

Grid® Report for Security Awareness Training | Winter 2025



Security Awareness Training Software

Market Presence

(Security Awareness Training Software continues on next page)

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Security Awareness Training Software (continued)

Security Awareness Training Software Definition

Security awareness training software provides businesses with online courses to train and assess their employees' security readiness. Businesses use these tools to outsource security training to specialized providers with experience and courses specific to a variety of security measures. Many of these tools deliver simulated attacks or fraudulent emails to help employees better identify malicious content before encountering it in real-life scenarios.

While some [online course providers](#) offer security awareness training, the products listed in this category are courses specific to cybersecurity and information security in the workplace.

To qualify for inclusion in the Security Awareness Training category, a product must:

- ▶ Provide educational security courses
- ▶ Offer online classes or a web-based educational content
- ▶ Provide training and assessment tools

Security Awareness Training Grid® Scoring Description

Products shown on the Grid® for Security Awareness Training have received a minimum of 10 reviews/ratings in data gathered by November 19, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- ▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: [KnowBe4 Security Awareness Training](#), [Hoxhunt](#), [SoSafe](#), [MetaCompliance Security Awareness Training](#), [Arctic Wolf](#), [NINJIO Security Awareness](#), [Huntress Managed Security Awareness Training](#), [Infosec IQ](#), and [SANS Security Awareness](#)
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: [Hacker Rangers Security Awareness](#), [usecure](#), [Webroot Security Awareness Training](#), [Pistachio](#), [Riot](#), [Inspired eLearning Powered by VIPRE](#), [PhishingBox](#), [CyberReady Security Awareness Training Platform](#), [Boxphish Security Awareness and Phishing Simulation](#), [CyberHoot Cybersecurity Awareness Training](#), [Carbide](#), [GoldPhish](#), [Junglemap](#), [Phin Security Awareness Training](#), [Right-Hand Cybersecurity](#), [CultureAI](#), [Defendify All-In-One Cybersecurity® Solution](#), [Bastion Technologies](#), [Nimblr Security Awareness](#), [Phished](#), [cyberconIQ Cyber Awareness Training](#), and [Global Learning Systems](#)
- ▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: [Proofpoint Security Awareness Training](#), [Immersive Labs](#), [Mimecast Security Awareness Training](#), [\(ISC\)2](#), [Barracuda Security Awareness Training](#), and [Symantec Phishing Readiness](#)
- ▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: [Fortra's Terranova Security](#), [BullPhish ID](#), [ThreatAdvice Cybersecurity Education](#), [Security Journey](#), [Secure Code Warrior](#), [Hook Security](#), [Avatao](#), [CyberVista](#), [Threatcop Security Awareness Training](#), and [Haekka](#)

Grid® Scores for Security Awareness Training Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
KnowBe4 Security Awareness Training	1964	94	99	96
Hoxhunt	2535	96	72	84
SoSafe	607	82	78	80
MetaCompliance Security Awareness Training	956	65	69	67
Arctic Wolf	29	62	68	65
NINJIO Security Awareness	357	76	53	65
Huntress Managed Security Awareness Training	146	57	64	60
Infosec IQ	610	53	64	59
SANS Security Awareness	30	52	65	58

High Performers

Hacker Rangers Security Awareness	497	84	47	66
usecure	239	62	43	53
Webroot Security Awareness Training	47	55	47	51
Pistachio	17	60	42	51
Riot	52	58	44	51
Inspired eLearning Powered by VIPRE	55	53	49	51
PhishingBox	267	53	44	49

(Grid® Scores for Security Awareness Training Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

High Performers (continued)

	# of Reviews	Satisfaction	Market Presence	G2 Score
CyberReady Security Awareness Training Platform	61	54	36	45
Boxphish Security Awareness and Phishing Simulation	51	65	24	45
CyberHoot Cybersecurity Awareness Training	22	63	27	45
Carbide	61	51	36	43
GoldPhish	45	62	24	43
Junglemap	85	56	30	43
Phin Security Awareness Training	11	59	23	41
Right-Hand Cybersecurity	30	55	26	41
CultureAI	47	51	29	40
Defendify All-in-One Cybersecurity® Solution	46	59	20	40
Bastion Technologies	15	63	15	39
Nimblr Security Awareness	34	50	27	39
Phished	38	52	21	36
cyberconIQ Cyber Awareness Training	11	60	11	35
Global Learning Systems	10	56	6	31

(Grid® Scores for Security Awareness Training Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Proofpoint Security Awareness Training	316	48	85	67
Immersive Labs	58	50	54	52
 Mimecast Security Awareness Training	16	32	71	51
(ISC)2	12	34	68	51
 Barracuda Security Awareness Training	13	35	50	42
 Symantec Phishing Readiness	10	18	56	37

Niche

Fortra's Terranova Security	49	44	44	44
BullPhish ID	67	45	31	38
 ThreatAdvice Cybersecurity Education	38	41	32	36
Security Journey	24	45	23	34
Secure Code Warrior	18	35	31	33
Hook Security: Security Awareness Training	55	48	17	33
Avatao	35	34	19	26
CyberVista	24	32	15	23
Threatcop Security Awareness Training	11	0	13	6
Haekka	10	0	5	2

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Security Awareness Training category algorithmically based on data sourced from product reviews shared by G2 users and data sourced from third parties.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Grid® Scoring Methodology

The Grid® Report for Security Awareness Training | Winter 2025 is based on reviews collected through November 19, 2024. We apply unique algorithms to this data to calculate Satisfaction (v4.0) and Market Presence (v7.0) scores for the Winter 2025 report quarter. To view the Security Awareness Training Grid® with the most recent data, please visit the [Security Awareness Training](#) page. For more details on Grid® Scoring, please view the [G2 Scoring Methodology here](#).

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and third-party data collected by G2 up through November 19, 2024. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. G2 follows defined community guidelines to ensure privacy, and authenticity for users and reviews. For more details, please view the [G2 Community Guidelines here](#).

(Grid® Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Grid® Methodology (continued)

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to [suggest its addition](#) to our [Security Awareness Training category](#).

Product Profiles

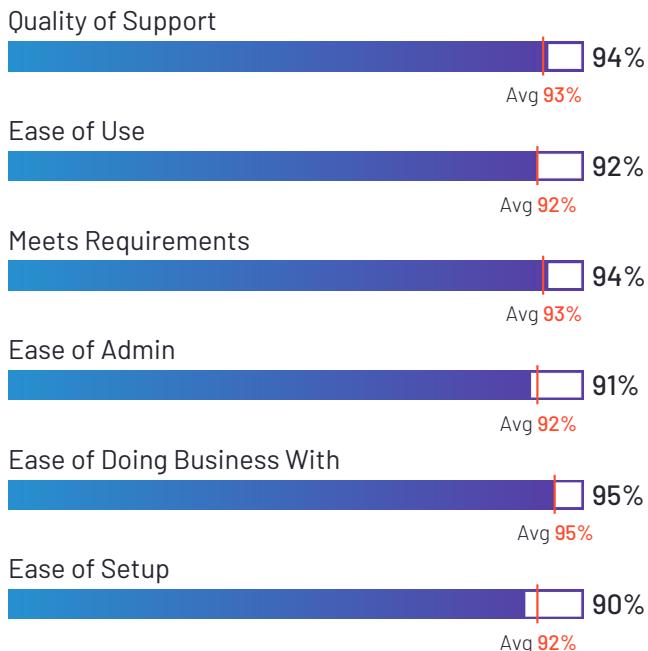
Product profiles and detailed charts are included for products with 10 or more reviews.

KnowBe4

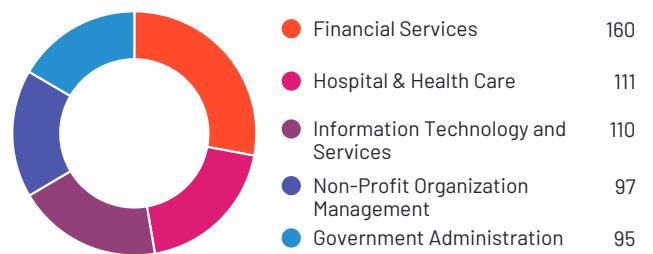
4.7  (1,979)

KnowBe4 Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. KnowBe4 Security Awareness Training has the largest Market Presence among products in Security Awareness Training. 98% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend KnowBe4 Security Awareness Training at a rate of 93%.

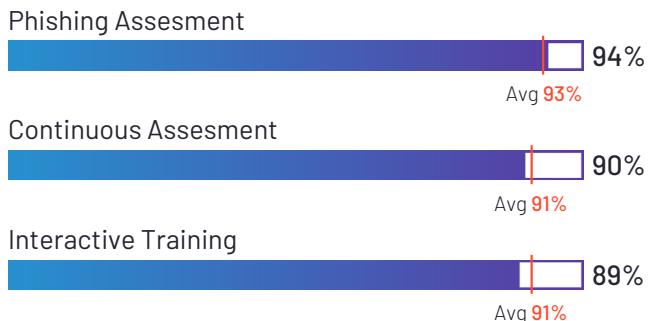
Satisfaction Ratings



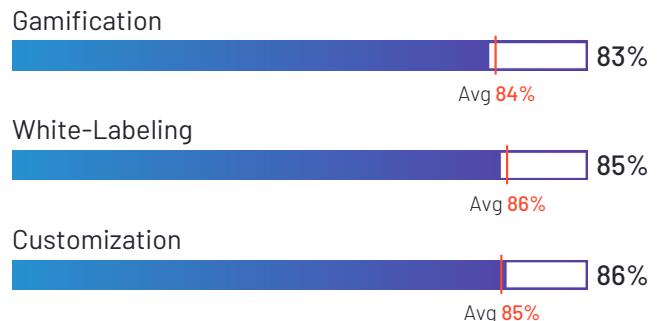
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
KnowBe4, Inc.



HQ Location
Clearwater, FL



Year Founded
2010



Employees (Listed
On LinkedIn)
1,934



Company Website
knowbe4.com

Hoxhunt



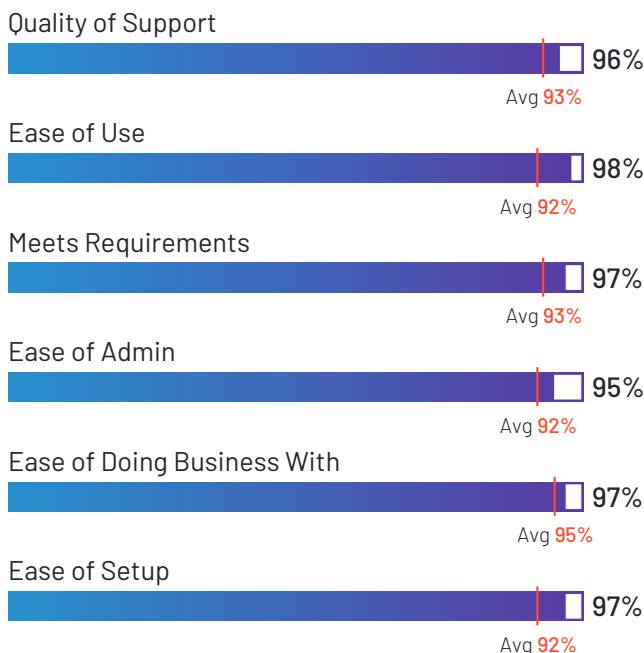
4.8

(2,567)



Hoxhunt has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Hoxhunt received the highest Satisfaction score among products in Security Awareness Training. 99% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Hoxhunt at a rate of 96%.

Satisfaction Ratings



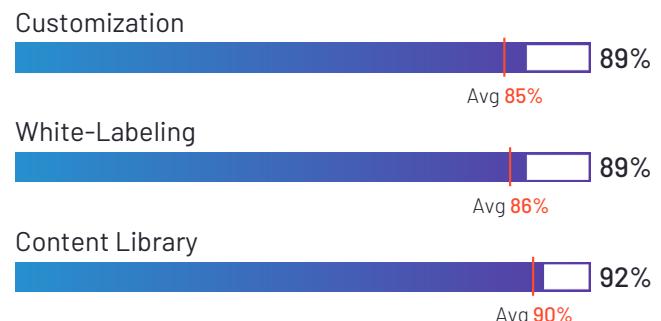
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Hoxhunt



HQ Location
Helsinki, Southern Finland



Year Founded
2016



Employees (Listed
On LinkedIn)
175



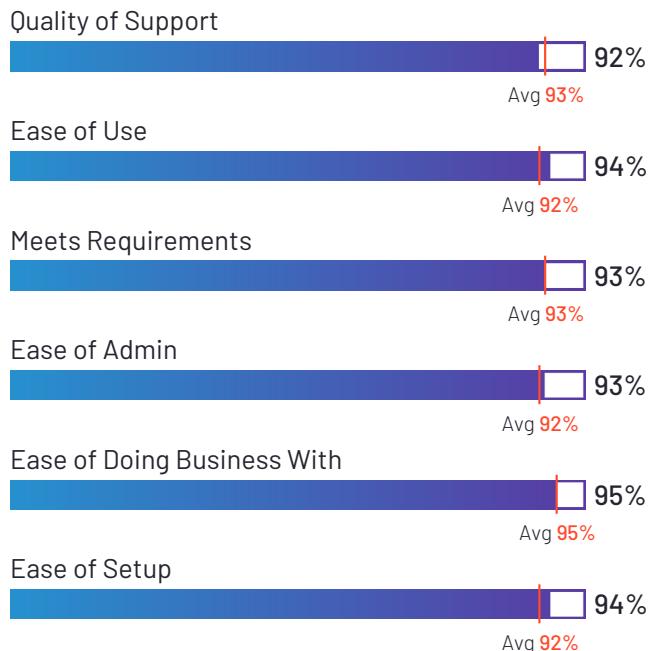
Company Website
hoxhunt.com

SoSafe

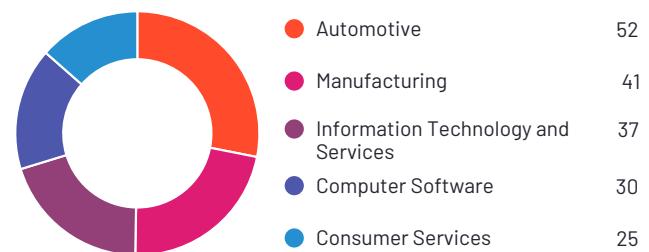
 sosafe4.5  (616)

SoSafe has been named a Leader based on receiving a high customer satisfaction score and having a large Market Presence. 96% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend SoSafe at a rate of 91%.

Satisfaction Ratings



Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
SoSafe



HQ Location
Cologne, North
Rhine-Westphalia



Year Founded
2018



Employees (Listed
On LinkedIn)
593



Company Website
sosafe-awareness.com



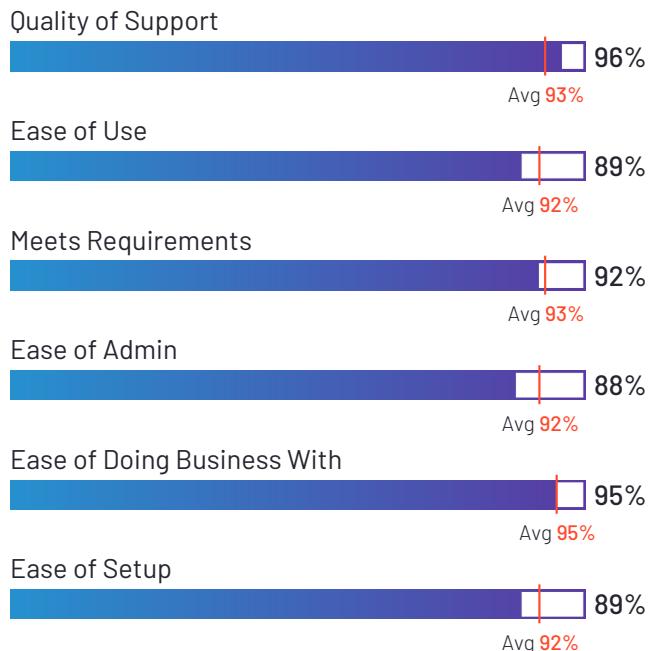
MetaCompliance Security Awareness Training

4.6 (970)

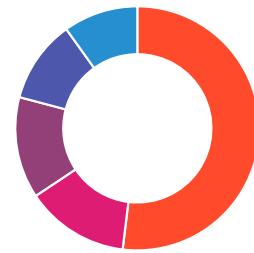


MetaCompliance Security Awareness Training has been named a Leader based on receiving a high customer satisfaction score and having a large market presence. 97% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend MetaCompliance Security Awareness Training at a rate of 92%.

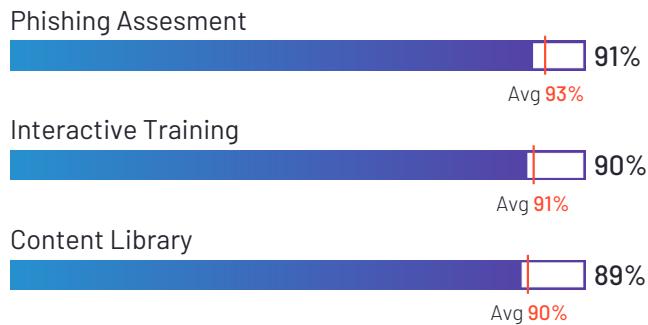
Satisfaction Ratings



Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
MetaCompliance



HQ Location
London, GB



Year Founded
2005



Employees (Listed
On LinkedIn)
237



Company Website
metacompliance.com

Arctic Wolf

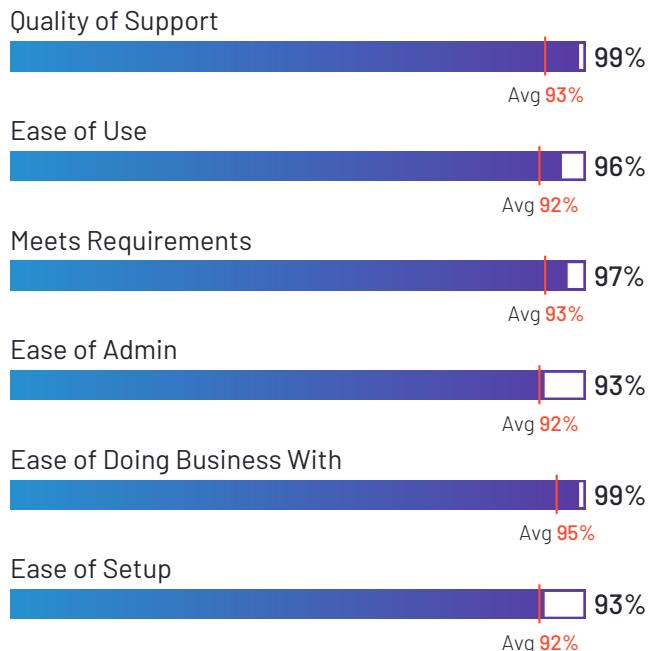


4.7 (142)

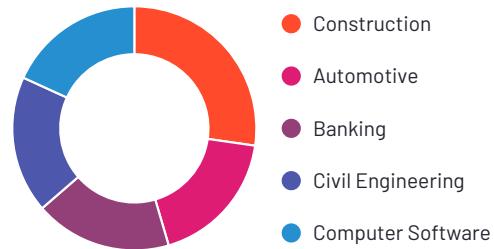


Arctic Wolf has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Arctic Wolf at a rate of 96%. Arctic Wolf is also in the Risk-Based Vulnerability Management, Managed Detection and Response (MDR), and Cloud Detection and Response (CDR) categories.

Satisfaction Ratings



Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Arctic Wolf Networks



HQ Location
Eden Prairie, MN



Year Founded
2012



Employees (Listed
On LinkedIn)
2,600



Company Website
arcticwolf.com

NINJIO Security Awareness

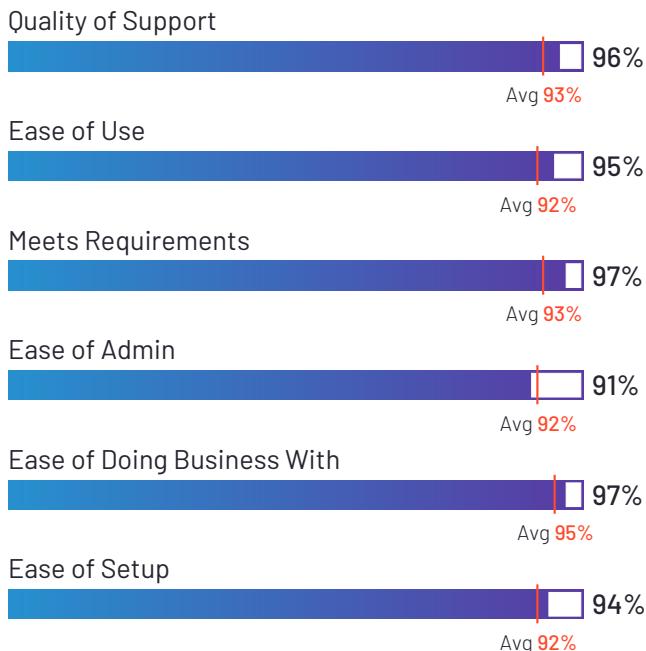


4.9 (361)

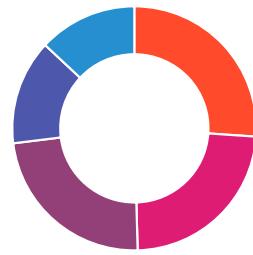


NINJIO Security Awareness has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 99% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend NINJIO Security Awareness at a rate of 97%.

Satisfaction Ratings

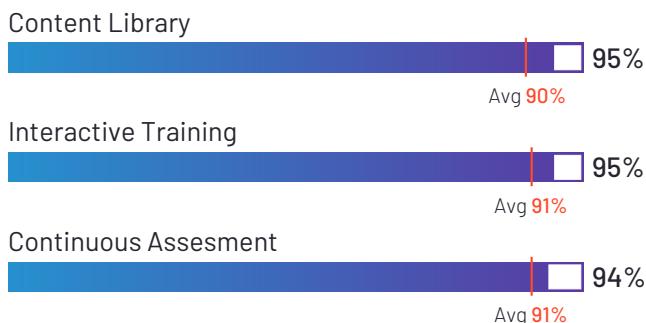


Top Industries Represented

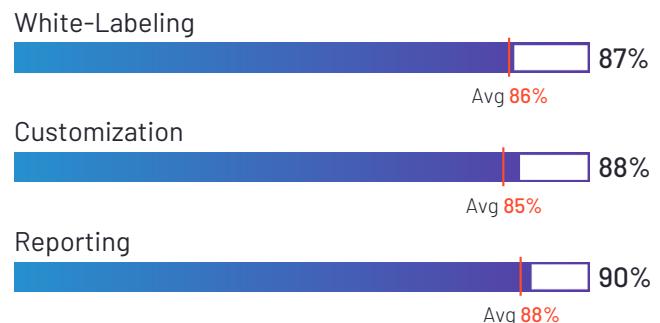


Computer Software	30
Financial Services	27
Information Technology and Services	27
Non-Profit Organization Management	16
Insurance	15

Highest-Rated Features



Lowest-Rated Features



Ownership
NINJIO



HQ Location
Westlake Village,
California



Year Founded
2015



Employees (Listed
On LinkedIn)
64



Company Website
ninjaio.com

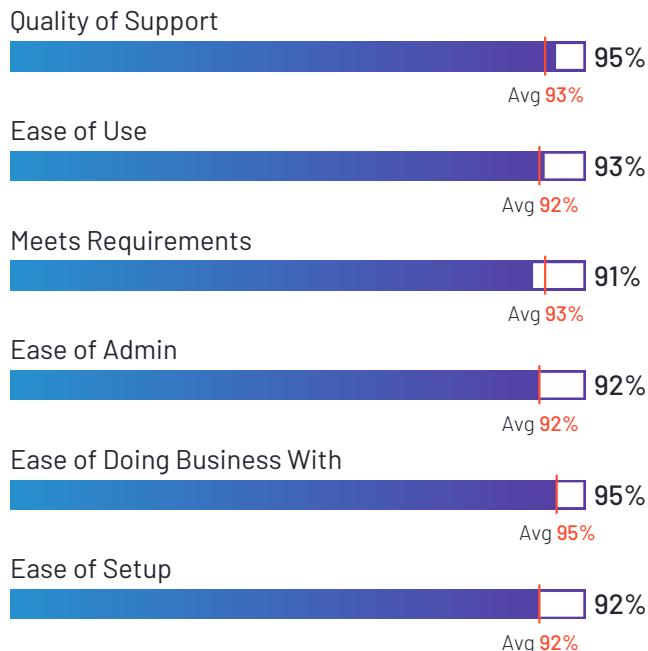


Huntress Managed Security Awareness Training

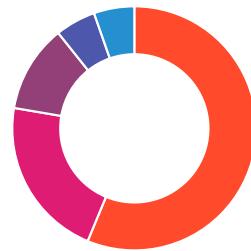
4.6  (150)

Huntress Managed Security Awareness Training has been named a Leader based on receiving a high customer satisfaction score and having a large market presence. 95% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Huntress Managed Security Awareness Training at a rate of 91%.

Satisfaction Ratings



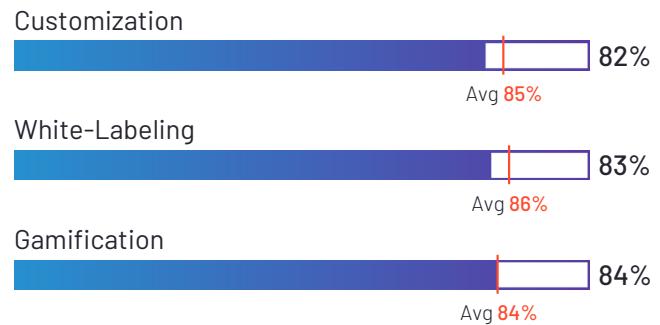
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Huntress Labs



HQ Location
Ellicott City, US



Year Founded
2015



Employees (Listed
On LinkedIn)
515



Company Website
huntress.com

Infosec IQ

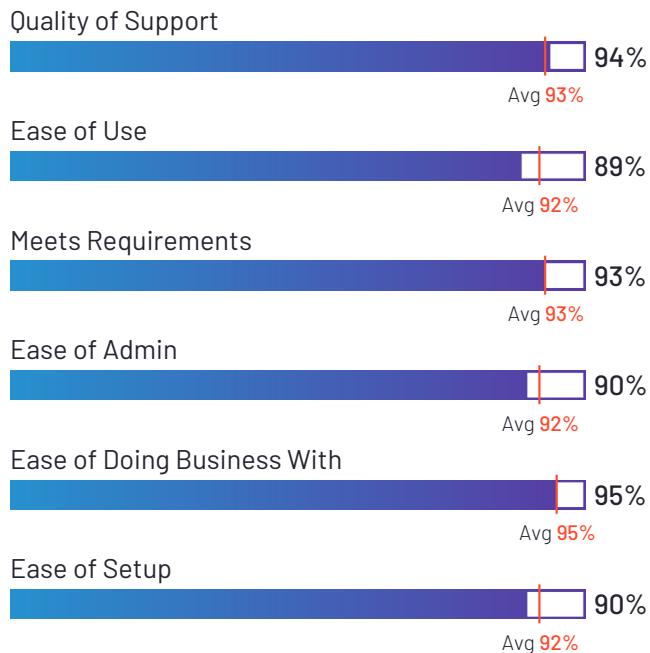


4.5 (641)

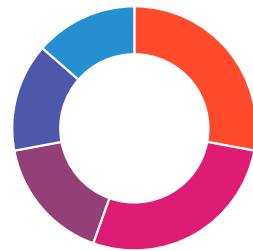


Infosec IQ has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Infosec IQ at a rate of 91%.

Satisfaction Ratings

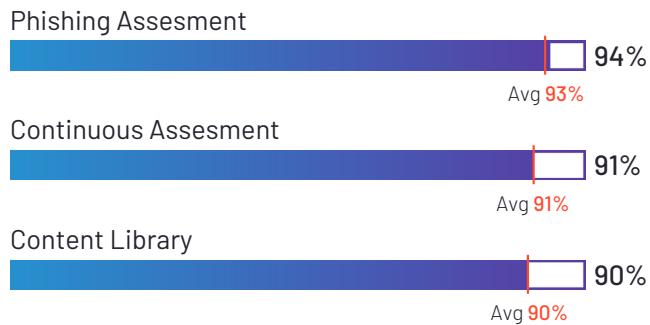


Top Industries Represented



Information Technology and Services	74
Primary/ Secondary Education	73
Financial Services	44
Hospital & Health Care	38
Education Management	36

Highest-Rated Features



Lowest-Rated Features



Ownership
Infosec



HQ Location
Madison, Wisconsin



Year Founded
2004



Employees (Listed
On LinkedIn)
270



Company Website
infosecinstitute.com

SANS Security Awareness

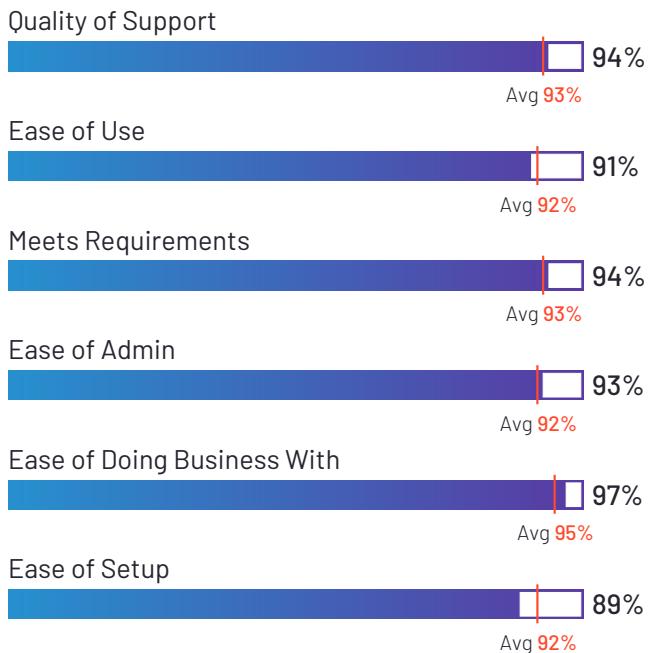


4.6 (30)

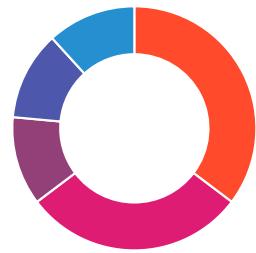


SANS Security Awareness has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 93% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend SANS Security Awareness at a rate of 91%.

Satisfaction Ratings

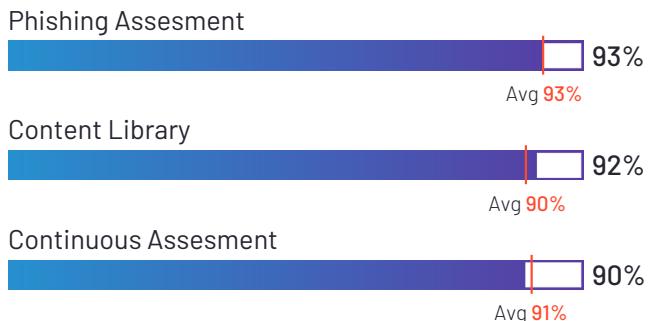


Top Industries Represented



Information Technology and Services	6
Higher Education	5
Automotive	2
Computer Software	2
Electrical/ Electronic Manufacturing	2

Highest-Rated Features



Lowest-Rated Features



Ownership
SANS Institute



HQ Location
Rockville, US



Year Founded
1989



Employees (Listed
On LinkedIn)
1,614



Company Website
www.sans.org

Hacker Rangers Security Awareness

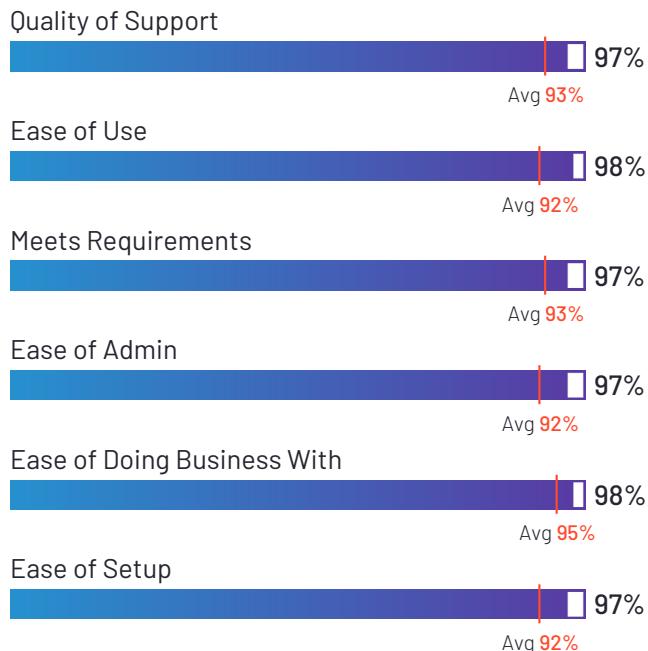


4.9 ★★★★★ (572)

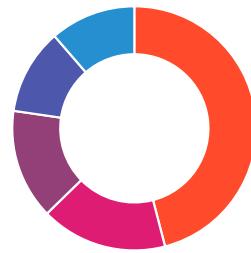


Hacker Rangers Security Awareness has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Hacker Rangers Security Awareness at a rate of 98%. Hacker Rangers Security Awareness is also in the Gamification category.

Satisfaction Ratings

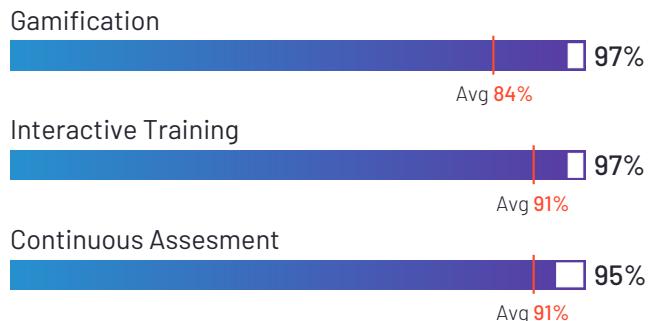


Top Industries Represented



Information Technology and Services	85
Computer Software	31
Computer & Network Security	27
Accounting	21
Financial Services	21

Highest-Rated Features



Lowest-Rated Features



Ownership
Hacker Rangers



HQ Location
Orlando, Florida



Year Founded
2011



Employees (Listed
On LinkedIn)



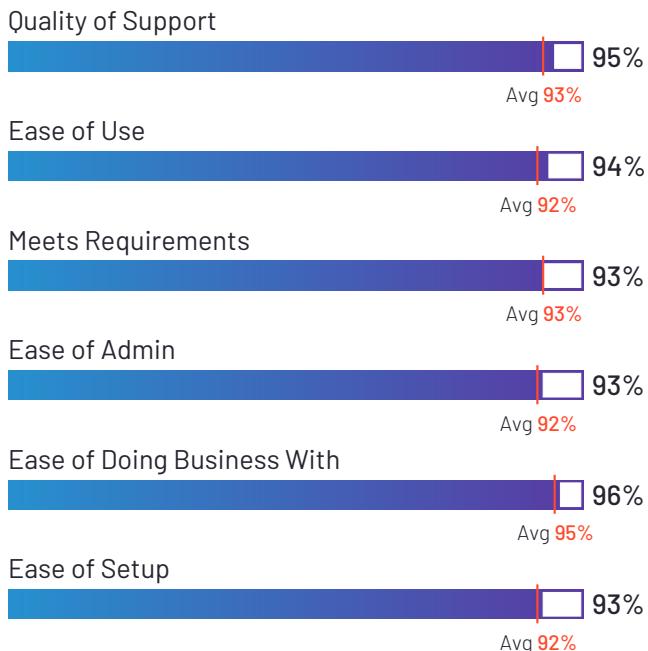
Company Website
hackerrangers.com

usecure

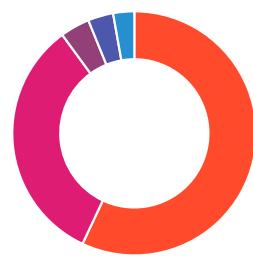
4.7  (247)

usecure has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 98% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend usecure at a rate of 93%. usecure is also in the Dark Web Monitoring category.

Satisfaction Ratings

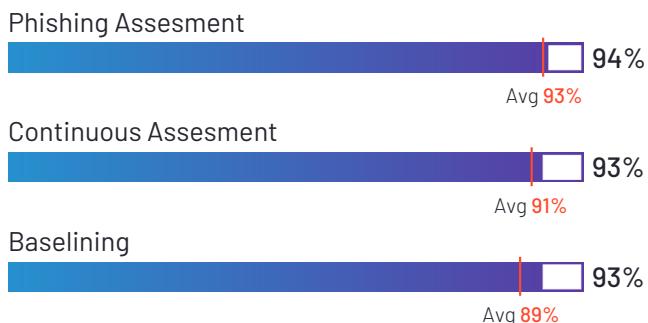


Top Industries Represented

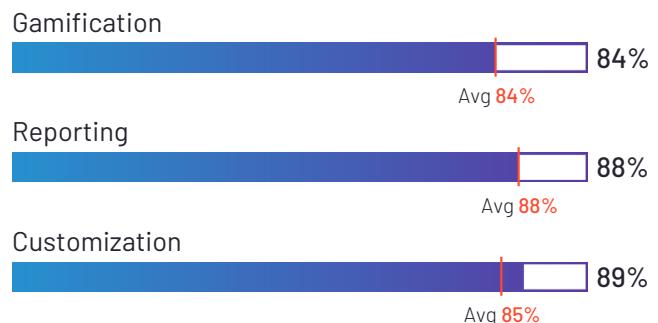


Information Technology and Services	102
Computer & Network Security	59
Computer Software	7
Financial Services	6
Primary/ Secondary Education	5

Highest-Rated Features



Lowest-Rated Features



Ownership
usecure



HQ Location
Manchester, GB



Year Founded
2016



Employees (Listed
On LinkedIn)

45



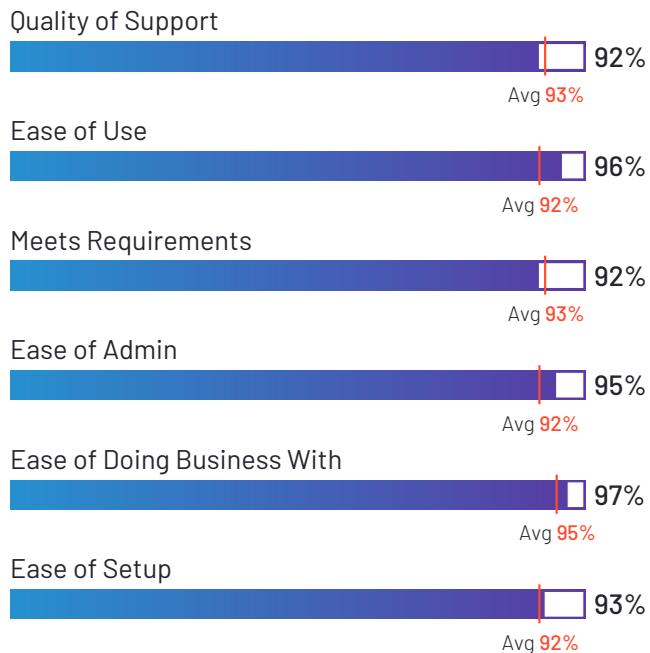
Company Website
www.usecure.io

Webroot Security Awareness Training

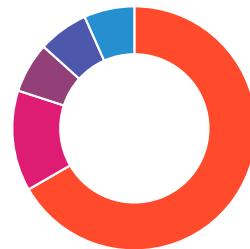
4.4  (71)

Webroot Security Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 89% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Webroot Security Awareness Training at a rate of 89%.

Satisfaction Ratings



Top Industries Represented



Information Technology and Services	20
Computer & Network Security	4
Education Management	2
Information Services	2
Telecommunications	2



Ownership
Webroot



HQ Location
Broomfield, CO



Year Founded
1997



Employees (Listed On LinkedIn)
276



Company Website
[webroot.com](https://www.webroot.com)

Pistachio

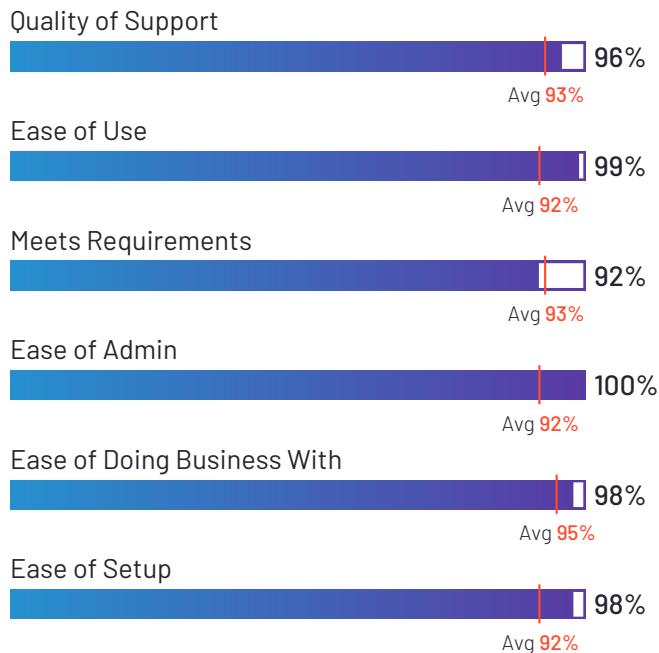


4.7  (17)

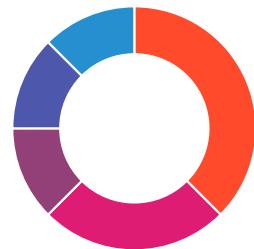


Pistachio has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Pistachio at a rate of 94%.

Satisfaction Ratings

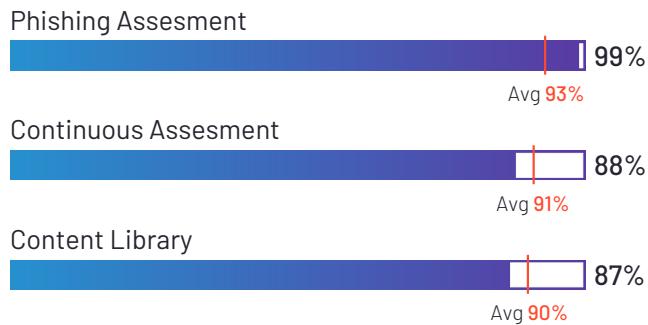


Top Industries Represented

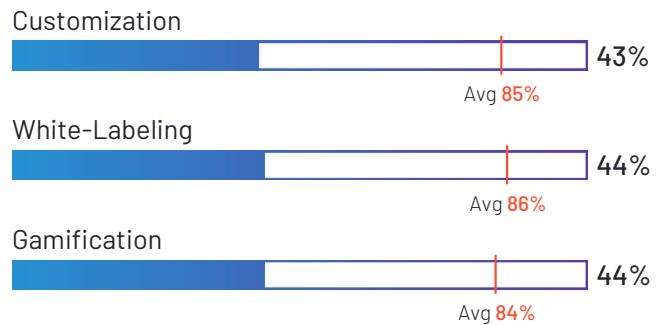


Education Management	3
Information Technology and Services	2
Airlines/ Aviation	1
Aviation & Aerospace	1
Biotechnology	1

Highest-Rated Features



Lowest-Rated Features



Ownership
Pistachio



HQ Location
Oslo



Employees (Listed
On LinkedIn)



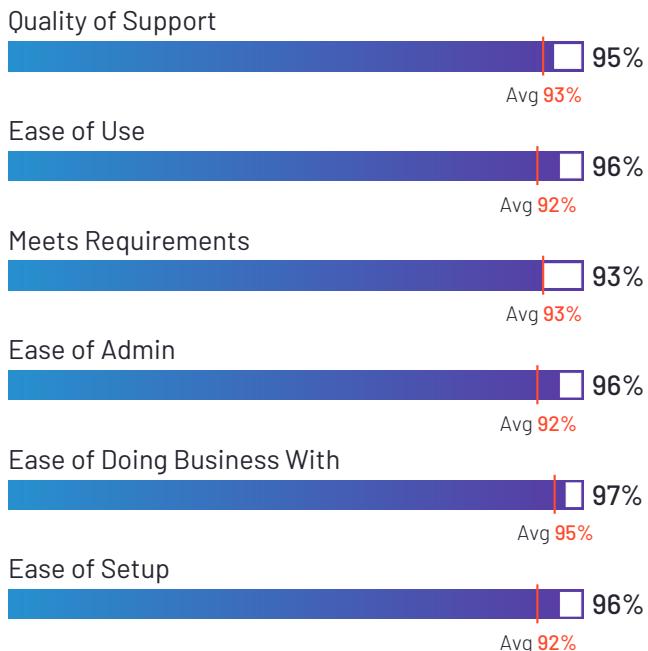
Company Website
pistachioapp.com

Riot

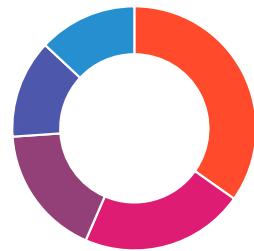
4.8  (54)

Riot has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 96% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Riot at a rate of 95%.

Satisfaction Ratings

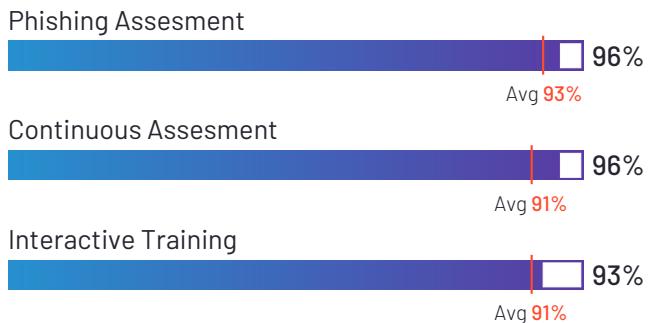


Top Industries Represented



Insurance	8
Information Technology and Services	5
Computer Software	4
Consulting	3
Retail	3

Highest-Rated Features



Lowest-Rated Features



Ownership
Riot



HQ Location
San Francisco, CA



Year Founded
2020



Employees (Listed
On LinkedIn)
98



Company Website
tryriot.com

Inspired eLearning Powered by VIPRE

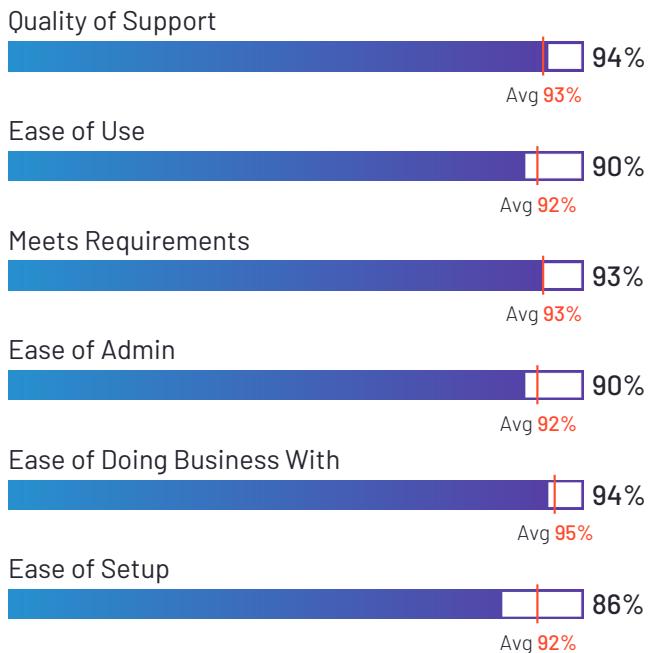


4.4 (68)

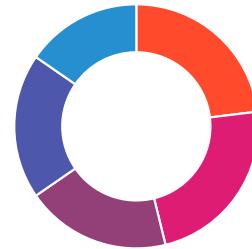


Inspired eLearning Powered by VIPRE has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 91% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Inspired eLearning Powered by VIPRE at a rate of 88%. Inspired eLearning Powered by VIPRE is also in the Ethics and Compliance Learning, Corporate Learning Management Systems, and Secure Code Training categories.

Satisfaction Ratings

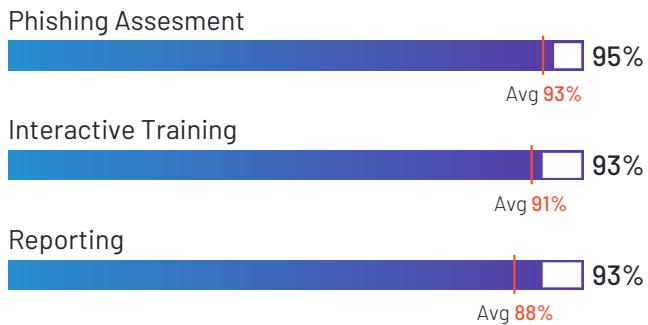


Top Industries Represented

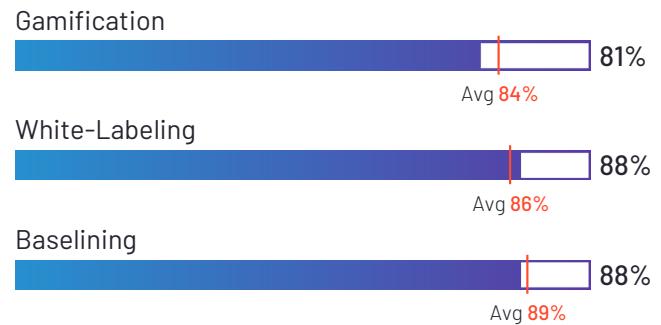


Computer & Network Security	6
Computer Software	6
Financial Services	5
Information Technology and Services	5
Security and Investigations	4

Highest-Rated Features



Lowest-Rated Features



Ownership
VIPRE Security



HQ Location
Clearwater, FL



Year Founded
1994



Employees (Listed
On LinkedIn)
203



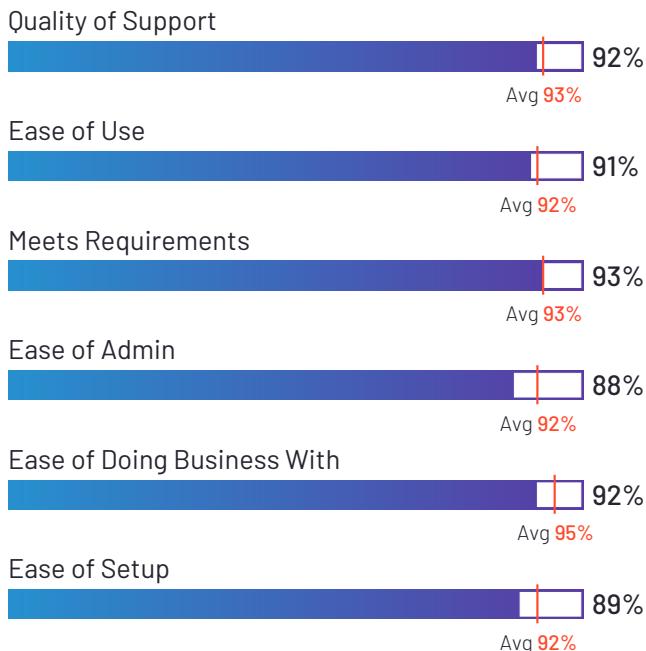
Company Website
www.vipre.com

PhishingBox

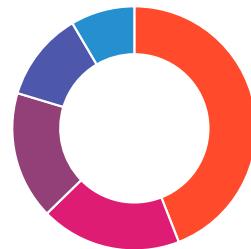
4.5  (269)

PhishingBox has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend PhishingBox at a rate of 91%.

Satisfaction Ratings

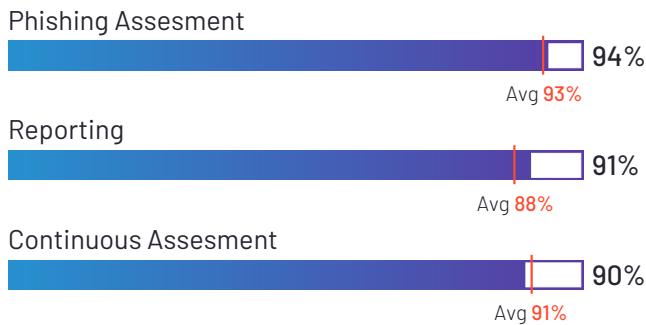


Top Industries Represented

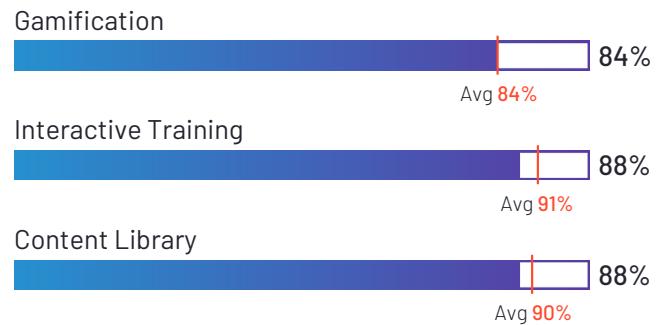


Information Technology and Services	52
Hospital & Health Care	22
Financial Services	20
Computer & Network Security	14
Computer Software	10

Highest-Rated Features



Lowest-Rated Features



Ownership
PhishingBox



HQ Location
Lexington, Kentucky



Year Founded
2013



Employees (Listed
On LinkedIn)



Company Website
phishingbox.com

CyberReady Security Awareness Training Platform

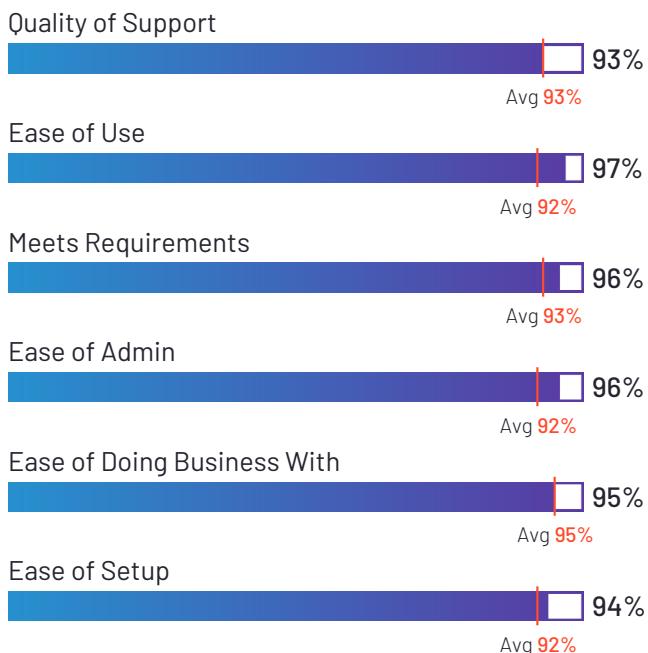


4.6 (62)

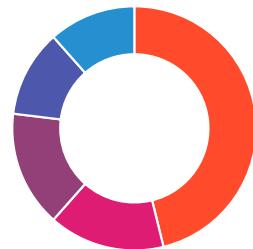


CyberReady Security Awareness Training Platform has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberReady Security Awareness Training Platform at a rate of 93%.

Satisfaction Ratings

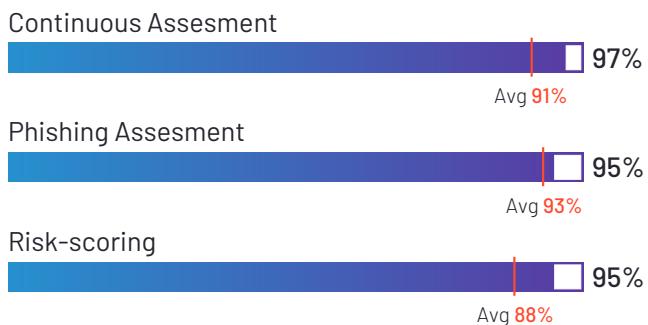


Top Industries Represented

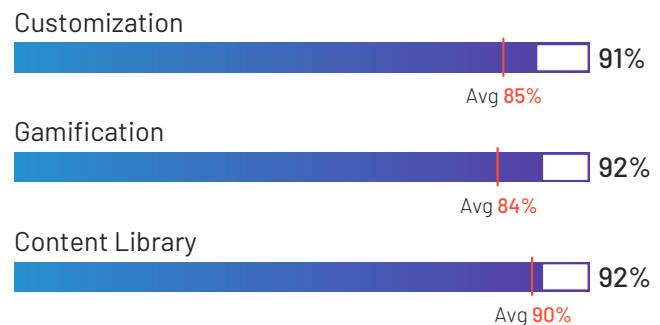


Information Technology and Services	12
Computer Software	4
Telecommunications	4
Financial Services	3
Oil & Energy	3

Highest-Rated Features



Lowest-Rated Features



Ownership
CyberReady



HQ Location
Santa Clara, US



Year Founded
2015



Employees (Listed
On LinkedIn)



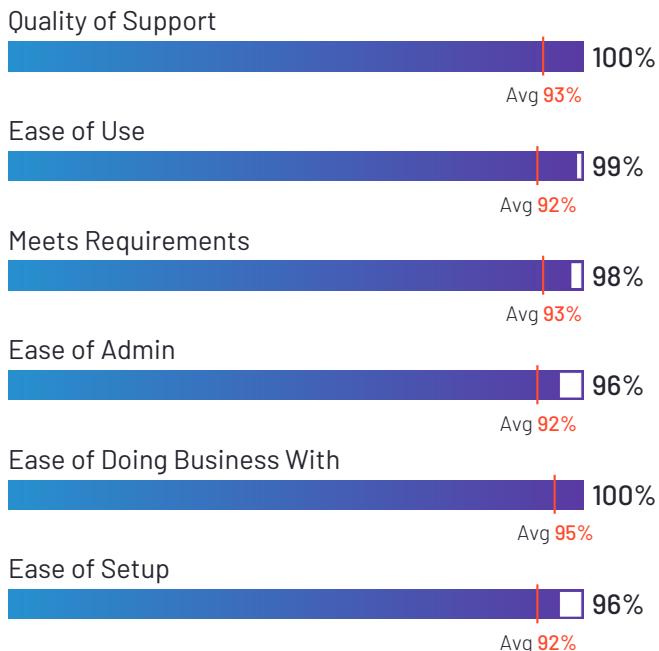
Company Website
cybeready.com

Boxphish Security Awareness and Phishing Simulation

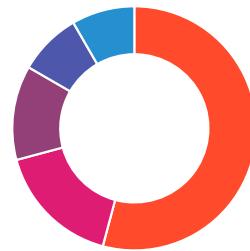
5.0  (51)

Boxphish Security Awareness and Phishing Simulation has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Boxphish Security Awareness and Phishing Simulation at a rate of 99%.

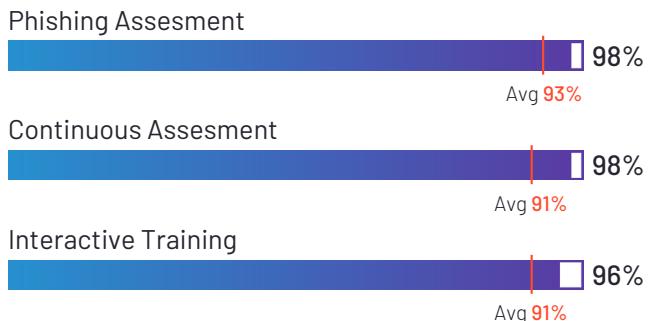
Satisfaction Ratings



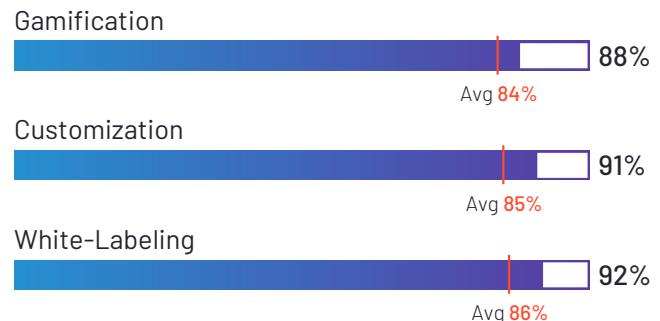
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Boxphish



HQ Location
Leeds, England



Year Founded
2018



Employees (Listed
On LinkedIn)
30



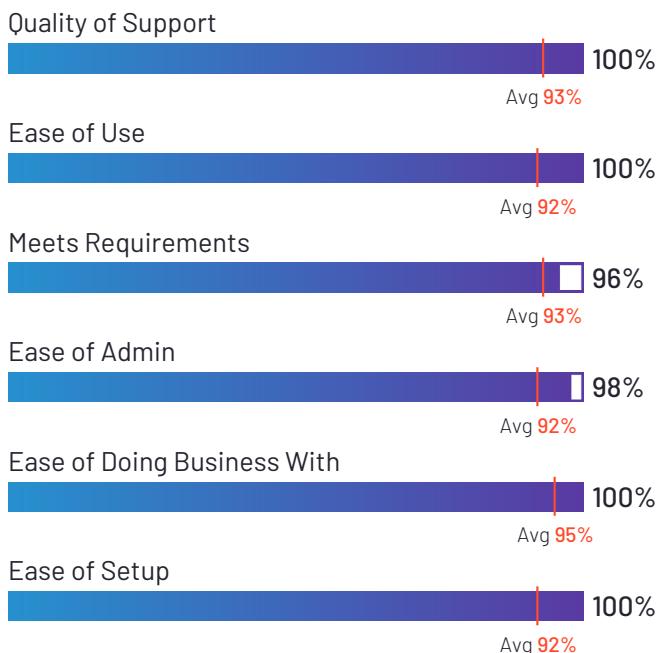
Company Website
boxphish.com

CyberHoot Cybersecurity Awareness Training

4.8  (22)

CyberHoot Cybersecurity Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberHoot Cybersecurity Awareness Training at a rate of 97%.

Satisfaction Ratings



Top Industries Represented



Information Technology and Services	8
Accounting	1
Civil Engineering	1
Commercial Real Estate	1
Computer & Network Security	1

Highest-Rated Features



Lowest-Rated Features



Ownership
CyberHoot



HQ Location
Portsmouth, US



Year Founded
2015

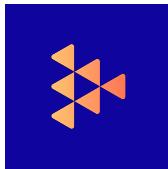


Employees (Listed
On LinkedIn)



Company Website
cyberhoot.com

Carbide

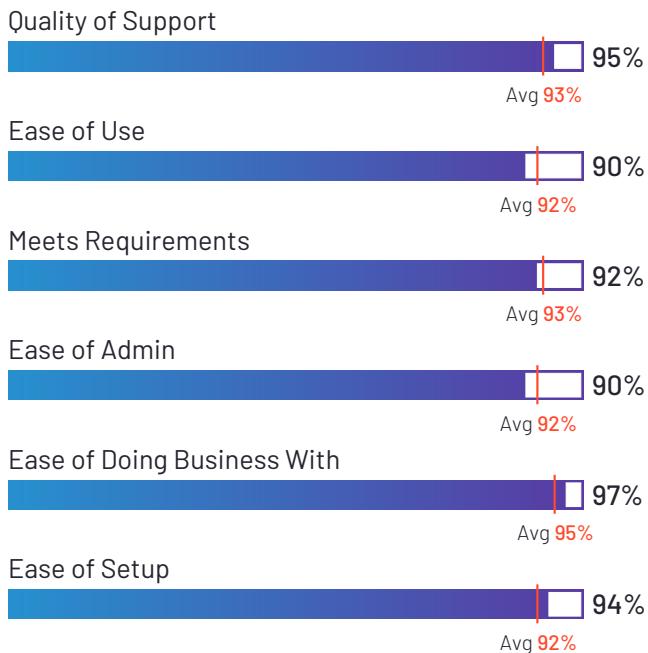


4.6 (77)

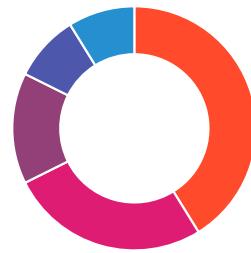


Carbide has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 95% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Carbide at a rate of 93%. Carbide is also in the Security Compliance, Privacy Policy Generator, and Cloud Compliance categories.

Satisfaction Ratings



Top Industries Represented

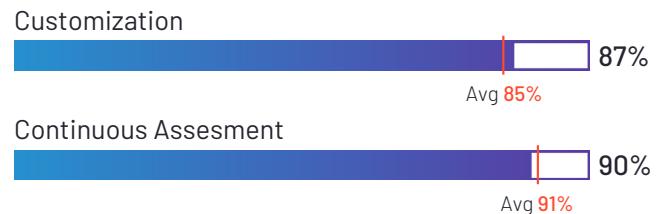


Computer Software	14
Information Technology and Services	9
E-Learning	5
Computer & Network Security	3
Financial Services	3

Highest-Rated Features



Lowest-Rated Features



Ownership
Carbide



HQ Location
Sydney, CA



Year Founded
2016



Employees (Listed
On LinkedIn)
26



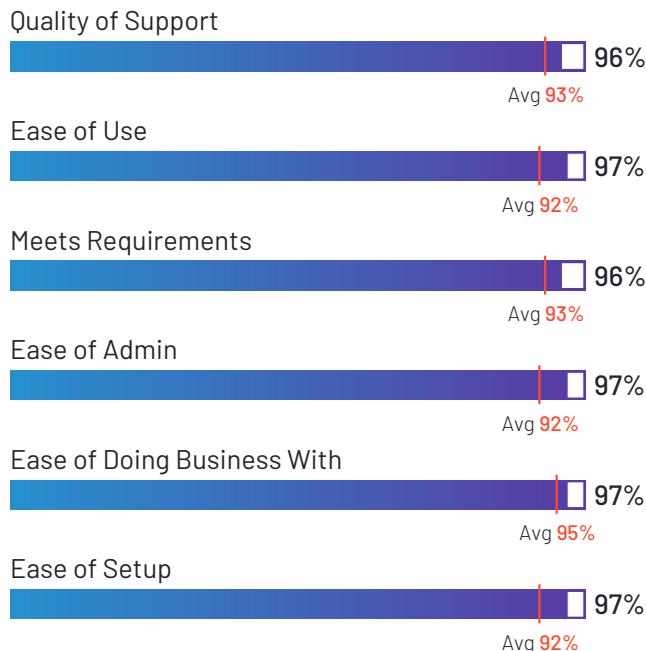
Company Website
carbidesecure.com

GoldPhish

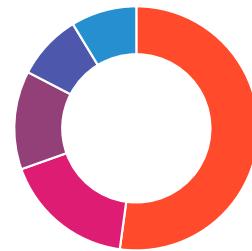
4.8  (45)

GoldPhish has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend GoldPhish at a rate of 97%.

Satisfaction Ratings

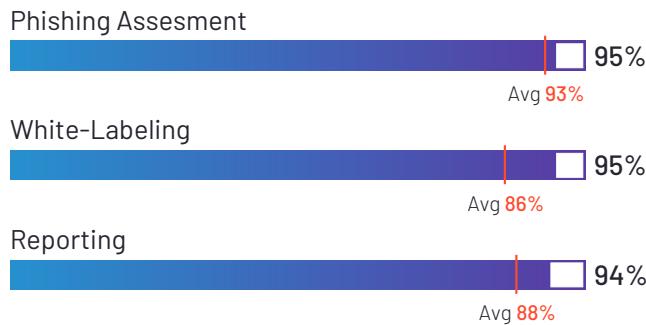


Top Industries Represented

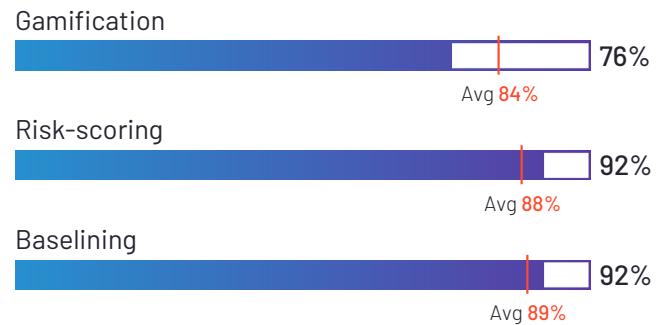


Information Technology and Services	12
Computer & Network Security	4
Civil Engineering	3
Computer Software	2
Information Services	2

Highest-Rated Features



Lowest-Rated Features



Ownership
GoldPhish



HQ Location
Cape Town, South Africa



Year Founded
2017



Employees (Listed On LinkedIn)
9



Company Website
goldphish.com

Junglemap



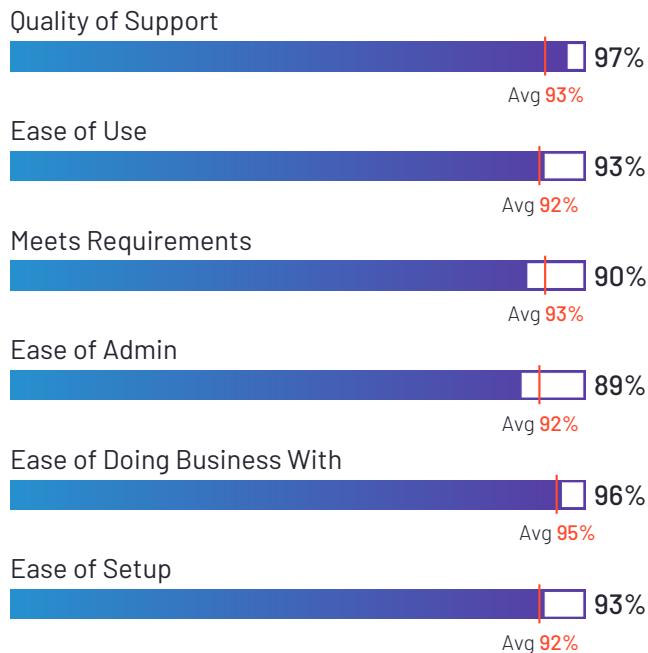
JUNGLEMAP

4.6 (85)

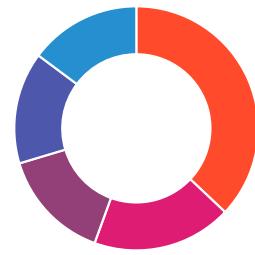


Junglemap has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Junglemap at a rate of 93%.

Satisfaction Ratings

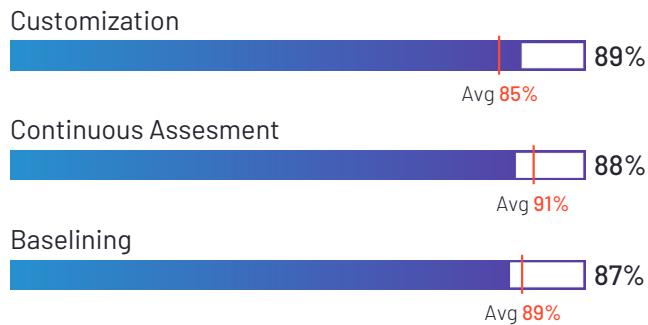


Top Industries Represented

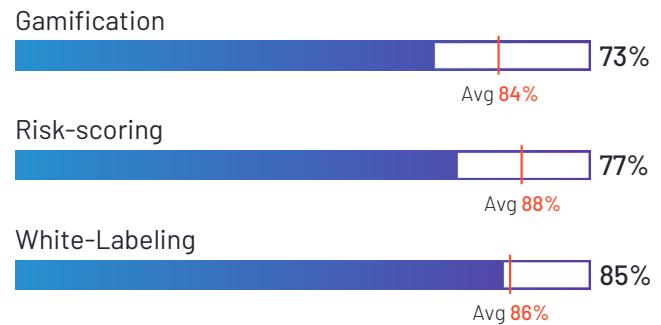


Government Administration	10
Information Technology and Services	5
Civic & Social Organization	4
Electrical/ Electronic Manufacturing	4
Transportation/Trucking/ Railroad	4

Highest-Rated Features



Lowest-Rated Features



Ownership
Junglemap



HQ Location
Oslo, Norway



Year Founded
2002



Employees (Listed
On LinkedIn)

38



Company Website
junglemap.com

Phin Security Awareness Training

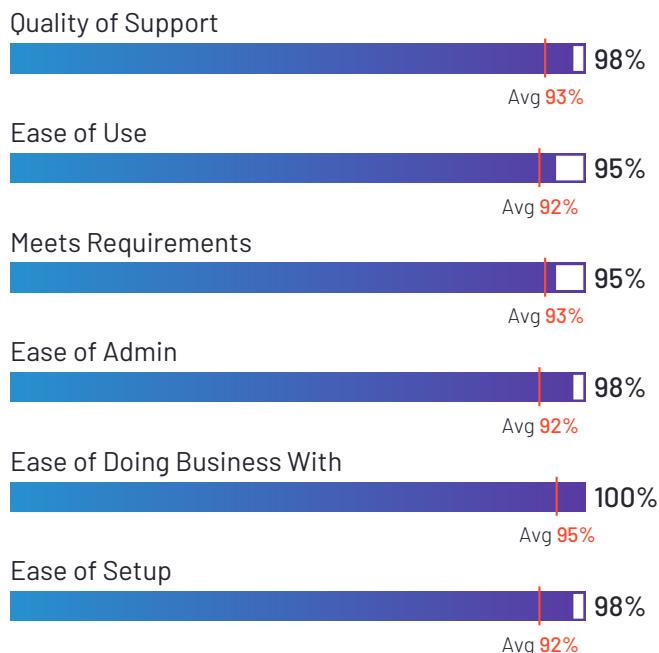


4.8 (11)

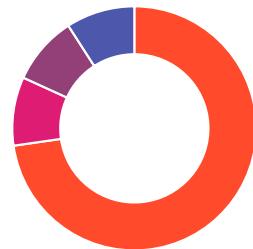


Phin Security Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Phin Security Awareness Training at a rate of 95%.

Satisfaction Ratings



Top Industries Represented

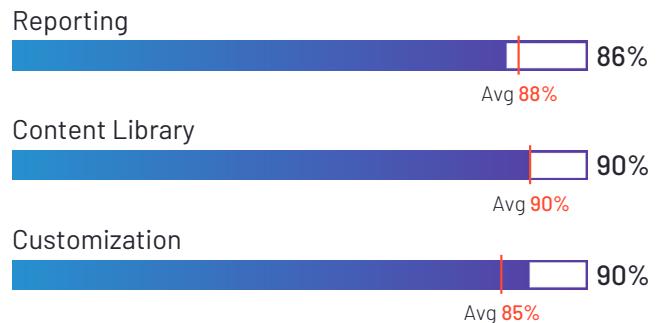


Information Technology and Services	8
Automotive	1
Consulting	1
Telecommunications	1

Highest-Rated Features



Lowest-Rated Features



Ownership
Phin Security



HQ Location
Newark, Delaware



Year Founded
2019



Employees (Listed
On LinkedIn)



Company Website
www.phinsec.io



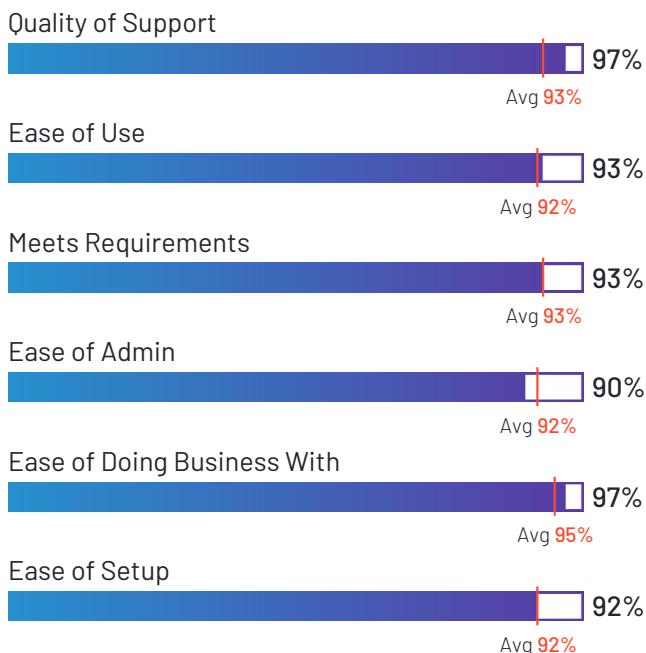
Right-Hand Cybersecurity

4.6 (31)

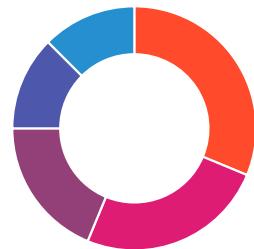


Right-Hand Cybersecurity has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Right-Hand Cybersecurity at a rate of 92%.

Satisfaction Ratings



Top Industries Represented

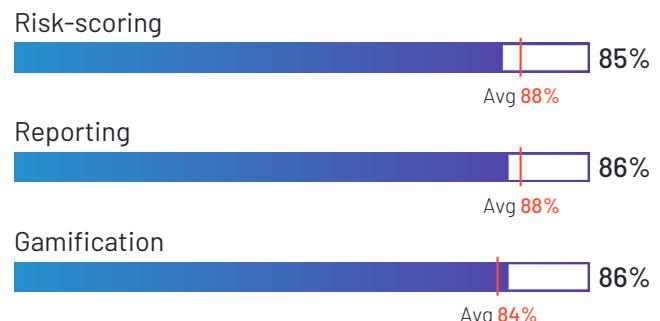


Information Technology and Services	5
Accounting	4
Computer & Network Security	3
Financial Services	2
Higher Education	2

Highest-Rated Features



Lowest-Rated Features



Ownership
Right-Hand
Cybersecurity



HQ Location
Lewes, Delaware



Year Founded
2019



Employees (Listed
On LinkedIn)
50



Company Website
right-hand.ai

CultureAI

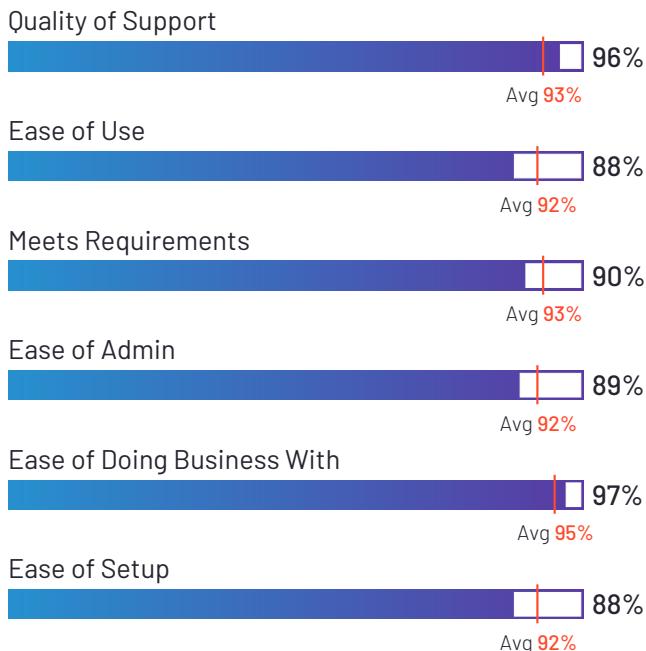


4.6 (47)

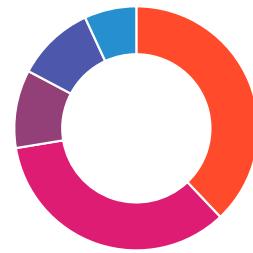


CultureAI has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend CultureAI at a rate of 93%.

Satisfaction Ratings

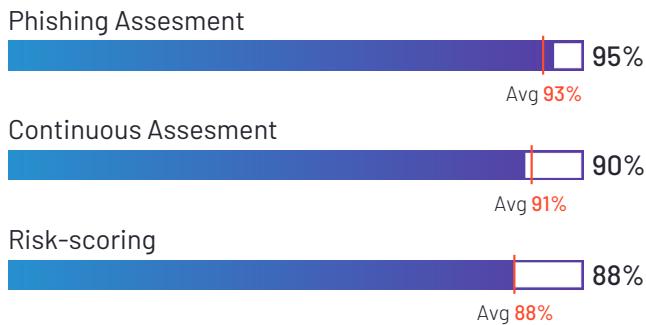


Top Industries Represented



Financial Services	11
Information Technology and Services	10
Computer Software	3
Legal Services	3
Banking	2

Highest-Rated Features



Lowest-Rated Features



Ownership
CultureAI



HQ Location
Manchester, UK



Year Founded
2015



Employees (Listed
On LinkedIn)
53



Company Website
www.culture.ai

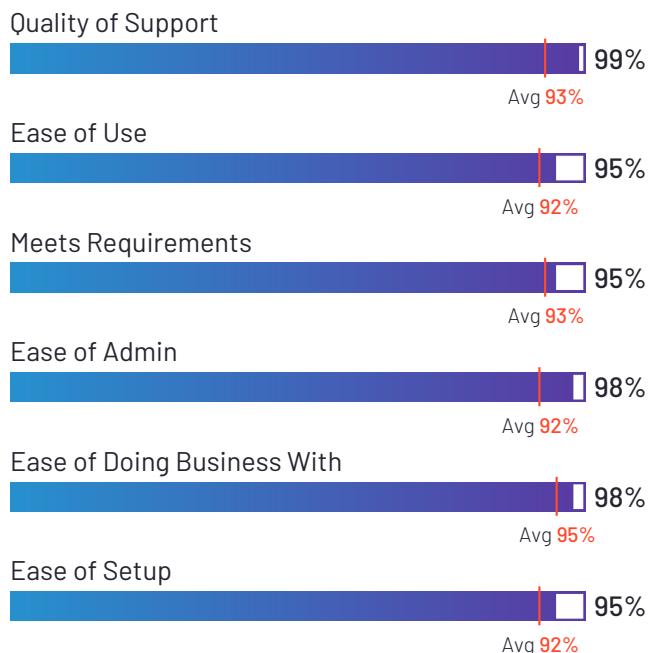
Defendify All-In-One Cybersecurity® Solution

DEFENDIFY

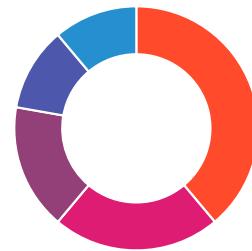
4.7  (57)

Defendify All-In-One Cybersecurity® Solution has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Defendify All-In-One Cybersecurity® Solution at a rate of 95%. Defendify All-In-One Cybersecurity® Solution is also in the Dark Web Monitoring, Breach and Attack Simulation (BAS), Managed Detection and Response (MDR), Penetration Testing, Website Security, Vulnerability Scanner, Incident Response, Threat Intelligence, and Vulnerability Management categories.

Satisfaction Ratings

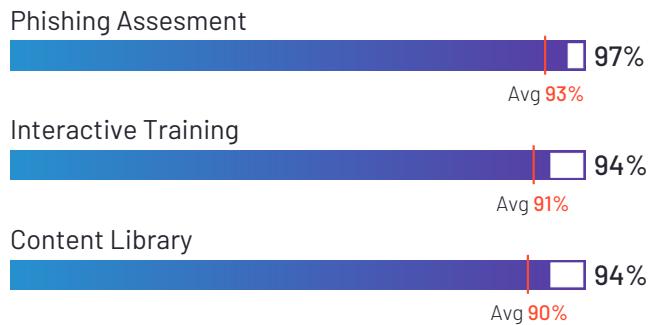


Top Industries Represented

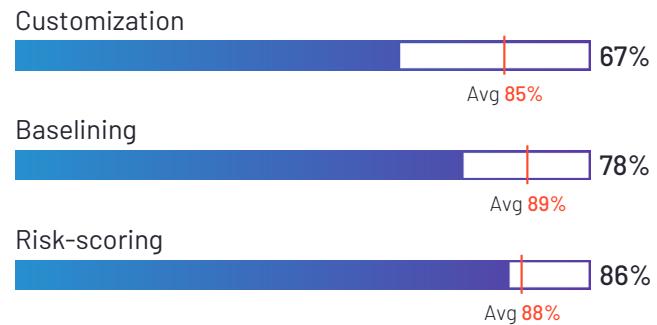


Information Technology and Services	7
Computer Software	4
Computer & Network Security	3
Construction	2
Financial Services	2

Highest-Rated Features



Lowest-Rated Features



Ownership
Defendify



HQ Location
Portland, Maine



Year Founded
2017



Employees (Listed
On LinkedIn)

32



Company Website
defendify.com

Bastion Technologies

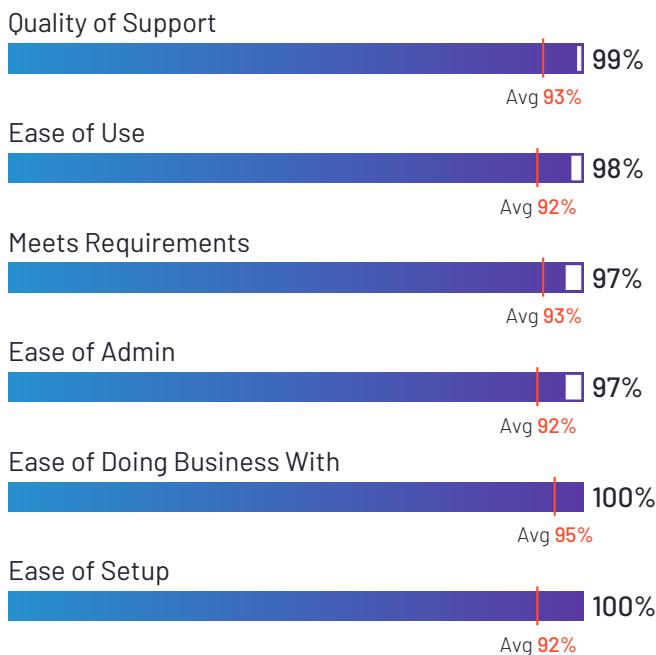


5.0 (22)

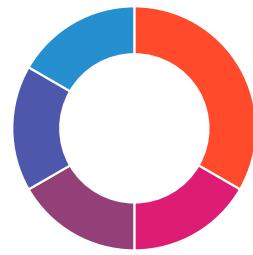


Bastion Technologies has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Bastion Technologies at a rate of 99%. Bastion Technologies is also in the Cloud Email Security and Endpoint Protection Suites categories.

Satisfaction Ratings



Top Industries Represented

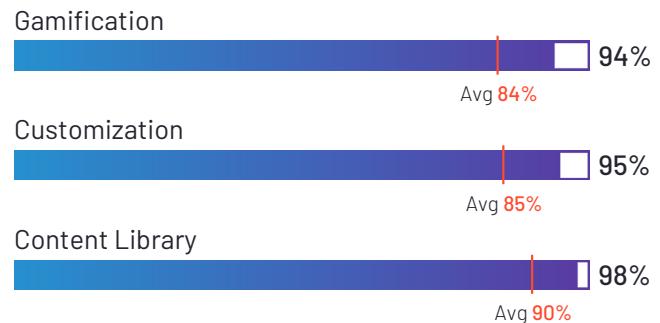


Financial Services	2
Accounting	1
Computer & Network Security	1
Computer Software	1
Consulting	1

Highest-Rated Features



Lowest-Rated Features



Ownership
Bastion
Technologies



HQ Location
Paris, FR



Year Founded
2022



Employees (Listed
On LinkedIn)
13



Company Website
bastion.tech

Nimblr Security Awareness

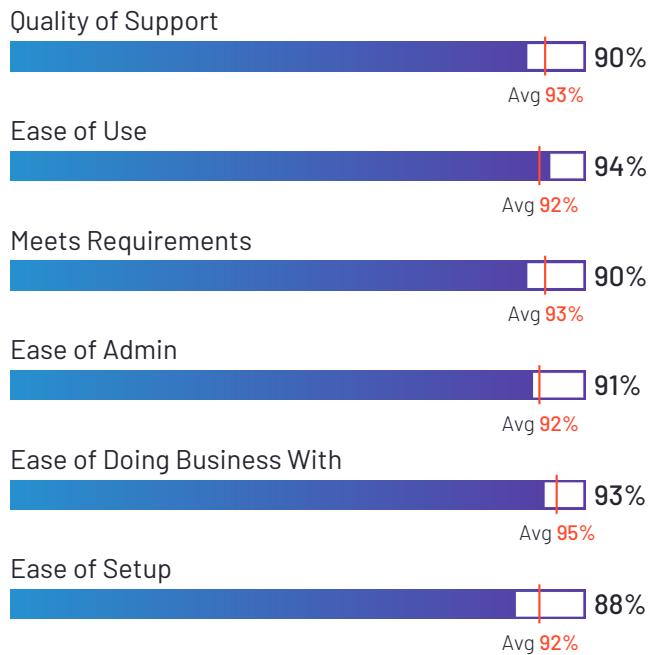


4.5 (34)

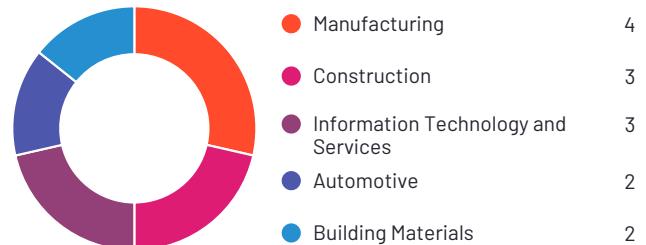


Nimblr Security Awareness has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Nimblr Security Awareness at a rate of 91%.

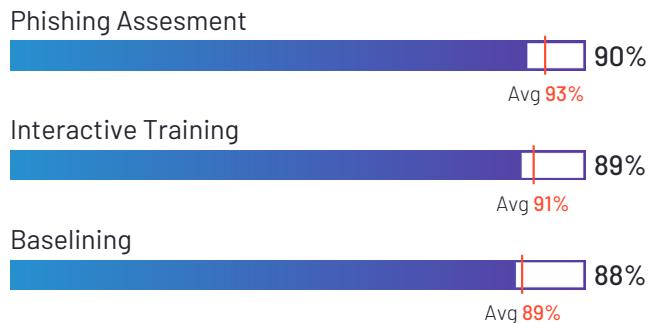
Satisfaction Ratings



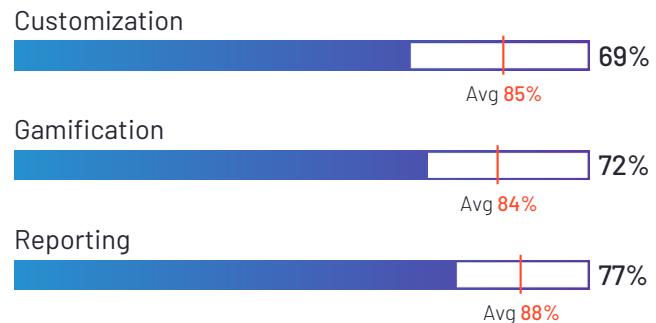
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Nimblr



HQ Location
Malmö, SE



Year Founded
2018



Employees (Listed
On LinkedIn)
51



Company Website
nimblrsecurity.com

Phished

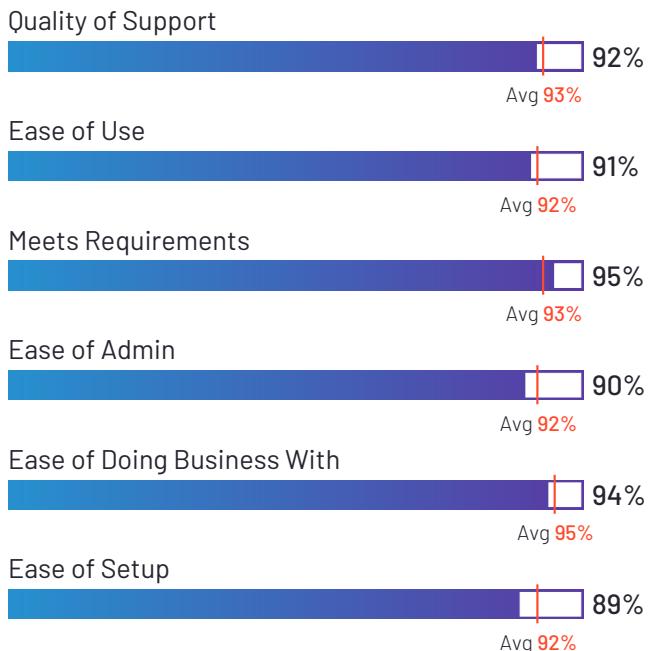


4.6 ★★★★★ (39)

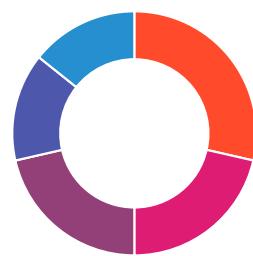


Phished has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Phished at a rate of 92%.

Satisfaction Ratings



Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Phished



HQ Location
Leuven, Vlaanderen



Year Founded
2018



Employees (Listed
On LinkedIn)
53



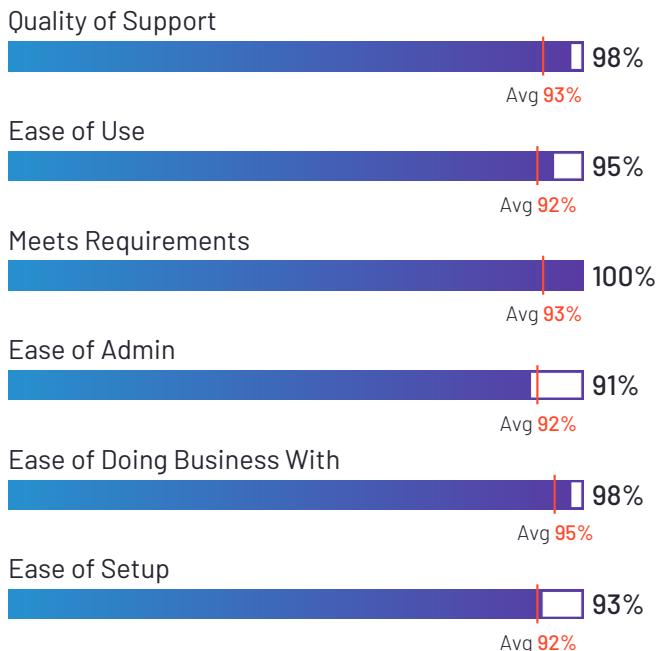
Company Website
phished.io

cyberconIQ Cyber Awareness Training

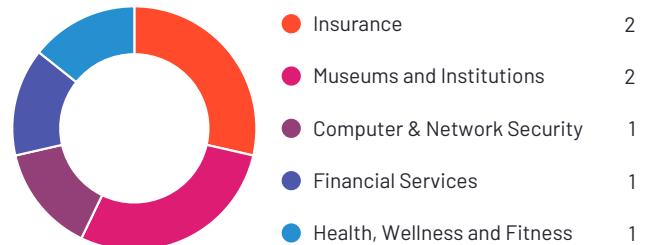
4.9  (11)

cyberconIQ Cyber Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend cyberconIQ Cyber Awareness Training at a rate of 97%.

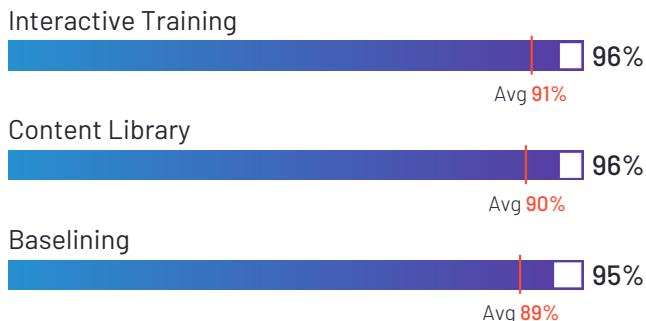
Satisfaction Ratings



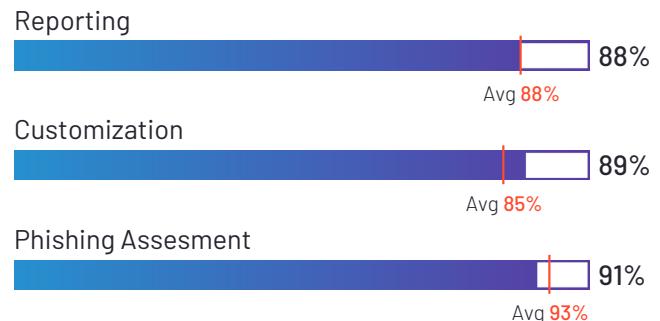
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
cyberconIQ



HQ Location
York, US



Year Founded
2019



Employees (Listed
On LinkedIn)



Company Website
cyberconiq.com

15

Global Learning Systems

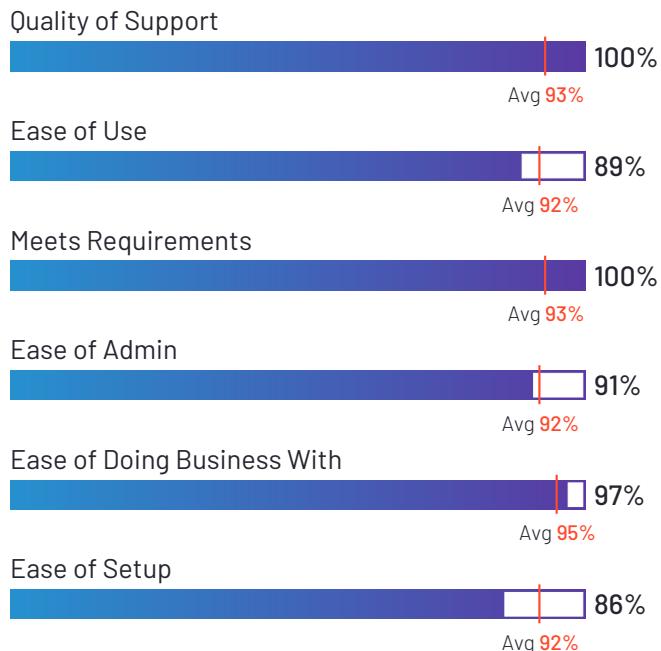


4.9 (14)

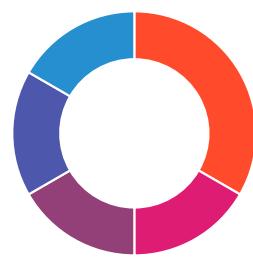


Global Learning Systems has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 80% of users believe it is headed in the right direction, and users said they would be likely to recommend Global Learning Systems at a rate of 98%.

Satisfaction Ratings



Top Industries Represented



Information Technology and Services	2
Financial Services	1
Insurance	1
Non-Profit Organization Management	1
Primary/ Secondary Education	1



Ownership
Global Learning Systems



HQ Location
Columbia, MD



Year Founded
2000



Employees (Listed On LinkedIn)
25



Company Website
globallearningsystems.com

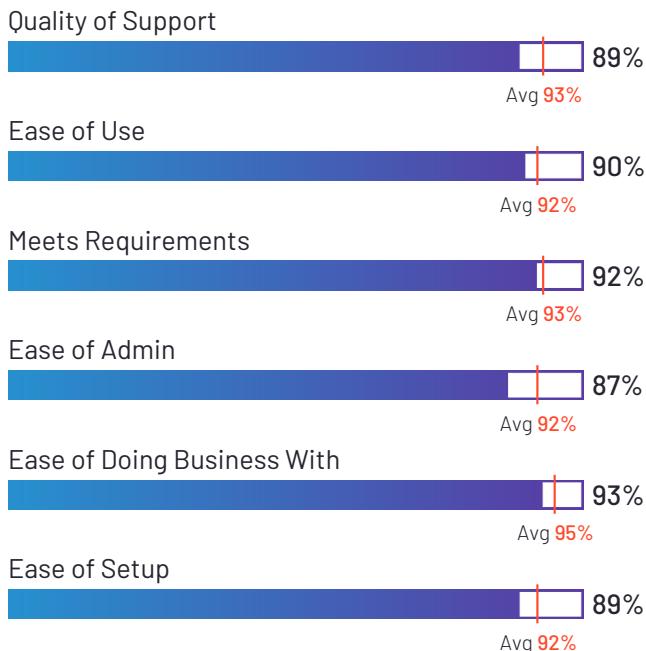
Proofpoint Security Awareness Training

proofpoint.

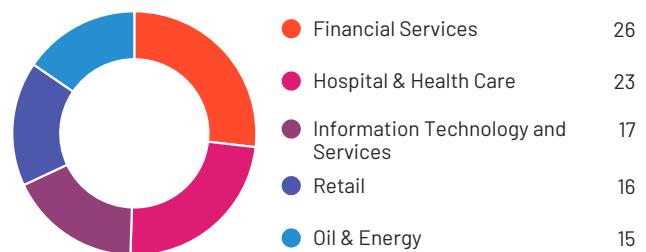
4.5  (322)

Proofpoint Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Proofpoint Security Awareness Training at a rate of 90%.

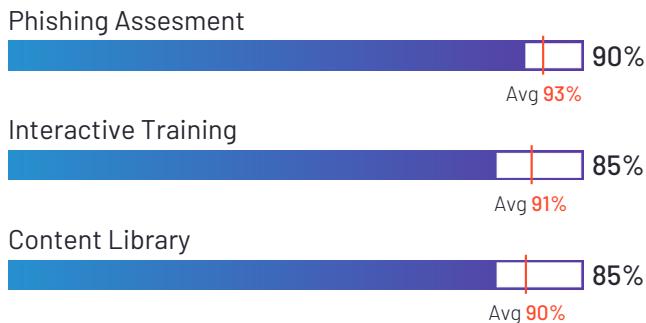
Satisfaction Ratings



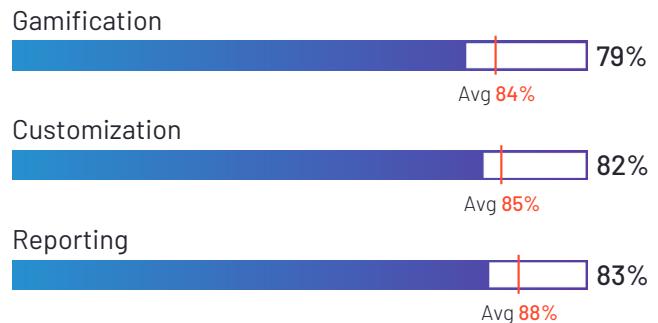
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
ProofPoint



HQ Location
Sunnyvale, CA



Year Founded
2002



Employees (Listed
On LinkedIn)
4,666



Company Website
[proofpoint.com](https://www.proofpoint.com)

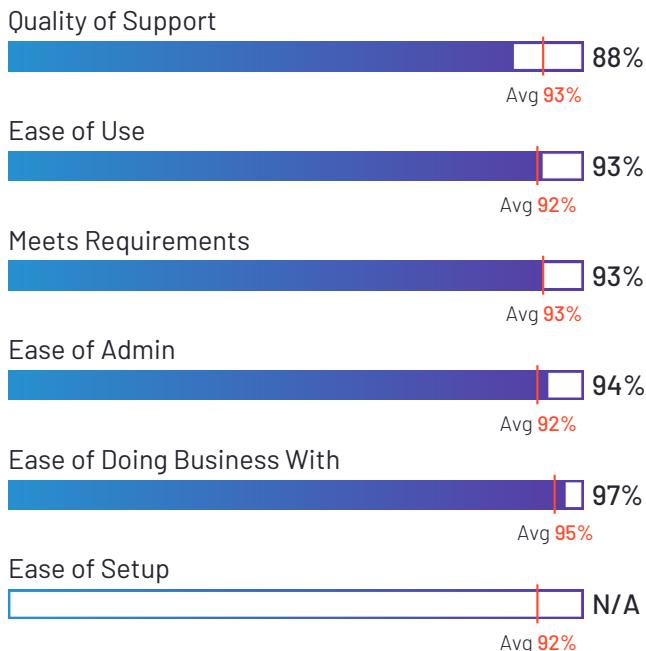
Immersive Labs



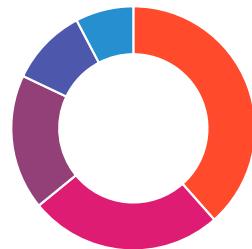
4.7 (91)

Immersive Labs has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 98% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Immersive Labs at a rate of 92%. Immersive Labs is also in the Secure Code Training, Technical Skills Development, Online Course Providers, and Cybersecurity Professional Development categories.

Satisfaction Ratings



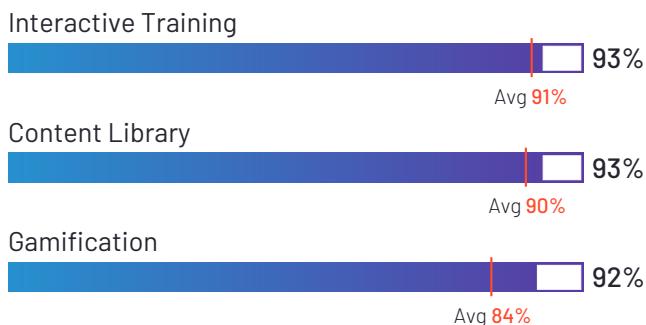
Top Industries Represented



Computer & Network Security	15
Financial Services	10
Information Technology and Services	7
Computer Software	4
Hospital & Health Care	3

*N/A is displayed when fewer than five responses were received for the question.

Highest-Rated Features



Lowest-Rated Features



Ownership
Immersive Labs



HQ Location
Bristol



Year Founded
2017



Employees (Listed
On LinkedIn)
329



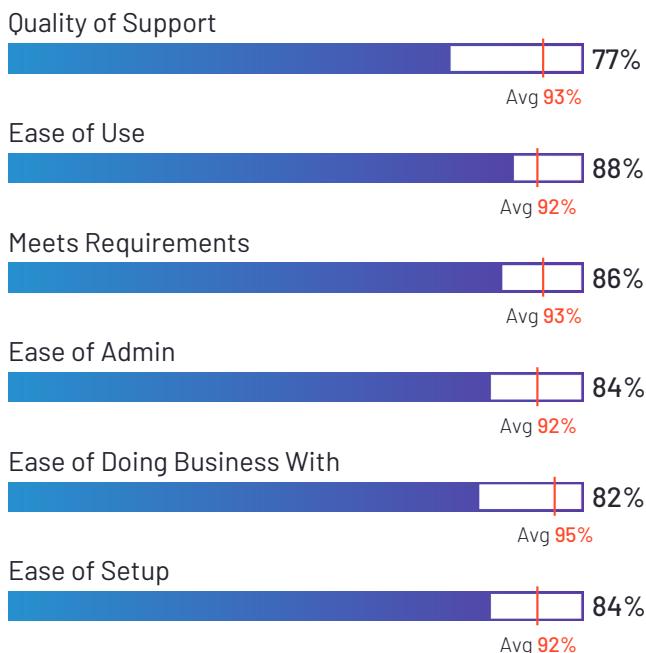
Company Website
immersivelabs.com

Mimecast Security Awareness Training

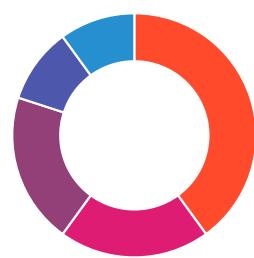

3.8  (18)

Mimecast Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 81% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Mimecast Security Awareness Training at a rate of 76%.

Satisfaction Ratings

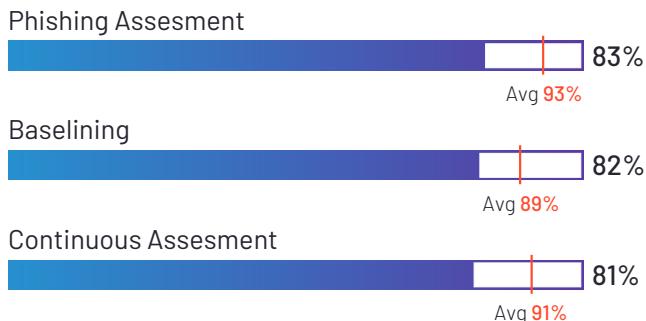


Top Industries Represented

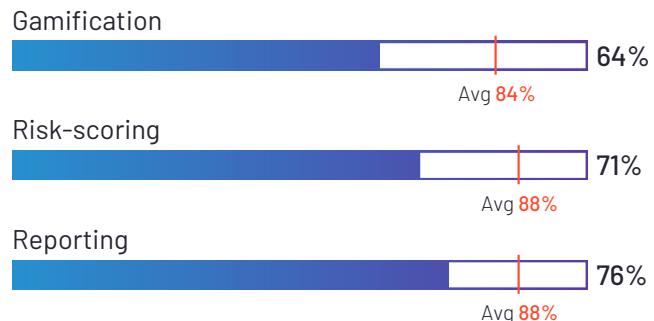


Information Technology and Services	4
Computer & Network Security	2
Hospital & Health Care	2
Civil Engineering	1
Commercial Real Estate	1

Highest-Rated Features



Lowest-Rated Features



Ownership
Mimecast



HQ Location
London



Year Founded
2003



Employees (Listed
On LinkedIn)
2,599



Company Website
[mimecast.com](https://www.mimecast.com)

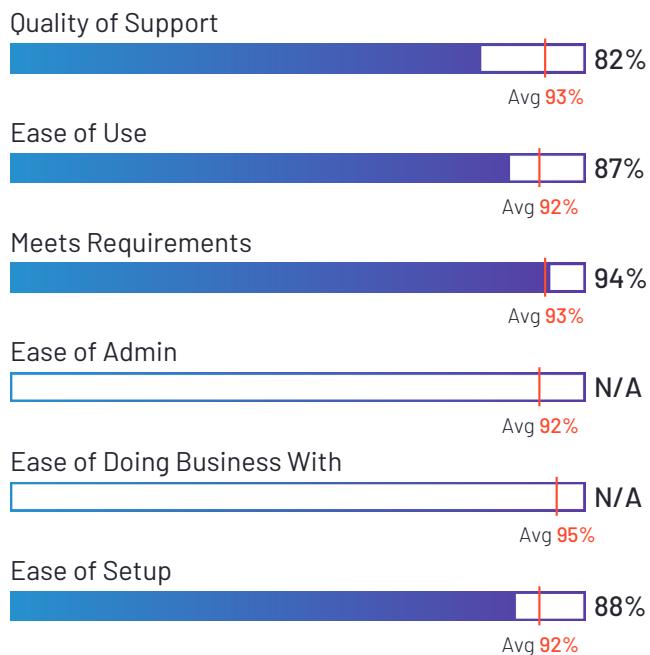
(ISC)2



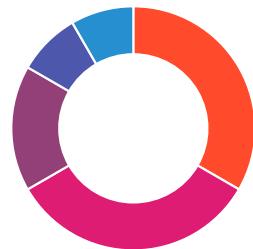
4.6 (12)

(ISC)2 has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend (ISC)2 at a rate of 93%.

Satisfaction Ratings



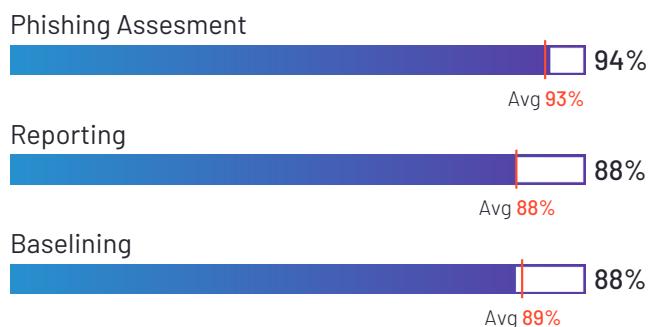
Top Industries Represented



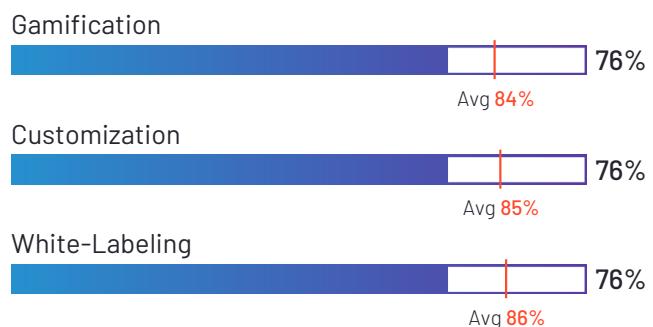
Computer & Network Security	4
Computer Software	4
Information Technology and Services	2
Banking	1
Higher Education	1

*N/A is displayed when fewer than five responses were received for the question.

Highest-Rated Features



Lowest-Rated Features



Ownership
(ISC)2



HQ Location
Alexandria, Virginia



Year Founded
1989



Employees (Listed
On LinkedIn)
1,058



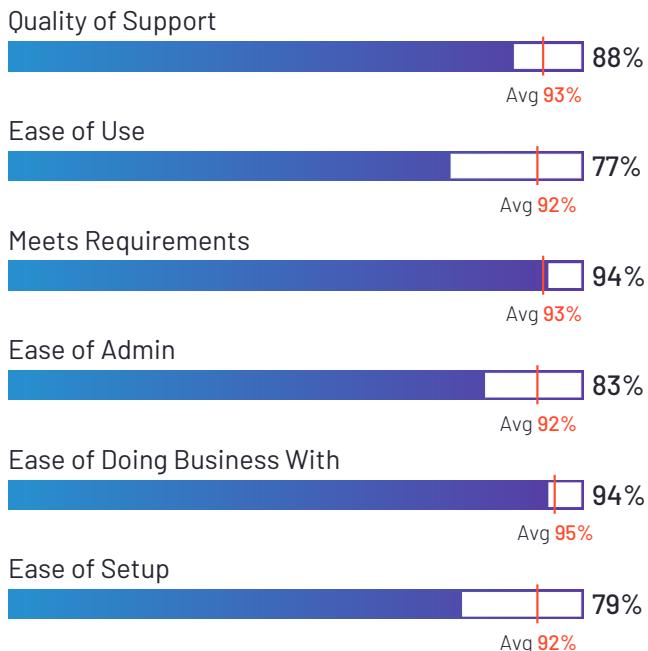
Company Website
www.isc2.org

Barracuda Security Awareness Training

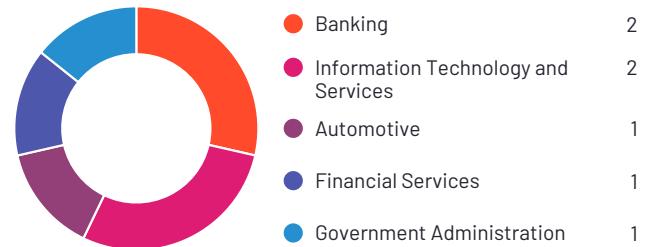
4.4  (15)

Barracuda Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Barracuda Security Awareness Training at a rate of 87%.

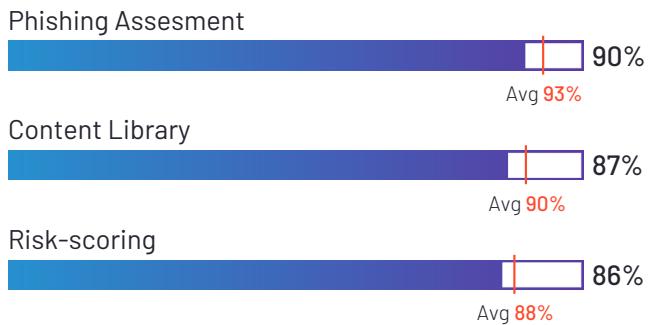
Satisfaction Ratings



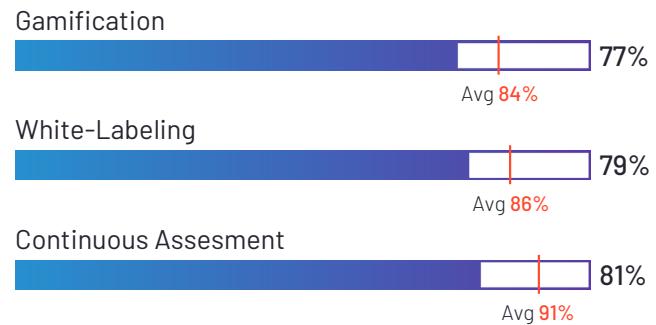
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Barracuda



HQ Location
Campbell, CA



Year Founded
2002



Employees (Listed
On LinkedIn)
2,139



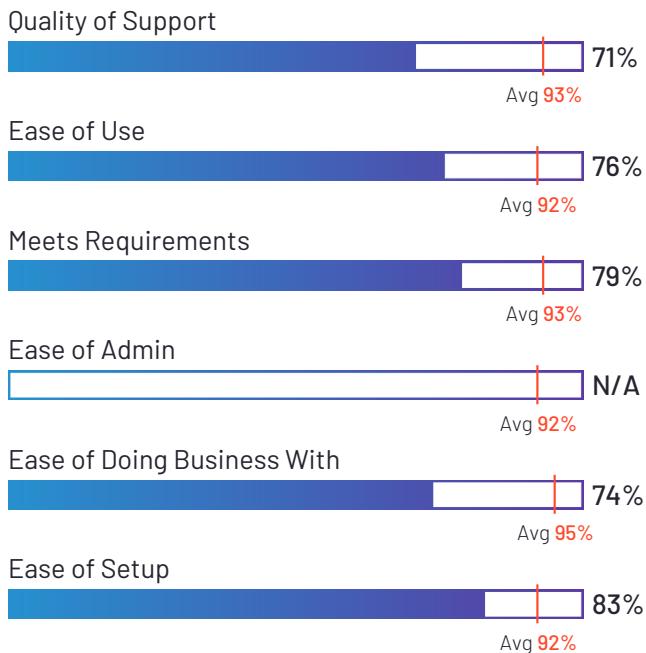
Company Website
barracuda.com

Symantec Phishing Readiness

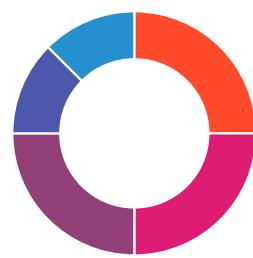
4.4  (13)

Symantec Phishing Readiness has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Symantec Phishing Readiness at a rate of 88%.

Satisfaction Ratings



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
Broadcom



HQ Location
San Jose, CA



Year Founded
1991



Employees (Listed On LinkedIn)
62,023



Company Website
broadcom.com

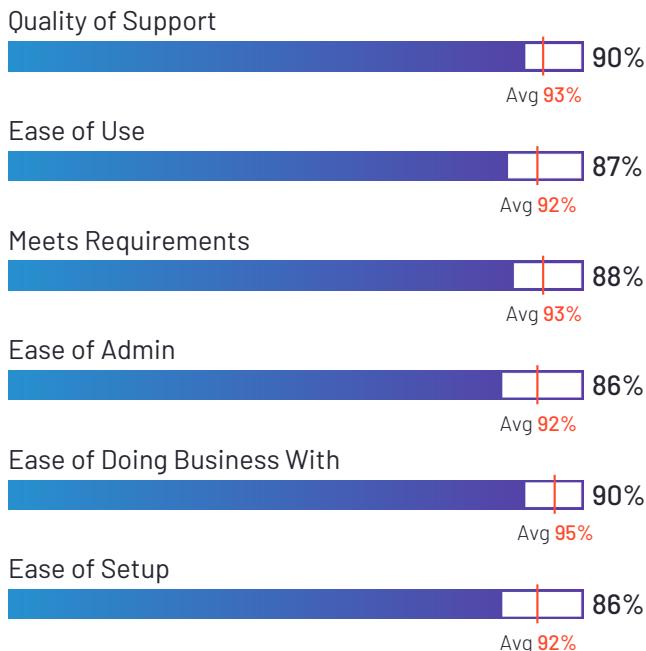
Fortra's Terranova Security



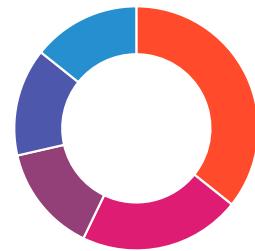
4.4 (49)

Fortra's Terranova Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 96% of users rated it 4 or 5 stars, 82% of users believe it is headed in the right direction, and users said they would be likely to recommend Fortra's Terranova Security at a rate of 89%.

Satisfaction Ratings



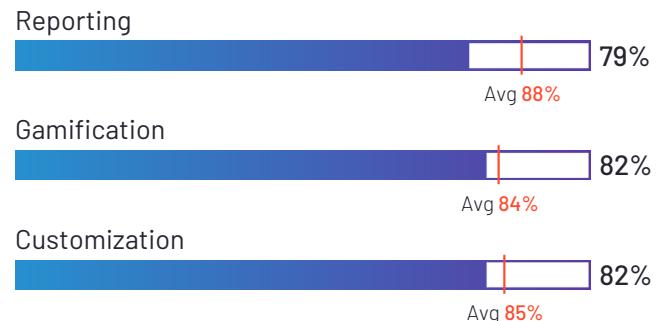
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Fortra



HQ Location
Eden Prairie,
Minnesota



Year Founded
1982



Employees (Listed
On LinkedIn)
1,735



Company Website
www.fortra.com

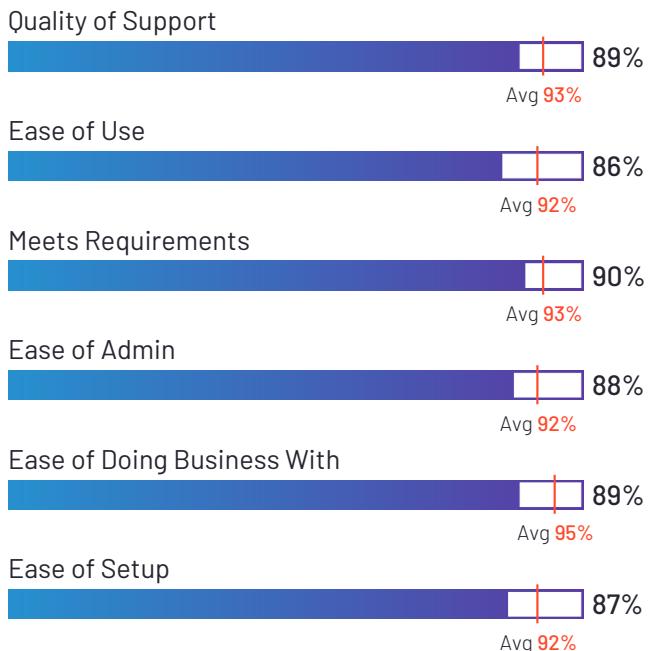
BullPhish ID

BULLPHISH ID

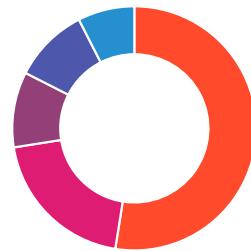
4.3 ★★★★★ (67)

BullPhish ID has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend BullPhish ID at a rate of 85%.

Satisfaction Ratings

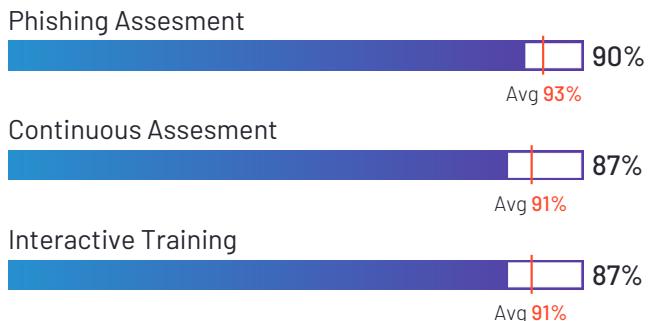


Top Industries Represented



Information Technology and Services	21
Computer & Network Security	8
Accounting	4
Hospital & Health Care	4
Computer Software	3

Highest-Rated Features



Lowest-Rated Features



Ownership
Kaseya



HQ Location
Miami, FL



Year Founded
2000



Employees (Listed
On LinkedIn)
4,770



Company Website
www.kaseya.com

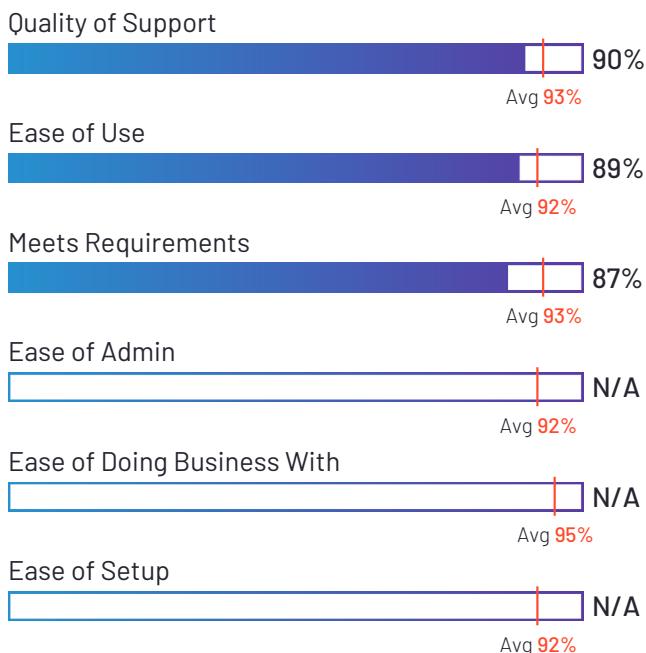
ThreatAdvice Cybersecurity Education



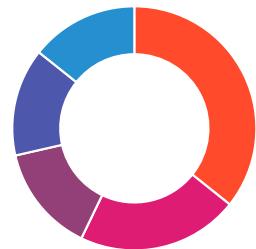
4.1 (39)

ThreatAdvice Cybersecurity Education has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 79% of users rated it 4 or 5 stars, 81% of users believe it is headed in the right direction, and users said they would be likely to recommend ThreatAdvice Cybersecurity Education at a rate of 81%.

Satisfaction Ratings

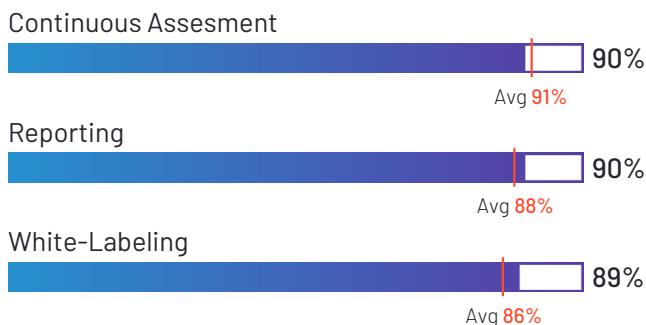


Top Industries Represented

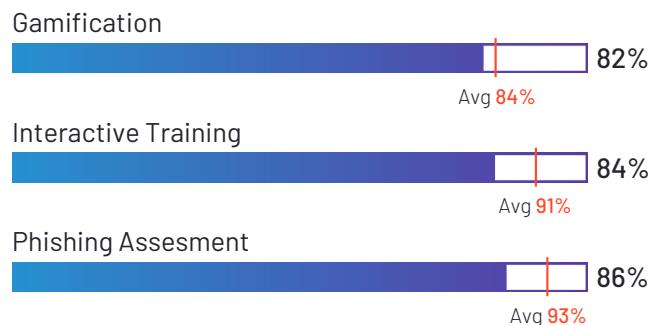


*N/A is displayed when fewer than five responses were received for the question.

Highest-Rated Features



Lowest-Rated Features



Ownership
NXTsoft



HQ Location
Birmingham,
Alabama



Employees (Listed
On LinkedIn)



Company Website
nxtsoft.com

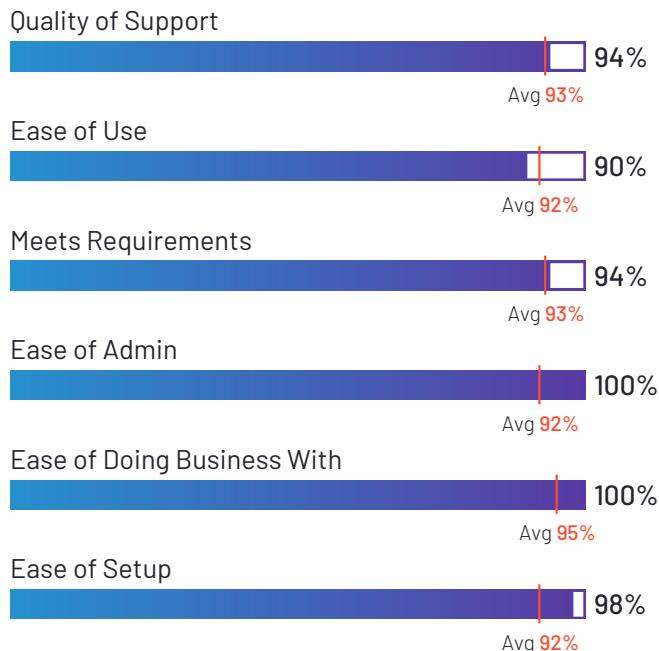
Security Journey



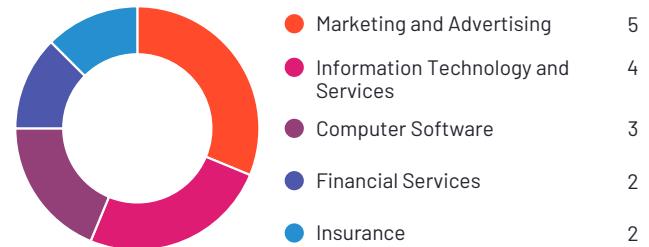
4.6 (31)

Security Journey has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 96% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Security Journey at a rate of 92%. Security Journey is also in the Secure Code Training category.

Satisfaction Ratings



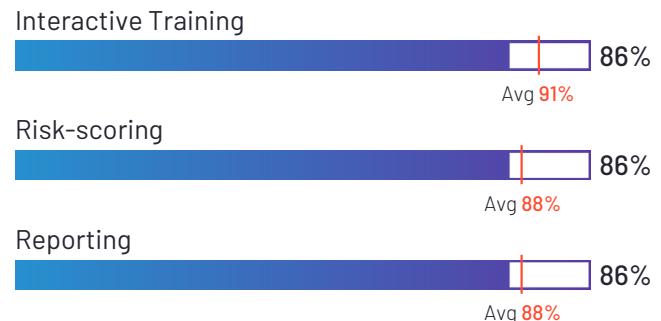
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Security Journey



HQ Location
Pittsburgh, PA



Year Founded
2016



Employees (Listed
On LinkedIn)
52



Company Website
securityjourney.com

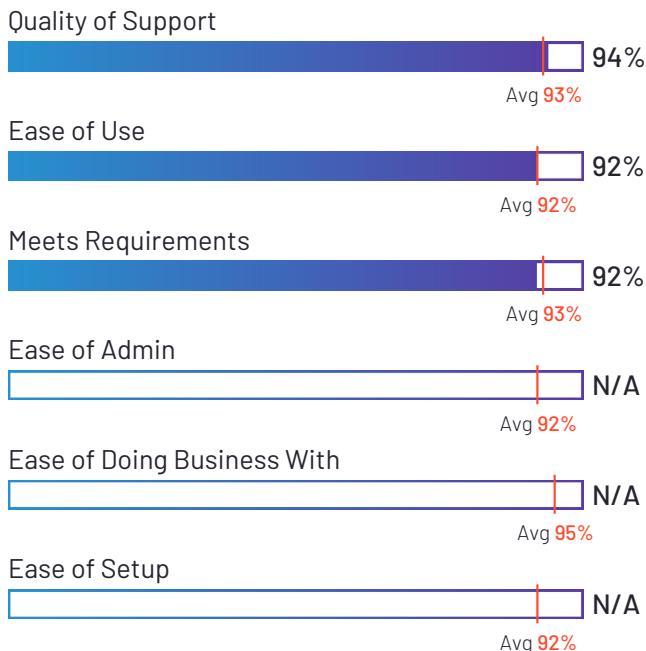
Secure Code Warrior



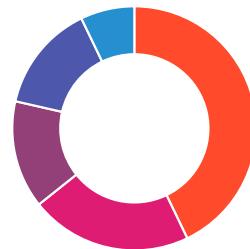
4.4 (28)

Secure Code Warrior has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 94% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Secure Code Warrior at a rate of 90%. Secure Code Warrior is also in the Secure Code Training category.

Satisfaction Ratings



Top Industries Represented

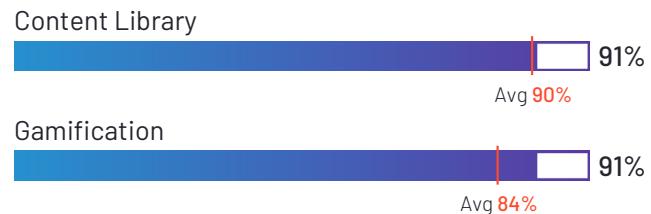


*N/A is displayed when fewer than five responses were received for the question.

Highest-Rated Features



Lowest-Rated Features



Ownership
Secure Code Warrior



HQ Location
Chippendale, New South Wales



Year Founded
2015



Employees (Listed On LinkedIn)
231



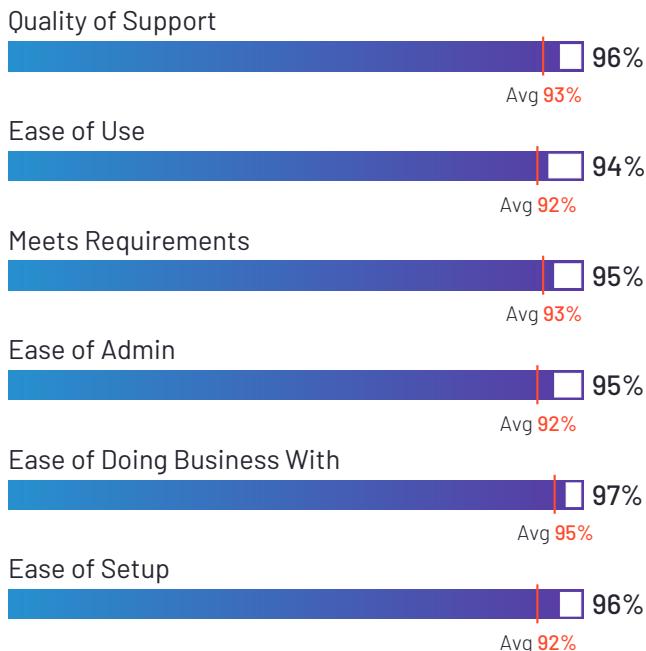
Company Website
securecodewarrior.com

Hook Security

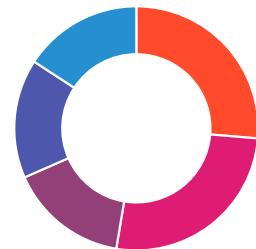
4.6  (55)

Hook Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 98% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Hook Security: Security Awareness Training at a rate of 93%.

Satisfaction Ratings

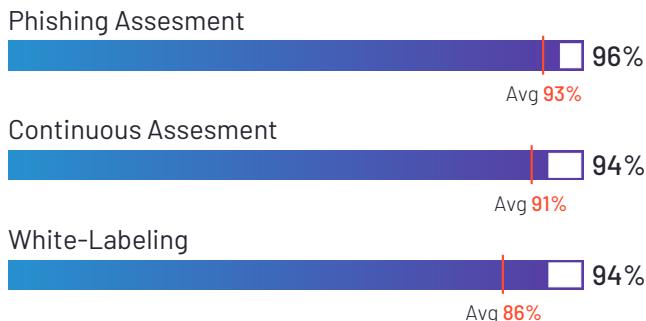


Top Industries Represented

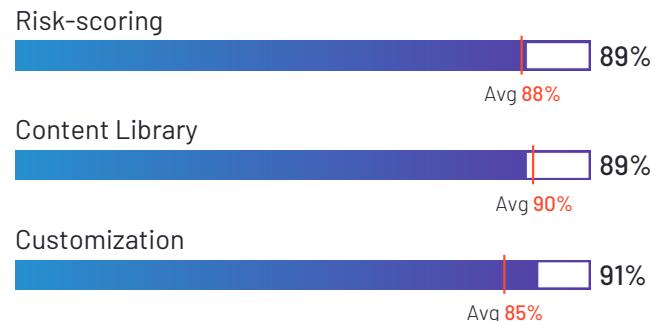


Computer & Network Security	5
Information Technology and Services	5
Computer Software	3
Construction	3
Information Services	3

Highest-Rated Features



Lowest-Rated Features



Ownership
Hook Security



HQ Location
Greenville, South Carolina



Year Founded
2019



Employees (Listed
On LinkedIn)
20



Company Website
hooksecurity.co

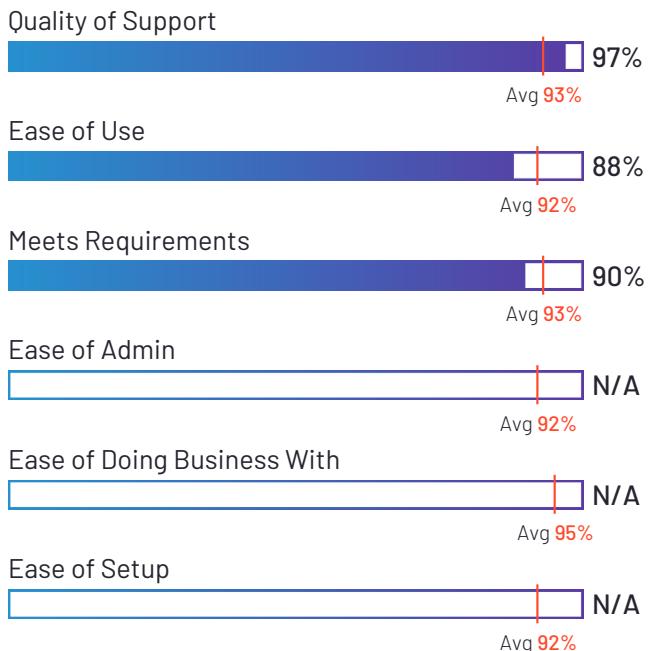
Avatao



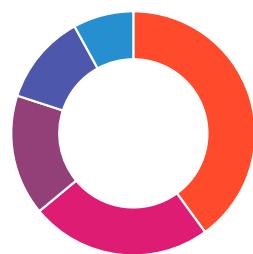
4.8  (55)

Avatao has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Avatao at a rate of 96%. Avatao is also in the Secure Code Training category.

Satisfaction Ratings



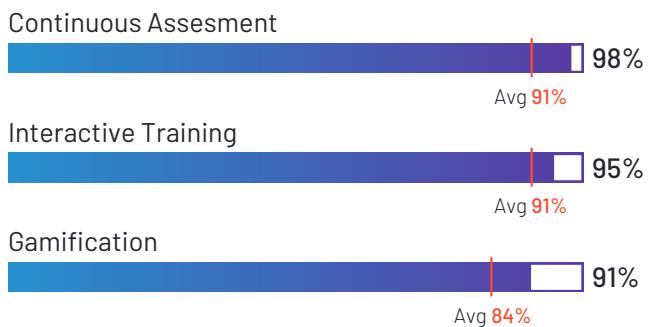
Top Industries Represented



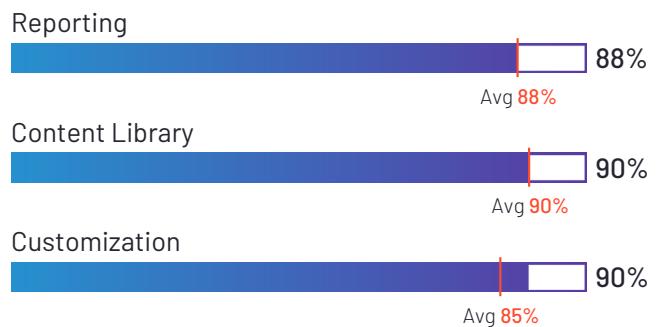
Computer Software	10
Computer & Network Security	6
Information Technology and Services	4
Internet	3
Automotive	2

*N/A is displayed when fewer than five responses were received for the question.

Highest-Rated Features



Lowest-Rated Features



Ownership
Avatao



HQ Location
Budapest, Hungary



Year Founded
2014



Employees (Listed
On LinkedIn)



Company Website
avatao.com

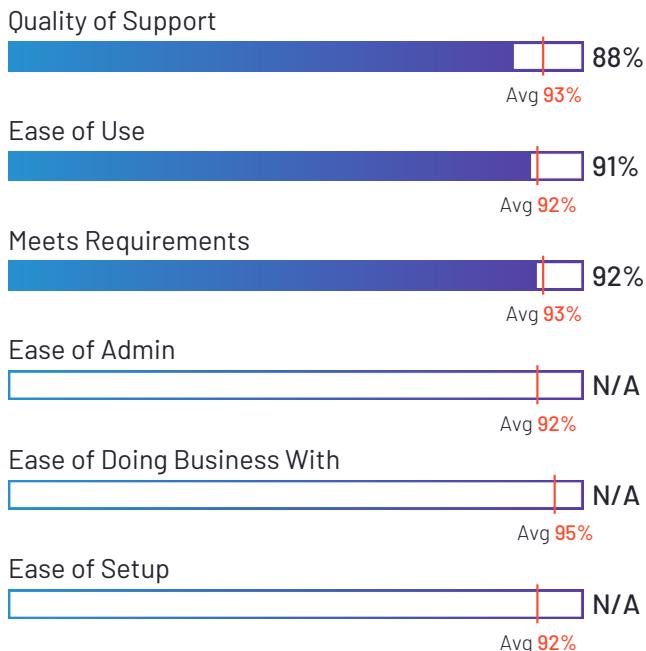
CyberVista

CyberVista

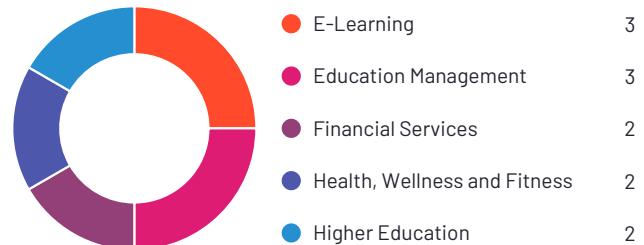
4.0  (33)

CyberVista has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 67% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberVista at a rate of 80%. CyberVista is also in the eLearning Content, Technical Skills Development, and Online Course Providers categories.

Satisfaction Ratings



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
CyberVista



HQ Location
Arlington, Virginia



Year Founded
2016



Employees (Listed On LinkedIn)
32



Company Website
cybervista.net

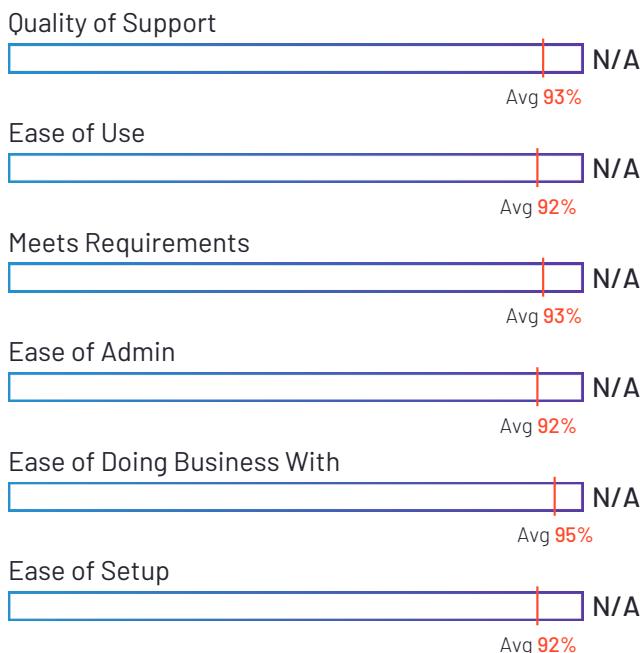
Threatcop Security Awareness Training



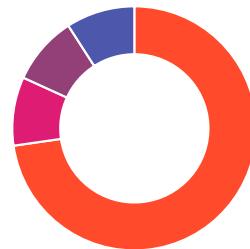
4.8 (12)

Threatcop Security Awareness Training has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Threatcop Security Awareness Training at a rate of 95%.

Satisfaction Ratings



Top Industries Represented



Information Technology and Services	8
Computer & Network Security	1
Education Management	1
Logistics and Supply Chain	1

*N/A is displayed when fewer than five responses were received for the question.



Ownership
Threatcop Inc.



HQ Location
Atlanta, US



Year Founded
2012



Employees (Listed On LinkedIn)
31



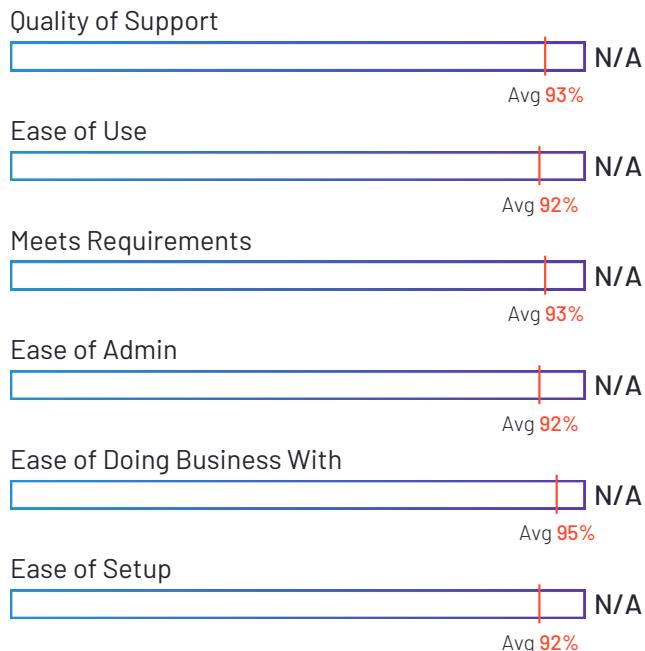
Company Website
threatcop.com

Haekka

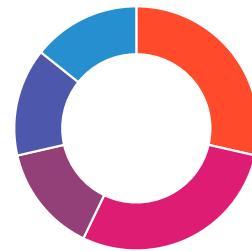
4.5  (10)

Haekka has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 50% of users believe it is headed in the right direction, and users said they would be likely to recommend Haekka at a rate of 89%.

Satisfaction Ratings



Top Industries Represented



Computer Software	2
Health, Wellness and Fitness	2
Financial Services	1
Information Technology and Services	1
Market Research	1

*N/A is displayed when fewer than five responses were received for the question.



Ownership
Haekka



HQ Location
Distributed, US



Year Founded
2020



Employees (Listed On LinkedIn)
5



Company Website
www.haekka.com

Satisfaction Ratings for Security Awareness Training

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
KnowBe4 Security Awareness Training	93%	96%	94%	91%	95%	94%	90%	92%	79
Hoxhunt	96%	92%	97%	95%	97%	96%	97%	98%	91
SoSafe	91%	97%	93%	93%	95%	92%	94%	94%	68
MetaCompliance Security Awareness Training	92%	95%	92%	88%	95%	96%	89%	89%	75
Arctic Wolf	96%	95%	97%	93%	99%	99%	93%	96%	96
NINJIO Security Awareness	97%	97%	97%	91%	97%	96%	94%	95%	91
Huntress Managed Security Awareness Training	91%	91%	91%	92%	95%	95%	92%	93%	70
Infosec IQ	91%	91%	93%	90%	95%	94%	90%	89%	71
SANS Security Awareness	91%	95%	94%	93%	97%	94%	89%	91%	66
Hacker Rangers Security Awareness	98%	100%	97%	97%	98%	97%	97%	98%	95
usecure	93%	95%	93%	93%	96%	95%	93%	94%	76
Webroot Security Awareness Training	89%	91%	92%	95%	97%	92%	93%	96%	63
Pistachio	94%	100%	92%	100%	98%	96%	98%	99%	88
Riot	95%	96%	93%	96%	97%	95%	96%	96%	86
Inspired eLearning Powered by VIPRE	88%	94%	93%	90%	94%	94%	86%	90%	60

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
PhishingBox	91%	91%	93%	88%	92%	92%	89%	91%	72
CyberReady Security Awareness Training Platform	93%	98%	96%	96%	95%	93%	94%	97%	81
Boxphish Security Awareness and Phishing Simulation	99%	100%	98%	96%	100%	100%	96%	99%	98
CyberHoot Cybersecurity Awareness Training	97%	93%	96%	98%	100%	100%	100%	100%	95
Carbide	93%	93%	92%	90%	97%	95%	94%	90%	77
GoldPhish	97%	98%	96%	97%	97%	96%	97%	97%	88
Junglemap	93%	91%	90%	89%	96%	97%	93%	93%	79
Phin Security Awareness Training	95%	100%	95%	98%	100%	98%	98%	95%	90
Right-Hand Cybersecurity	92%	100%	93%	90%	97%	97%	92%	93%	76
CultureAI	93%	100%	90%	89%	97%	96%	88%	88%	85
Defendify All-In-One Cybersecurity® Solution	95%	96%	95%	98%	98%	99%	95%	95%	89
Bastion Technologies	99%	100%	97%	97%	100%	99%	100%	98%	100
Nimblr Security Awareness	91%	97%	90%	91%	93%	90%	88%	94%	76
Phished	92%	100%	95%	90%	94%	92%	89%	91%	78
cyberconIQ Cyber Awareness Training	97%	100%	100%	91%	98%	98%	93%	95%	90

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Global Learning Systems	98%	80%	100%	91%	97%	100%	86%	89%	100
Proofpoint Security Awareness Training	90%	91%	92%	87%	93%	89%	89%	90%	66
Immersive Labs	92%	97%	93%	94%	97%	88%	N/A	93%	75
Mimecast Security Awareness Training	76%	83%	86%	84%	82%	77%	84%	88%	25
(ISC)2	93%	89%	94%	N/A	N/A	82%	88%	87%	75
Barracuda Security Awareness Training	87%	92%	94%	83%	94%	88%	79%	77%	53
Symantec Phishing Readiness	88%	83%	79%	N/A	74%	71%	83%	76%	40
Fortra's Terranova Security	89%	82%	88%	86%	90%	90%	86%	87%	65
BullPhish ID	85%	88%	90%	88%	89%	89%	87%	86%	52
ThreatAdvice Cybersecurity Education	81%	81%	87%	N/A	N/A	90%	N/A	89%	39
Security Journey	92%	100%	94%	100%	100%	94%	98%	90%	70
Secure Code Warrior	90%	83%	92%	N/A	N/A	94%	N/A	92%	72
Hook Security: Security Awareness Training	93%	94%	95%	95%	97%	96%	96%	94%	80
Avatao	96%	89%	90%	N/A	N/A	97%	N/A	88%	88
CyberVista	80%	67%	92%	N/A	N/A	88%	N/A	91%	20

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Threatcop Security Awareness Training	95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	81
Haekka	89%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	70
Average	92%	93%	93%	92%	95%	93%	92%	92%	75

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Feature Comparison for Security Awareness Training

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assessment	Phishing Assesment	Baselining
KnowBe4 Security Awareness Training	90%	94%	88%
Hoxhunt	95%	96%	93%
SoSafe	90%	92%	89%
MetaCompliance Security Awareness Training	88%	91%	87%
Arctic Wolf	98%	96%	95%
NINJIO Security Awareness	94%	92%	92%
Huntress Managed Security Awareness Training	91%	93%	84%
Infosec IQ	91%	94%	90%
SANS Security Awareness	90%	93%	89%
Hacker Rangers Security Awareness	95%	93%	94%
usecure	93%	94%	93%
Webroot Security Awareness Training	N/A	N/A	
Pistachio	88%	99%	86%
Riot	96%	96%	91%
Inspired eLearning Powered by VIPRE	90%	95%	88%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assessment	Phishing Assesment	Baselining
PhishingBox	90%	94%	90%
CyberReady Security Awareness Training Platform	97%	95%	95%
Boxphish Security Awareness and Phishing Simulation	98%	98%	93%
CyberHoot Cybersecurity Awareness Training	95%	92%	92%
Carbide	90%		
GoldPhish	94%	95%	92%
Junglemap	88%	86%	87%
Phin Security Awareness Training	100%	100%	
Right-Hand Cybersecurity	88%	89%	87%
CultureAI	90%	95%	88%
Defendify All-In-One Cybersecurity® Solution	90%	97%	78%
Bastion Technologies	99%	100%	99%
Nimblr Security Awareness	88%	90%	88%
Phished	89%	88%	87%
cyberconIQ Cyber Awareness Training	93%	91%	95%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assessment

	Continuous Assessment	Phishing Assessment	Baselining
Global Learning Systems	N/A	N/A	N/A
Proofpoint Security Awareness Training	85%	90%	84%
Immersive Labs	N/A	N/A	91%
Mimecast Security Awareness Training	81%	83%	82%
(ISC)2	88%	94%	88%
Barracuda Security Awareness Training	81%	90%	83%
Symantec Phishing Readiness	N/A	N/A	N/A
Fortra's Terranova Security	85%	88%	86%
BullPhish ID	87%	90%	86%
ThreatAdvice Cybersecurity Education	90%	86%	
Security Journey	89%	89%	N/A
Secure Code Warrior	97%		94%
Hook Security: Security Awareness Training	94%	96%	93%
Avatao	98%		
CyberVista	N/A		N/A

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assessment	Phishing Assesment	Baselining
Threatcop Security Awareness Training	N/A	N/A	N/A
Haekka	N/A	N/A	N/A
Average	91%	93%	89%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
KnowBe4 Security Awareness Training	89%	89%	83%
Hoxhunt	92%	95%	95%
SoSafe	89%	92%	90%
MetaCompliance Security Awareness Training	89%	90%	82%
Arctic Wolf	93%	94%	90%
NINJIO Security Awareness	95%	95%	91%
Huntress Managed Security Awareness Training	89%	91%	84%
Infosec IQ	90%	89%	86%
SANS Security Awareness	92%	89%	88%
Hacker Rangers Security Awareness	95%	97%	97%
usecure	90%	91%	84%
Webroot Security Awareness Training	N/A	N/A	
Pistachio	87%	86%	44%
Riot	85%	93%	
Inspired eLearning Powered by VIPRE	90%	93%	81%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
PhishingBox	88%	88%	84%
CyberReady Security Awareness Training Platform	92%	92%	92%
Boxphish Security Awareness and Phishing Simulation	95%	96%	88%
CyberHoot Cybersecurity Awareness Training	94%	96%	96%
Carbide	93%	94%	
GoldPhish	94%	93%	76%
Junglemap	85%	86%	73%
Phin Security Awareness Training	90%	95%	
Right-Hand Cybersecurity	87%	91%	86%
CultureAI	87%	86%	83%
Defendify All-In-One Cybersecurity® Solution	94%	94%	87%
Bastion Technologies	98%	100%	94%
Nimblr Security Awareness	83%	89%	72%
Phished	89%	N/A	N/A
cyberconIQ Cyber Awareness Training	96%	96%	91%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
Global Learning Systems	N/A	N/A	N/A
Proofpoint Security Awareness Training	85%	85%	79%
Immersive Labs	93%	93%	92%
Mimecast Security Awareness Training	80%	79%	64%
(ISC)2	86%	84%	76%
Barracuda Security Awareness Training	87%	84%	77%
Symantec Phishing Readiness	N/A	N/A	N/A
Fortra's Terranova Security	85%	86%	82%
BullPhish ID	86%	87%	
ThreatAdvice Cybersecurity Education	87%	84%	82%
Security Journey	N/A	86%	89%
Secure Code Warrior	91%	97%	91%
Hook Security: Security Awareness Training	89%	92%	
Avatao	90%	95%	91%
CyberVista	N/A	N/A	

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
Threatcop Security Awareness Training	N/A	N/A	N/A
Haekka	N/A	N/A	N/A
Average	90%	91%	84%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
KnowBe4 Security Awareness Training	87%	86%	85%	89%
Hoxhunt	93%	89%	89%	94%
SoSafe	88%	84%	86%	88%
MetaCompliance Security Awareness Training	85%	85%	85%	86%
Arctic Wolf	99%	90%	92%	94%
NINJIO Security Awareness		88%	87%	90%
Huntress Managed Security Awareness Training	84%	82%	83%	86%
Infosec IQ	88%	86%	87%	88%
SANS Security Awareness	87%	84%	84%	90%
Hacker Rangers Security Awareness	91%	93%	91%	93%
usecure	89%	89%	91%	88%
Webroot Security Awareness Training		N/A		N/A
Pistachio	74%	43%	44%	83%
Riot		84%	84%	83%
Inspired eLearning Powered by VIPRE		90%	88%	93%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
PhishingBox	89%	89%	89%	91%
CyberReady Security Awareness Training Platform	95%	91%	95%	94%
Boxphish Security Awareness and Phishing Simulation	94%	91%	92%	92%
CyberHoot Cybersecurity Awareness Training	90%	93%	100%	90%
Carbide		87%		93%
GoldPhish	92%	92%	95%	94%
Junglemap	77%	89%	85%	86%
Phin Security Awareness Training		90%	98%	86%
Right-Hand Cybersecurity	85%	88%	89%	86%
CultureAI	88%	85%	86%	83%
Defendify All-In-One Cybersecurity® Solution	86%	67%	86%	87%
Bastion Technologies	100%	95%	98%	100%
Nimblr Security Awareness	86%	69%	78%	77%
Phished	88%	87%	86%	89%
cyberconIQ Cyber Awareness Training	94%	89%	N/A	88%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
Global Learning Systems	N/A	N/A	N/A	N/A
Proofpoint Security Awareness Training	83%	82%	83%	83%
Immersive Labs	85%	86%	88%	88%
Mimecast Security Awareness Training	71%	79%		76%
(ISC)2	82%	76%	76%	88%
Barracuda Security Awareness Training	86%	81%	79%	83%
Symantec Phishing Readiness	N/A	N/A	N/A	N/A
Fortra's Terranova Security	83%	82%	84%	79%
BullPhish ID		83%	83%	86%
ThreatAdvice Cybersecurity Education	88%	87%	89%	90%
Security Journey	86%	89%	89%	86%
Secure Code Warrior	N/A	N/A	N/A	N/A
Hook Security: Security Awareness Training	89%	91%	94%	93%
Avatao		90%		88%
CyberVista	N/A	N/A	N/A	N/A

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
Threatcop Security Awareness Training	N/A	N/A	N/A	N/A
Haekka	N/A	N/A	N/A	N/A
Average	87%	85%	87%	88%

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Additional Data for Security Awareness Training

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise
KnowBe4 Security Awareness Training	13%	66%	21%
Hoxhunt	3%	22%	75%
SoSafe	14%	52%	34%
MetaCompliance Security Awareness Training	4%	71%	25%
Arctic Wolf	17%	72%	10%
NINJIO Security Awareness	27%	58%	15%
Huntress Managed Security Awareness Training	67%	31%	2%
Infosec IQ	17%	65%	19%
SANS Security Awareness	10%	53%	37%
Hacker Rangers Security Awareness	16%	66%	18%
usecure	62%	34%	4%
Webroot Security Awareness Training	72%	21%	6%
Pistachio	12%	76%	12%
Riot	10%	81%	10%
Inspired eLearning Powered by VIPRE	13%	71%	16%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise
PhishingBox	34%	51%	15%
CyberReady Security Awareness Training Platform	7%	51%	43%
Boxphish Security Awareness and Phishing Simulation	18%	69%	14%
CyberHoot Cybersecurity Awareness Training	76%	19%	5%
Carbide	84%	15%	2%
GoldPhish	66%	30%	5%
Junglemap	17%	52%	31%
Phin Security Awareness Training	64%	36%	0%
Right-Hand Cybersecurity	23%	57%	20%
CultureAI	13%	47%	40%
Defendify All-In-One Cybersecurity® Solution	67%	33%	0%
Bastion Technologies	67%	33%	0%
Nimblr Security Awareness	38%	56%	6%
Phished	35%	46%	19%
cyberconIQ Cyber Awareness Training	9%	55%	36%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Global Learning Systems	0%	71%	29%
Proofpoint Security Awareness Training	6%	40%	55%
Immersive Labs	12%	31%	57%
Mimecast Security Awareness Training	19%	56%	25%
(ISC)2	33%	58%	8%
Barracuda Security Awareness Training	8%	69%	23%
Symantec Phishing Readiness	20%	40%	40%
Fortra's Terranova Security	12%	45%	43%
BullPhish ID	51%	34%	15%
ThreatAdvice Cybersecurity Education	25%	56%	19%
Security Journey	13%	63%	25%
Secure Code Warrior	6%	41%	53%
Hook Security: Security Awareness Training	42%	53%	5%
Avatao	46%	31%	23%
CyberVista	50%	25%	25%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise
Threatcop Security Awareness Training	27%	73%	0%
Haekka	63%	38%	0%
Average	30%	49%	21%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises		Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant		
KnowBe4 Security Awareness Training	77%	23%	1.3	83%	9%	2%	6%	175	21
Hoxhunt	48%	52%	3.4	24%	7%	1%	69%	1750	8
SoSafe	68%	32%	2.2	69%	14%	2%	16%	375	17
MetaCompliance Security Awareness Training	79%	21%	1.9	74%	12%	1%	13%	375	23
Arctic Wolf	56%	44%	2.4	63%	38%	0%	0%	125	23
NINJIO Security Awareness	71%	29%	1.2	77%	18%	1%	5%	175	15
Huntress Managed Security Awareness Training	82%	18%	1.1	90%	2%	1%	8%	7	6
Infosec IQ	73%	27%	1.3	76%	12%	3%	9%	175	15
SANS Security Awareness	69%	31%	0.5	83%	8%	0%	8%	375	18
Hacker Rangers Security Awareness	65%	35%	1.5	62%	21%	2%	15%	175	13
usecure	83%	17%	0.9	83%	11%	1%	5%	17	8
Webroot Security Awareness Training	69%	31%	2.0	95%	0%	5%	0%	5	6
Pistachio	93%	7%	0.1	100%	0%	0%	0%	175	14
Riot	84%	16%	0.5	60%	37%	0%	3%	175	16
Inspired eLearning Powered by VIPRE	46%	54%	2.2	71%	19%	0%	10%	375	19

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises		Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant		
PhishingBox	65%	35%	1.6	78%	11%	2%	9%	37	14
CyberReady Security Awareness Training Platform	79%	21%	2.8	50%	32%	5%	14%	750	21
Boxphish Security Awareness and Phishing Simulation	78%	22%	0.6	67%	24%	3%	6%	175	19
CyberHoot Cybersecurity Awareness Training	83%	17%	0.4	67%	17%	17%	0%	N/A	N/A
Carbide	73%	27%	3.4	75%	15%	0%	10%	17	12
GoldPhish	63%	38%	0.3	80%	8%	12%	0%	17	6
Junglemap	72%	28%	1.0	52%	36%	0%	12%	175	17
Phin Security Awareness Training	86%	14%	1.7	86%	14%	0%	0%	37	7
Right-Hand Cybersecurity	81%	19%	0.9	54%	33%	0%	13%	175	20
CultureAI	90%	10%	1.9	86%	6%	3%	6%	375	16
Defendify All-In-One Cybersecurity® Solution	81%	19%	0.6	76%	10%	0%	14%	37	11
Bastion Technologies	62%	38%	0.4	100%	0%	0%	0%	7	12
Nimblr Security Awareness	82%	18%	0.6	73%	17%	10%	0%	125	19
Phished	93%	7%	1.0	86%	14%	0%	0%	56	17
cyberconIQ Cyber Awareness Training	70%	30%	2.6	56%	44%	0%	0%	175	17

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises		Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant		
Global Learning Systems	80%	20%	1.8	80%	0%	0%	20%	175	N/A
Proofpoint Security Awareness Training	80%	20%	2.1	60%	32%	0%	8%	375	18
Immersive Labs	67%	33%	N/A	20%	0%	0%	80%	N/A	N/A
Mimecast Security Awareness Training	57%	43%	1.3	100%	0%	0%	0%	N/A	N/A
(ISC)2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Barracuda Security Awareness Training	56%	44%	1.2	44%	33%	11%	11%	462	26
Symantec Phishing Readiness	40%	60%	1.1	60%	40%	0%	0%	N/A	N/A
Fortra's Terranova Security	69%	31%	2.5	54%	32%	3%	11%	750	20
BullPhish ID	61%	39%	1.6	64%	18%	6%	12%	17	9
ThreatAdvice Cybersecurity Education	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Security Journey	60%	40%	0.1	100%	0%	0%	0%	N/A	N/A
Secure Code Warrior	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Hook Security: Security Awareness Training	85%	15%	0.5	81%	15%	0%	4%	56	14
Avatao	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
CyberVista	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises		Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant		
Threatcop Security Awareness Training	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Haekka	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
KnowBe4 Security Awareness Training	87%	15
Hoxhunt	78%	19
SoSafe	75%	19
MetaCompliance Security Awareness Training	70%	18
Arctic Wolf	96%	18
NINJIO Security Awareness	84%	14
Huntress Managed Security Awareness Training	62%	2
Infosec IQ	76%	17
SANS Security Awareness	70%	6
Hacker Rangers Security Awareness	68%	13
usecure	77%	7
Webroot Security Awareness Training	49%	8
Pistachio	86%	5
Riot	84%	16
Inspired eLearning Powered by VIPRE	89%	19

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
PhishingBox	76%	15
CybeReady Security Awareness Training Platform	89%	18
Boxphish Security Awareness and Phishing Simulation	86%	14
CyberHoot Cybersecurity Awareness Training	88%	N/A
Carbide	80%	14
GoldPhish	82%	9
Junglemap	76%	9
Phin Security Awareness Training	72%	7
Right-Hand Cybersecurity	78%	8
CultureAI	72%	13
Defendify All-In-One Cybersecurity® Solution	81%	14
Bastion Technologies	76%	5
Nimblr Security Awareness	77%	14
Phished	76%	29
cyberconIQ Cyber Awareness Training	66%	6

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Global Learning Systems	89%	N/A
Proofpoint Security Awareness Training	80%	15
Immersive Labs	N/A	N/A
Mimecast Security Awareness Training	91%	N/A
(ISC)2	N/A	N/A
Barracuda Security Awareness Training	64%	20
Symantec Phishing Readiness	38%	N/A
Fortra's Terranova Security	79%	14
BullPhish ID	48%	8
ThreatAdvice Cybersecurity Education	N/A	N/A
Security Journey	95%	N/A
Secure Code Warrior	N/A	N/A
Hook Security: Security Awareness Training	83%	6
Avatao	N/A	N/A
CyberVista	N/A	N/A

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Threatcop Security Awareness Training	N/A	N/A
Haekka	N/A	N/A
Average	77%	13

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
KnowBe4 Security Awareness Training	KnowBe4, Inc.	2010	1,934	275,873
Hoxhunt	Hoxhunt	2016	175	8,328
SoSafe	SoSafe	2018	593	18,231
MetaCompliance Security Awareness Training	MetaCompliance	2005	237	11,328
Arctic Wolf	Arctic Wolf Networks	2012	2,600	97,034
NINJIO Security Awareness	NINJIO	2015	64	7,095
Huntress Managed Security Awareness Training	Huntress Labs	2015	515	65,542
Infosec IQ	Infosec	2004	270	29,581
SANS Security Awareness	SANS Institute	1989	1,614	328,535
Hacker Rangers Security Awareness	Hacker Rangers	2011	18	4,095
usecure	usecure	2016	45	4,595
Webroot Security Awareness Training	Webroot	1997	276	24,788
Pistachio	Pistachio		63	2,174
Riot	Riot	2020	98	4,908
Inspired eLearning Powered by VIPRE	VIPRE Security	1994	203	5,947

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
PhishingBox	PhishingBox	2013	23	2,036
CyberReady Security Awareness Training Platform	CyberReady	2015	36	6,518
Boxphish Security Awareness and Phishing Simulation	Boxphish	2018	30	1,352
CyberHoot Cybersecurity Awareness Training	CyberHoot	2015	5	689
Carbide	Carbide	2016	26	2,249
GoldPhish	GoldPhish	2017	9	4,057
Junglemap	Junglemap	2002	38	3,178
Phin Security Awareness Training	Phin Security	2019	31	3,073
Right-Hand Cybersecurity	Right-Hand Cybersecurity	2019	50	5,992
CultureAI	CultureAI	2015	53	4,136
Defendify All-In-One Cybersecurity® Solution	Defendify	2017	32	2,039
Bastion Technologies	Bastion Technologies	2022	13	745
Nimblr Security Awareness	Nimblr	2018	51	2,138
Phished	Phished	2018	53	5,150
cyberconIQ Cyber Awareness Training	cyberconIQ	2019	15	1,034

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
Global Learning Systems	Global Learning Systems	2000	25	1,572
Proofpoint Security Awareness Training	ProofPoint	2002	4,666	151,375
Immersive Labs	Immersive Labs	2017	329	26,536
Mimecast Security Awareness Training	Mimecast	2003	2,599	100,985
(ISC)2	(ISC)2	1989	1,058	392,327
Barracuda Security Awareness Training	Barracuda	2002	2,139	66,211
Symantec Phishing Readiness	Broadcom	1991	62,023	479,945
Fortra's Terranova Security	Fortra	1982	1,735	36,510
BullPhish ID	Kaseya	2000	4,770	154,066
ThreatAdvice Cybersecurity Education	NXTsoft		78	3,926
Security Journey	Security Journey	2016	52	4,602
Secure Code Warrior	Secure Code Warrior	2015	231	15,469
Hook Security: Security Awareness Training	Hook Security	2019	20	4,109
Avatao	Avatao	2014	13	1,031
CyberVista	CyberVista	2016	32	3,417

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
Threatcop Security Awareness Training	Threatcop Inc.	2012	31	6,951
Haekka	Haekka	2020	5	187

*N/A is displayed when data is not publicly available.