% |
| GoldPhish | 92% | 92% | 95% | 94% |
| Junglemap | 77% | 89% | 85% | 86% |
| Phin Security Awareness Training | | 90% | 98% | 86% |
| Right-Hand Cybersecurity | 85% | 88% | 89% | 86% |
| CultureAI | 88% | 85% | 86% | 83% |
| Defendify All-In-One Cybersecurity® Solution | 86% | 67% | 86% | 87% |
| Bastion Technologies | 100% | 95% | 98% | 100% |
| Nimblr Security Awareness | 86% | 69% | 78% | 77% |
| Phished | 88% | 87% | 86% | 89% |
| cyberconIQ Cyber Awareness Training | 94% | 89% | N/A | 88% |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

| | Risk-scoring | Customization | White-Labeling | Reporting |
|--|--------------|---------------|----------------|-----------|
| Global Learning Systems | N/A | N/A | N/A | N/A |
| Proofpoint Security Awareness Training | 83% | 82% | 83% | 83% |
| Immersive Labs | 85% | 86% | 88% | 88% |
| Mimecast Security Awareness Training | 71% | 79% | | 76% |
| (ISC)2 | 82% | 76% | 76% | 88% |
| Barracuda Security Awareness Training | 86% | 81% | 79% | 83% |
| Symantec Phishing Readiness | N/A | N/A | N/A | N/A |
| Fortra's Terranova Security | 83% | 82% | 84% | 79% |
| BullPhish ID | | 83% | 83% | 86% |
| ThreatAdvice Cybersecurity Education | 88% | 87% | 89% | 90% |
| Security Journey | 86% | 89% | 89% | 86% |
| Secure Code Warrior | N/A | N/A | N/A | N/A |
| Hook Security: Security Awareness Training | 89% | 91% | 94% | 93% |
| Avatao | | 90% | | 88% |
| CyberVista | N/A | N/A | N/A | N/A |

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

| | Risk-scoring | Customization | White-Labeling | Reporting |
|---------------------------------------|--------------|---------------|----------------|-----------|
| Threatcop Security Awareness Training | N/A | N/A | N/A | N/A |
| Haekka | N/A | N/A | N/A | N/A |
| Average | 87% | 85% | 87% | 88% |

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Additional Data for Security Awareness Training

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

| | Small Business (50 or fewer emp.) | Mid-Market (51-1000 emp.) | Enterprise (>1000 emp.) |
|--|--------------------------------------|------------------------------|-----------------------------|
| KnowBe4 Security Awareness Training | 13% | 66% | 21% |
| Hoxhunt | 3% | 22% | 75% |
| SoSafe | 14% | 52% | 34% |
| MetaCompliance Security Awareness Training | 4% | 71% | 25% |
| Arctic Wolf | 17% | 72% | 10% |
| NINJIO Security Awareness | 27% | 58% | 15% |
| Huntress Managed Security Awareness Training | 67% | 31% | 2% |
| Infosec IQ | 17% | 65% | 19% |
| SANS Security Awareness | 10% | 53% | 37% |
| Hacker Rangers Security Awareness | 16% | 66% | 18% |
| usecure | 62% | 34% | 4% |
| Webroot Security Awareness Training | 72% | 21% | 6% |
| Pistachio | 12% | 76% | 12% |
| Riot | 10% | 81% | 10% |
| Inspired eLearning Powered by VIPRE | 13% | 71% | 16% |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

| | Small Business (50 or fewer emp.) | Mid-Market (51-1000 emp.) | Enterprise (>1000 emp.) |
|---|--------------------------------------|------------------------------|-----------------------------|
| PhishingBox | 34% | 51% | 15% |
| CybeReady Security Awareness Training Platform | 7% | 51% | 43% |
| Boxphish Security Awareness and Phishing Simulation | 18% | 69% | 14% |
| CyberHoot Cybersecurity Awareness Training | 76% | 19% | 5% |
| Carbide | 84% | 15% | 2% |
| GoldPhish | 66% | 30% | 5% |
| Junglemap | 17% | 52% | 31% |
| Phin Security Awareness Training | 64% | 36% | 0% |
| Right-Hand Cybersecurity | 23% | 57% | 20% |
| CultureAI | 13% | 47% | 40% |
| Defendify All-In-One Cybersecurity® Solution | 67% | 33% | 0% |
| Bastion Technologies | 67% | 33% | 0% |
| Nimblr Security Awareness | 38% | 56% | 6% |
| Phished | 35% | 46% | 19% |
| cyberconIQ Cyber Awareness Training | 9% | 55% | 36% |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

| | Small Business (50 or fewer emp.) | Mid-Market (51-1000 emp.) | Enterprise (>1000 emp.) |
|--|--------------------------------------|------------------------------|-----------------------------|
| Global Learning Systems | 0% | 71% | 29% |
| Proofpoint Security Awareness Training | 6% | 40% | 55% |
| Immersive Labs | 12% | 31% | 57% |
| Mimecast Security Awareness Training | 19% | 56% | 25% |
| (ISC)2 | 33% | 58% | 8% |
| Barracuda Security Awareness Training | 8% | 69% | 23% |
| Symantec Phishing Readiness | 20% | 40% | 40% |
| Fortra's Terranova Security | 12% | 45% | 43% |
| BullPhish ID | 51% | 34% | 15% |
| ThreatAdvice Cybersecurity Education | 25% | 56% | 19% |
| Security Journey | 13% | 63% | 25% |
| Secure Code Warrior | 6% | 41% | 53% |
| Hook Security: Security Awareness Training | 42% | 53% | 5% |
| Avatao | 46% | 31% | 23% |
| CyberVista | 50% | 25% | 25% |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

| | Small Business (50 or fewer emp.) | Mid-Market (51-1000 emp.) | Enterprise (>1000 emp.) |
|---------------------------------------|--------------------------------------|------------------------------|-----------------------------|
| Threatcop Security Awareness Training | 27% | 73% | 0% |
| Haekka | 63% | 38% | 0% |
| Average | 30% | 49% | 21% |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

| | Deployment | | Implementation Time | Implementation Method | | | | Number of Users Purchased | Contract Term |
|--|------------|-------------|------------------------|-----------------------|----------------------|------------------------|------------|-------------------------------|-----------------------------|
| | Cloud | On-Premises | Avg. Months to Go Live | In-House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| KnowBe4 Security Awareness Training | 77% | 23% | 1.3 | 83% | 9% | 2% | 6% | 175 | 21 |
| Hoxhunt | 48% | 52% | 3.4 | 24% | 7% | 1% | 69% | 1750 | 8 |
| SoSafe | 68% | 32% | 2.2 | 69% | 14% | 2% | 16% | 375 | 17 |
| MetaCompliance Security Awareness Training | 79% | 21% | 1.9 | 74% | 12% | 1% | 13% | 375 | 23 |
| Arctic Wolf | 56% | 44% | 2.4 | 63% | 38% | 0% | 0% | 125 | 23 |
| NINJIO Security Awareness | 71% | 29% | 1.2 | 77% | 18% | 1% | 5% | 175 | 15 |
| Huntress Managed Security Awareness Training | 82% | 18% | 1.1 | 90% | 2% | 1% | 8% | 7 | 6 |
| Infosec IQ | 73% | 27% | 1.3 | 76% | 12% | 3% | 9% | 175 | 15 |
| SANS Security Awareness | 69% | 31% | 0.5 | 83% | 8% | 0% | 8% | 375 | 18 |
| Hacker Rangers Security Awareness | 65% | 35% | 1.5 | 62% | 21% | 2% | 15% | 175 | 13 |
| usecure | 83% | 17% | 0.9 | 83% | 11% | 1% | 5% | 17 | 8 |
| Webroot Security Awareness Training | 69% | 31% | 2.0 | 95% | 0% | 5% | 0% | 5 | 6 |
| Pistachio | 93% | 7% | 0.1 | 100% | 0% | 0% | 0% | 175 | 14 |
| Riot | 84% | 16% | 0.5 | 60% | 37% | 0% | 3% | 175 | 16 |
| Inspired eLearning Powered by VIPRE | 46% | 54% | 2.2 | 71% | 19% | 0% | 10% | 375 | 19 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

| | Deployment | | Implementation Time | Implementation Method | | | | Number of Users Purchased | Contract Term |
|---|------------|-------------|------------------------|-----------------------|----------------------|------------------------|------------|-------------------------------|-----------------------------|
| | Cloud | On-Premises | Avg. Months to Go Live | In-House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| PhishingBox | 65% | 35% | 1.6 | 78% | 11% | 2% | 9% | 37 | 14 |
| CyberReady Security Awareness Training Platform | 79% | 21% | 2.8 | 50% | 32% | 5% | 14% | 750 | 21 |
| Boxphish Security Awareness and Phishing Simulation | 78% | 22% | 0.6 | 67% | 24% | 3% | 6% | 175 | 19 |
| CyberHoot Cybersecurity Awareness Training | 83% | 17% | 0.4 | 67% | 17% | 17% | 0% | N/A | N/A |
| Carbide | 73% | 27% | 3.4 | 75% | 15% | 0% | 10% | 17 | 12 |
| GoldPhish | 63% | 38% | 0.3 | 80% | 8% | 12% | 0% | 17 | 6 |
| Junglemap | 72% | 28% | 1.0 | 52% | 36% | 0% | 12% | 175 | 17 |
| Phin Security Awareness Training | 86% | 14% | 1.7 | 86% | 14% | 0% | 0% | 37 | 7 |
| Right-Hand Cybersecurity | 81% | 19% | 0.9 | 54% | 33% | 0% | 13% | 175 | 20 |
| CultureAI | 90% | 10% | 1.9 | 86% | 6% | 3% | 6% | 375 | 16 |
| Defendify All-In-One Cybersecurity® Solution | 81% | 19% | 0.6 | 76% | 10% | 0% | 14% | 37 | 11 |
| Bastion Technologies | 62% | 38% | 0.4 | 100% | 0% | 0% | 0% | 7 | 12 |
| Nimblr Security Awareness | 82% | 18% | 0.6 | 73% | 17% | 10% | 0% | 125 | 19 |
| Phished | 93% | 7% | 1.0 | 86% | 14% | 0% | 0% | 56 | 17 |
| cyberconIQ Cyber Awareness Training | 70% | 30% | 2.6 | 56% | 44% | 0% | 0% | 175 | 17 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

| | Deployment | | Implementation Time | Implementation Method | | | | Number of Users Purchased | Contract Term |
|--|------------|-------------|------------------------|-----------------------|----------------------|------------------------|------------|-------------------------------|-----------------------------|
| | Cloud | On-Premises | Avg. Months to Go Live | In-House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| Global Learning Systems | 80% | 20% | 1.8 | 80% | 0% | 0% | 20% | 175 | N/A |
| Proofpoint Security Awareness Training | 80% | 20% | 2.1 | 60% | 32% | 0% | 8% | 375 | 18 |
| Immersive Labs | 67% | 33% | N/A | 20% | 0% | 0% | 80% | N/A | N/A |
| Mimecast Security Awareness Training | 57% | 43% | 1.3 | 100% | 0% | 0% | 0% | N/A | N/A |
| (ISC)2 | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Barracuda Security Awareness Training | 56% | 44% | 1.2 | 44% | 33% | 11% | 11% | 462 | 26 |
| Symantec Phishing Readiness | 40% | 60% | 1.1 | 60% | 40% | 0% | 0% | N/A | N/A |
| Fortra's Terranova Security | 69% | 31% | 2.5 | 54% | 32% | 3% | 11% | 750 | 20 |
| BullPhish ID | 61% | 39% | 1.6 | 64% | 18% | 6% | 12% | 17 | 9 |
| ThreatAdvice Cybersecurity Education | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Security Journey | 60% | 40% | 0.1 | 100% | 0% | 0% | 0% | N/A | N/A |
| Secure Code Warrior | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Hook Security: Security Awareness Training | 85% | 15% | 0.5 | 81% | 15% | 0% | 4% | 56 | 14 |
| Avatao | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| CyberVista | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

| | Deployment | | Implementation Time | Implementation Method | | | | Number of Users Purchased | Contract Term |
|---------------------------------------|------------|-------------|------------------------|-----------------------|----------------------|------------------------|------------|-------------------------------|-----------------------------|
| | Cloud | On-Premises | Avg. Months to Go Live | In-House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| Threatcop Security Awareness Training | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Haekka | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

| | User Adoption | Payback Period |
|--|-----------------------|---|
| | Average User Adoption | Estimated ROI (payback period in months) |
| KnowBe4 Security Awareness Training | 87% | 15 |
| Hoxhunt | 78% | 19 |
| SoSafe | 75% | 19 |
| MetaCompliance Security Awareness Training | 70% | 18 |
| Arctic Wolf | 96% | 18 |
| NINJIO Security Awareness | 84% | 14 |
| Huntress Managed Security Awareness Training | 62% | 2 |
| Infosec IQ | 76% | 17 |
| SANS Security Awareness | 70% | 6 |
| Hacker Rangers Security Awareness | 68% | 13 |
| usecure | 77% | 7 |
| Webroot Security Awareness Training | 49% | 8 |
| Pistachio | 86% | 5 |
| Riot | 84% | 16 |
| Inspired eLearning Powered by VIPRE | 89% | 19 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

| | User Adoption | Payback Period |
|--|-----------------------|---|
| | Average User Adoption | Estimated ROI (payback period in months) |
| PhishingBox | 76% | 15 |
| CybeReady Security Awareness Training Platform | 89% | 18 |
| Boxpish Security Awareness and Phishing Simulation | 86% | 14 |
| CyberHoot Cybersecurity Awareness Training | 88% | N/A |
| Carbide | 80% | 14 |
| GoldPhish | 82% | 9 |
| Junglemap | 76% | 9 |
| Phin Security Awareness Training | 72% | 7 |
| Right-Hand Cybersecurity | 78% | 8 |
| CultureAI | 72% | 13 |
| Defendify All-In-One Cybersecurity® Solution | 81% | 14 |
| Bastion Technologies | 76% | 5 |
| Nimblr Security Awareness | 77% | 14 |
| Phished | 76% | 29 |
| cyberconIQ Cyber Awareness Training | 66% | 6 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

| | User Adoption | Payback Period |
|--|-----------------------|---|
| | Average User Adoption | Estimated ROI (payback period in months) |
| Global Learning Systems | 89% | N/A |
| Proofpoint Security Awareness Training | 80% | 15 |
| Immersive Labs | N/A | N/A |
| Mimecast Security Awareness Training | 91% | N/A |
| (ISC)2 | N/A | N/A |
| Barracuda Security Awareness Training | 64% | 20 |
| Symantec Phishing Readiness | 38% | N/A |
| Fortra's Terranova Security | 79% | 14 |
| BullPhish ID | 48% | 8 |
| ThreatAdvice Cybersecurity Education | N/A | N/A |
| Security Journey | 95% | N/A |
| Secure Code Warrior | N/A | N/A |
| Hook Security: Security Awareness Training | 83% | 6 |
| Avatao | N/A | N/A |
| CyberVista | N/A | N/A |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

| | User Adoption | Payback Period |
|---------------------------------------|-----------------------|---|
| | Average User Adoption | Estimated ROI (payback period in months) |
| Threatcop Security Awareness Training | N/A | N/A |
| Haekka | N/A | N/A |
| Average | 77% | 13 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

| | Seller Name | Year Founded | Employees on LinkedIn (Seller) | LinkedIn Followers |
|--|----------------------|--------------|--------------------------------|--------------------|
| KnowBe4 Security Awareness Training | KnowBe4, Inc. | 2010 | 1,934 | 275,873 |
| Hoxhunt | Hoxhunt | 2016 | 175 | 8,328 |
| SoSafe | SoSafe | 2018 | 593 | 18,231 |
| MetaCompliance Security Awareness Training | MetaCompliance | 2005 | 237 | 11,328 |
| Arctic Wolf | Arctic Wolf Networks | 2012 | 2,600 | 97,034 |
| NINJIO Security Awareness | NINJIO | 2015 | 64 | 7,095 |
| Huntress Managed Security Awareness Training | Huntress Labs | 2015 | 515 | 65,542 |
| Infosec IQ | Infosec | 2004 | 270 | 29,581 |
| SANS Security Awareness | SANS Institute | 1989 | 1,614 | 328,535 |
| Hacker Rangers Security Awareness | Hacker Rangers | 2011 | 18 | 4,095 |
| usecure | usecure | 2016 | 45 | 4,595 |
| Webroot Security Awareness Training | Webroot | 1997 | 276 | 24,788 |
| Pistachio | Pistachio | | 63 | 2,174 |
| Riot | Riot | 2020 | 98 | 4,908 |
| Inspired eLearning Powered by VIPRE | VIPRE Security | 1994 | 203 | 5,947 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

| | Seller Name | Year Founded | Employees on LinkedIn (Seller) | LinkedIn Followers |
|---|--------------------------|--------------|--------------------------------|--------------------|
| PhishingBox | PhishingBox | 2013 | 23 | 2,036 |
| CybeReady Security Awareness Training Platform | CybeReady | 2015 | 36 | 6,518 |
| Boxphish Security Awareness and Phishing Simulation | Boxphish | 2018 | 30 | 1,352 |
| CyberHoot Cybersecurity Awareness Training | CyberHoot | 2015 | 5 | 689 |
| Carbide | Carbide | 2016 | 26 | 2,249 |
| GoldPhish | GoldPhish | 2017 | 9 | 4,057 |
| Junglemap | Junglemap | 2002 | 38 | 3,178 |
| Phin Security Awareness Training | Phin Security | 2019 | 31 | 3,073 |
| Right-Hand Cybersecurity | Right-Hand Cybersecurity | 2019 | 50 | 5,992 |
| CultureAI | CultureAI | 2015 | 53 | 4,136 |
| Defendify All-In-One Cybersecurity® Solution | Defendify | 2017 | 32 | 2,039 |
| Bastion Technologies | Bastion Technologies | 2022 | 13 | 745 |
| Nimblr Security Awareness | Nimblr | 2018 | 51 | 2,138 |
| Phished | Phished | 2018 | 53 | 5,150 |
| cyberconIQ Cyber Awareness Training | cyberconIQ | 2019 | 15 | 1,034 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

| | Seller Name | Year Founded | Employees on LinkedIn (Seller) | LinkedIn Followers |
|--|-------------------------|--------------|--------------------------------|--------------------|
| Global Learning Systems | Global Learning Systems | 2000 | 25 | 1,572 |
| Proofpoint Security Awareness Training | ProofPoint | 2002 | 4,666 | 151,375 |
| Immersive Labs | Immersive Labs | 2017 | 329 | 26,536 |
| Mimecast Security Awareness Training | Mimecast | 2003 | 2,599 | 100,985 |
| (ISC)2 | (ISC)2 | 1989 | 1,058 | 392,327 |
| Barracuda Security Awareness Training | Barracuda | 2002 | 2,139 | 66,211 |
| Symantec Phishing Readiness | Broadcom | 1991 | 62,023 | 479,945 |
| Fortra's Terranova Security | Fortra | 1982 | 1,735 | 36,510 |
| BullPhish ID | Kaseya | 2000 | 4,770 | 154,066 |
| ThreatAdvice Cybersecurity Education | NXTsoft | | 78 | 3,926 |
| Security Journey | Security Journey | 2016 | 52 | 4,602 |
| Secure Code Warrior | Secure Code Warrior | 2015 | 231 | 15,469 |
| Hook Security: Security Awareness Training | Hook Security | 2019 | 20 | 4,109 |
| Avatao | Avatao | 2014 | 13 | 1,031 |
| CyberVista | CyberVista | 2016 | 32 | 3,417 |

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

| | Seller Name | Year Founded | Employees on LinkedIn (Seller) | LinkedIn Followers |
|---------------------------------------|----------------|--------------|--------------------------------|--------------------|
| Threatcop Security Awareness Training | Threatcop Inc. | 2012 | 31 | 6,951 |
| Haekka | Haekka | 2020 | 5 | 187 |

*N/A is displayed when data is not publicly available.