Grid® Report for Security Awareness Training | Summer 2025

G2

Security Awareness Training Software

Grid quadrant chart with axes "Satisfaction" (horizontal) and "Market Presence" (vertical). Quadrants labeled: Contenders (top-left), Leaders (top-right), Niche (bottom-left), High Performers (bottom-right).

- KnowBe4 Security Awareness Training
- Proofpoint Security Awareness Training
- Mimecast Security Awareness Training
- SANS Security Awareness
- ISC2
- Arctic Wolf
- Huntress Managed Security Awareness Training
- MetaCompliance Security Awareness Training
- NINJIO Security Awareness
- SoSafe
- Hoxhunt
- Infosec IQ
- BullPhish ID
- Inspired eLearning Powered by VIPRE
- Immersive Labs
- usecure
- NINJIO
- Hacker Rangers Security Awareness
- Symantec Phishing Readiness
- Barracuda Security Awareness Training
- Fortra's Terranova Security
- traliant
- Traliant
- Webroot Security Awareness Training
- Secure Code Warrior
- Riot
- EasyLlama
- PhishingBox
- Phished
- Pistachio
- ThreatAdvice Cybersecurity Education
- CultureAI
- Junglemap
- Boxphish
- Global Learning Systems
- Carbide
- Goldphish
- Nimblr Security Awareness
- Arsen
- CyberHoot Cybersecurity Awareness Training
- CybeReady Security Awareness Training Platform
- Security Journey
- Right-Hand Cybersecurity
- Bastion Technologies
- CyberVista
- Hook Security: Security Awareness Training
- Defendify All-In-One Cybersecurity® Solution
- Phin Security Awareness Training
- Threatcop Security Awareness Training
- CyberUpgrade
- Avatao
- cyberconIQ Cyber Awareness Training
- Haekka

G2 Grid® Scoring

(Security Awareness Training Software continues on next page)

Security Awareness Training Software (continued)

Security Awareness Training Software Definition

Security awareness training software provides businesses with online courses to train and assess their employees' security readiness. Businesses use these tools to outsource security training to specialized providers with experience and courses specific to a variety of security measures. Many of these tools deliver simulated attacks or fraudulent emails to help employees better identify malicious content before encountering it in real-life scenarios.

While some online course providers offer security awareness training, the products listed in this category are courses specific to cybersecurity and information security in the workplace.

To qualify for inclusion in the Security Awareness Training category, a product must:

▶ Provide educational security courses

▶ Offer online classes or a web-based educational content

▶ Provide training and assessment tools

Security Awareness Training Grid® Scoring Description

Products shown on the Grid® for Security Awareness Training have received a minimum of 10 reviews/ratings in data gathered by May 27, 2025. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: KnowBe4 Security Awareness Training, Hoxhunt, SoSafe, Arctic Wolf, MetaCompliance Security Awareness Training, Hacker Rangers Security Awareness, Huntress Managed Security Awareness Training, NINJIO Security Awareness, Infosec IQ, Immersive Labs, and Inspired eLearning Powered by VIPRE

▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: EasyLlama, usecure, Riot, Traliant, Webroot Security Awareness Training, Pistachio, Global Learning Systems, Goldphish, Boxphish, Phished, Secure Code Warrior, CyberHoot Cybersecurity Awareness Training, Bastion Technologies, Junglemap, Arsen, Right-Hand Cybersecurity, CultureAI, Defendify All-In-One Cybersecurity® Solution, Carbide, Phin Security Awareness Training, cyberconIQ Cyber Awareness Training, and CyberUpgrade

▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: Proofpoint Security Awareness Training, SANS Security Awareness, ISC2, Mimecast Security Awareness Training, BullPhish ID, Barracuda Security Awareness Training, and Symantec Phishing Readiness

▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: Fortra's Terranova Security, PhishingBox, ThreatAdvice Cybersecurity Education, Nimblr Security Awareness, Security Journey, Hook Security, CyberVista, CybeReady Security Awareness Training Platform, Avatao, Threatcop Security Awareness Training, and Haekka

Grid® **Scores** for Security Awareness Training Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
KnowBe4 Security Awareness Training	2112	92	99	96
Hoxhunt	3071	97	69	83
SoSafe	750	82	74	78
Arctic Wolf	100	63	78	70
MetaCompliance Security Awareness Training	1069	66	71	68
Hacker Rangers Security Awareness	631	81	53	67
Huntress Managed Security Awareness Training	154	58	69	64
NINJIO Security Awareness	360	71	56	63
Infosec IQ	622	54	65	60
Immersive Labs	61	58	57	57
Inspired eLearning Powered by VIPRE	55	54	50	52

High Performers

	# of Reviews	Satisfaction	Market Presence	G2 Score
EasyLlama	144	71	50	60
usecure	269	63	48	55
Riot	110	62	47	54
Traliant	60	56	50	53
Webroot Security Awareness Training	47	53	49	51

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

High Performers (continued)

	# of Reviews	Satisfaction	Market Presence	G2 Score
Pistachio	24	61	41	51
Global Learning Systems	27	62	31	47
Goldphish	63	63	27	45
Boxphish	57	60	30	45
Phished	92	53	37	45
Secure Code Warrior	20	50	39	45
CyberHoot Cybersecurity Awareness Training	22	63	26	45
Bastion Technologies	15	64	23	43
Junglemap	85	55	32	43
Arsen	23	61	25	43
Right-Hand Cybersecurity	35	56	29	42
CultureAI	49	51	31	41
Defendify All-In-One Cybersecurity® Solution	46	59	22	41
Carbide	68	50	30	40
Phin Security Awareness Training	11	57	18	37
cyberconIQ Cyber Awareness Training	11	60	12	36
CyberUpgrade	16	52	20	36

(Grid® Scores for Security Awareness Training Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Proofpoint Security Awareness Training	315	44	85	65
SANS Security Awareness	31	48	66	57
ISC2	12	33	70	52
Mimecast Security Awareness Training	16	31	71	51
BullPhish ID	68	44	52	48
Barracuda Security Awareness Training	13	35	53	44
Symantec Phishing Readiness	10	18	57	37

Niche

	# of Reviews	Satisfaction	Market Presence	G2 Score
Fortra's Terranova Security	60	41	49	45
PhishingBox	268	47	43	45
ThreatAdvice Cybersecurity Education	39	49	34	42
Nimblr Security Awareness	34	48	32	40
Security Journey	24	49	26	37
Hook Security: Security Awareness Training	55	48	19	34
CyberVista	24	29	24	26
CybeReady Security Awareness Training Platform	62	20	29	25
Avatao	35	33	12	22
Threatcop Security Awareness Training	11	0	20	10
Haekka	10	0	4	2

Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Security Awareness Training category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Grid® Scoring Methodology

The Grid® Report for Security Awareness Training | Summer 2025 is based on reviews collected through May 27, 2025. We apply unique algorithms to this data to calculate Satisfaction (v4.0) and Market Presence (v7.0) scores for the Summer 2025 report quarter. To view the Security Awareness Training Grid® with the most recent data, please visit the Security Awareness Training page. For more details on Grid® Scoring, please view the G2 Scoring Methodology here.

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available categorization methodology. All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A list of standard definitions is available to G2 users to eliminate confusion and ease the buying process.

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and third-party data collected by G2 up through May 27, 2025. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

(Grid® Methodology continues on next page)

**Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Grid® Methodology (continued)

Trust

Keeping our ratings unbiased is our top priority. G2 follows defined community guidelines to ensure privacy, and authenticity for users and reviews. For more details, please view the G2 Community Guidelines here.

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to suggest its addition to our Security Awareness Training category.

Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.

KnowBe4 Security Awareness Training

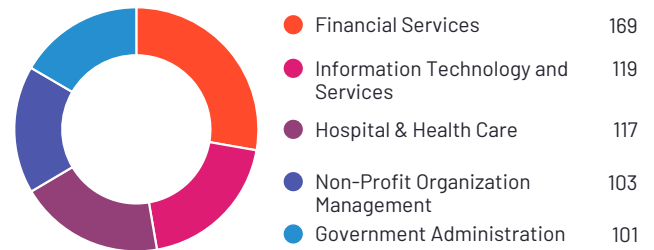**4.7** ★★★★½ (2,128)

SUMMER 2025
Grid Leader

KnowBe4 Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. KnowBe4 Security Awareness Training has the largest Market Presence among products in Security Awareness Training. 98% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend KnowBe4 Security Awareness Training at a rate of 93%.
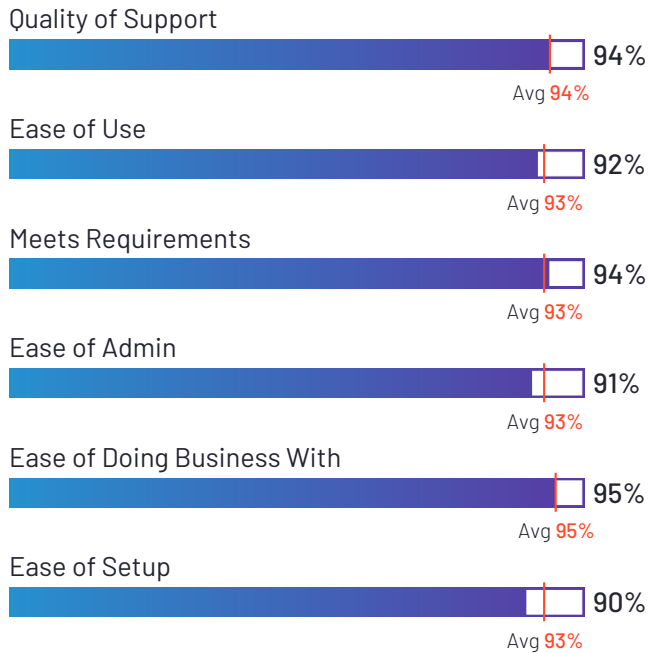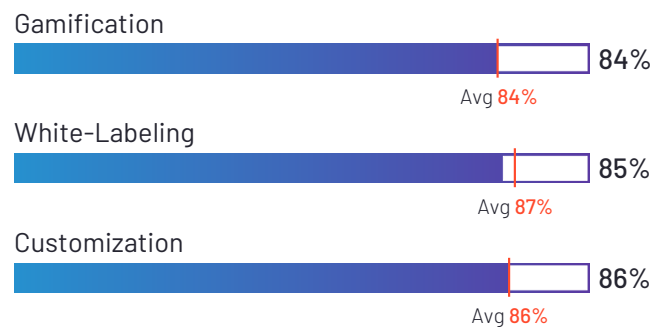
Satisfaction Ratings

Quality of Support
94%
Avg **94%**

Ease of Use
92%
Avg **93%**

Meets Requirements
94%
Avg **93%**

Ease of Admin
91%
Avg **93%**

Ease of Doing Business With
95%
Avg **95%**

Ease of Setup
90%
Avg **93%**

Top Industries Represented

● Financial Services	169	
● Information Technology and Services	119	
● Hospital & Health Care	117	
● Non-Profit Organization Management	103	
● Government Administration	101	

Highest-Rated Features

Phishing Assesment
94%
Avg **93%**

Continuous Assesment
90%
Avg **92%**

Interactive Training
89%
Avg **91%**

Lowest-Rated Features

Gamification
84%
Avg **84%**

White-Labeling
85%
Avg **87%**

Customization
86%
Avg **86%**
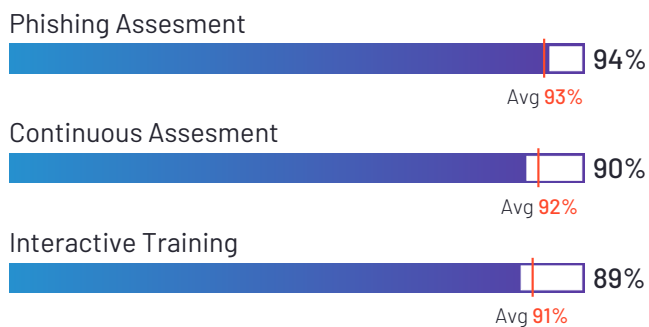
Ownership
KnowBe4, Inc.

HQ Location
Clearwater, FL

Year Founded
2010

Employees (Listed On Linkedin)
2,071

Company Website
knowbe4.com

Hoxhunt

4.8 ★★★★★ (3,108)

SUMMER 2025 | Grid Leader

Hoxhunt has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Hoxhunt received the highest Satisfaction score among products in Security Awareness Training. 99% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Hoxhunt at a rate of 97%.

Satisfaction Ratings

Quality of Support
96%
Avg 94%

Ease of Use
98%
Avg 93%

Meets Requirements
97%
Avg 93%

Ease of Admin
95%
Avg 93%

Ease of Doing Business With
97%
Avg 95%

Ease of Setup
97%
Avg 93%

Top Industries Represented

Industry	Count
Information Technology and Services	438
Computer Software	269
Telecommunications	216
Mechanical or Industrial Engineering	109
Financial Services	102

Highest-Rated Features

Phishing Assesment
97%
Avg 93%
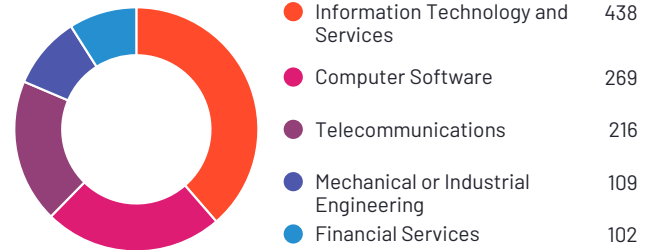
Gamification
95%
Avg 84%

Interactive Training
95%
Avg 91%

Lowest-Rated Features

White-Labeling
88%
Avg 87%

Customization
89%
Avg 86%

Content Library
92%
Avg 90%

Ownership
Hoxhunt

HQ Location
Helsinki, Southern Finland

Year Founded
2016

Employees (Listed On Linkedin)
192

Company Website
hoxhunt.com

SoSafe

4.5 ★★★★½ (757)

SUMMER 2025
Grid Leader
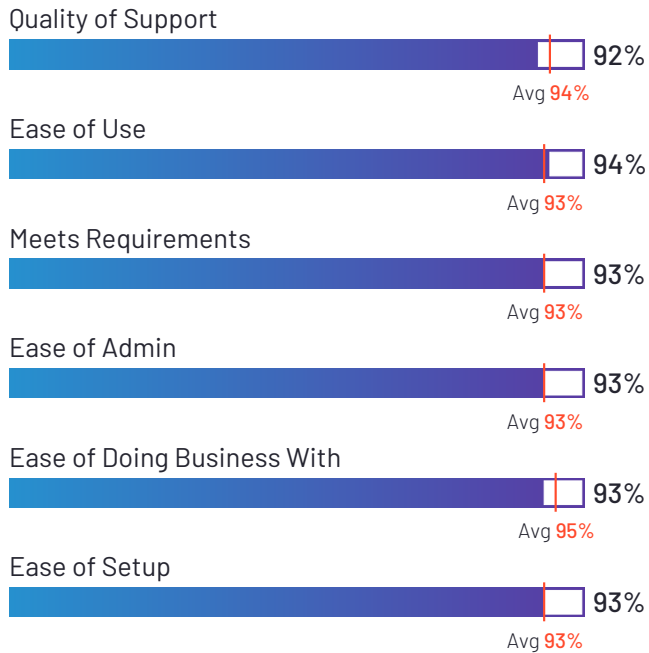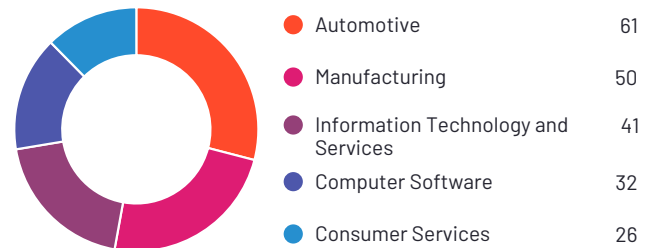
SoSafe has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 97% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend SoSafe at a rate of 91%.
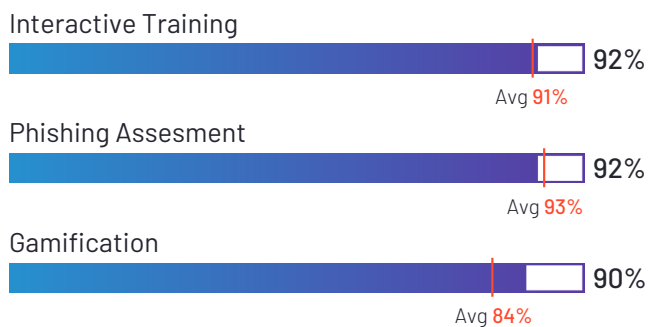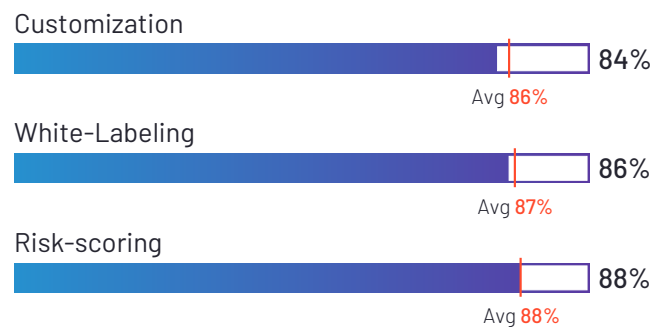
Satisfaction Ratings

Quality of Support
92%
Avg **94%**

Ease of Use
94%
Avg **93%**

Meets Requirements
93%
Avg **93%**

Ease of Admin
93%
Avg **93%**

Ease of Doing Business With
93%
Avg **95%**

Ease of Setup
93%
Avg **93%**

Top Industries Represented

● Automotive	61
● Manufacturing	50
● Information Technology and Services	41
● Computer Software	32
● Consumer Services	26

Highest-Rated Features

Interactive Training
92%
Avg **91%**

Phishing Assesment
92%
Avg **93%**

Gamification
90%
Avg **84%**

Lowest-Rated Features

Customization
84%
Avg **86%**

White-Labeling
86%
Avg **87%**

Risk-scoring
88%
Avg **88%**

Ownership	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
SoSafe	Cologne, North Rhine-Westphalia	2018	630	sosafe-awareness.com

Arctic Wolf

4.7 ★★★★½ (273)

SUMMER 2025
Grid Leader
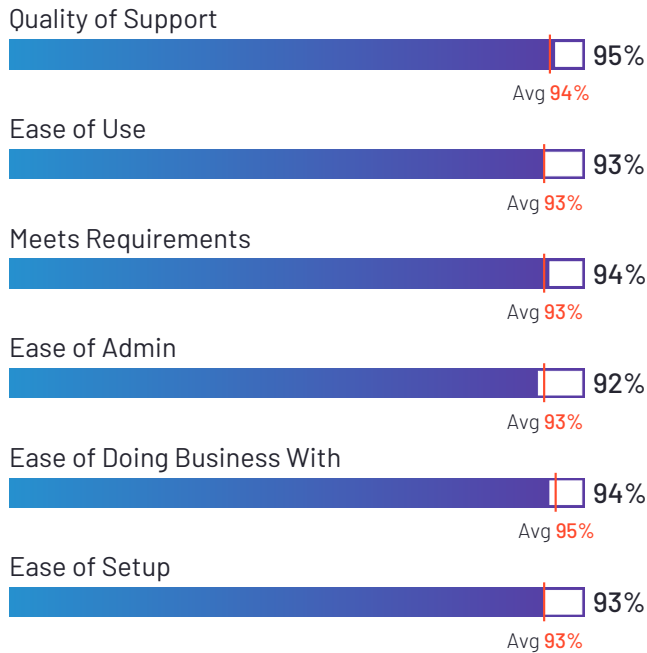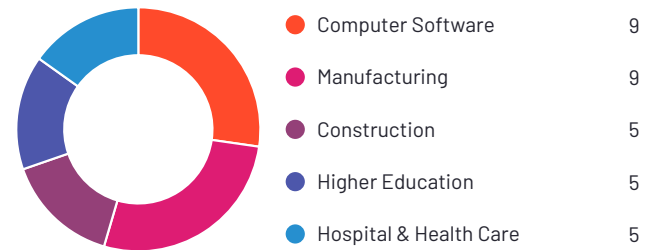
Arctic Wolf has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 96% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Arctic Wolf at a rate of 93%. Arctic Wolf is also in the Risk-Based Vulnerability Management, Managed Detection and Response (MDR), Endpoint Detection & Response (EDR), and Cloud Detection and Response (CDR) categories.

Satisfaction Ratings

Quality of Support
95%
Avg **94%**

Ease of Use
93%
Avg **93%**

Meets Requirements
94%
Avg **93%**

Ease of Admin
92%
Avg **93%**

Ease of Doing Business With
94%
Avg **95%**

Ease of Setup
93%
Avg **93%**

Top Industries Represented

● Computer Software	9
● Manufacturing	9
● Construction	5
● Higher Education	5
● Hospital & Health Care	5

Highest-Rated Features

Continuous Assesment
96%
Avg **92%**

Risk-scoring
96%
Avg **88%**

Baselining
96%
Avg **90%**

Lowest-Rated Features

White-Labeling
84%
Avg **87%**

Gamification
88%
Avg **84%**

Customization
90%
Avg **86%**
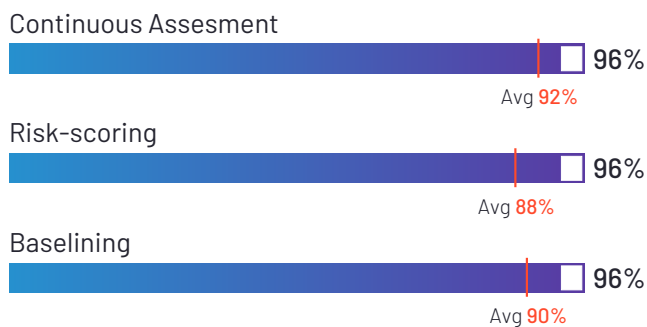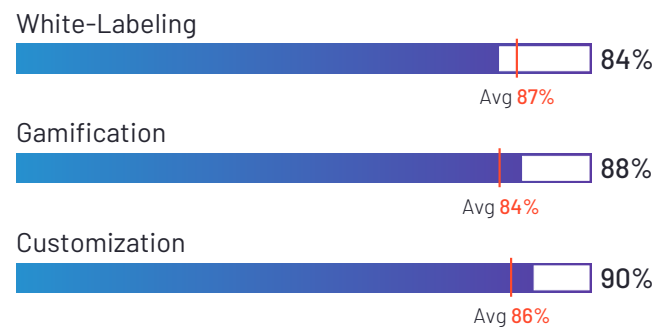
Ownership
Arctic Wolf Networks

HQ Location
Eden Prairie, MN

Year Founded
2012

Employees (Listed On Linkedin)
2,983

Company Website
arcticwolf.com

MetaCompliance Security Awareness Training

4.6 ★★★★½ (1,078)

SUMMER 2025
Grid Leader

MetaCompliance Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 97% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend MetaCompliance Security Awareness Training at a rate of 91%.

Satisfaction Ratings

Quality of Support
96%
Avg 94%

Ease of Use
89%
Avg 93%

Meets Requirements
91%
Avg 93%

Ease of Admin
88%
Avg 93%

Ease of Doing Business With
95%
Avg 95%

Ease of Setup
89%
Avg 93%

Top Industries Represented

Industry	Count
● Financial Services	201
● Hospital & Health Care	55
● Government Administration	53
● Information Technology and Services	46
● Computer Software	37

Highest-Rated Features

Phishing Assesment
91%
Avg 93%
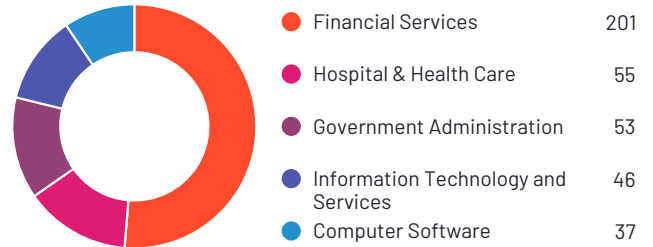
Interactive Training
89%
Avg 91%

Content Library
89%
Avg 90%

Lowest-Rated Features

Gamification
82%
Avg 84%

Risk-scoring
84%
Avg 88%

Customization
85%
Avg 86%

Ownership
MetaCompliance

HQ Location
London, GB

Year Founded
2005

Employees (Listed On Linkedin)
240

Company Website
metacompliance.com

Hacker Rangers Security Awareness

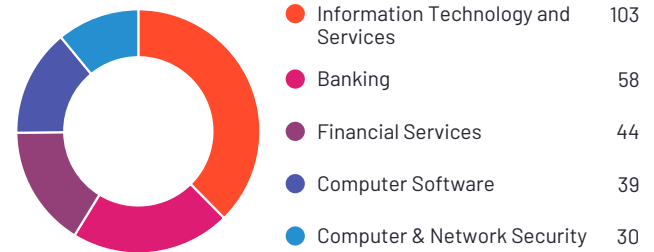**4.9** ★★★★★ (724)

SUMMER 2025
Grid Leader

Hacker Rangers Security Awareness has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 99% of users believe it is headed in the right direction, and users said they would be likely to recommend Hacker Rangers Security Awareness at a rate of 98%. Hacker Rangers Security Awareness is also in the Gamification category.

Satisfaction Ratings

Quality of Support
97%
Avg 94%

Ease of Use
97%
Avg 93%

Meets Requirements
97%
Avg 93%

Ease of Admin
96%
Avg 93%

Ease of Doing Business With
98%
Avg 95%

Ease of Setup
96%
Avg 93%

Top Industries Represented

Industry	Count
● Information Technology and Services	103
● Banking	58
● Financial Services	44
● Computer Software	39
● Computer & Network Security	30

Highest-Rated Features

Gamification
96%
Avg 84%

Interactive Training
96%
Avg 91%

Continuous Assesment
95%
Avg 92%

Lowest-Rated Features

White-Labeling
91%
Avg 87%

Risk-scoring
92%
Avg 88%

Customization
93%
Avg 86%

Ownership
Hacker Rangers

HQ Location
Orlando, Florida

Year Founded
2011

Employees (Listed On Linkedin)
35

Company Website
hackerrangers.com

Huntress Managed Security Awareness Training

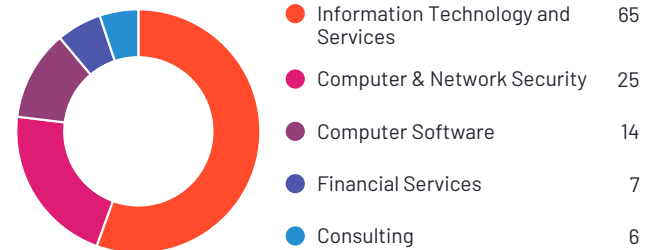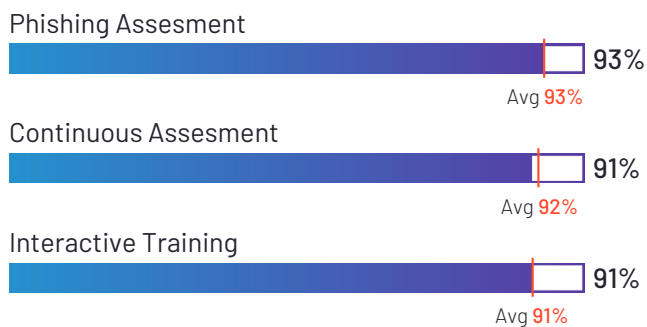**4.6** ★★★★½ (156)

SUMMER 2025 / **Grid Leader**

Huntress Managed Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 95% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Huntress Managed Security Awareness Training at a rate of 92%.

Satisfaction Ratings
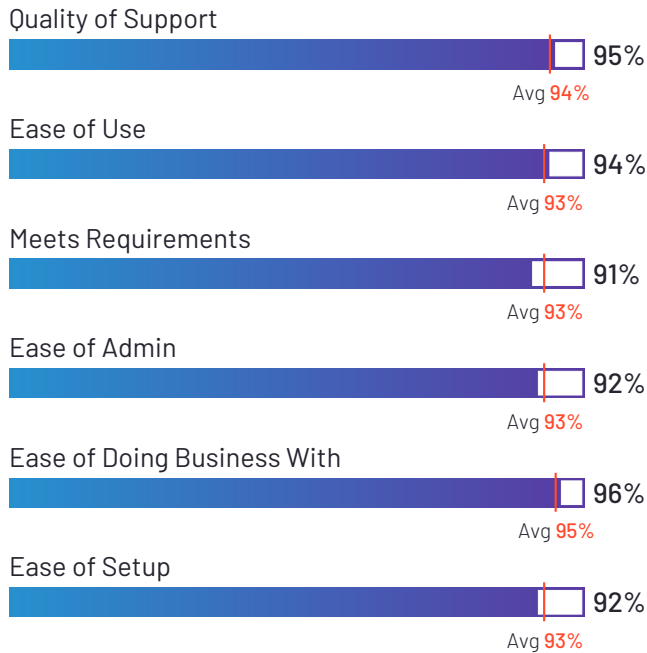
Quality of Support — 95%
Avg 94%

Ease of Use — 94%
Avg 93%

Meets Requirements — 91%
Avg 93%

Ease of Admin — 92%
Avg 93%

Ease of Doing Business With — 96%
Avg 95%

Ease of Setup — 92%
Avg 93%

Top Industries Represented

●	Information Technology and Services	65
●	Computer & Network Security	25
●	Computer Software	14
●	Financial Services	7
●	Consulting	6

Highest-Rated Features

Phishing Assesment — 93%
Avg 93%

Continuous Assesment — 91%
Avg 92%

Interactive Training — 91%
Avg 91%

Lowest-Rated Features

Customization — 83%
Avg 86%

White-Labeling — 83%
Avg 87%

Gamification — 84%
Avg 84%
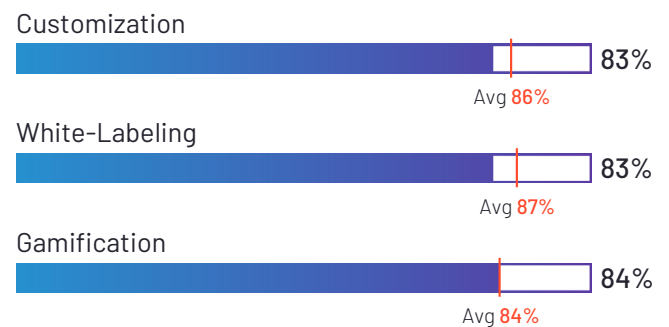
Ownership	HQ Location	Year Founded	Employees (Listed On Linkedin)	Company Website
Huntress Labs	Ellicott City, US	2015	603	huntress.com

NINJIO Security Awareness
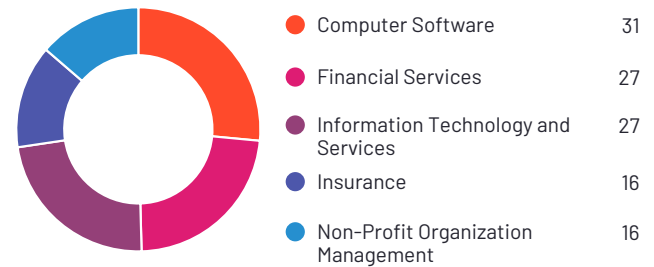
4.9 ★★★★★ (363)

SUMMER 2025
Grid Leader

NINJIO Security Awareness has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 99% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend NINJIO Security Awareness at a rate of 97%.
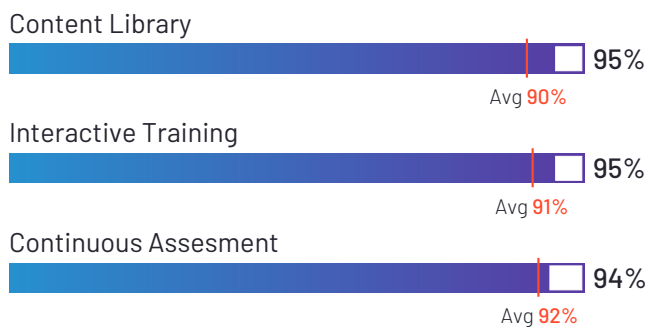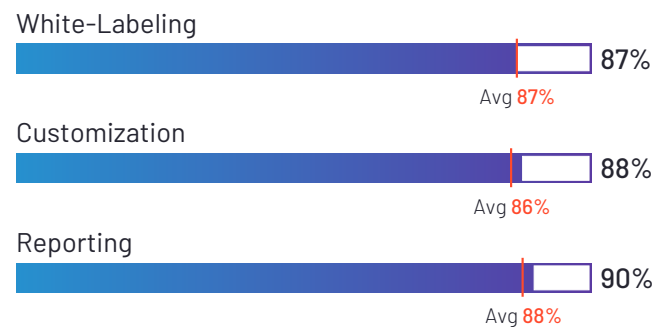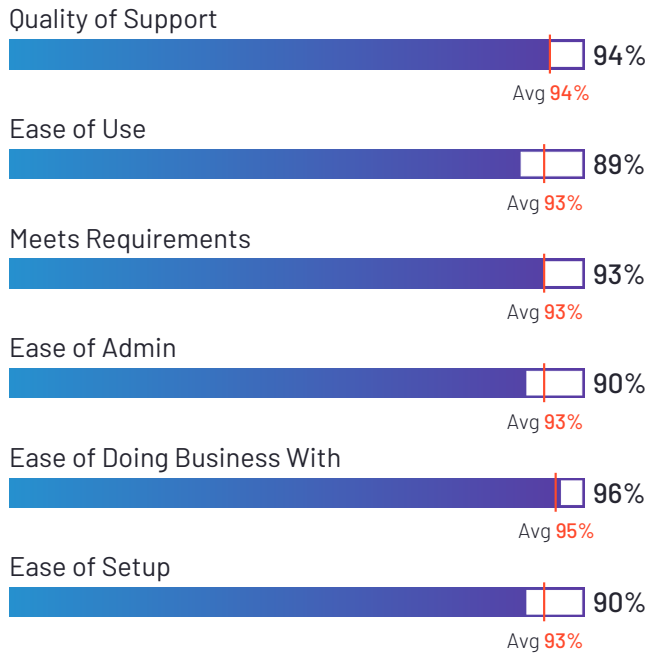
Satisfaction Ratings
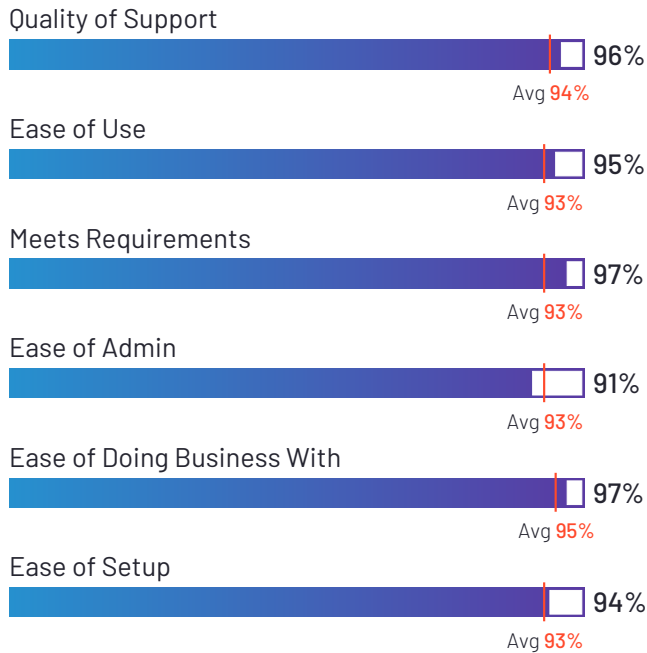
Quality of Support
96%
Avg **94%**

Ease of Use
95%
Avg **93%**

Meets Requirements
97%
Avg **93%**

Ease of Admin
91%
Avg **93%**

Ease of Doing Business With
97%
Avg **95%**

Ease of Setup
94%
Avg **93%**

Top Industries Represented

● Computer Software		31
● Financial Services		27
● Information Technology and Services		27
● Insurance		16
● Non-Profit Organization Management		16

Highest-Rated Features

Content Library
95%
Avg **90%**

Interactive Training
95%
Avg **91%**

Continuous Assesment
94%
Avg **92%**

Lowest-Rated Features

White-Labeling
87%
Avg **87%**

Customization
88%
Avg **86%**

Reporting
90%
Avg **88%**

Ownership
NINJIO

HQ Location
Westlake Village, California

Year Founded
2015

Employees (Listed On Linkedin)
63

Company Website
ninjio.com

Infosec IQ

4.5 ★★★★⯨ (653)
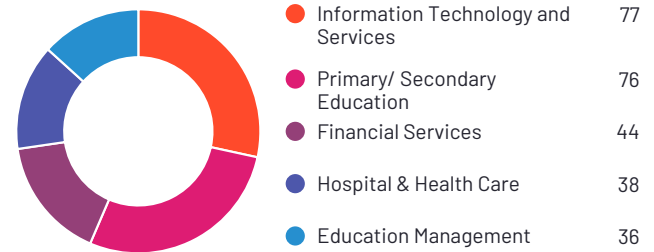
SUMMER 2025
Grid Leader

Infosec IQ has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 97% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Infosec IQ at a rate of 91%.
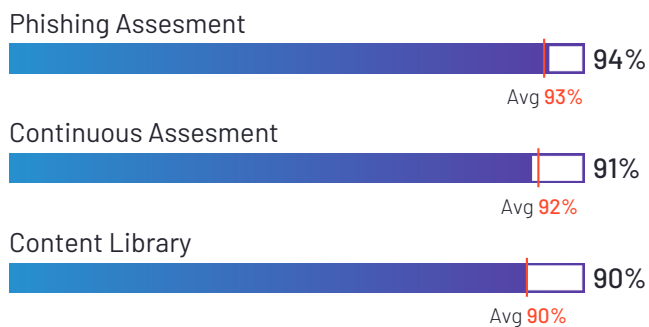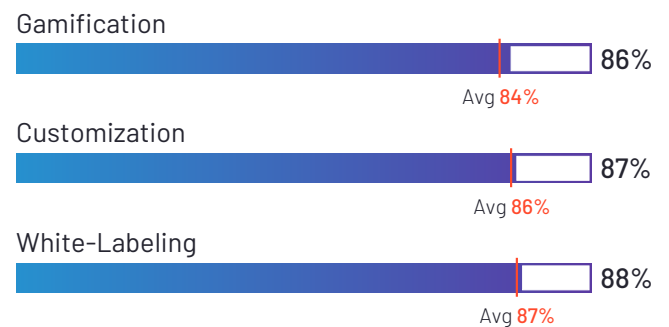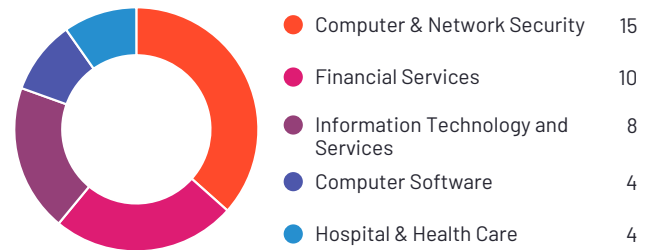
Satisfaction Ratings

Quality of Support
94%
Avg 94%

Ease of Use
89%
Avg 93%

Meets Requirements
93%
Avg 93%

Ease of Admin
90%
Avg 93%

Ease of Doing Business With
96%
Avg 95%

Ease of Setup
90%
Avg 93%

Top Industries Represented

●	Information Technology and Services	77
●	Primary/ Secondary Education	76
●	Financial Services	44
●	Hospital & Health Care	38
●	Education Management	36

Highest-Rated Features

Phishing Assesment
94%
Avg 93%

Continuous Assesment
91%
Avg 92%

Content Library
90%
Avg 90%

Lowest-Rated Features

Gamification
86%
Avg 84%

Customization
87%
Avg 86%

White-Labeling
88%
Avg 87%

Ownership
Infosec

HQ Location
Madison, Wisconsin

Year Founded
2004

Employees (Listed On Linkedin)
276

Company Website
infosecinstitute.com

Immersive Labs

4.7 ★★★★⯪ (109)

SUMMER 2025
Grid Leader

Immersive Labs has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend Immersive Labs at a rate of 93%. Immersive Labs is also in the Secure Code Training, Technical Skills Development, Online Course Providers, and Cybersecurity Professional Development categories.
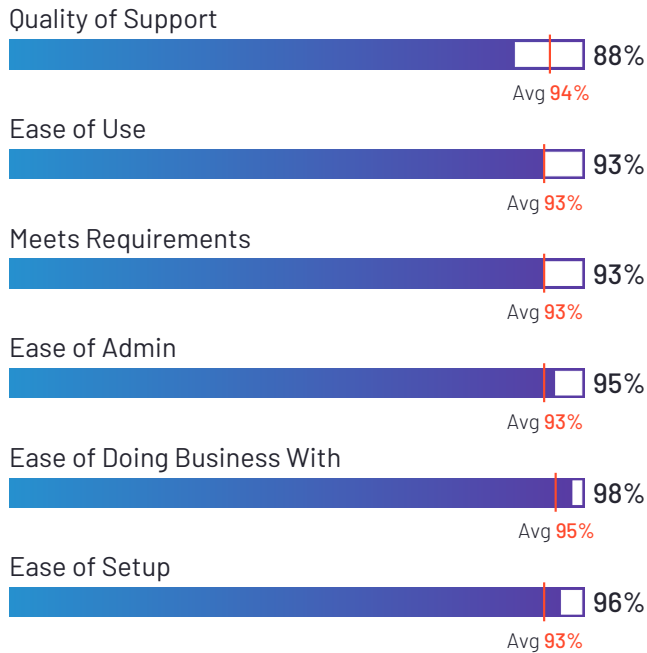
Satisfaction Ratings

Quality of Support
88%
Avg **94%**

Ease of Use
93%
Avg **93%**

Meets Requirements
93%
Avg **93%**

Ease of Admin
95%
Avg **93%**

Ease of Doing Business With
98%
Avg **95%**

Ease of Setup
96%
Avg **93%**

Top Industries Represented

● Computer & Network Security	15
● Financial Services	10
● Information Technology and Services	8
● Computer Software	4
● Hospital & Health Care	4

Highest-Rated Features

Phishing Assesment
100%
Avg **93%**

Continuous Assesment
100%
Avg **92%**

Interactive Training
94%
Avg **91%**

Lowest-Rated Features

Risk-scoring
87%
Avg **88%**

Customization
88%
Avg **86%**

White-Labeling
90%
Avg **87%**
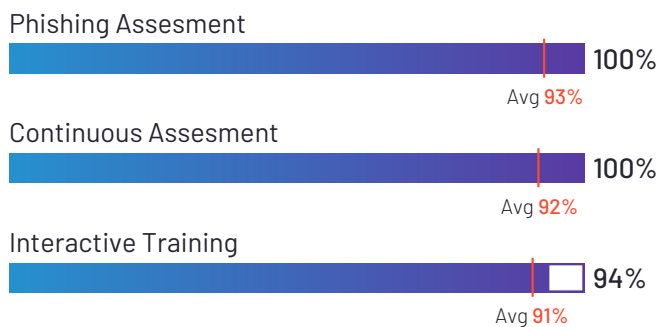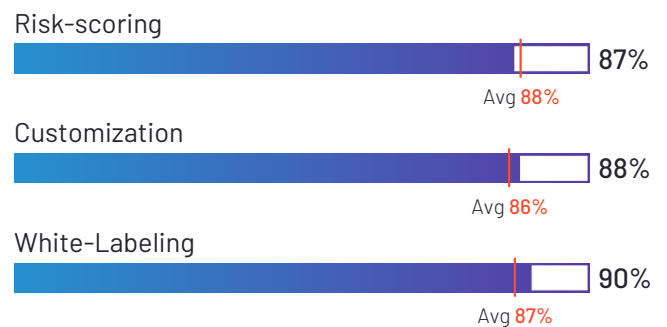
Ownership
Immersive Labs

HQ Location
Bristol

Year Founded
2017

Employees (Listed On Linkedin)
345

Company Website
immersivelabs.com

Inspired eLearning Powered by VIPRE

4.4 ★★★★☆ (68)
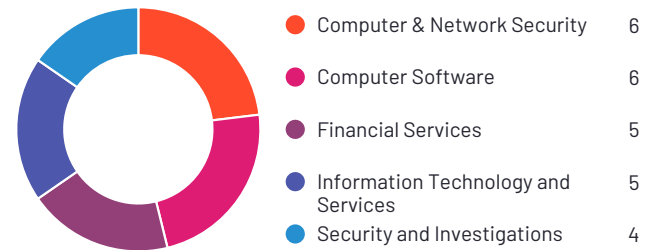
SUMMER 2025
Grid Leader

Inspired eLearning Powered by VIPRE has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 91% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Inspired eLearning Powered by VIPRE at a rate of 88%. Inspired eLearning Powered by VIPRE is also in the Ethics and Compliance Learning, Corporate Learning Management Systems, and Secure Code Training categories.

Satisfaction Ratings
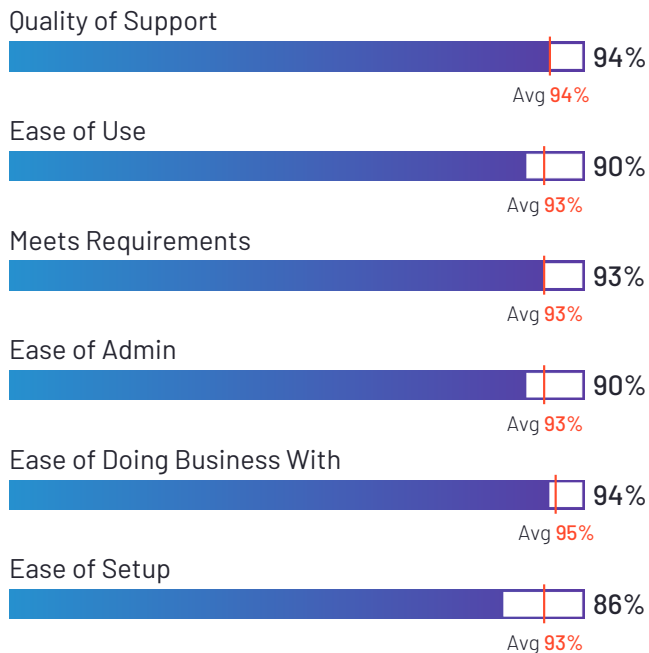
Quality of Support
94%
Avg **94%**

Ease of Use
90%
Avg **93%**

Meets Requirements
93%
Avg **93%**

Ease of Admin
90%
Avg **93%**

Ease of Doing Business With
94%
Avg **95%**

Ease of Setup
86%
Avg **93%**

Top Industries Represented

● Computer & Network Security — 6
● Computer Software — 6
● Financial Services — 5
● Information Technology and Services — 5
● Security and Investigations — 4

Highest-Rated Features

Phishing Assesment
95%
Avg **93%**

Interactive Training
93%
Avg **91%**

Reporting
93%
Avg **88%**

Lowest-Rated Features

Gamification
81%
Avg **84%**

White-Labeling
88%
Avg **87%**

Baselining
88%
Avg **90%**
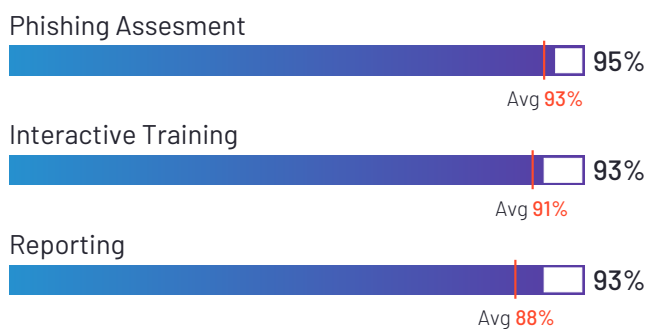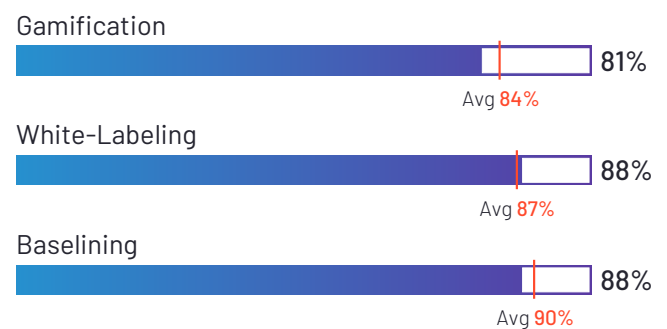
Ownership
VIPRE Security

HQ Location
Clearwater, FL

Year Founded
1994

Employees (Listed On Linkedin)
207

Company Website
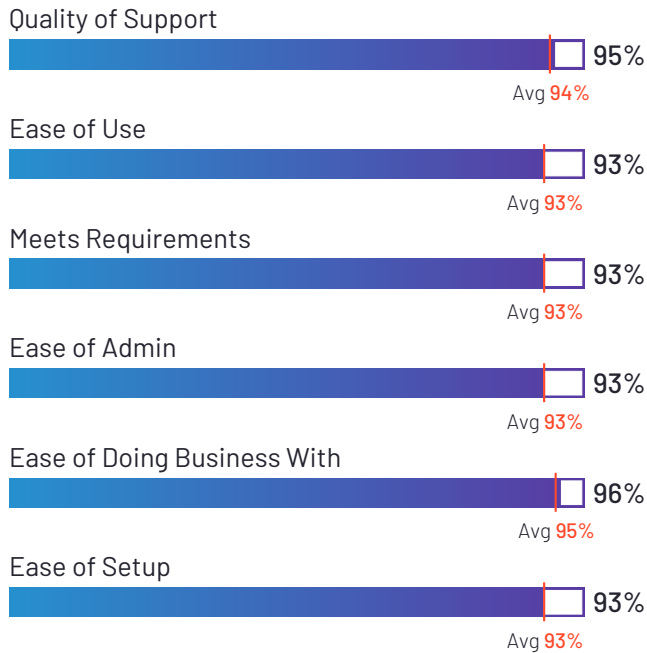www.vipre.com

EasyLlama

4.8 ★★★★★ (238)

SUMMER 2025
High Performer

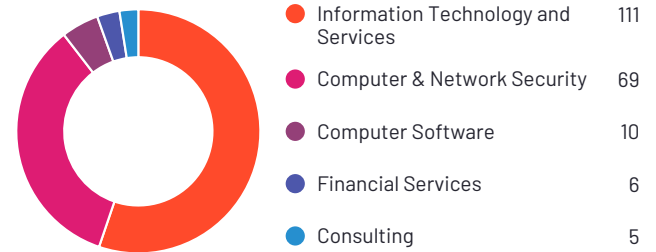EasyLlama has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend EasyLlama at a rate of 97%. EasyLlama is also in the Harassment Prevention Training, Whistleblowing, Ethics and Compliance Learning, HR Case Management, eLearning Content, Corporate Learning Management Systems, and Cybersecurity Professional Development categories.

Satisfaction Ratings

Quality of Support
97%
Avg **94%**

Ease of Use
97%
Avg **93%**

Meets Requirements
98%
Avg **93%**

Ease of Admin
97%
Avg **93%**

Ease of Doing Business With
98%
Avg **95%**

Ease of Setup
98%
Avg **93%**

Top Industries Represented

● Computer Software	20
● Information Technology and Services	14
● Marketing and Advertising	7
● Non-Profit Organization Management	6
● Consumer Goods	5

Highest-Rated Features

Risk-scoring
100%
Avg **88%**

Gamification
100%
Avg **84%**

Interactive Training
100%
Avg **91%**

Lowest-Rated Features

Customization
98%
Avg **86%**

Reporting
98%
Avg **88%**

Baselining
98%
Avg **90%**

Ownership
EasyLlama

HQ Location
Covina, CA

Year Founded
2019

Employees (Listed On Linkedin)
48

Company Website
easyllama.com

usecure

4.6 ★★★★⯪ (277)

SUMMER 2025
High Performer

usecure has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 99% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend usecure at a rate of 93%. usecure is also in the Dark Web Monitoring category.
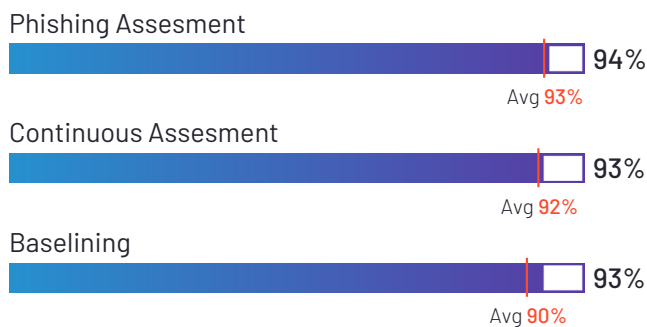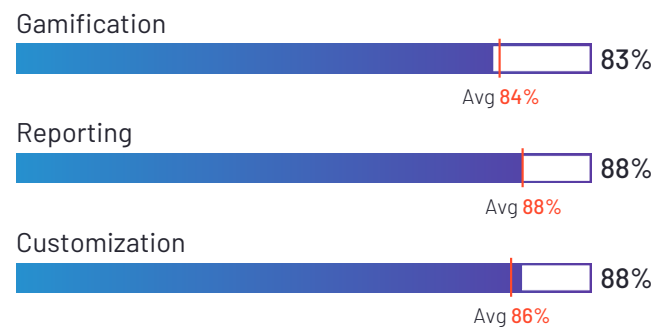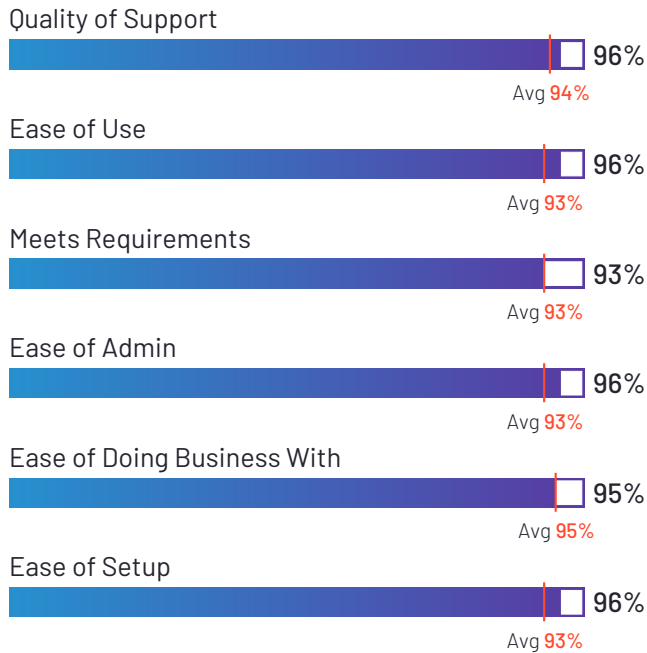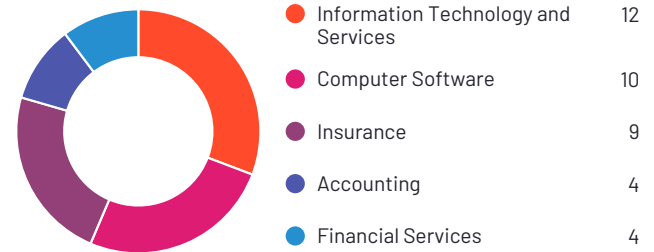
Satisfaction Ratings

Quality of Support
95%
Avg 94%

Ease of Use
93%
Avg 93%

Meets Requirements
93%
Avg 93%

Ease of Admin
93%
Avg 93%

Ease of Doing Business With
96%
Avg 95%

Ease of Setup
93%
Avg 93%

Top Industries Represented

● Information Technology and Services		111
● Computer & Network Security		69
● Computer Software		10
● Financial Services		6
● Consulting		5

Highest-Rated Features

Phishing Assesment
94%
Avg 93%

Continuous Assesment
93%
Avg 92%

Baselining
93%
Avg 90%

Lowest-Rated Features

Gamification
83%
Avg 84%

Reporting
88%
Avg 88%

Customization
88%
Avg 86%

Ownership
usecure

HQ Location
Manchester,, GB

Year Founded
2016

Employees (Listed On Linkedin)
52

Company Website
www.usecure.io

Riot

4.8 ★★★★★ (110)

High Performer | SUMMER 2025

Riot has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 98% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend Riot at a rate of 95%.
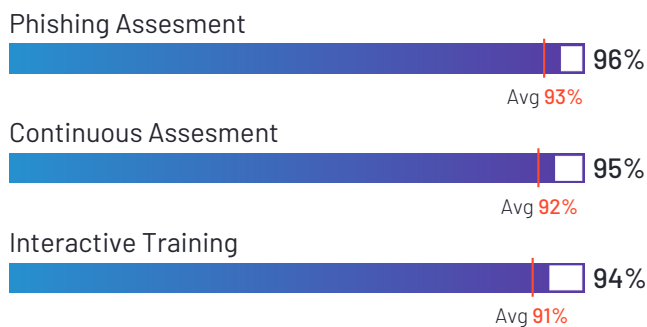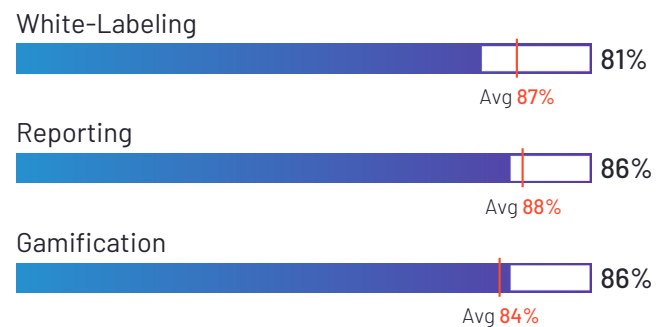
Satisfaction Ratings

Quality of Support
96%
Avg 94%

Ease of Use
96%
Avg 93%

Meets Requirements
93%
Avg 93%

Ease of Admin
96%
Avg 93%

Ease of Doing Business With
95%
Avg 95%

Ease of Setup
96%
Avg 93%

Top Industries Represented

Industry	Count
Information Technology and Services	12
Computer Software	10
Insurance	9
Accounting	4
Financial Services	4

Highest-Rated Features

Phishing Assesment
96%
Avg 93%

Continuous Assesment
95%
Avg 92%

Interactive Training
94%
Avg 91%

Lowest-Rated Features

White-Labeling
81%
Avg 87%

Reporting
86%
Avg 88%

Gamification
86%
Avg 84%

Ownership
Riot

HQ Location
San Francisco, CA

Year Founded
2020

Employees (Listed On Linkedin)
120

Company Website
tryriot.com

Traliant

4.4 ★★★★½ (71)

SUMMER 2025
High Performer

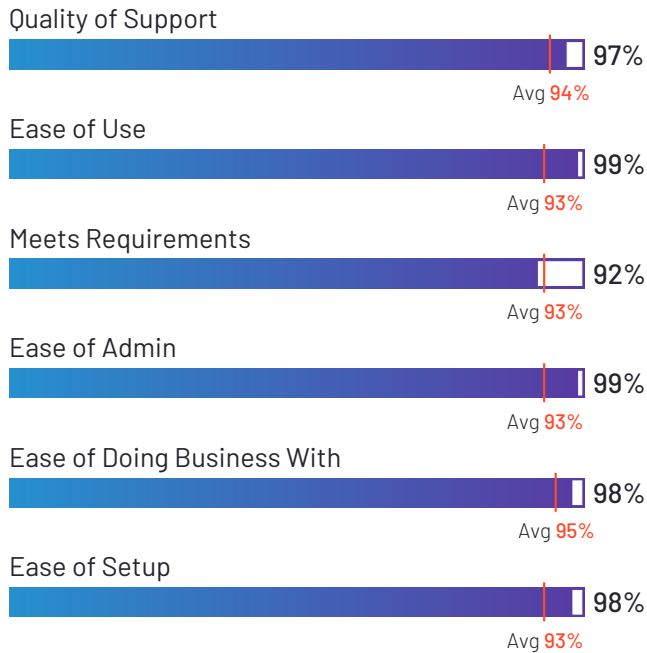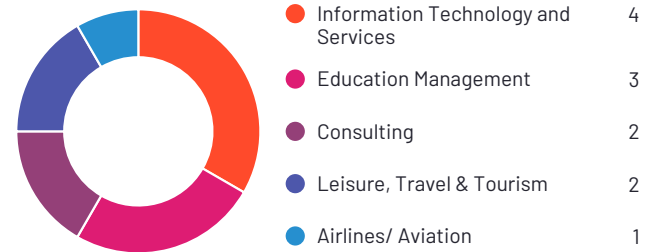Traliant has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 95% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said 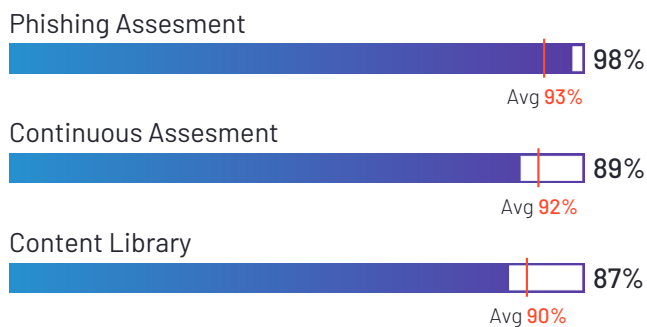they would b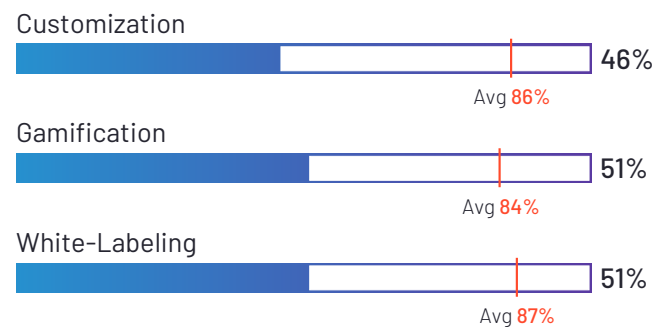e likely to recommend Traliant at a rate of 89%. Traliant is also in the Harassment Prevention Training, Ethics and Compliance Learning, and eLearning Content categories.

Satisfaction Ratings

Quality of Support
95%
Avg **94%**

Ease of Use
93%
Avg **93%**

Meets Requirements
95%
Avg **93%**

Ease of Admin
95%
Avg **93%**

Ease of Doing Business With
96%
Avg **95%**

Ease of Setup
97%
Avg **93%**

Top Industries Represented

● Computer Software — 9
● Marketing and Advertising — 6
● Information Technology and Services — 5
● Automotive — 4
● Construction — 4
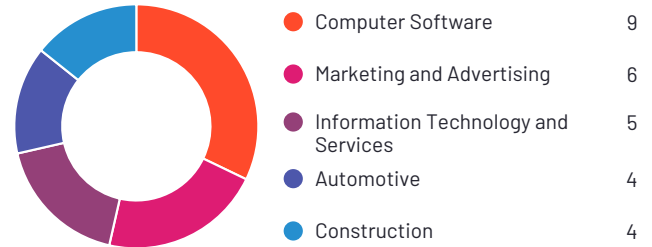
Ownership
Traliant

HQ Location
New York, NY

Year Founded
2016

Employees (Listed On Linkedin)
149

Company Website
traliant.com

Webroot Security Awareness Training

4.4 ★★★★½ (71)

SUMMER 2025
High Performer

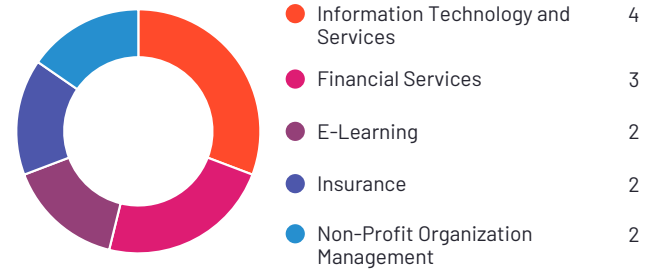Webroot Security Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 89% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Webroot Security Awareness Training at a rate of 89%.

Satisfaction Ratings

Quality of Support
92%
Avg **94%**

Ease of Use
96%
Avg **93%**

Meets Requirements
92%
Avg **93%**

Ease of Admin
95%
Avg **93%**

Ease of Doing Business With
97%
Avg **95%**

Ease of Setup
93%
Avg **93%**

Top Industries Represented

● Information Technology and Services	20
● Computer & Network Security	4
● Education Management	2
● Information Services	2
● Telecommunications	2
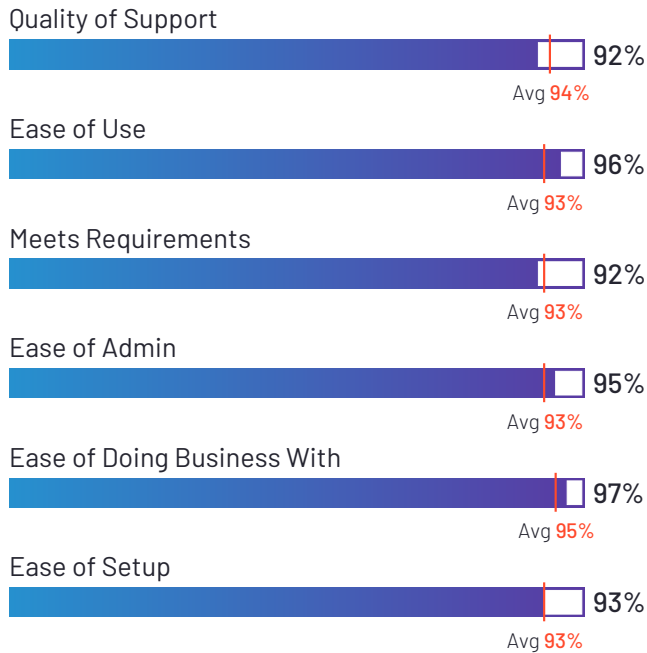
Ownership
Webroot

HQ Location
Broomfield, CO

Year Founded
1997

Employees (Listed On Linkedin)
271

Company Website
webroot.com

Pistachio

4.8 ★★★★★ (24)

High Performer — SUMMER 2025

Pistachio has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Pistachio at a rate of 95%.
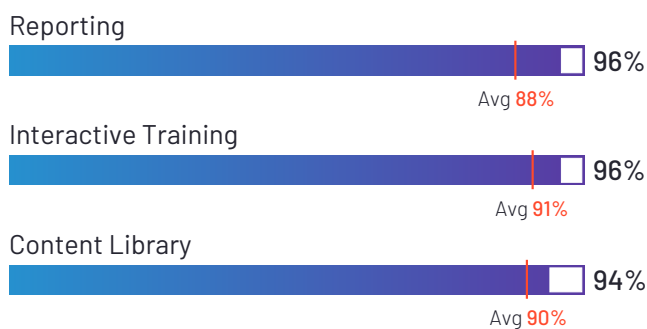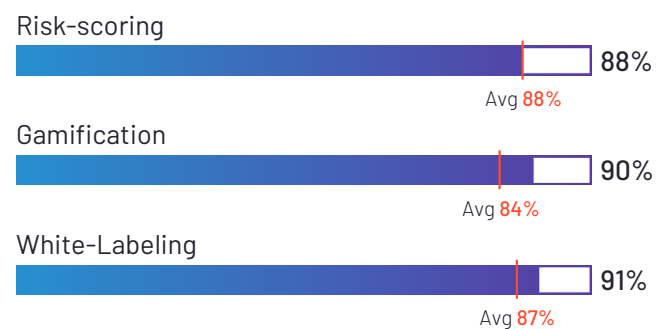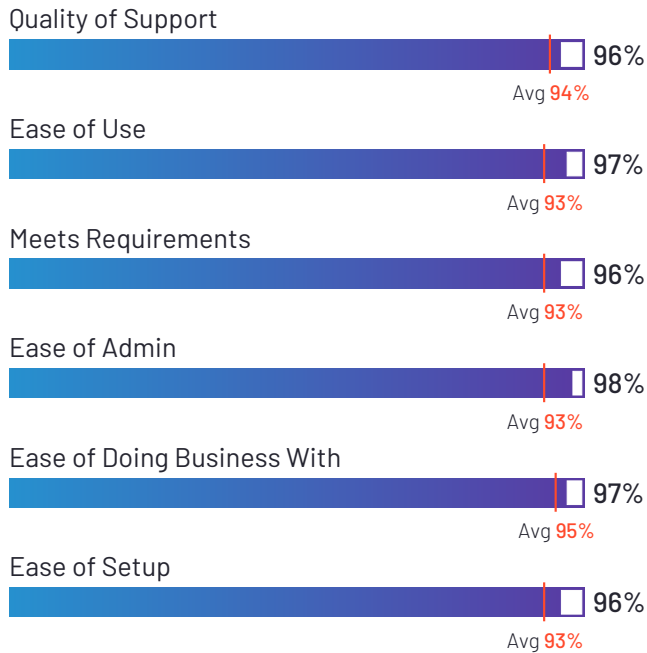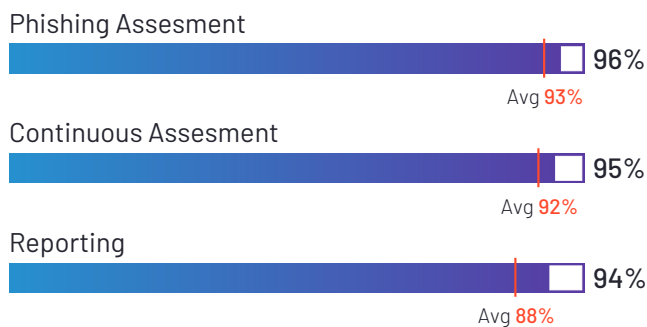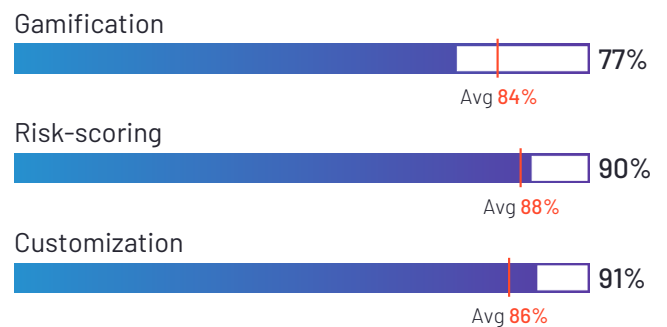
Satisfaction Ratings

Quality of Support
97%
Avg **94%**

Ease of Use
99%
Avg **93%**

Meets Requirements
92%
Avg **93%**

Ease of Admin
99%
Avg **93%**

Ease of Doing Business With
98%
Avg **95%**

Ease of Setup
98%
Avg **93%**

Top Industries Represented

● Information Technology and Services	4
● Education Management	3
● Consulting	2
● Leisure, Travel & Tourism	2
● Airlines/ Aviation	1

Highest-Rated Features

Phishing Assesment
98%
Avg **93%**

Continuous Assesment
89%
Avg **92%**

Content Library
87%
Avg **90%**

Lowest-Rated Features

Customization
46%
Avg **86%**

Gamification
51%
Avg **84%**

White-Labeling
51%
Avg **87%**

Ownership
Pistachio

HQ Location
Oslo

Employees (Listed On Linkedin)
101

Company Website
pistachioapp.com

G2

Global Learning Systems

4.9 ★★★★★ (27)

SUMMER 2025
High Performer

Global Learning Systems has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Global Learning Systems at a rate of 98%.

Satisfaction Ratings
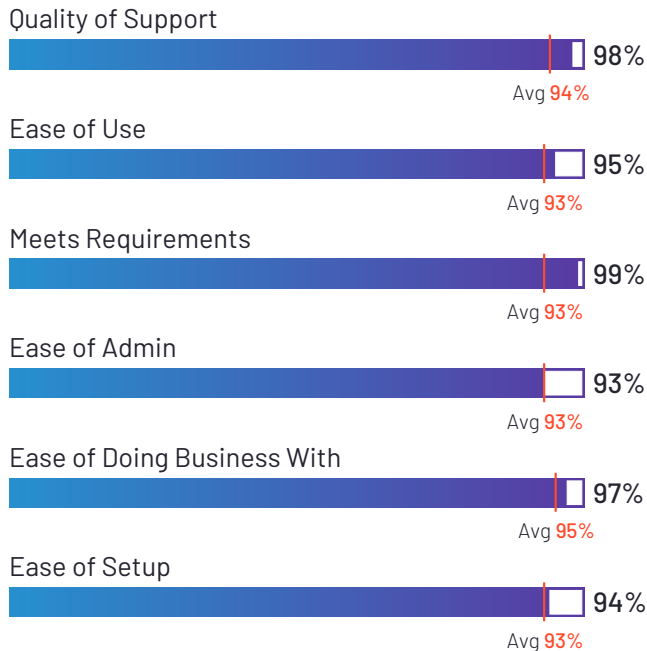
Quality of Support
98%
Avg **94%**

Ease of Use
95%
Avg **93%**

Meets Requirements
99%
Avg **93%**

Ease of Admin
93%
Avg **93%**

Ease of Doing Business With
97%
Avg **95%**

Ease of Setup
94%
Avg **93%**

Top Industries Represented

● Information Technology and Services		4
● Financial Services		3
● E-Learning		2
● Insurance		2
● Non-Profit Organization Management		2

Highest-Rated Features

Reporting
96%
Avg **88%**

Interactive Training
96%
Avg **91%**

Content Library
94%
Avg **90%**

Lowest-Rated Features

Risk-scoring
88%
Avg **88%**

Gamification
90%
Avg **84%**

White-Labeling
91%
Avg **87%**

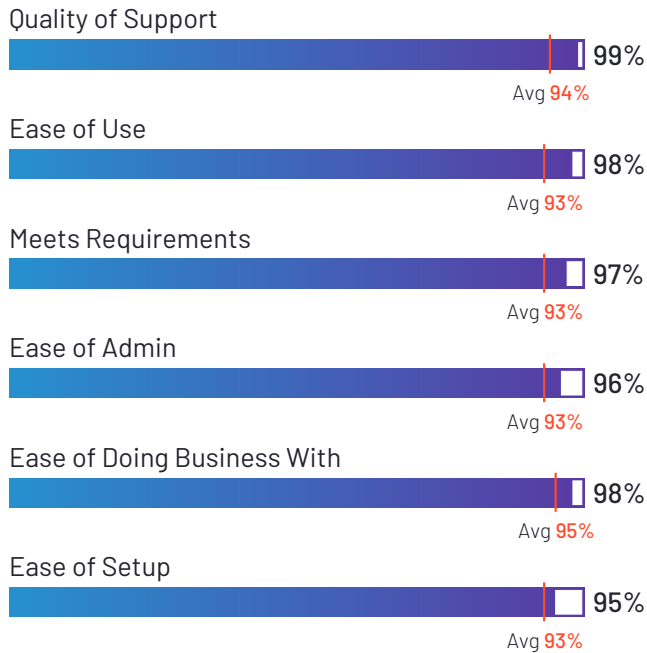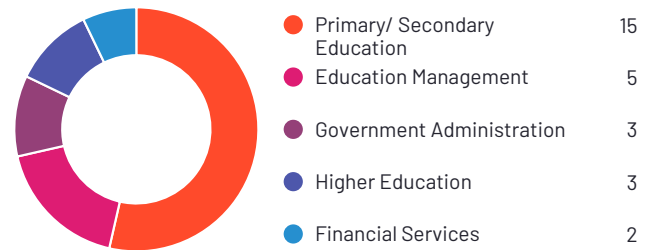| Ownership	HQ Location	Year Founded	Employees (Listed On Linkedin)	Company Website
Global Learning Systems	Columbia, MD	2000	26	globallearningsystems.com

Goldphish

4.9 ★★★★★ (67)

Goldphish has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend Goldphish at a rate of 97%.
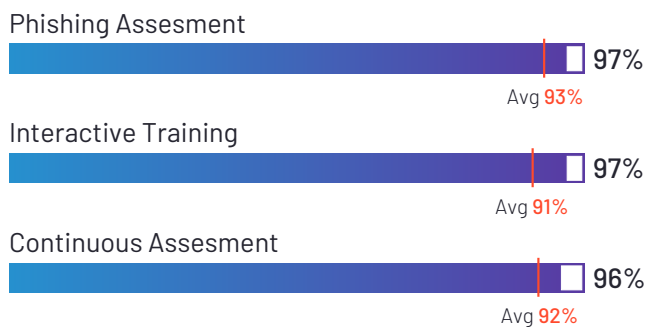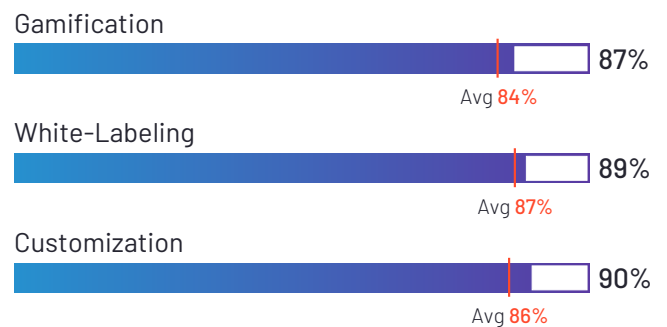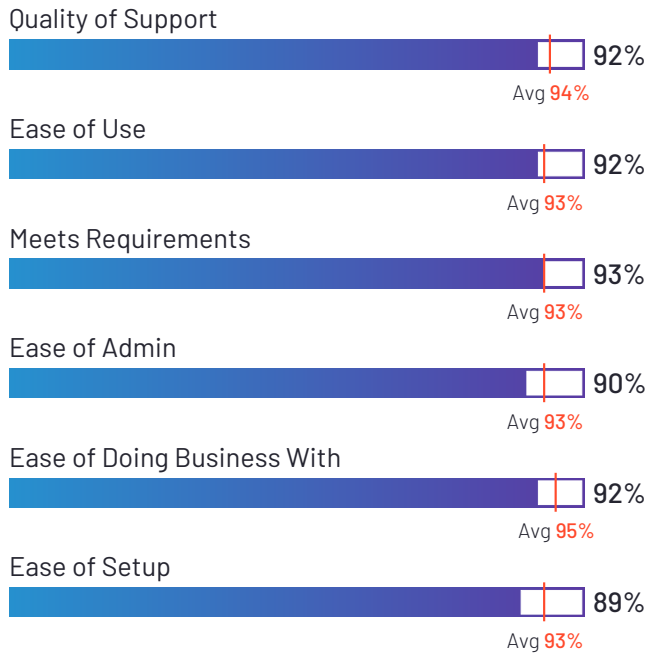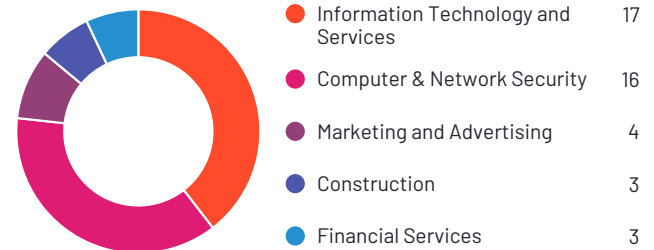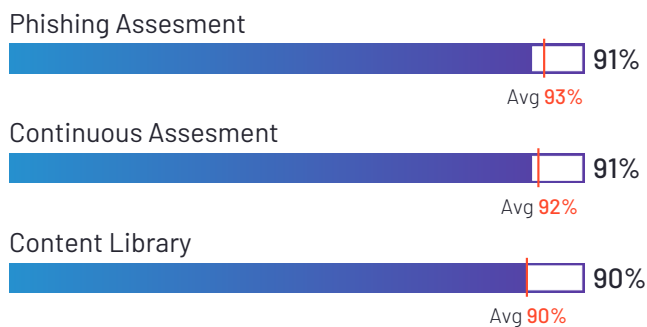
Satisfaction Ratings

Quality of Support
96%
Avg 94%

Ease of Use
97%
Avg 93%

Meets Requirements
96%
Avg 93%

Ease of Admin
98%
Avg 93%

Ease of Doing Business With
97%
Avg 95%

Ease of Setup
96%
Avg 93%

Top Industries Represented

Industry	Count
● Information Technology and Services	20
● Computer & Network Security	5
● Civil Engineering	3
● Computer Software	3
● Marketing and Advertising	3

Highest-Rated Features

Phishing Assesment
96%
Avg 93%

Continuous Assesment
95%
Avg 92%

Reporting
94%
Avg 88%

Lowest-Rated Features

Gamification
77%
Avg 84%

Risk-scoring
90%
Avg 88%

Customization
91%
Avg 86%

Ownership
Goldphish

HQ Location
Cape Town, South Africa

Year Founded
2017

Employees (Listed On Linkedin)
10

Company Website
goldphish.com

Boxphish

4.9 ★★★★★ (58)

SUMMER 2025
High Performer

Boxphish has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Boxphish at a rate of 99%.
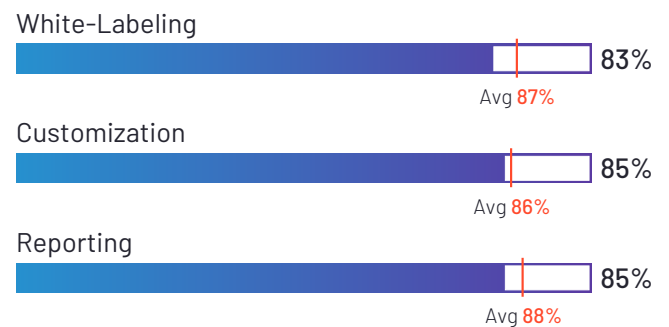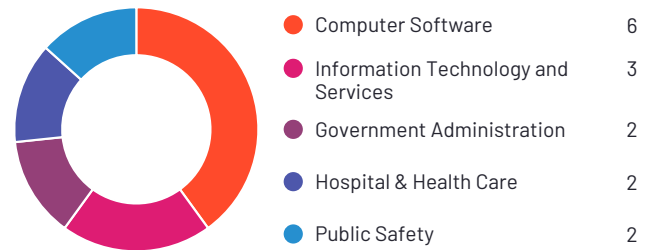
Satisfaction Ratings

Quality of Support
99%
Avg **94%**

Ease of Use
98%
Avg **93%**

Meets Requirements
97%
Avg **93%**

Ease of Admin
96%
Avg **93%**

Ease of Doing Business With
98%
Avg **95%**

Ease of Setup
95%
Avg **93%**

Top Industries Represented

● Primary/ Secondary Education	15
● Education Management	5
● Government Administration	3
● Higher Education	3
● Financial Services	2

Highest-Rated Features

Phishing Assesment
97%
Avg **93%**

Interactive Training
97%
Avg **91%**

Continuous Assesment
96%
Avg **92%**

Lowest-Rated Features

Gamification
87%
Avg **84%**

White-Labeling
89%
Avg **87%**

Customization
90%
Avg **86%**

Ownership
Boxphish

HQ Location
Leeds, England

Year Founded
2018

Employees (Listed On Linkedin)
35

Company Website
boxphish.com

Phished

4.5 ★★★★½ (102)

High Performer

Phished has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 99% of users believe it is headed in the right direction, and users said they would be likely to recommend Phished at a rate of 91%.

Satisfaction Ratings

Quality of Support
92%
Avg 94%

Ease of Use
92%
Avg 93%

Meets Requirements
93%
Avg 93%

Ease of Admin
90%
Avg 93%

Ease of Doing Business With
92%
Avg 95%

Ease of Setup
89%
Avg 93%

Top Industries Represented

● Information Technology and Services	17
● Computer & Network Security	16
● Marketing and Advertising	4
● Construction	3
● Financial Services	3

Highest-Rated Features

Phishing Assesment
91%
Avg 93%

Continuous Assesment
91%
Avg 92%

Content Library
90%
Avg 90%

Lowest-Rated Features

White-Labeling
83%
Avg 87%

Customization
85%
Avg 86%

Reporting
85%
Avg 88%

Ownership
Phished

HQ Location
Leuven, Vlaanderen

Year Founded
2018

Employees (Listed On Linkedin)
62

Company Website
phished.io

Secure Code Warrior

4.5 ★★★★⯪ (31)

SUMMER 2025
High Performer

Secure Code Warrior has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 95% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would 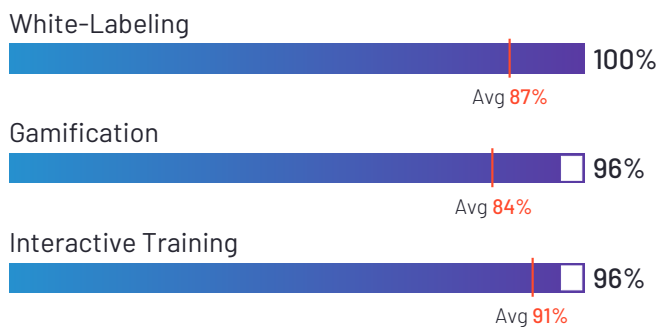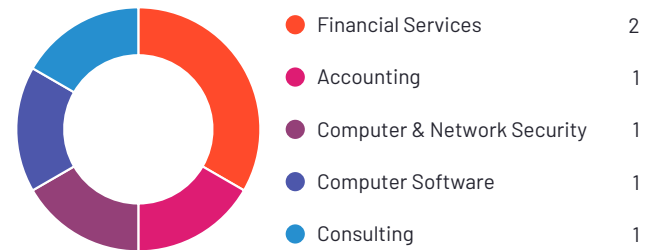be likely to recommend Secure Code Warrior at a rate of 91%. Secure Code Warrior is also in the Secure Code Training category.
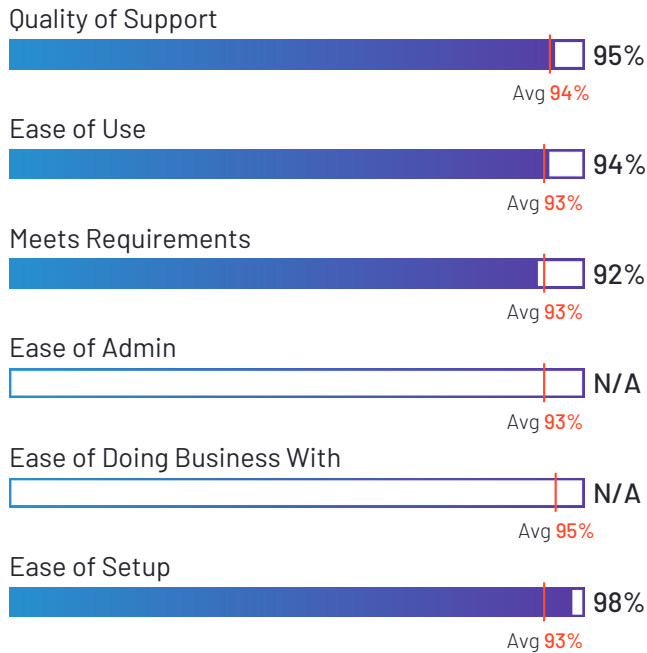
Satisfaction Ratings

Quality of Support
95%
Avg **94%**

Ease of Use
94%
Avg **93%**

Meets Requirements
92%
Avg **93%**

Ease of Admin
N/A
Avg **93%**

Ease of Doing Business With
N/A
Avg **95%**

Ease of Setup
98%
Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Computer Software	6
● Information Technology and Services	3
● Government Administration	2
● Hospital & Health Care	2
● Public Safety	2

Highest-Rated Features

Continuous Assesment
98%
Avg **92%**

Interactive Training
96%
Avg **91%**

White-Labeling
94%
Avg **87%**

Lowest-Rated Features

Risk-scoring
88%
Avg **88%**

Gamification
90%
Avg **84%**

Customization
90%
Avg **86%**
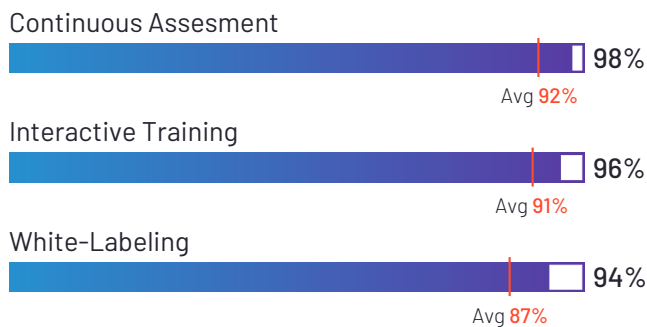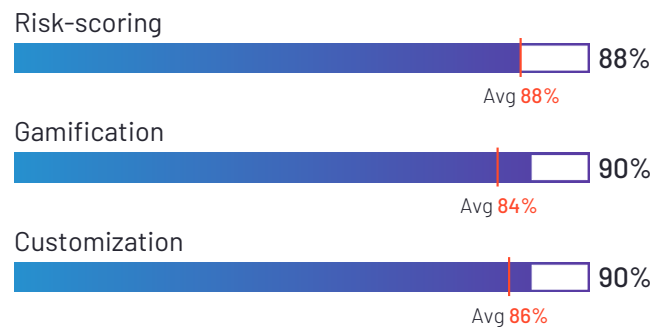
Ownership
Secure Code Warrior

HQ Location
Chippendale, New South Wales

Year Founded
2015

Employees (Listed On Linkedin)
219

Company Website
securecodewarrior.com

CyberHoot Cybersecurity Awareness Training

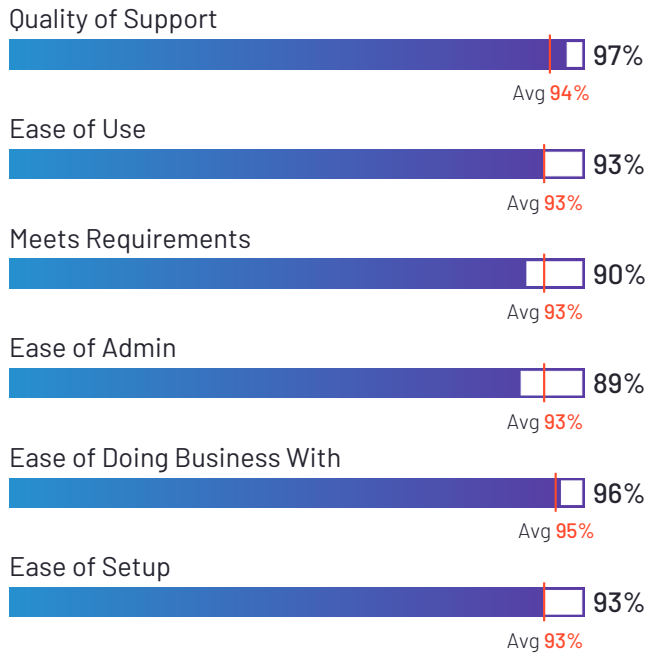**4.8** ★★★★★ (22)

SUMMER 2025
High Performer

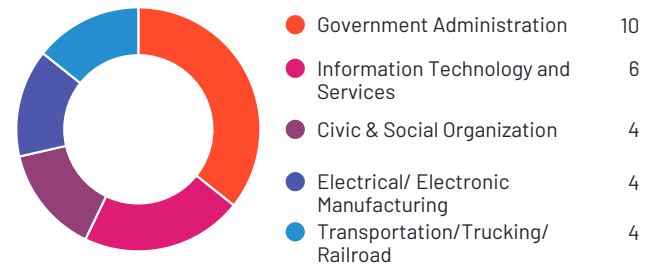CyberHoot Cybersecurity Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberHoot Cybersecurity Awareness Training at a rate of 97%.
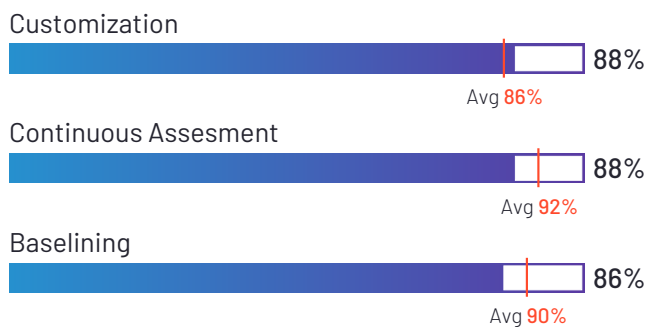
Satisfaction Ratings
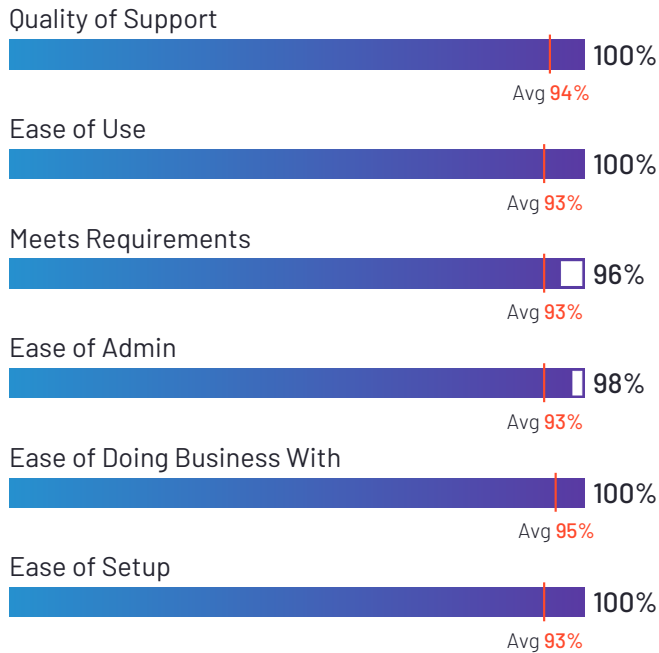
Quality of Support
100%
Avg **94%**

Ease of Use
100%
Avg **93%**

Meets Requirements
96%
Avg **93%**

Ease of Admin
98%
Avg **93%**

Ease of Doing Business With
100%
Avg **95%**

Ease of Setup
100%
Avg **93%**

Top Industries Represented

Industry	
● Information Technology and Services	8
● Accounting	1
● Civil Engineering	1
● Commercial Real Estate	1
● Computer & Network Security	1

Highest-Rated Features

White-Labeling
100%
Avg **87%**

Gamification
96%
Avg **84%**

Interactive Training
96%
Avg **91%**

Lowest-Rated Features

Reporting
90%
Avg **88%**

Risk-scoring
90%
Avg **88%**

Phishing Assesment
92%
Avg **93%**
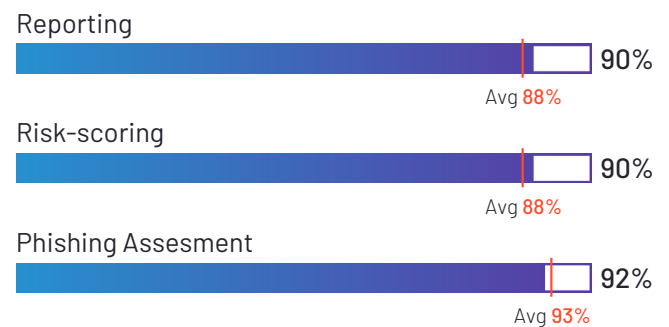
Ownership
CyberHoot

HQ Location
Portsmouth, US

Year Founded
2015

Employees (Listed On Linkedin)
6

Company Website
cyberhoot.com

Bastion Technologies

5.0 ★★★★★ (22)

SUMMER 2025 G2
High Performer

Bastion Technologies has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely t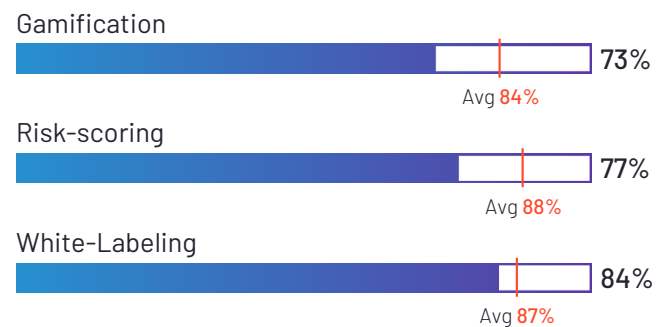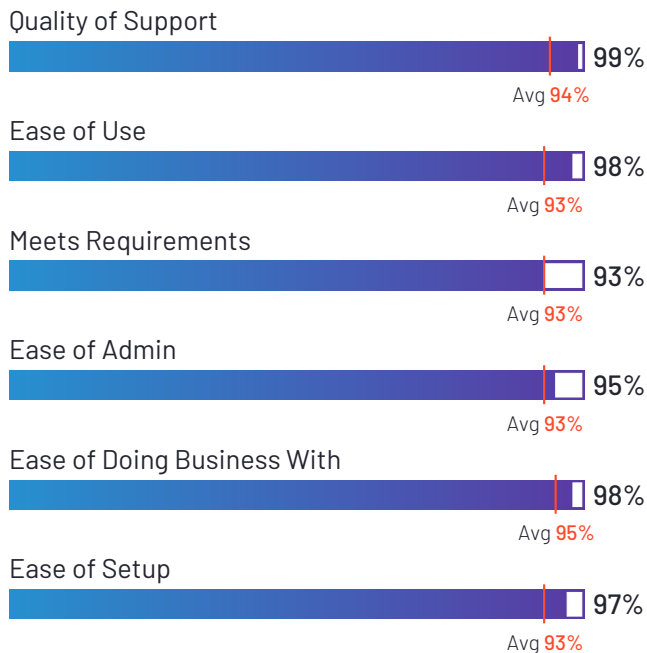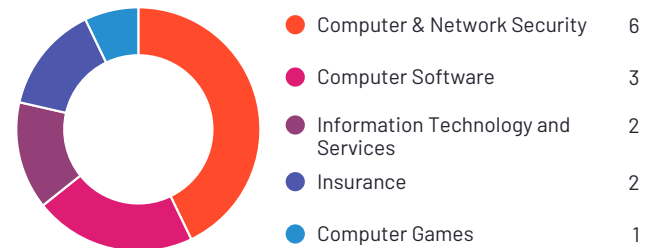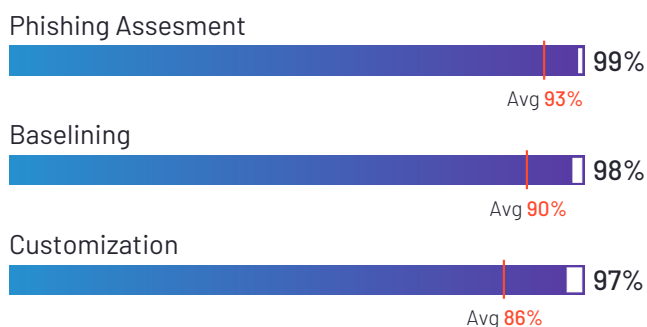o recommend Bastion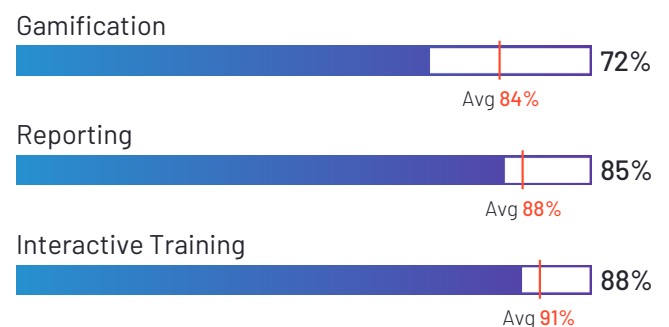 Technologies at a rate of 99%. Bastion Technologies is also in the Cloud Email Security and Endpoint Protection Suites categories.

Satisfaction Ratings
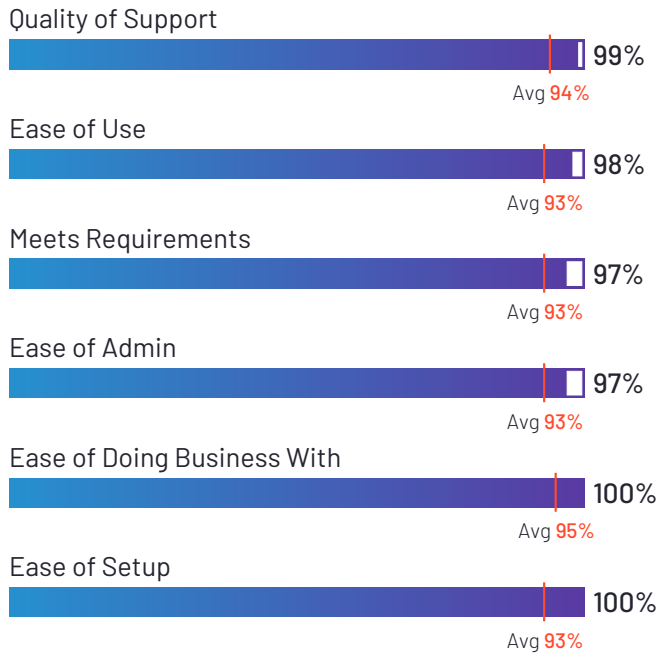
Quality of Support
99%
Avg **94%**

Ease of Use
98%
Avg **93%**

Meets Requirements
97%
Avg **93%**

Ease of Admin
97%
Avg **93%**

Ease of Doing Business With
100%
Avg **95%**

Ease of Setup
100%
Avg **93%**

Top Industries Represented

● Financial Services	2
● Accounting	1
● Computer & Network Security	1
● Computer Software	1
● Consulting	1

Highest-Rated Features

Reporting
100%
Avg **88%**

Risk-scoring
100%
Avg **88%**

Interactive Training
100%
Avg **91%**

Lowest-Rated Features

Gamification
94%
Avg **84%**

Customization
95%
Avg **86%**

Content Library
98%
Avg **90%**
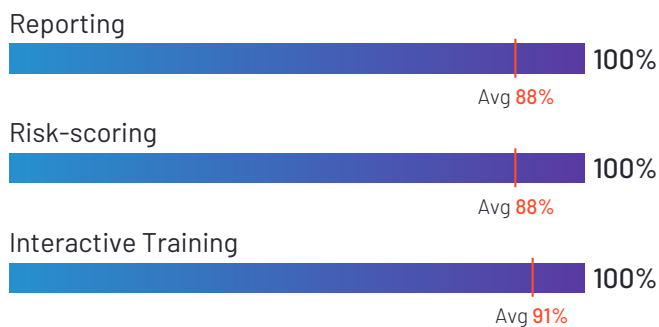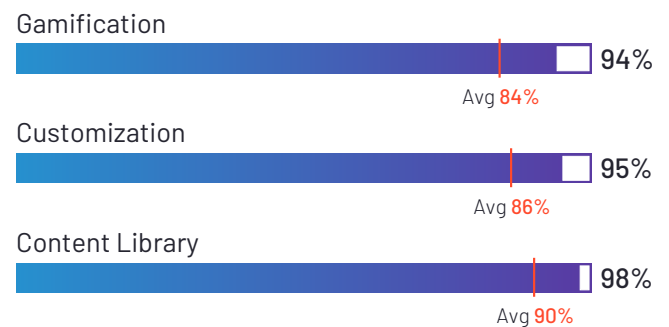
Ownership
Bastion Technologies

HQ Location
Paris, FR

Year Founded
2022

Employees (Listed On Linkedin)
17

Company Website
bastion.tech

Junglemap

4.6 ★★★★⯪ (85)

High Performer (SUMMER 2025)
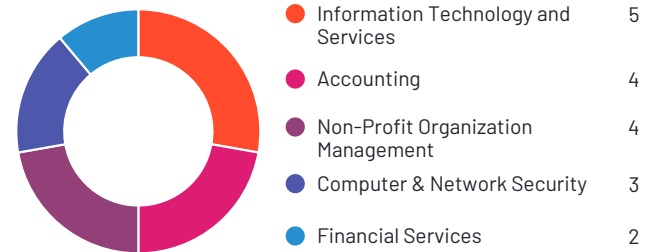
Junglemap has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Junglemap at a rate of 93%.
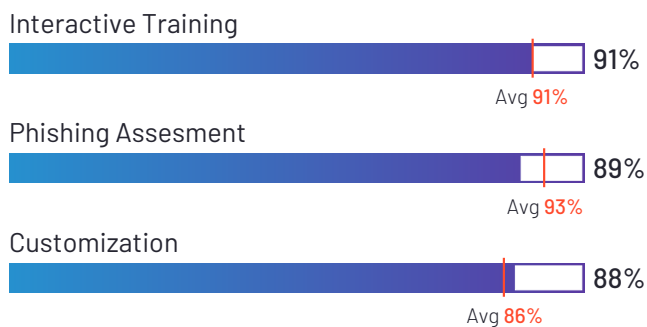
Satisfaction Ratings

Quality of Support
97%
Avg **94%**

Ease of Use
93%
Avg **93%**

Meets Requirements
90%
Avg **93%**

Ease of Admin
89%
Avg **93%**

Ease of Doing Business With
96%
Avg **95%**

Ease of Setup
93%
Avg **93%**

Top Industries Represented

● Government Administration	10
● Information Technology and Services	6
● Civic & Social Organization	4
● Electrical/ Electronic Manufacturing	4
● Transportation/Trucking/ Railroad	4

Highest-Rated Features

Customization
88%
Avg **86%**

Continuous Assesment
88%
Avg **92%**

Baselining
86%
Avg **90%**

Lowest-Rated Features

Gamification
73%
Avg **84%**

Risk-scoring
77%
Avg **88%**

White-Labeling
84%
Avg **87%**

Ownership
Junglemap

HQ Location
Stockholm, Sweden

Year Founded
2002

Employees (Listed On Linkedin)
42

Company Website
junglemap.com

Arsen

4.8 ★★★★★ (23)

SUMMER 2025
High Performer
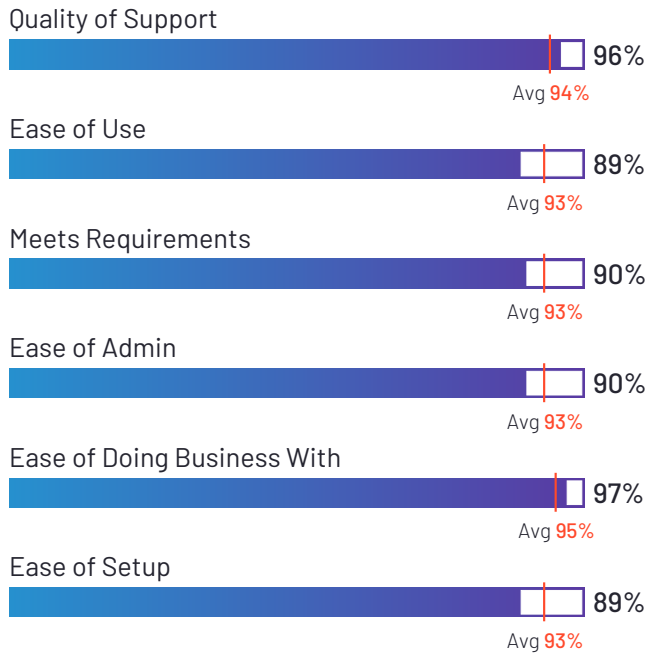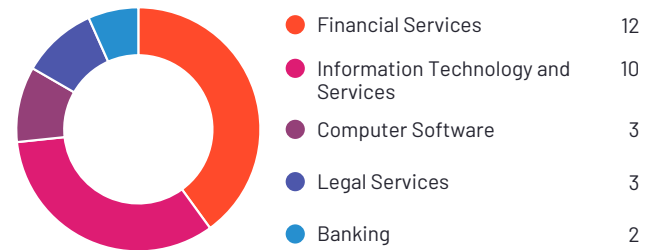
Arsen has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Arsen at a rate of 97%.
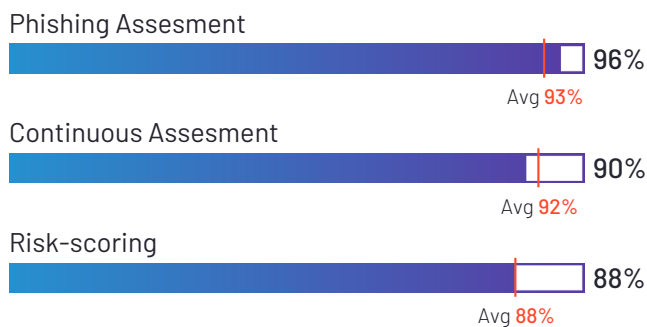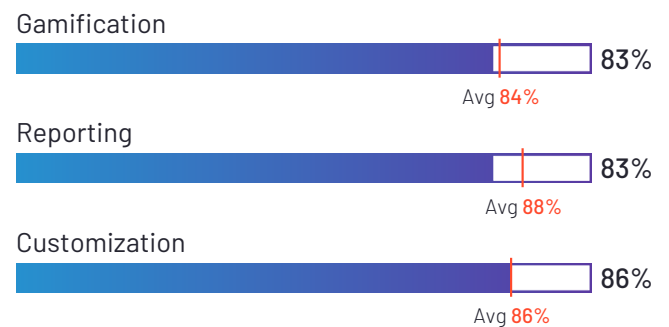
Satisfaction Ratings

Quality of Support
99%
Avg 94%

Ease of Use
98%
Avg 93%

Meets Requirements
93%
Avg 93%

Ease of Admin
95%
Avg 93%

Ease of Doing Business With
98%
Avg 95%

Ease of Setup
97%
Avg 93%

Top Industries Represented

● Computer & Network Security	6
● Computer Software	3
● Information Technology and Services	2
● Insurance	2
● Computer Games	1

Highest-Rated Features

Phishing Assesment
99%
Avg 93%

Baselining
98%
Avg 90%

Customization
97%
Avg 86%

Lowest-Rated Features

Gamification
72%
Avg 84%

Reporting
85%
Avg 88%

Interactive Training
88%
Avg 91%

Ownership
Arsen

HQ Location
Paris, FR

Year Founded
2021

Employees (Listed On Linkedin)
15

Company Website
arsen.co

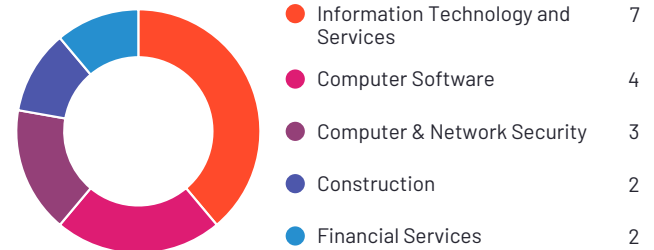# Right-Hand Cybersecurity

4.6 ★★★★☆ (35)

SUMMER 2025 — High Performer

Right-Hand Cybersecurity has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Right-Hand Cybersecurity at a rate of 92%.

Satisfaction Ratings
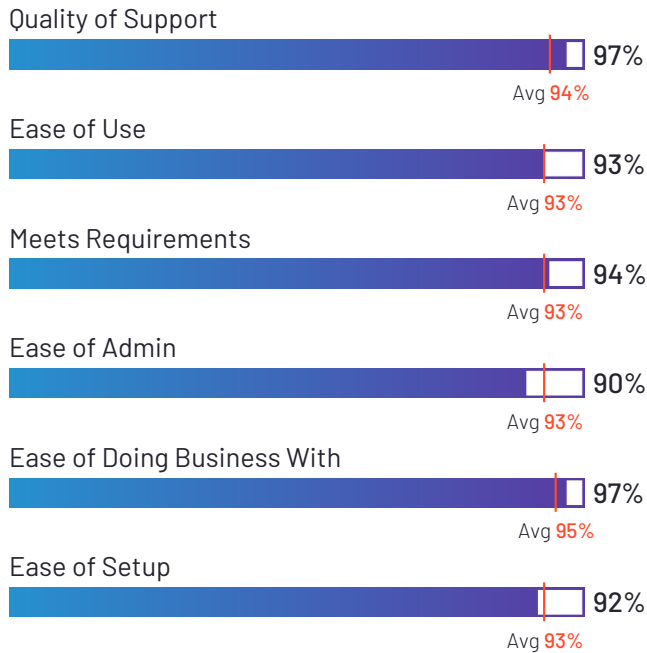
Quality of Support — 97% — Avg 94%

Ease of Use — 93% — Avg 93%

Meets Requirements — 94% — Avg 93%

Ease of Admin — 90% — Avg 93%

Ease of Doing Business With — 97% — Avg 95%

Ease of Setup — 92% — Avg 93%

Top Industries Represented

Industry	
Information Technology and Services	5
Accounting	4
Non-Profit Organization Management	4
Computer & Network Security	3
Financial Services	2

Highest-Rated Features

Interactive Training — 91% — Avg 91%

Phishing Assesment — 89% — Avg 93%

Customization — 88% — Avg 86%

Lowest-Rated Features

Risk-scoring — 86% — Avg 88%

Gamification — 86% — Avg 84%

Reporting — 86% — Avg 88%

Ownership
Right-Hand Cybersecurity

HQ Location
Lewes, Delaware

Year Founded
2019

Employees (Listed On Linkedin)
47

Company Website
right-hand.ai

CultureAI

4.7 ★★★★½ (49)

SUMMER 2025
High Performer

CultureAI has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend CultureAI at a rate of 93%.

Satisfaction Ratings

Quality of Support
96%
Avg 94%

Ease of Use
89%
Avg 93%

Meets Requirements
90%
Avg 93%

Ease of Admin
90%
Avg 93%

Ease of Doing Business With
97%
Avg 95%

Ease of Setup
89%
Avg 93%

Top Industries Represented

● Financial Services	12	
● Information Technology and Services	10	
● Computer Software	3	
● Legal Services	3	
● Banking	2	

Highest-Rated Features

Phishing Assesment
96%
Avg 93%

Continuous Assesment
90%
Avg 92%

Risk-scoring
88%
Avg 88%

Lowest-Rated Features

Gamification
83%
Avg 84%

Reporting
83%
Avg 88%

Customization
86%
Avg 86%

Ownership
CultureAI

HQ Location
Manchester, UK

Year Founded
2015

Employees (Listed On Linkedin)
51

Company Website
www.culture.ai

Defendify All-In-One Cybersecurity® Solution

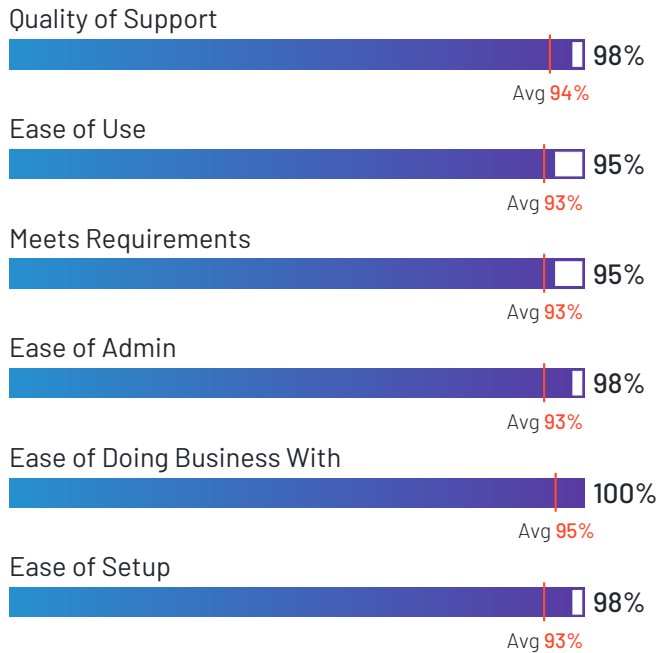DEFENDIFY

4.7 ★★★★⯨ (57)

SUMMER 2025
High Performer

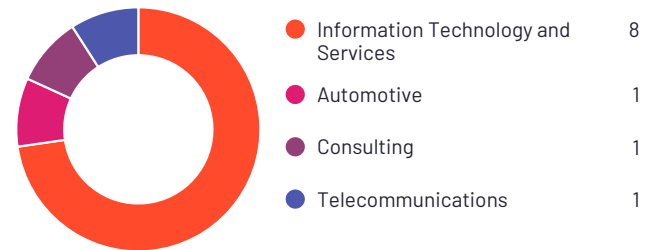Defendify All-In-One Cybersecurity® Solution has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Defendify All-In-One Cybersecurity® Solution at a rate of 95%. Defendify All-In-One Cybersecurity® Solution is also in the Dark Web Monitoring, Breach and Attack Simulation (BAS), Managed Detection and Response (MDR), Penetration Testing, Website Security, Vulnerability Scanner, Incident Response, Threat Intelligence, and Vulnerability Management categories.
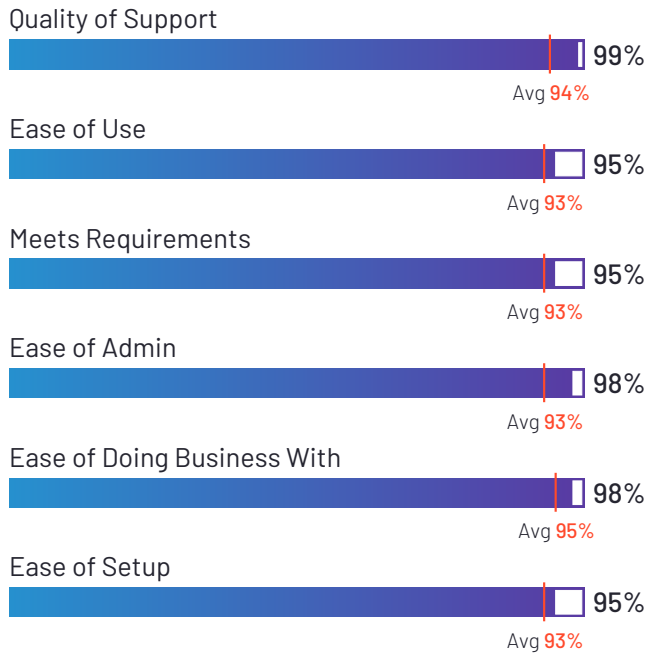
Satisfaction Ratings

Quality of Support
99%
Avg **94%**

Ease of Use
95%
Avg **93%**

Meets Requirements
95%
Avg **93%**

Ease of Admin
98%
Avg **93%**

Ease of Doing Business With
98%
Avg **95%**

Ease of Setup
95%
Avg **93%**

Top Industries Represented

●	Information Technology and Services	7
●	Computer Software	4
●	Computer & Network Security	3
●	Construction	2
●	Financial Services	2

Highest-Rated Features

Phishing Assesment
97%
Avg **93%**

Interactive Training
94%
Avg **91%**

Content Library
94%
Avg **90%**

Lowest-Rated Features

Customization
67%
Avg **86%**

Baselining
78%
Avg **90%**

Risk-scoring
86%
Avg **88%**
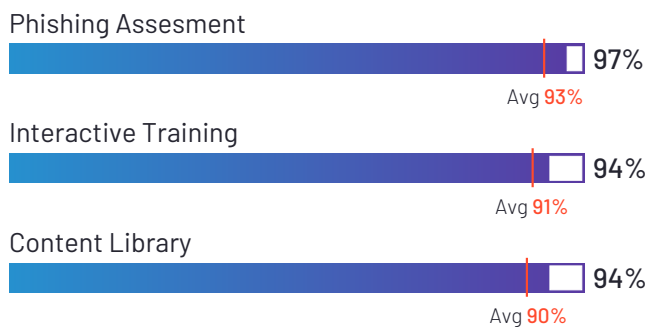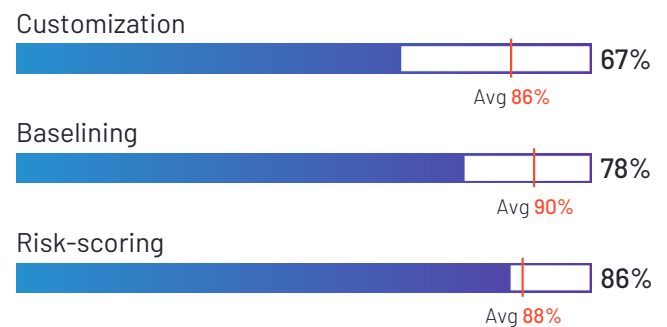
Ownership
Defendify

HQ Location
Portland, Maine

Year Founded
2017

Employees (Listed On Linkedin)
34

Company Website
defendify.com
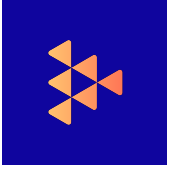
Carbide

4.6 ★★★★⯪ (86)

Carbide has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 96% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said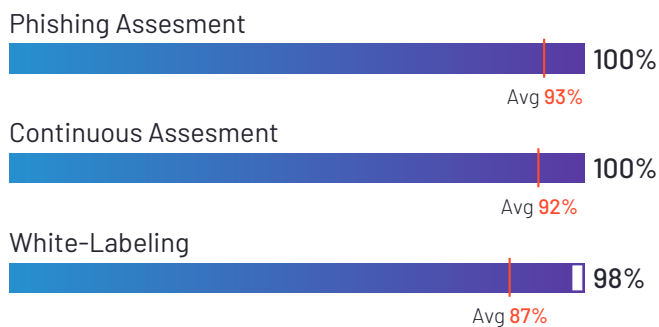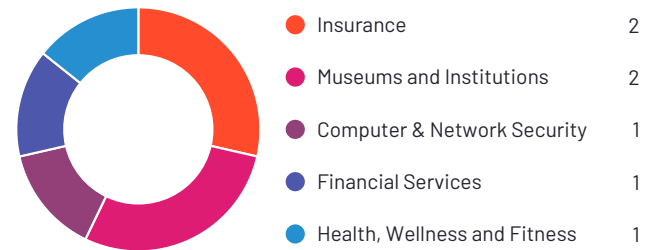 they would be likely to recommend Carbide at a rate of 93%. Carbide is also in the Security Compliance, Privacy Policy Generator, and Cloud Compliance categories.
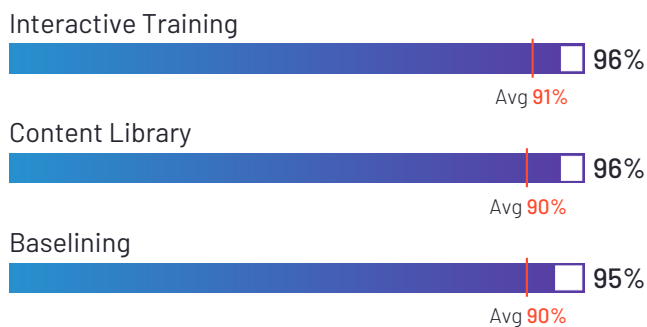
Satisfaction Ratings

Quality of Support
94%
Avg **94%**

Ease of Use
90%
Avg **93%**

Meets Requirements
92%
Avg **93%**

Ease of Admin
89%
Avg **93%**

Ease of Doing Business With
96%
Avg **95%**

Ease of Setup
92%
Avg **93%**

Top Industries Represented

● Computer Software	16
● Information Technology and Services	11
● E-Learning	5
● Computer & Network Security	3
● Financial Services	3

Highest-Rated Features
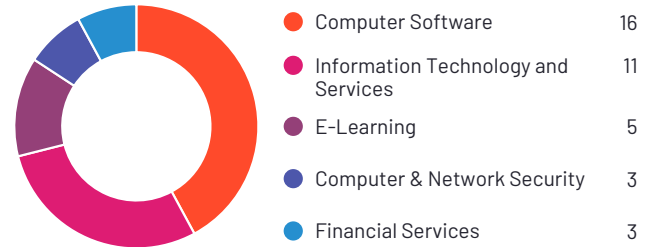
Interactive Training
92%
Avg **91%**

Content Library
91%
Avg **90%**

Lowest-Rated Features

Customization
87%
Avg **86%**

Continuous Assesment
88%
Avg **92%**

Ownership
Carbide

HQ Location
Sydney, CA

Year Founded
2016

Employees (Listed On Linkedin)
28

Company Website
carbidesecure.com

Phin Security Awareness Training

4.8 ★★★★★ (11)

SUMMER 2025

High Performer

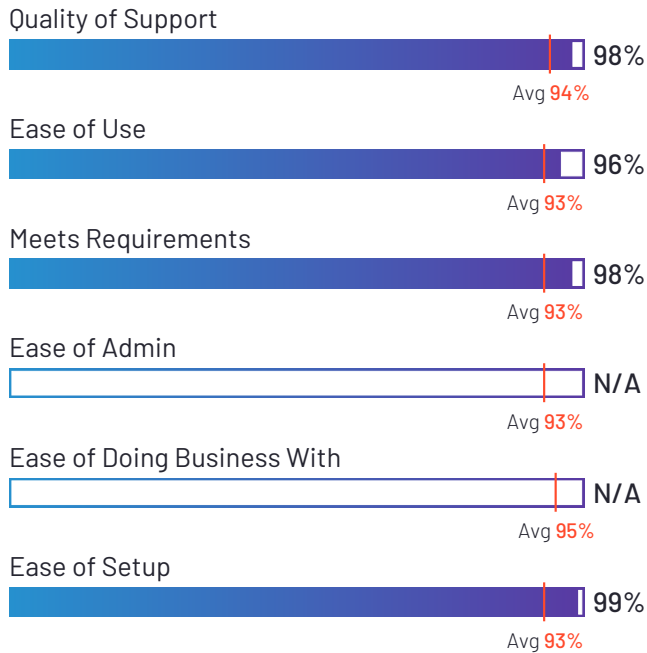Phin Security Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Phin Security Awareness Training at a rate of 95%.

Satisfaction Ratings

Quality of Support
98%
Avg **94%**

Ease of Use
95%
Avg **93%**

Meets Requirements
95%
Avg **93%**

Ease of Admin
98%
Avg **93%**

Ease of Doing Business With
100%
Avg **95%**

Ease of Setup
98%
Avg **93%**

Top Industries Represented

● Information Technology and Services	8
● Automotive	1
● Consulting	1
● Telecommunications	1

Highest-Rated Features

Phishing Assesment
100%
Avg **93%**

Continuous Assesment
100%
Avg **92%**

White-Labeling
98%
Avg **87%**

Lowest-Rated Features

Reporting
86%
Avg **88%**

Content Library
90%
Avg **90%**

Customization
90%
Avg **86%**
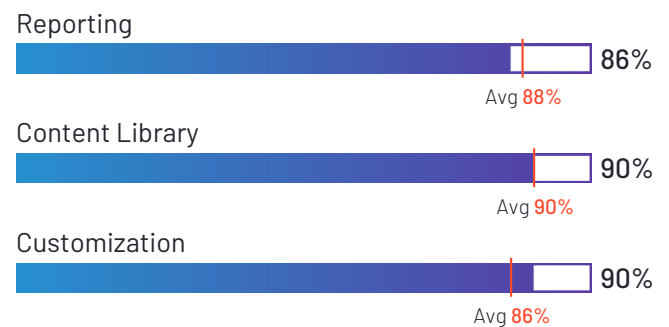
Ownership
Phin Security

HQ Location
Newark, Delaware

Year Founded
2019

Employees (Listed On Linkedin)
30

Company Website
www.phinsec.io

cyberconIQ Cyber Awareness Training

4.9 ⭐⭐⭐⭐⭐ (11)

SUMMER 2025
High Performer

cyberconIQ Cyber Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend cyberconIQ Cyber Awareness Training at a rate of 97%.
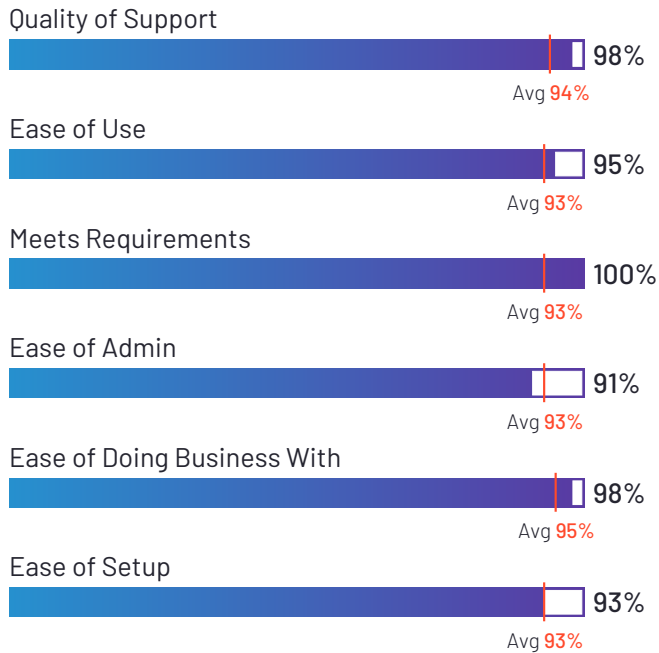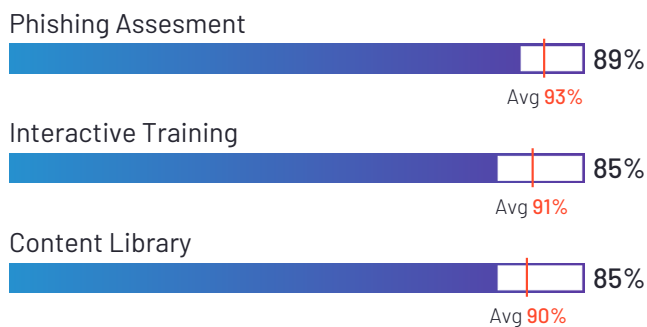
cyberconIQ
Patented. Proven. Protection.

Satisfaction Ratings

Quality of Support
98%
Avg 94%

Ease of Use
95%
Avg 93%

Meets Requirements
100%
Avg 93%

Ease of Admin
91%
Avg 93%

Ease of Doing Business With
98%
Avg 95%

Ease of Setup
93%
Avg 93%

Top Industries Represented

🔴 Insurance	2
🟣 Museums and Institutions	2
🟤 Computer & Network Security	1
🔵 Financial Services	1
🔵 Health, Wellness and Fitness	1

Highest-Rated Features

Interactive Training
96%
Avg 91%

Content Library
96%
Avg 90%

Baselining
95%
Avg 90%

Lowest-Rated Features

Reporting
88%
Avg 88%

Customization
89%
Avg 86%

Phishing Assesment
91%
Avg 93%
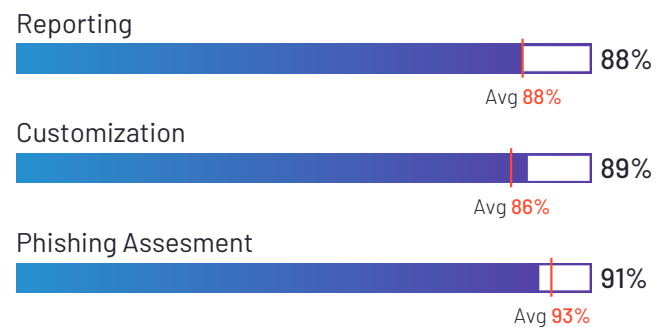
Ownership
cyberconIQ

HQ Location
York, US

Year Founded
2019

Employees (Listed On Linkedin)
13

Company Website
cyberconiq.com

CyberUpgrade

4.9 ★★★★★ (40)

SUMMER 2025 — **High Performer**

CyberUpgrade has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberUpgrade at a rate of 98%. CyberUpgrade is also in the Security Compliance, Vendor Security and Privacy Assessment, Cloud Compliance, Business Continuity Management, and Vendor Management categories.

Satisfaction Ratings

Quality of Support
98%
Avg 94%

Ease of Use
96%
Avg 93%

Meets Requirements
98%
Avg 93%

Ease of Admin
N/A
Avg 93%

Ease of Doing Business With
N/A
Avg 95%

Ease of Setup
99%
Avg 93%

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Financial Services	13
● Education Management	1
● Online Media	1
● Security and Investigations	1

Highest-Rated Features

Baselining
98%
Avg 90%

Content Library
95%
Avg 90%

Phishing Assesment
95%
Avg 93%

Lowest-Rated Features

Interactive Training
86%
Avg 91%

Continuous Assesment
90%
Avg 92%

Reporting
90%
Avg 88%
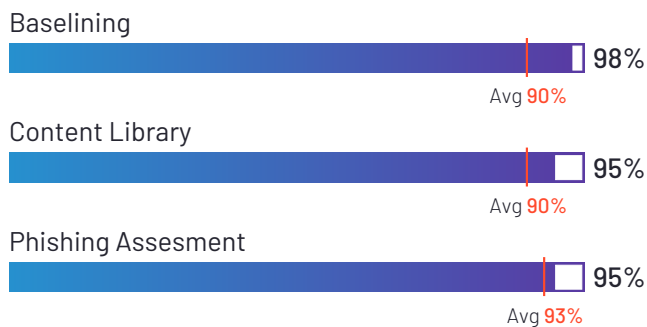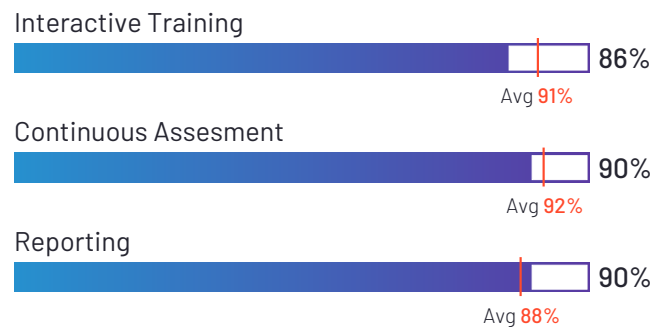
Ownership
CyberUpgrade

Year Founded
2023

Employees (Listed On Linkedin)
25

Company Website
cyberupgrade.net

G2²

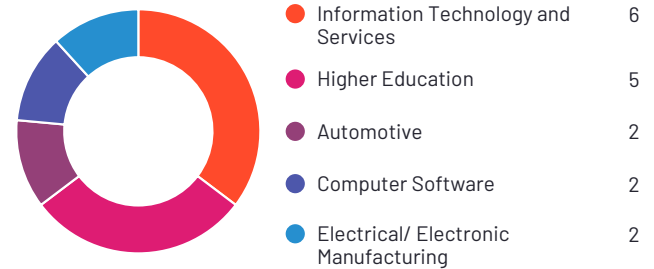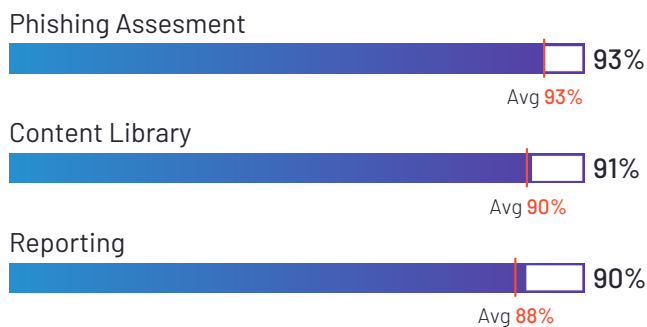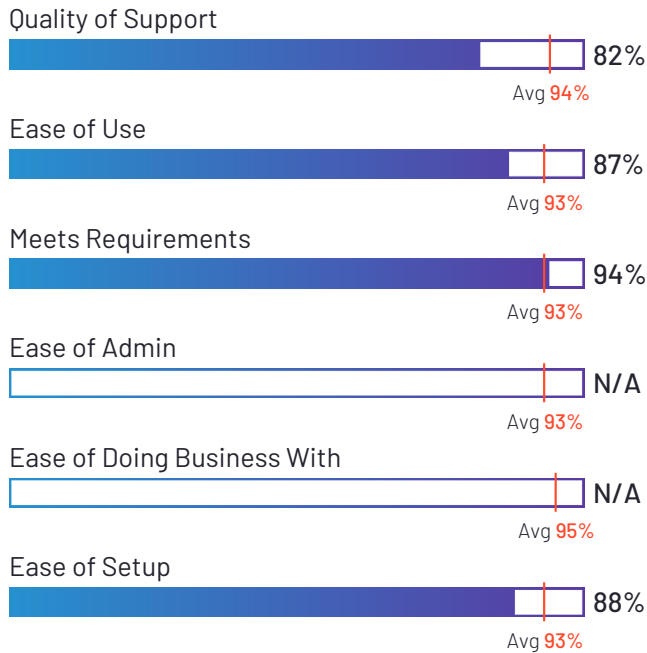# Proofpoint Security Awareness Training
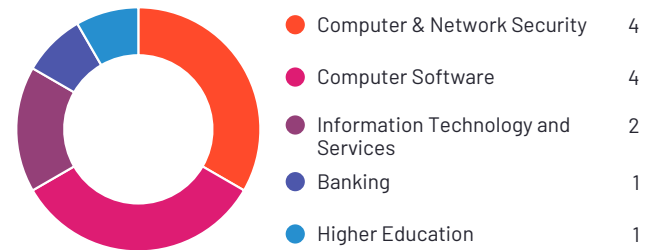
4.5 ★★★★½ (321)

Proofpoint Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Proofpoint Security Awareness Training at a rate of 90%.

Satisfaction Ratings
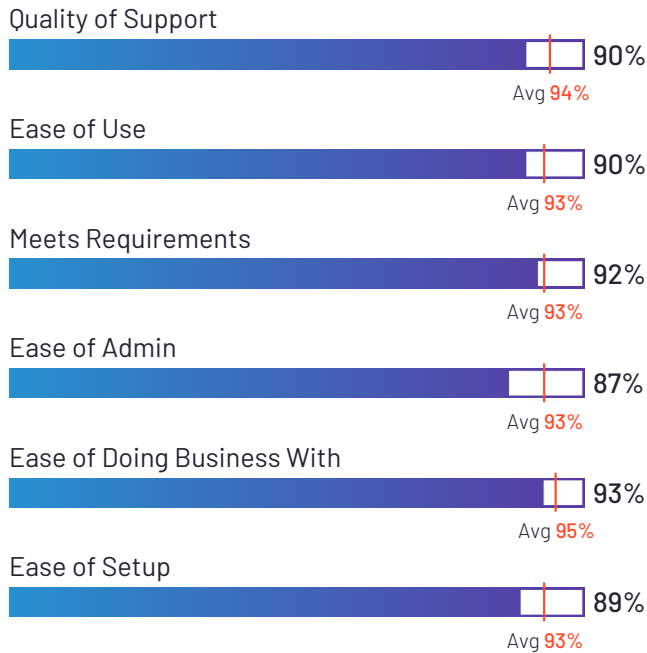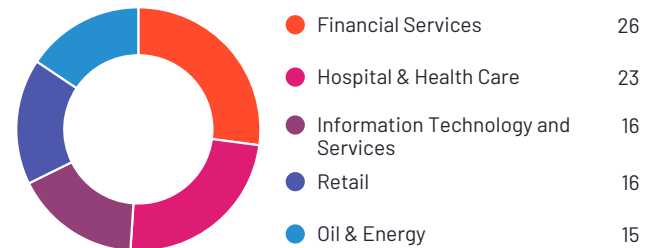
Quality of Support
90%
Avg **94%**

Ease of Use
90%
Avg **93%**

Meets Requirements
92%
Avg **93%**

Ease of Admin
87%
Avg **93%**

Ease of Doing Business With
93%
Avg **95%**

Ease of Setup
89%
Avg **93%**

Top Industries Represented

● Financial Services	26
● Hospital & Health Care	23
● Information Technology and Services	16
● Retail	16
● Oil & Energy	15

Highest-Rated Features

Phishing Assesment
89%
Avg **93%**

Interactive Training
85%
Avg **91%**

Content Library
85%
Avg **90%**

Lowest-Rated Features

Gamification
79%
Avg **84%**

Customization
82%
Avg **86%**

Reporting
83%
Avg **88%**
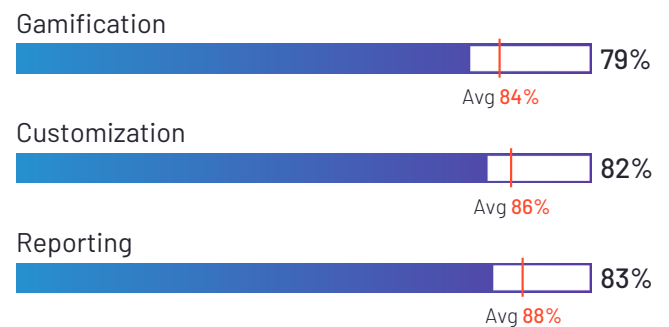
Ownership	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
Proofpoint	Sunnyvale, CA	2002	4,756	proofpoint.com

SANS Security Awareness
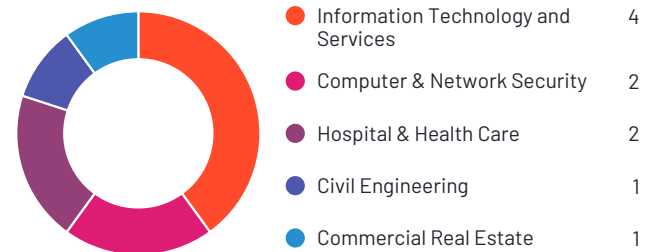
4.5 ★★★★½ (31)

SANS Security Awareness has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 94% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend SANS Security Awareness at a rate of 91%.
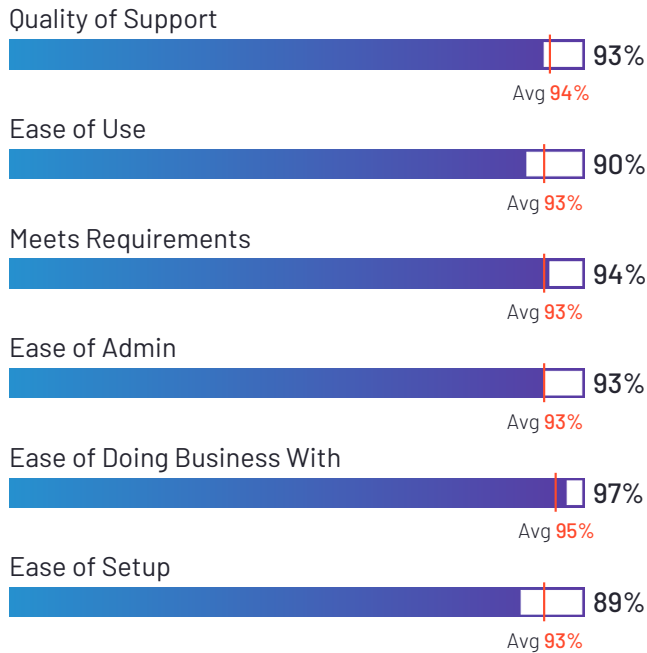
Satisfaction Ratings
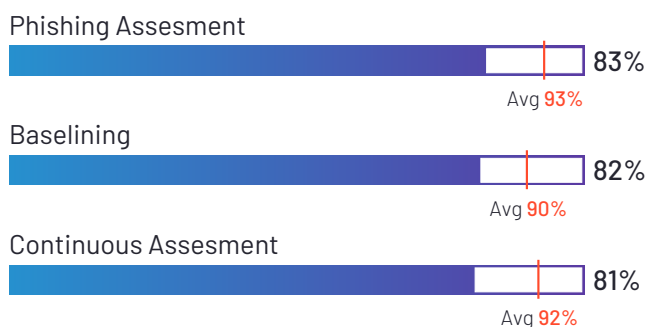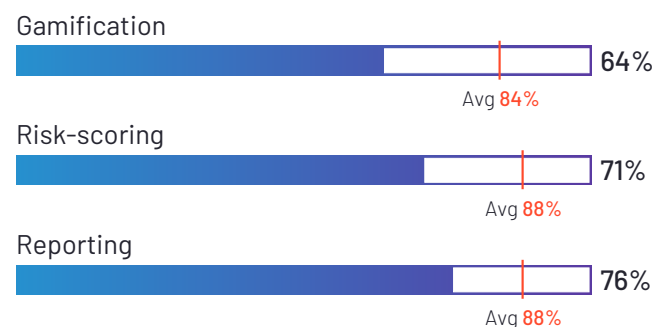
Quality of Support — 93% — Avg 94%

Ease of Use — 90% — Avg 93%

Meets Requirements — 94% — Avg 93%

Ease of Admin — 93% — Avg 93%

Ease of Doing Business With — 97% — Avg 95%

Ease of Setup — 89% — Avg 93%

Top Industries Represented

Industry	Count
Information Technology and Services	6
Higher Education	5
Automotive	2
Computer Software	2
Electrical/ Electronic Manufacturing	2

Highest-Rated Features

Phishing Assesment — 93% — Avg 93%

Content Library — 91% — Avg 90%

Reporting — 90% — Avg 88%

Lowest-Rated Features

White-Labeling — 85% — Avg 87%

Customization — 85% — Avg 86%

Risk-scoring — 87% — Avg 88%
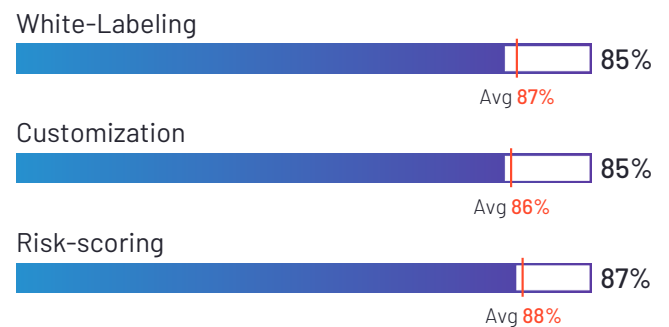
Ownership
SANS Institute

HQ Location
Rockville, US

Year Founded
1989

Employees (Listed On Linkedin)
1,655

Company Website
www.sans.org

ISC2

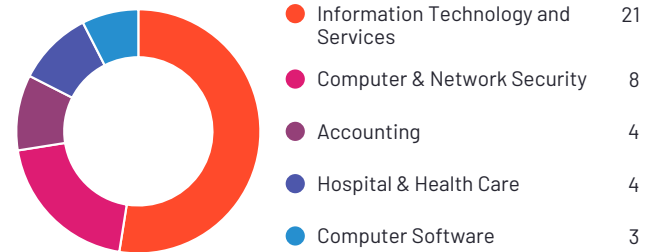**4.6** ★★★★½ (12)

ISC2 has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend ISC2 at a rate of 93%.

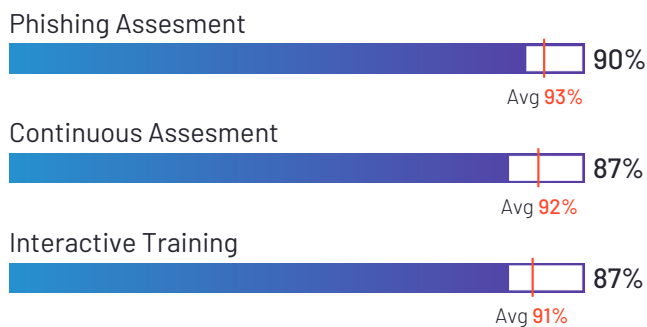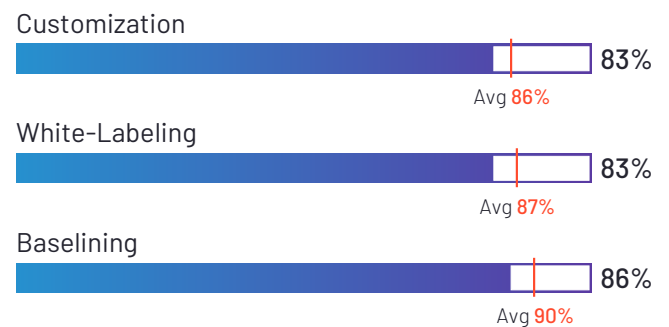## Satisfaction Ratings

Quality of Support
82%
Avg **94%**

Ease of Use
87%
Avg **93%**

Meets Requirements
94%
Avg **93%**

Ease of Admin
N/A
Avg **93%**

Ease of Doing Business With
N/A
Avg **95%**

Ease of Setup
88%
Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Computer & Network Security	4
● Computer Software	4
● Information Technology and Services	2
● Banking	1
● Higher Education	1

Highest-Rated Features

Phishing Assesment
94%
Avg **93%**

Reporting
88%
Avg **88%**

Baselining
88%
Avg **90%**

Lowest-Rated Features

Gamification
76%
Avg **84%**

Customization
76%
Avg **86%**

White-Labeling
76%
Avg **87%**
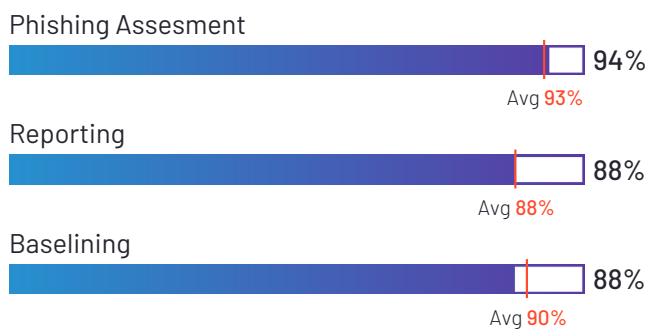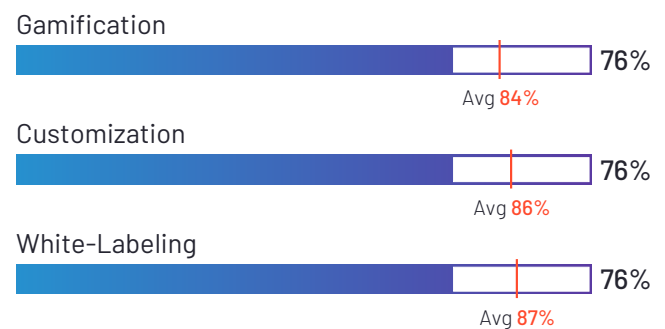
Ownership
(ISC)2

HQ Location
Alexandria, Virginia

Year Founded
1989

Employees (Listed On Linkedin)
1,107

Company Website
www.isc2.org

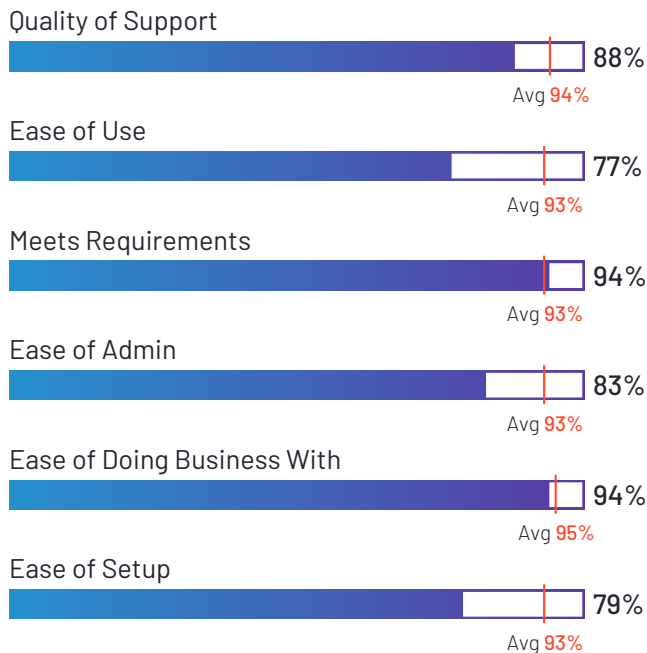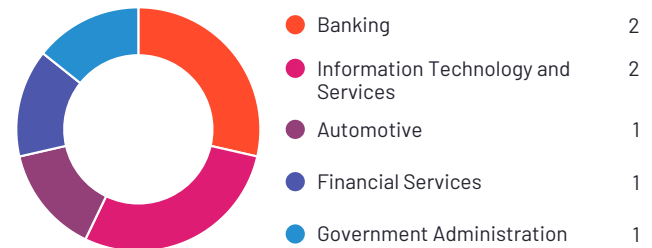# Mimecast Security Awareness Training

3.8 ★★★★☆ (18)

Mimecast Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 81% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Mimecast Security Awareness Training at a rate of 76%.
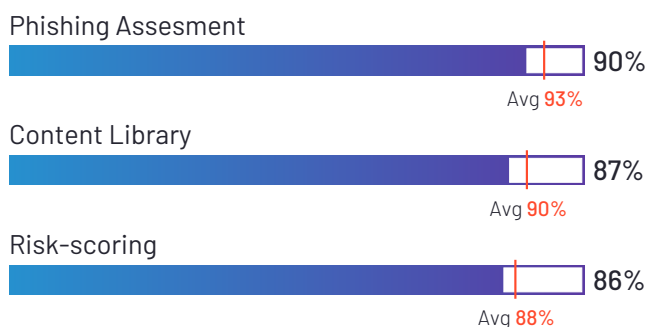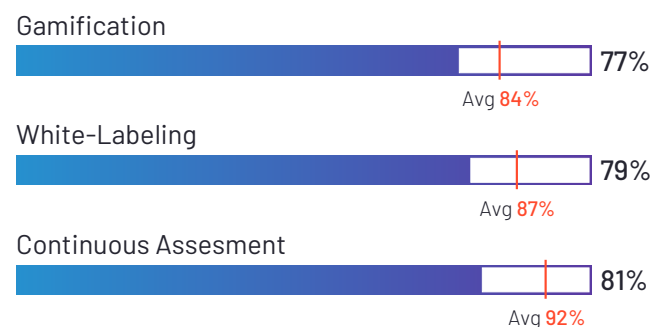
Satisfaction Ratings
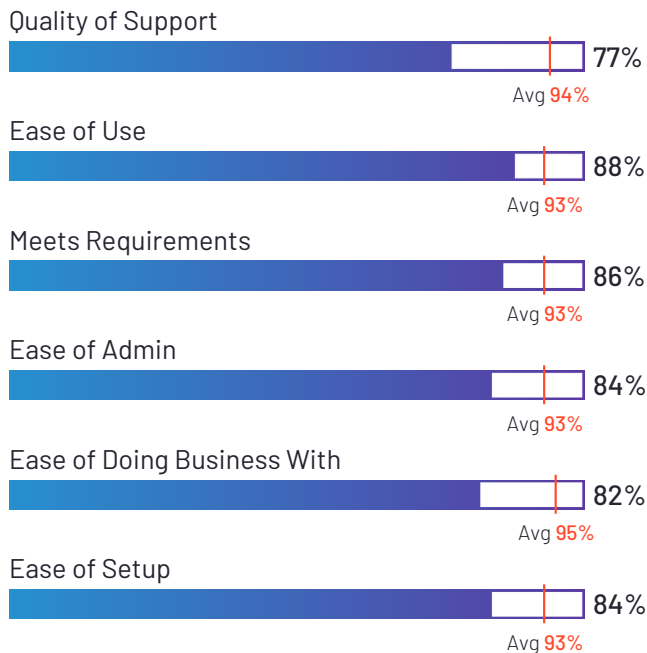
Quality of Support
77%
Avg **94%**

Ease of Use
88%
Avg **93%**

Meets Requirements
86%
Avg **93%**

Ease of Admin
84%
Avg **93%**

Ease of Doing Business With
82%
Avg **95%**

Ease of Setup
84%
Avg **93%**

Top Industries Represented

● Information Technology and Services		4
● Computer & Network Security		2
● Hospital & Health Care		2
● Civil Engineering		1
● Commercial Real Estate		1

Highest-Rated Features

Phishing Assesment
83%
Avg **93%**

Baselining
82%
Avg **90%**

Continuous Assesment
81%
Avg **92%**

Lowest-Rated Features

Gamification
64%
Avg **84%**

Risk-scoring
71%
Avg **88%**

Reporting
76%
Avg **88%**

Ownership
Mimecast

HQ Location
London

Year Founded
2003

Employees (Listed On Linkedin)
2,588

Company Website
mimecast.com

BullPhish ID

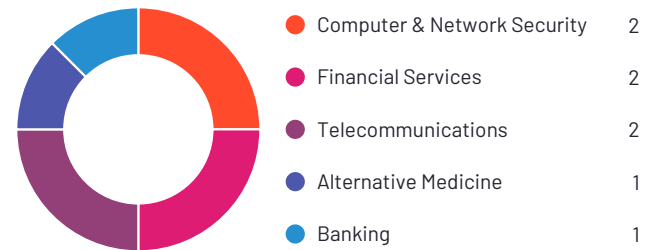**4.3** ★★★★⯪ (68)

BullPhish ID has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend BullPhish ID at a rate of 85%.

Satisfaction Ratings
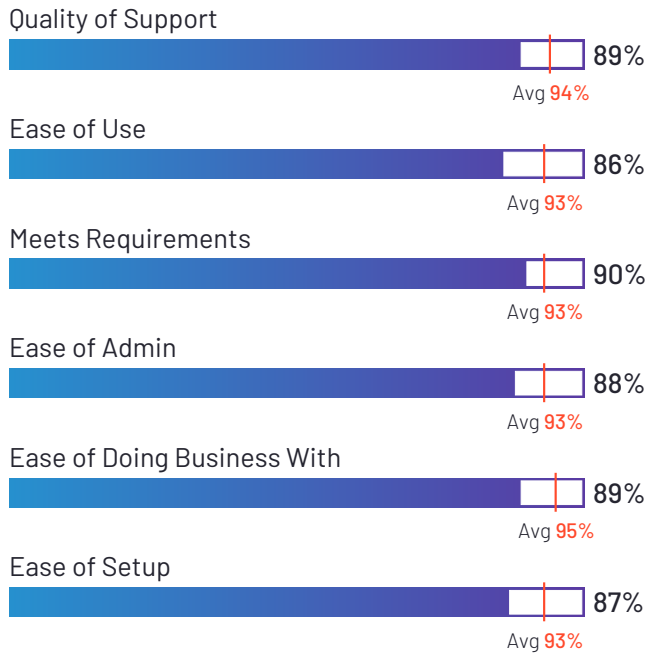
Quality of Support — 89%
Avg **94%**

Ease of Use — 86%
Avg **93%**

Meets Requirements — 90%
Avg **93%**

Ease of Admin — 88%
Avg **93%**

Ease of Doing Business With — 89%
Avg **95%**

Ease of Setup — 87%
Avg **93%**

Top Industries Represented

Industry	Count
Information Technology and Services	21
Computer & Network Security	8
Accounting	4
Hospital & Health Care	4
Computer Software	3

Highest-Rated Features

Phishing Assesment — 90%
Avg **93%**

Continuous Assesment — 87%
Avg **92%**

Interactive Training — 87%
Avg **91%**

Lowest-Rated Features

Customization — 83%
Avg **86%**

White-Labeling — 83%
Avg **87%**

Baselining — 86%
Avg **90%**

Ownership	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin)**	**Company Website**
Kaseya	Miami, FL	2000	5,018	compliancemanagergrc.com

Barracuda Security Awareness Training

4.3 ★★★★½ (13)

Barracuda Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Barracuda Security Awareness Training at a rate of 87%.
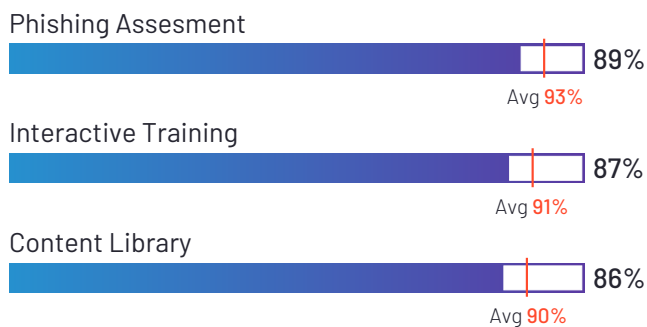
Satisfaction Ratings

Quality of Support
88%
Avg 94%

Ease of Use
77%
Avg 93%

Meets Requirements
94%
Avg 93%

Ease of Admin
83%
Avg 93%

Ease of Doing Business With
94%
Avg 95%

Ease of Setup
79%
Avg 93%

Top Industries Represented

● Banking	2
● Information Technology and Services	2
● Automotive	1
● Financial Services	1
● Government Administration	1

Highest-Rated Features

Phishing Assesment
90%
Avg 93%

Content Library
87%
Avg 90%

Risk-scoring
86%
Avg 88%

Lowest-Rated Features

Gamification
77%
Avg 84%

White-Labeling
79%
Avg 87%

Continuous Assesment
81%
Avg 92%

Ownership
Barracuda

HQ Location
Campbell, CA

Year Founded
2002

Employees (Listed On Linkedin)
2,135

Company Website
barracuda.com

Symantec Phishing Readiness

4.4 ★★★★½ (13)

Symantec Phishing Readiness has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Symantec Phishing Readiness at a rate of 88%.
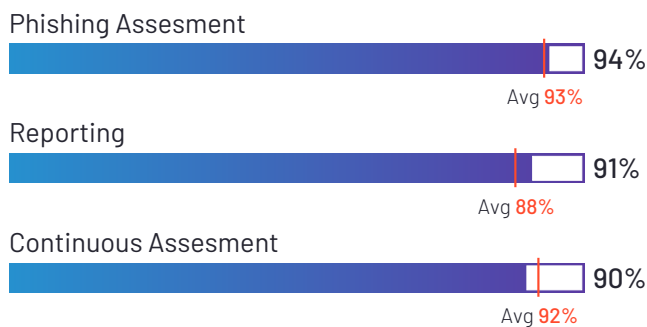
Satisfaction Ratings
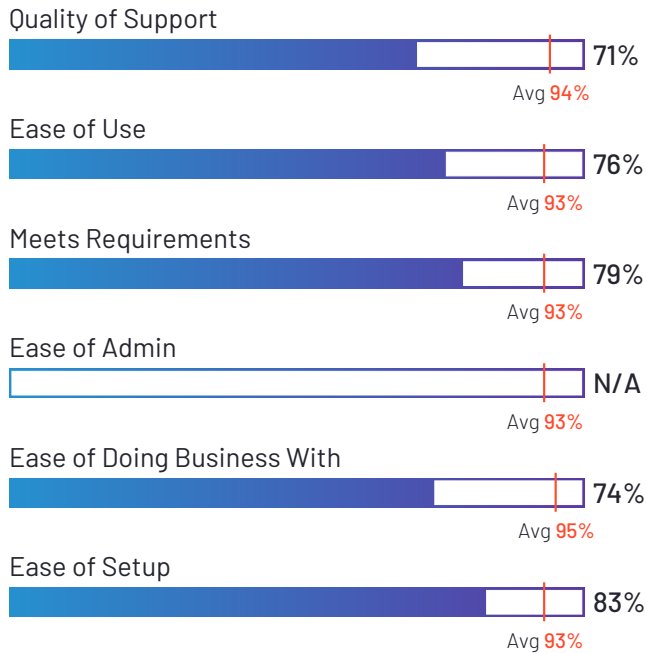
Quality of Support **71%**
Avg **94%**

Ease of Use **76%**
Avg **93%**

Meets Requirements **79%**
Avg **93%**

Ease of Admin **N/A**
Avg **93%**

Ease of Doing Business With **74%**
Avg **95%**

Ease of Setup **83%**
Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

- ● Computer & Network Security — 2
- ● Financial Services — 2
- ● Telecommunications — 2
- ● Alternative Medicine — 1
- ● Banking — 1

Ownership
Broadcom

HQ Location
San Jose, CA

Year Founded
1991

Employees (Listed On Linkedin)
59,194

Company Website
broadcom.com

Fortra's Terranova Security

4.4 ★★★★½ (60)

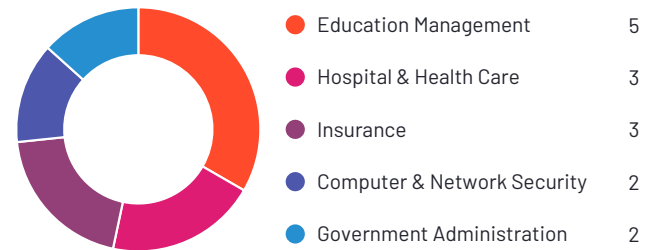Fortra's Terranova Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 86% of users believe it is headed in the right direction, and users said they would be likely to recommend Fortra's Terranova Security at a rate of 88%.
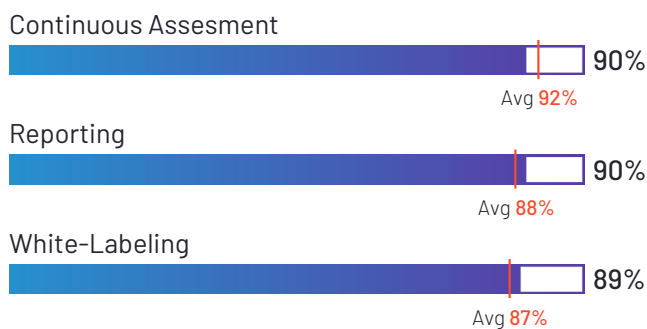
Satisfaction Ratings
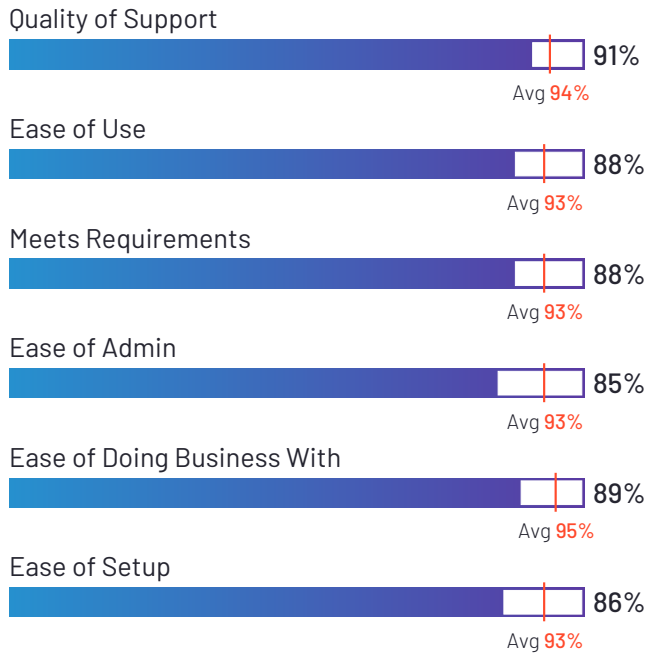
Quality of Support
91%
Avg 94%

Ease of Use
88%
Avg 93%

Meets Requirements
88%
Avg 93%

Ease of Admin
85%
Avg 93%

Ease of Doing Business With
89%
Avg 95%

Ease of Setup
86%
Avg 93%

Top Industries Represented

● Information Technology and Services		7
● Computer & Network Security		5
● Financial Services		3
● Manufacturing		3
● Retail		3

Highest-Rated Features

Phishing Assesment
89%
Avg 93%

Interactive Training
87%
Avg 91%

Content Library
86%
Avg 90%

Lowest-Rated Features

Reporting
80%
Avg 88%

Risk-scoring
82%
Avg 88%

Customization
82%
Avg 86%
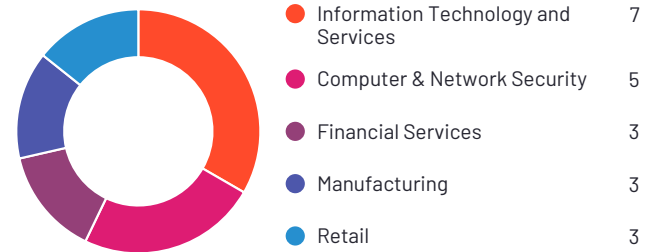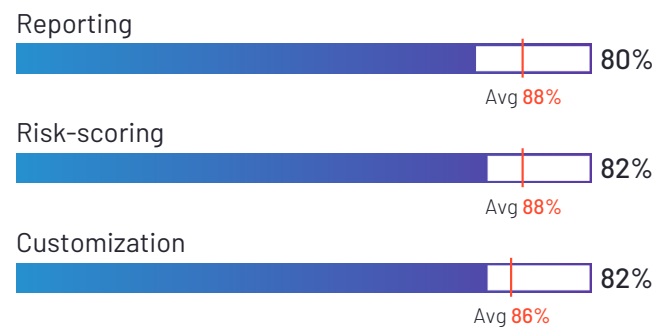
Ownership
Fortra

HQ Location
Eden Prairie, Minnesota

Year Founded
1982

Employees (Listed On Linkedin)
1,669

Company Website
www.fortra.com

PhishingBox

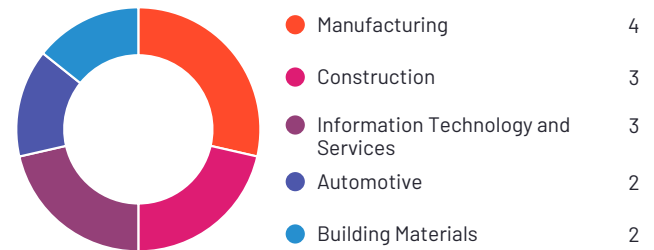**4.5** ★★★★½ (270)

PhishingBox has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 97% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend PhishingBox at a rate of 91%.

Satisfaction Ratings
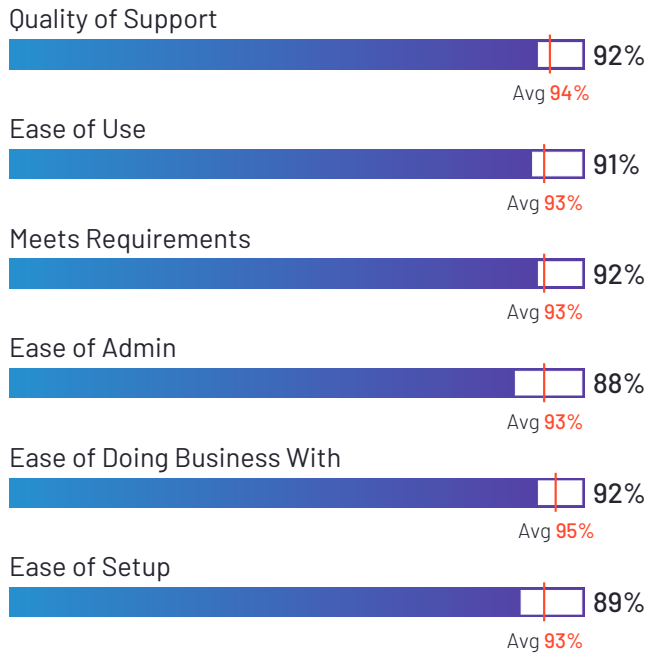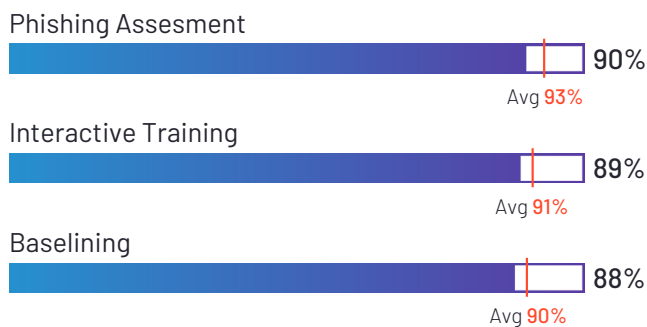
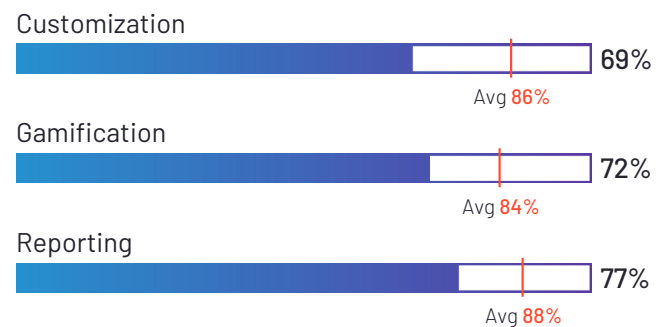**Quality of Support**
92%
Avg 94%

Ease of Use
91%
Avg 93%

Meets Requirements
92%
Avg 93%

Ease of Admin
88%
Avg 93%

Ease of Doing Business With
92%
Avg 95%

Ease of Setup
89%
Avg 93%

Top Industries Represented

● Information Technology and Services		52
● Hospital & Health Care		22
● Financial Services		20
● Computer & Network Security		14
● Computer Software		10

Highest-Rated Features

Phishing Assesment
94%
Avg 93%

Reporting
91%
Avg 88%

Continuous Assesment
90%
Avg 92%

Lowest-Rated Features

Gamification
83%
Avg 84%

Interactive Training
88%
Avg 91%

Content Library
88%
Avg 90%
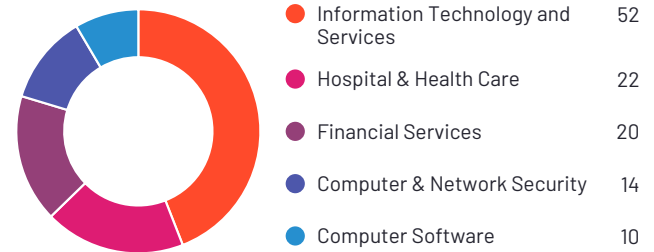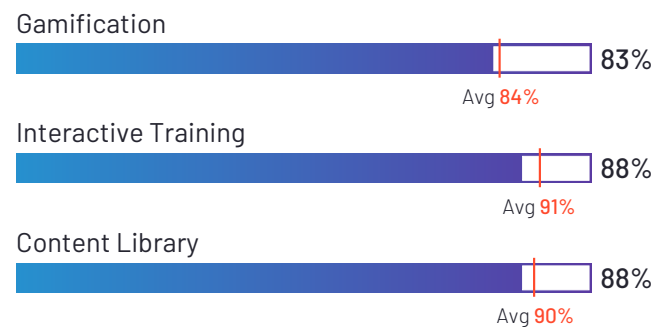
Ownership
PhishingBox

HQ Location
Lexington, Kentucky

Year Founded
2013

Employees (Listed On Linkedin)
23

Company Website
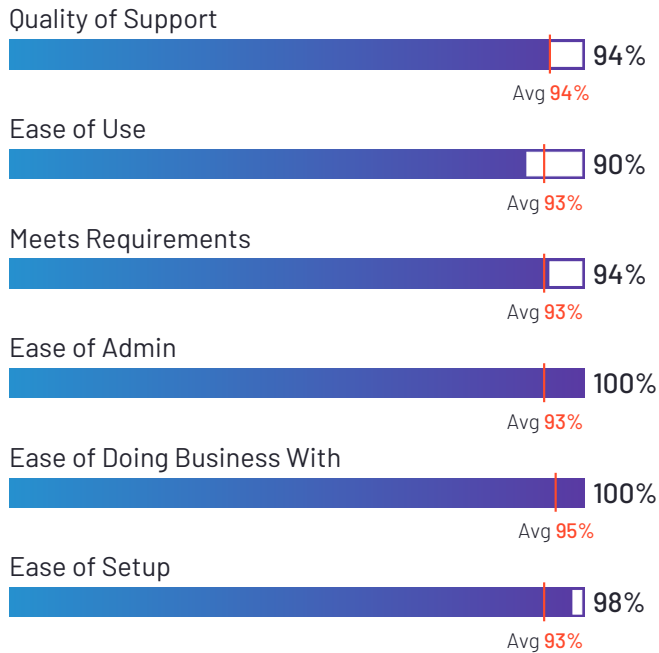phishingbox.com

ThreatAdvice Cybersecurity Education

4.1 ★★★★☆ (40)

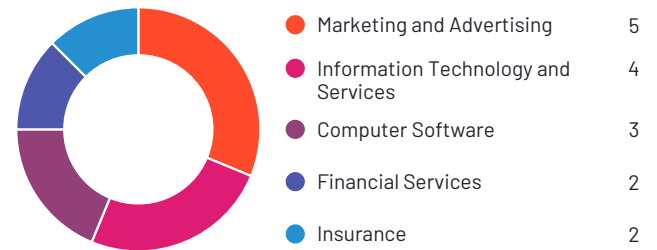ThreatAdvice Cybersecurity Education has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 79% of users rated it 4 or 5 stars, 82% of users believe it is headed in the right direction, and users said they would be likely to recommend ThreatAdvice Cybersecurity Education at a rate of 81%.

Satisfaction Ratings
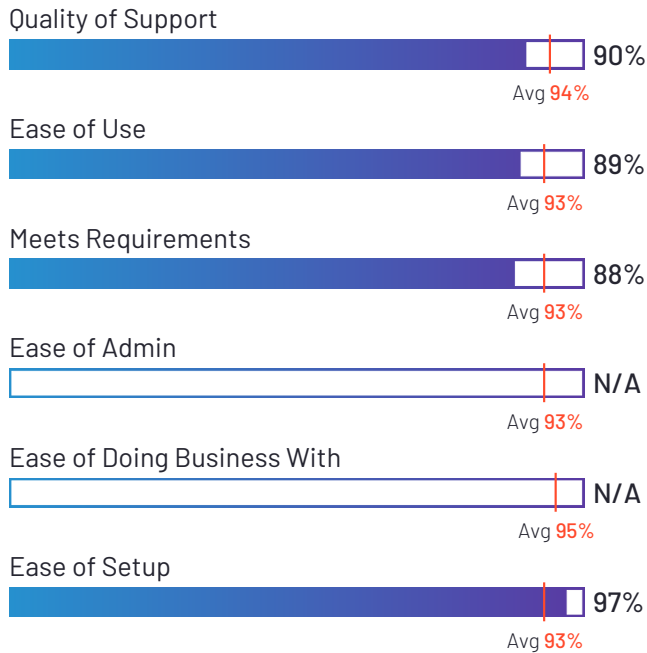
Quality of Support
90%
Avg **94%**

Ease of Use
89%
Avg **93%**

Meets Requirements
88%
Avg **93%**

Ease of Admin
N/A
Avg **93%**

Ease of Doing Business With
N/A
Avg **95%**

Ease of Setup
97%
Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

- ● Education Management — 5
- ● Hospital & Health Care — 3
- ● Insurance — 3
- ● Computer & Network Security — 2
- ● Government Administration — 2

Highest-Rated Features

Continuous Assesment
90%
Avg **92%**

Reporting
90%
Avg **88%**

White-Labeling
89%
Avg **87%**

Lowest-Rated Features

Gamification
82%
Avg **84%**

Interactive Training
84%
Avg **91%**

Phishing Assesment
86%
Avg **93%**
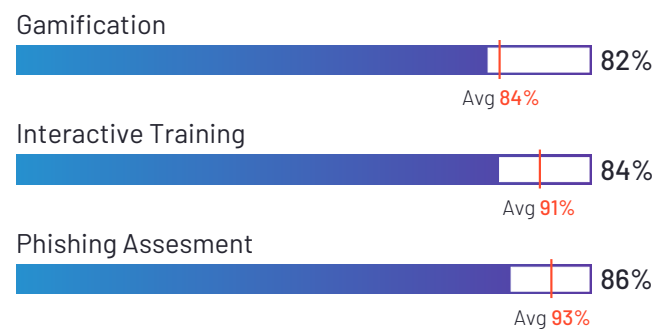
Ownership
NXTsoft

HQ Location
Birmingham, Alabama

Employees (Listed On Linkedin)
75

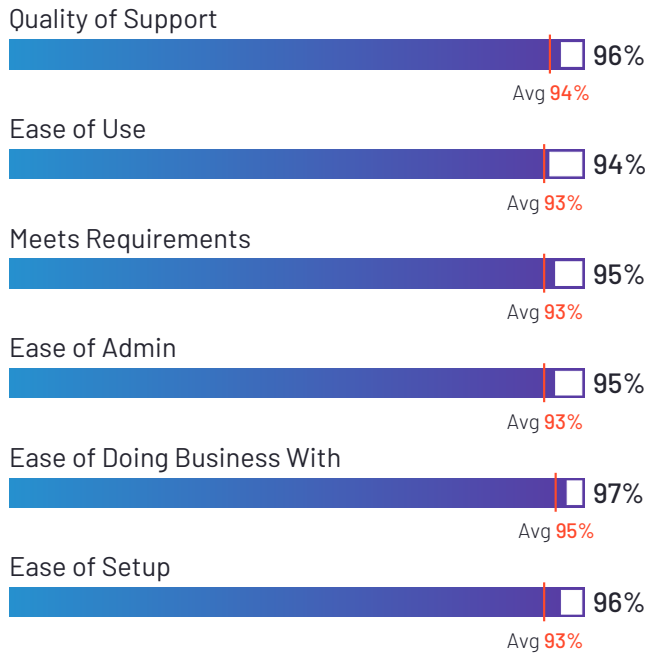**Company Website**
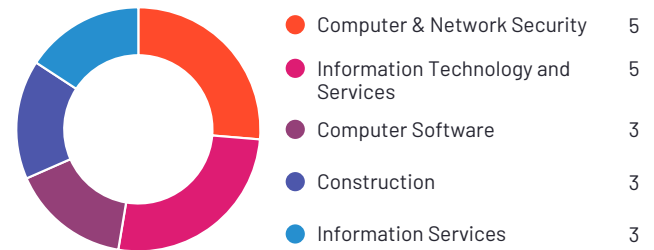nxtsoft.com

Nimblr Security Awareness

4.5 ★★★★★ (34)

Nimblr Security Awareness has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Nimblr Security Awareness at a rate of 91%.
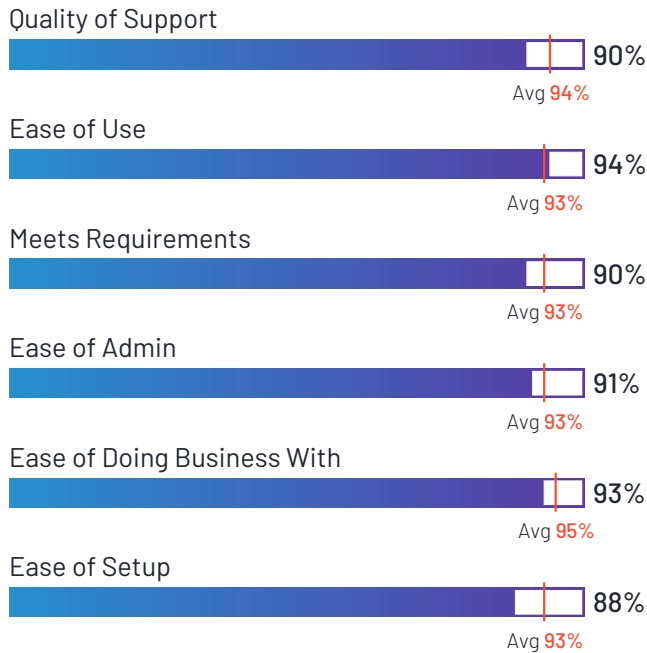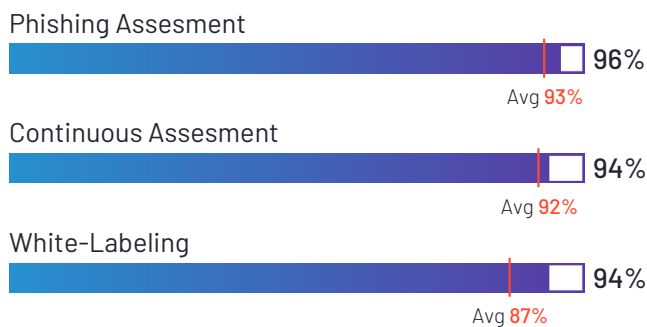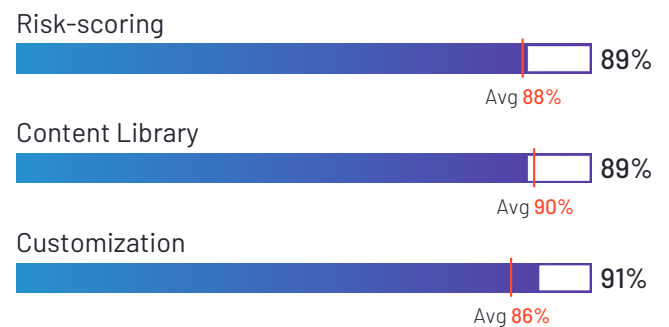
Satisfaction Ratings

Quality of Support — 90%
Avg **94%**

Ease of Use — 94%
Avg **93%**

Meets Requirements — 90%
Avg **93%**

Ease of Admin — 91%
Avg **93%**

Ease of Doing Business With — 93%
Avg **95%**

Ease of Setup — 88%
Avg **93%**

Top Industries Represented

Industry	Count
Manufacturing	4
Construction	3
Information Technology and Services	3
Automotive	2
Building Materials	2

Highest-Rated Features

Phishing Assesment — 90%
Avg **93%**

Interactive Training — 89%
Avg **91%**

Baselining — 88%
Avg **90%**

Lowest-Rated Features

Customization — 69%
Avg **86%**

Gamification — 72%
Avg **84%**

Reporting — 77%
Avg **88%**

Ownership
Nimblr

HQ Location
Malmö, SE

Year Founded
2018

Employees (Listed On Linkedin)
70

Company Website
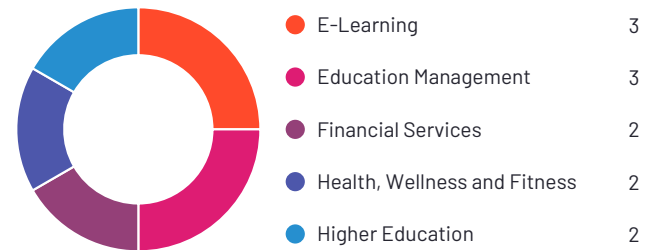nimblrsecurity.com

Security Journey

4.6 ★★★★½ (31)

Security Journey has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 96% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Security Journey at a rate of 92%. Security Journey is also in the Secure Code Training category.

Satisfaction Ratings

Quality of Support
94%
Avg 94%

Ease of Use
90%
Avg 93%

Meets Requirements
94%
Avg 93%

Ease of Admin
100%
Avg 93%

Ease of Doing Business With
100%
Avg 95%

Ease of Setup
98%
Avg 93%

Top Industries Represented

● Marketing and Advertising	5
● Information Technology and Services	4
● Computer Software	3
● Financial Services	2
● Insurance	2

Highest-Rated Features

White-Labeling
89%
Avg 87%

Customization
89%
Avg 86%

Gamification
89%
Avg 84%

Lowest-Rated Features

Interactive Training
86%
Avg 91%

Risk-scoring
86%
Avg 88%

Reporting
86%
Avg 88%
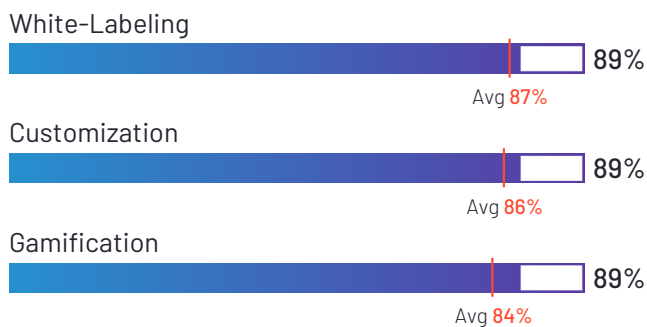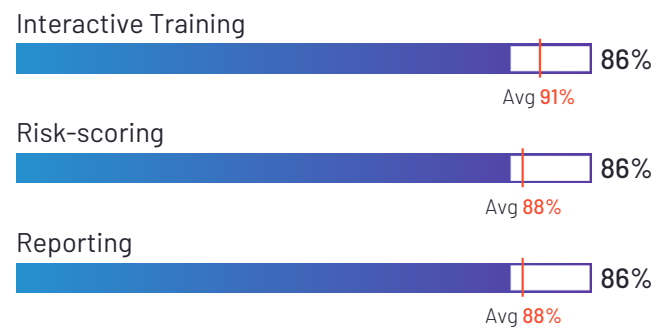
Ownership	HQ Location	Year Founded	Employees (Listed On Linkedin)	Company Website
Security Journey	Pittsburgh, PA	2016	55	securityjourney.com

Hook Security

4.6 ★★★★½ (55)

Hook Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 98% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Hook Security: Security Awareness Training at a rate of 93%.

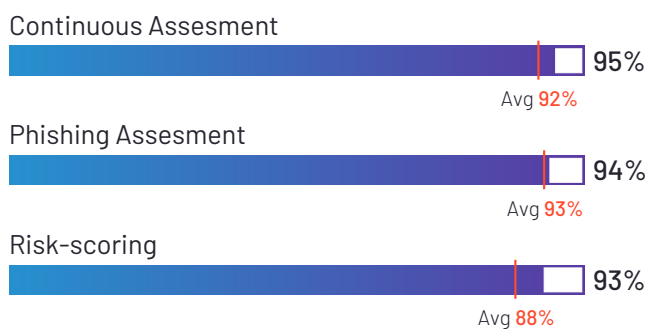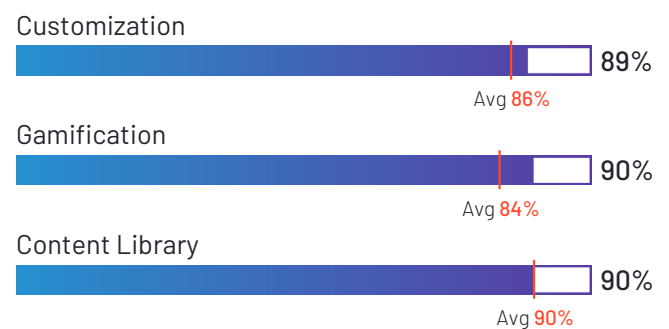## Satisfaction Ratings

Quality of Support
96%
Avg **94%**

Ease of Use
94%
Avg **93%**

Meets Requirements
95%
Avg **93%**

Ease of Admin
95%
Avg **93%**

Ease of Doing Business With
97%
Avg **95%**

Ease of Setup
96%
Avg **93%**

Top Industries Represented

● Computer & Network Security	5
● Information Technology and Services	5
● Computer Software	3
● Construction	3
● Information Services	3

Highest-Rated Features

Phishing Assesment
96%
Avg **93%**

Continuous Assesment
94%
Avg **92%**

White-Labeling
94%
Avg **87%**

Lowest-Rated Features

Risk-scoring
89%
Avg **88%**

Content Library
89%
Avg **90%**

Customization
91%
Avg **86%**

Ownership
Hook Security

HQ Location
Greenville, South Carolina

Year Founded
2019

Employees (Listed On Linkedin)
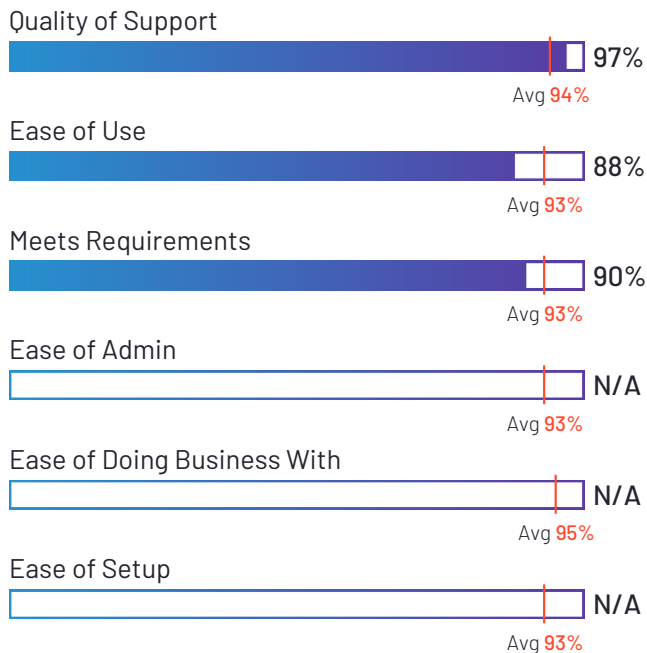17

Company Website
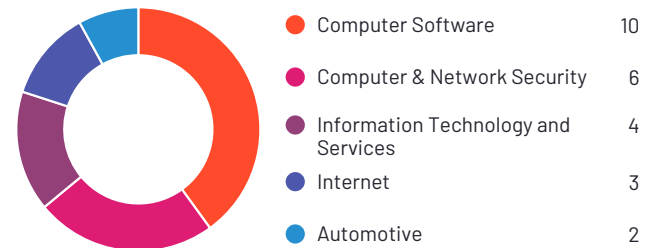hooksecurity.co

CyberVista

4.0 ★★★★☆ (33)

CyberVista has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 67% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberVista at a rate of 80%. CyberVista is also in the eLearning Content, Technical Skills Development, and Online Course Providers categories.

Satisfaction Ratings
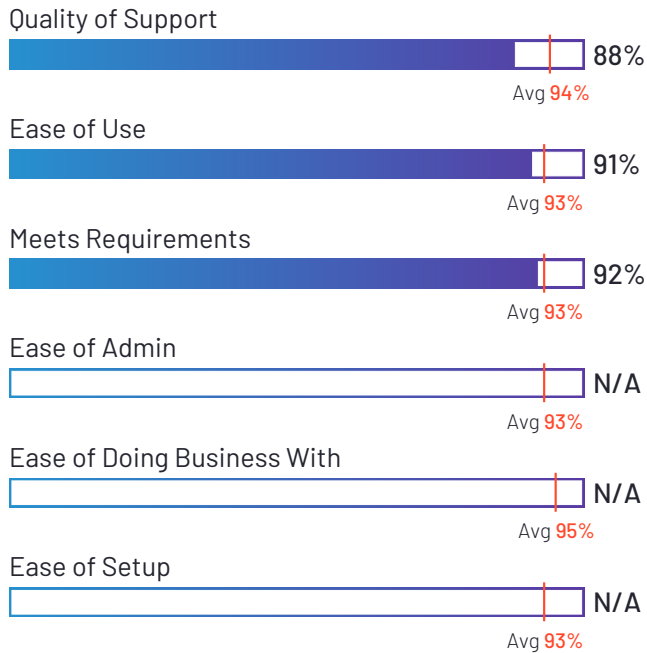
Quality of Support
88%
Avg **94%**

Ease of Use
91%
Avg **93%**

Meets Requirements
92%
Avg **93%**

Ease of Admin
N/A
Avg **93%**

Ease of Doing Business With
N/A
Avg **95%**

Ease of Setup
N/A
Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● E-Learning	3
● Education Management	3
● Financial Services	2
● Health, Wellness and Fitness	2
● Higher Education	2

Ownership
CyberVista

HQ Location
Arlington, Virginia

Year Founded
2016

Employees (Listed On Linkedin)
35

Company Website
cybervista.net

CybeReady Security Awareness Training Platform

4.6 ★★★★½ (63)

CybeReady Security Awareness Training Platform has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend CybeReady Security Awareness Training Platform at a rate of 91%.

Satisfaction Ratings
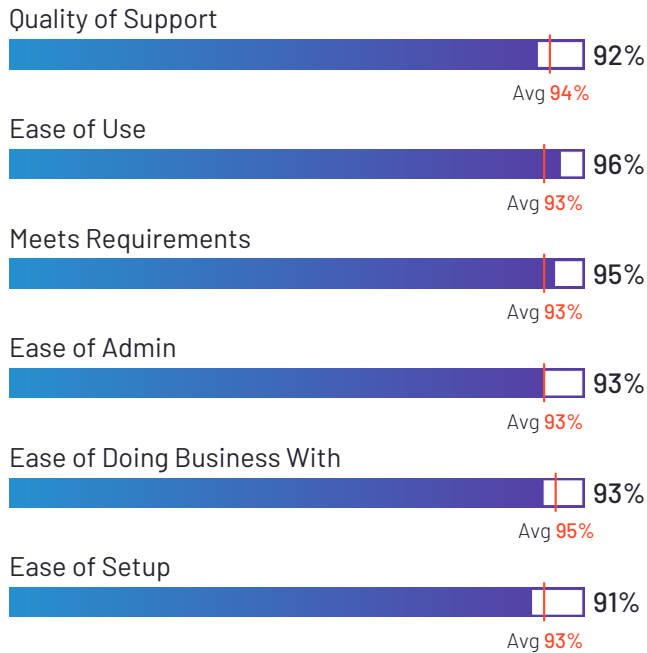
Quality of Support	92%	Avg 94%
Ease of Use	96%	Avg 93%
Meets Requirements	95%	Avg 93%
Ease of Admin	93%	Avg 93%
Ease of Doing Business With	93%	Avg 95%
Ease of Setup	91%	Avg 93%

Top Industries Represented

Information Technology and Services	12
Computer Software	4
Telecommunications	4
Financial Services	3
Oil & Energy	3

Highest-Rated Features

Continuous Assesment	95%	Avg 92%
Phishing Assesment	94%	Avg 93%
Risk-scoring	93%	Avg 88%

Lowest-Rated Features

Customization	89%	Avg 86%
Gamification	90%	Avg 84%
Content Library	90%	Avg 90%

Ownership
CybeReady

HQ Location
Santa Clara, US

Year Founded
2015

Employees (Listed On Linkedin)
32

Company Website
cybeready.com

Avatao

4.8 ★★★★★ (55)

Avatao has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Avatao at a rate of 96%. Avatao is also in the Secure Code Training category.

Satisfaction Ratings

Quality of Support
97%
Avg **94%**

Ease of Use
88%
Avg **93%**

Meets Requirements
90%
Avg **93%**

Ease of Admin
N/A
Avg **93%**

Ease of Doing Business With
N/A
Avg **95%**

Ease of Setup
N/A
Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Computer Software	10
● Computer & Network Security	6
● Information Technology and Services	4
● Internet	3
● Automotive	2

Highest-Rated Features

Continuous Assesment
98%
Avg **92%**

Interactive Training
95%
Avg **91%**

Gamification
91%
Avg **84%**

Lowest-Rated Features

Reporting
88%
Avg **88%**

Content Library
90%
Avg **90%**

Customization
90%
Avg **86%**
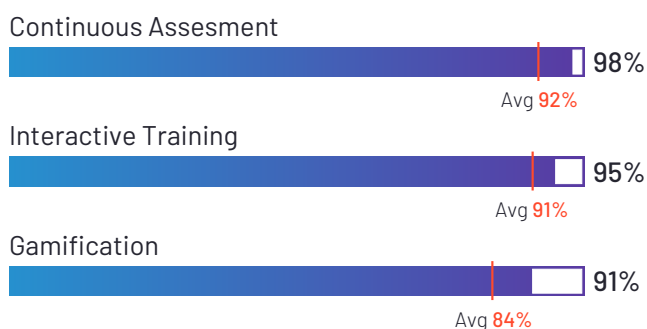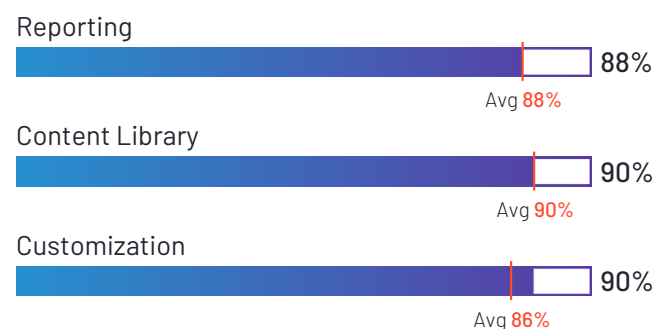
Ownership
Avatao

HQ Location
Budapest, Hungary

Year Founded
2014

Employees (Listed On Linkedin)
10

Company Website
avatao.com

Threatcop Security Awareness Training

4.8 ★★★★★ (12)

Threatcop Security Awareness Training has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Threatcop Security Awareness Training at a rate of 95%.

Satisfaction Ratings

Quality of Support
N/A
Avg **94%**

Ease of Use
N/A
Avg **93%**

Meets Requirements
N/A
Avg **93%**

Ease of Admin
N/A
Avg **93%**

Ease of Doing Business With
N/A
Avg **95%**

Ease of Setup
N/A
Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Information Technology and Services	8
● Computer & Network Security	1
● Education Management	1
● Logistics and Supply Chain	1
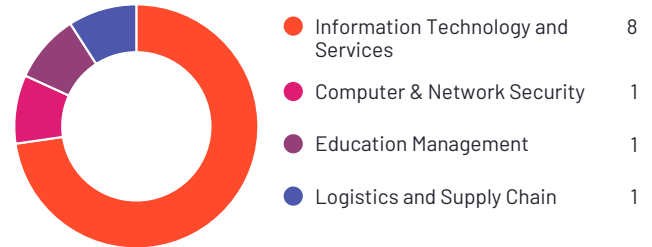
Ownership
Threatcop

HQ Location
Atlanta, US

Year Founded
2012

Employees (Listed On Linkedin)
42

Company Website
threatcop.com

Haekka

4.5 ★★★★½ (10)

Haekka has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 50% of users believe it is headed in the right direction, and users said they would be likely to recommend Haekka at a rate of 89%. Haekka is also in the Microlearning Platforms category.

Satisfaction Ratings

Quality of Support

N/A

Avg **94%**

Ease of Use

N/A

Avg **93%**

Meets Requirements

N/A

Avg **93%**

Ease of Admin

N/A

Avg **93%**

Ease of Doing Business With

N/A

Avg **95%**

Ease of Setup

N/A

Avg **93%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Computer Software	2
● Health, Wellness and Fitness	2
● Financial Services	1
● Information Technology and Services	1
● Market Research	1
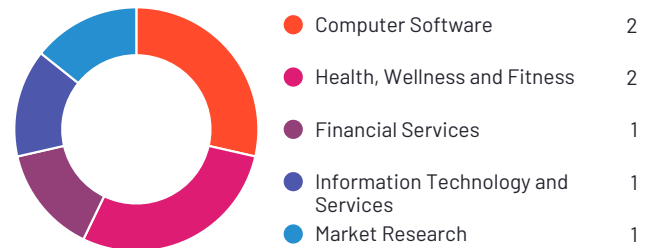
Ownership
Haekka

HQ Location
Distributed, US

Year Founded
2020

Employees (Listed On Linkedin)
9

Company Website
www.haekka.com

Satisfaction Ratings for Security Awareness Training

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
KnowBe4 Security Awareness Training	93%	95%	94%	91%	95%	94%	90%	92%	79
Hoxhunt	97%	93%	97%	95%	97%	96%	97%	98%	91
SoSafe	91%	97%	93%	93%	93%	92%	93%	94%	69
Arctic Wolf	93%	91%	94%	92%	94%	95%	93%	93%	81
MetaCompliance Security Awareness Training	91%	95%	91%	88%	95%	96%	89%	89%	73
Hacker Rangers Security Awareness	98%	99%	97%	96%	98%	97%	96%	97%	94
Huntress Managed Security Awareness Training	92%	91%	91%	92%	96%	95%	92%	94%	72
NINJIO Security Awareness	97%	97%	97%	91%	97%	96%	94%	95%	91
Infosec IQ	91%	91%	93%	90%	96%	94%	90%	89%	71
Immersive Labs	93%	98%	93%	95%	98%	88%	96%	93%	77
Inspired eLearning Powered by VIPRE	88%	94%	93%	90%	94%	94%	86%	90%	60
EasyLlama	97%	97%	98%	97%	98%	97%	98%	97%	92
usecure	93%	95%	93%	93%	96%	95%	93%	93%	76
Riot	95%	98%	93%	96%	95%	96%	96%	96%	87
Traliant	89%	91%	95%	95%	96%	95%	97%	93%	63

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from –100 to +100

Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Webroot Security Awareness Training	89%	91%	92%	95%	97%	92%	93%	96%	63
Pistachio	95%	100%	92%	99%	98%	97%	98%	99%	91
Global Learning Systems	98%	94%	99%	93%	97%	98%	94%	95%	96
Goldphish	97%	98%	96%	98%	97%	96%	96%	97%	90
Boxphish	99%	100%	97%	96%	98%	99%	95%	98%	98
Phished	91%	99%	93%	90%	92%	92%	89%	92%	71
Secure Code Warrior	91%	88%	92%	N/A	N/A	95%	98%	94%	75
CyberHoot Cybersecurity Awareness Training	97%	93%	96%	98%	100%	100%	100%	100%	95
Bastion Technologies	99%	100%	97%	97%	100%	99%	100%	98%	100
Junglemap	93%	91%	90%	89%	96%	97%	93%	93%	80
Arsen	97%	100%	93%	95%	98%	99%	97%	98%	100
Right-Hand Cybersecurity	92%	100%	94%	90%	97%	97%	92%	93%	74
CultureAI	93%	100%	90%	90%	97%	96%	89%	89%	85
Defendify All-In-One Cybersecurity® Solution	95%	96%	95%	98%	98%	99%	95%	95%	89
Carbide	93%	94%	92%	89%	96%	94%	92%	90%	76

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Phin Security Awareness Training	95%	100%	95%	98%	100%	98%	98%	95%	90
cyberconIQ Cyber Awareness Training	97%	100%	100%	91%	98%	98%	93%	95%	90
CyberUpgrade	98%	100%	98%	N/A	N/A	98%	99%	96%	100
Proofpoint Security Awareness Training	90%	91%	92%	87%	93%	90%	89%	90%	66
SANS Security Awareness	91%	96%	94%	93%	97%	93%	89%	90%	67
ISC2	93%	89%	94%	N/A	N/A	82%	88%	87%	75
Mimecast Security Awareness Training	76%	83%	86%	84%	82%	77%	84%	88%	25
BullPhish ID	85%	88%	90%	88%	89%	89%	87%	86%	52
Barracuda Security Awareness Training	87%	92%	94%	83%	94%	88%	79%	77%	53
Symantec Phishing Readiness	88%	83%	79%	N/A	74%	71%	83%	76%	40
Fortra's Terranova Security	88%	86%	88%	85%	89%	91%	86%	88%	62
PhishingBox	91%	91%	92%	88%	92%	92%	89%	91%	72
ThreatAdvice Cybersecurity Education	81%	82%	88%	N/A	N/A	90%	97%	89%	41
Nimblr Security Awareness	91%	97%	90%	91%	93%	90%	88%	94%	76
Security Journey	92%	100%	94%	100%	100%	94%	98%	90%	70

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Hook Security: Security Awareness Training	93%	94%	95%	95%	97%	96%	96%	94%	80
CyberVista	80%	67%	92%	N/A	N/A	88%	N/A	91%	20
CybeReady Security Awareness Training Platform	91%	96%	95%	93%	93%	92%	91%	96%	79
Avatao	96%	89%	90%	N/A	N/A	97%	N/A	88%	88
Threatcop Security Awareness Training	95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	81
Haekka	89%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	70
Average	92%	94%	93%	93%	95%	94%	93%	93%	76

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Feature Comparison for Security Awareness Training

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assesment	Phishing Assesment	Baselining
KnowBe4 Security Awareness Training	90%	94%	89%
Hoxhunt	94%	97%	93%
SoSafe	89%	92%	88%
Arctic Wolf	96%	96%	96%
MetaCompliance Security Awareness Training	88%	91%	86%
Hacker Rangers Security Awareness	95%	93%	94%
Huntress Managed Security Awareness Training	91%	93%	85%
NINJIO Security Awareness	94%	92%	92%
Infosec IQ	91%	94%	90%
Immersive Labs	100%	100%	92%
Inspired eLearning Powered by VIPRE	90%	95%	88%
EasyLlama	98%	100%	98%
usecure	93%	94%	93%
Riot	95%	96%	91%
Traliant	N/A	N/A	N/A

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assesment	Phishing Assesment	Baselining
Webroot Security Awareness Training	N/A	N/A	
Pistachio	89%	98%	85%
Global Learning Systems	91%	92%	91%
Goldphish	95%	96%	93%
Boxphish	96%	97%	92%
Phished	91%	91%	86%
Secure Code Warrior	98%		94%
CyberHoot Cybersecurity Awareness Training	95%	92%	92%
Bastion Technologies	99%	100%	99%
Junglemap	88%	86%	86%
Arsen	94%	99%	98%
Right-Hand Cybersecurity	88%	89%	88%
CultureAI	90%	96%	88%
Defendify All-In-One Cybersecurity® Solution	90%	97%	78%
Carbide	88%		

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assesment	Phishing Assesment	Baselining
Phin Security Awareness Training	100%	100%	
cyberconIQ Cyber Awareness Training	93%	91%	95%
CyberUpgrade	90%	95%	98%
Proofpoint Security Awareness Training	85%	89%	84%
SANS Security Awareness	90%	93%	89%
ISC2	88%	94%	88%
Mimecast Security Awareness Training	81%	83%	82%
BullPhish ID	87%	90%	86%
Barracuda Security Awareness Training	81%	90%	83%
Symantec Phishing Readiness	N/A	N/A	N/A
Fortra's Terranova Security	85%	89%	85%
PhishingBox	90%	94%	90%
ThreatAdvice Cybersecurity Education	90%	86%	
Nimblr Security Awareness	88%	90%	88%
Security Journey	89%	89%	N/A

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assesment	Phishing Assesment	Baselining
Hook Security: Security Awareness Training	94%	96%	93%
CyberVista	N/A		N/A
CybeReady Security Awareness Training Platform	95%	94%	93%
Avatao	98%		
Threatcop Security Awareness Training	N/A	N/A	N/A
Haekka	N/A	N/A	N/A
Average	92%	93%	90%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
KnowBe4 Security Awareness Training	89%	89%	84%
Hoxhunt	92%	95%	95%
SoSafe	89%	92%	90%
Arctic Wolf	94%	93%	88%
MetaCompliance Security Awareness Training	89%	89%	82%
Hacker Rangers Security Awareness	95%	96%	96%
Huntress Managed Security Awareness Training	90%	91%	84%
NINJIO Security Awareness	95%	95%	91%
Infosec IQ	90%	89%	86%
Immersive Labs	93%	94%	93%
Inspired eLearning Powered by VIPRE	90%	93%	81%
EasyLlama	100%	100%	100%
usecure	90%	91%	83%
Riot	88%	94%	86%
Traliant	N/A	N/A	N/A

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
Webroot Security Awareness Training	N/A	N/A	
Pistachio	87%	86%	51%
Global Learning Systems	94%	96%	90%
Goldphish	94%	93%	77%
Boxphish	95%	97%	87%
Phished	90%	88%	86%
Secure Code Warrior	94%	96%	90%
CyberHoot Cybersecurity Awareness Training	94%	96%	96%
Bastion Technologies	98%	100%	94%
Junglemap	85%	86%	73%
Arsen	93%	88%	72%
Right-Hand Cybersecurity	88%	91%	86%
CultureAI	88%	86%	83%
Defendify All-In-One Cybersecurity® Solution	94%	94%	87%
Carbide	91%	92%	

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

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Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
Phin Security Awareness Training	90%	95%	
cyberconIQ Cyber Awareness Training	96%	96%	91%
CyberUpgrade	95%	86%	N/A
Proofpoint Security Awareness Training	85%	85%	79%
SANS Security Awareness	91%	89%	88%
ISC2	86%	84%	76%
Mimecast Security Awareness Training	80%	79%	64%
BullPhish ID	86%	87%	
Barracuda Security Awareness Training	87%	84%	77%
Symantec Phishing Readiness	N/A	N/A	N/A
Fortra's Terranova Security	86%	87%	82%
PhishingBox	88%	88%	83%
ThreatAdvice Cybersecurity Education	87%	84%	82%
Nimblr Security Awareness	83%	89%	72%
Security Journey	N/A	86%	89%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
Hook Security: Security Awareness Training	89%	92%	
CyberVista	N/A	N/A	
CybeReady Security Awareness Training Platform	90%	91%	90%
Avatao	90%	95%	91%
Threatcop Security Awareness Training	N/A	N/A	N/A
Haekka	N/A	N/A	N/A
Average	90%	91%	84%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
KnowBe4 Security Awareness Training	87%	86%	85%	89%
Hoxhunt	93%	89%	88%	94%
SoSafe	88%	84%	86%	88%
Arctic Wolf	96%	90%	84%	95%
MetaCompliance Security Awareness Training	84%	85%	86%	86%
Hacker Rangers Security Awareness	92%	93%	91%	93%
Huntress Managed Security Awareness Training	84%	83%	83%	87%
NINJIO Security Awareness		88%	87%	90%
Infosec IQ	88%	87%	88%	88%
Immersive Labs	87%	88%	90%	90%
Inspired eLearning Powered by VIPRE		90%	88%	93%
EasyLlama	100%	98%	98%	98%
usecure	89%	88%	90%	88%
Riot		87%	81%	86%
Traliant	N/A	N/A	N/A	N/A

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
Webroot Security Awareness Training		N/A		N/A
Pistachio	81%	46%	51%	83%
Global Learning Systems	88%	94%	91%	96%
Goldphish	90%	91%	93%	94%
Boxphish	93%	90%	89%	91%
Phished	89%	85%	83%	85%
Secure Code Warrior	88%	90%	94%	90%
CyberHoot Cybersecurity Awareness Training	90%	93%	100%	90%
Bastion Technologies	100%	95%	98%	100%
Junglemap	77%	88%	84%	86%
Arsen	94%	97%	88%	85%
Right-Hand Cybersecurity	86%	88%	88%	86%
CultureAI	88%	86%	86%	83%
Defendify All-In-One Cybersecurity® Solution	86%	67%	86%	87%
Carbide		87%		90%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
Phin Security Awareness Training		90%	98%	86%
cyberconIQ Cyber Awareness Training	94%	89%	N/A	88%
CyberUpgrade	N/A	92%	93%	90%
Proofpoint Security Awareness Training	83%	82%	83%	83%
SANS Security Awareness	87%	85%	85%	90%
ISC2	82%	76%	76%	88%
Mimecast Security Awareness Training	71%	79%		76%
BullPhish ID		83%	83%	86%
Barracuda Security Awareness Training	86%	81%	79%	83%
Symantec Phishing Readiness	N/A	N/A	N/A	N/A
Fortra's Terranova Security	82%	82%	82%	80%
PhishingBox	89%	89%	89%	91%
ThreatAdvice Cybersecurity Education	88%	87%	89%	90%
Nimblr Security Awareness	86%	69%	78%	77%
Security Journey	86%	89%	89%	86%

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
Hook Security: Security Awareness Training	89%	91%	94%	93%
CyberVista	N/A	N/A	N/A	N/A
CybeReady Security Awareness Training Platform	93%	89%	93%	93%
Avatao		90%		88%
Threatcop Security Awareness Training	N/A	N/A	N/A	N/A
Haekka	N/A	N/A	N/A	N/A
Average	88%	86%	87%	88%

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.

Additional Data for Security Awareness Training

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
KnowBe4 Security Awareness Training	13%	66%	21%
Hoxhunt	4%	22%	74%
SoSafe	14%	51%	34%
Arctic Wolf	13%	69%	18%
MetaCompliance Security Awareness Training	4%	71%	25%
Hacker Rangers Security Awareness	14%	63%	23%
Huntress Managed Security Awareness Training	66%	32%	3%
NINJIO Security Awareness	27%	58%	15%
Infosec IQ	17%	64%	19%
Immersive Labs	13%	33%	54%
Inspired eLearning Powered by VIPRE	13%	71%	16%
EasyLlama	19%	70%	11%
usecure	60%	35%	4%
Riot	11%	79%	10%
Traliant	32%	65%	3%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Webroot Security Awareness Training	72%	21%	6%
Pistachio	17%	75%	8%
Global Learning Systems	17%	63%	21%
Goldphish	63%	32%	5%
Boxphish	16%	70%	14%
Phished	39%	49%	12%
Secure Code Warrior	5%	47%	47%
CyberHoot Cybersecurity Awareness Training	76%	19%	5%
Bastion Technologies	67%	33%	0%
Junglemap	16%	52%	32%
Arsen	35%	52%	13%
Right-Hand Cybersecurity	23%	60%	17%
CultureAI	12%	49%	39%
Defendify All-In-One Cybersecurity® Solution	67%	33%	0%
Carbide	82%	15%	3%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Phin Security Awareness Training	64%	36%	0%
cyberconIQ Cyber Awareness Training	9%	55%	36%
CyberUpgrade	25%	38%	38%
Proofpoint Security Awareness Training	6%	40%	55%
SANS Security Awareness	10%	55%	35%
ISC2	33%	58%	8%
Mimecast Security Awareness Training	19%	56%	25%
BullPhish ID	51%	34%	15%
Barracuda Security Awareness Training	8%	69%	23%
Symantec Phishing Readiness	20%	40%	40%
Fortra's Terranova Security	14%	47%	39%
PhishingBox	34%	51%	15%
ThreatAdvice Cybersecurity Education	24%	58%	18%
Nimblr Security Awareness	38%	56%	6%
Security Journey	13%	63%	25%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Hook Security: Security Awareness Training	42%	53%	5%
CyberVista	50%	25%	25%
CybeReady Security Awareness Training Platform	8%	50%	42%
Avatao	46%	31%	23%
Threatcop Security Awareness Training	27%	73%	0%
Haekka	63%	38%	0%
Average	30%	50%	20%

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
KnowBe4 Security Awareness Training	78%	22%	1.3	81%	10%	2%	7%	175	21
Hoxhunt	46%	54%	2.8	24%	8%	0%	68%	3750	9
SoSafe	67%	33%	2.2	65%	16%	2%	17%	375	18
Arctic Wolf	66%	34%	2.1	64%	30%	0%	7%	175	23
MetaCompliance Security Awareness Training	79%	21%	1.9	74%	12%	1%	14%	375	23
Hacker Rangers Security Awareness	65%	35%	1.6	60%	20%	3%	17%	175	13
Huntress Managed Security Awareness Training	82%	18%	1.1	90%	2%	1%	7%	17	6
NINJIO Security Awareness	71%	29%	1.2	76%	18%	1%	5%	175	15
Infosec IQ	73%	27%	1.3	75%	12%	3%	9%	175	15
Immersive Labs	71%	29%	N/A	33%	0%	0%	67%	N/A	N/A
Inspired eLearning Powered by VIPRE	46%	54%	2.2	71%	19%	0%	10%	375	19
EasyLlama	37%	63%	0.8	77%	9%	0%	14%	125	12
usecure	82%	18%	0.8	83%	11%	1%	5%	17	8
Riot	83%	17%	0.5	73%	24%	0%	4%	175	18
Traliant	42%	58%	1.8	83%	11%	0%	6%	175	14

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Webroot Security Awareness Training	69%	31%	2.0	95%	0%	5%	0%	5	6
Pistachio	95%	5%	0.1	95%	0%	5%	0%	175	14
Global Learning Systems	81%	19%	0.7	73%	13%	0%	13%	175	24
Goldphish	62%	38%	0.5	76%	15%	9%	0%	17	6
Boxphish	79%	21%	1.0	67%	23%	3%	8%	175	19
Phished	92%	8%	0.9	84%	11%	4%	2%	75	16
Secure Code Warrior	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
CyberHoot Cybersecurity Awareness Training	83%	17%	0.4	67%	17%	17%	0%	N/A	N/A
Bastion Technologies	62%	38%	0.4	100%	0%	0%	0%	7	12
Junglemap	73%	27%	1.0	51%	37%	0%	12%	175	17
Arsen	74%	26%	0.5	95%	5%	0%	0%	3	10
Right-Hand Cybersecurity	79%	21%	0.8	48%	30%	0%	22%	175	20
CultureAI	90%	10%	1.9	86%	6%	3%	6%	375	16
Defendify All-In-One Cybersecurity® Solution	81%	19%	0.6	76%	10%	0%	14%	37	11
Carbide	73%	27%	3.1	63%	26%	0%	11%	17	12

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Phin Security Awareness Training	86%	14%	1.7	86%	14%	0%	0%	37	7
cyberconIQ Cyber Awareness Training	70%	30%	2.6	56%	44%	0%	0%	175	17
CyberUpgrade	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Proofpoint Security Awareness Training	80%	20%	2.1	60%	33%	0%	8%	375	18
SANS Security Awareness	71%	29%	0.6	85%	8%	0%	8%	375	17
ISC2	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Mimecast Security Awareness Training	57%	43%	1.3	100%	0%	0%	0%	N/A	N/A
BullPhish ID	61%	39%	1.6	64%	18%	6%	12%	17	9
Barracuda Security Awareness Training	56%	44%	1.2	44%	33%	11%	11%	462	26
Symantec Phishing Readiness	40%	60%	1.1	60%	40%	0%	0%	N/A	N/A
Fortra's Terranova Security	72%	28%	2.3	59%	30%	2%	9%	750	21
PhishingBox	64%	36%	1.5	78%	11%	2%	9%	37	14
ThreatAdvice Cybersecurity Education	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Nimblr Security Awareness	82%	18%	0.6	73%	17%	10%	0%	125	19
Security Journey	60%	40%	0.1	100%	0%	0%	0%	N/A	N/A

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Hook Security: Security Awareness Training	85%	15%	0.5	81%	15%	0%	4%	56	14
CyberVista	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
CybeReady Security Awareness Training Platform	80%	20%	2.7	48%	35%	4%	13%	750	22
Avatao	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Threatcop Security Awareness Training	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Haekka	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
KnowBe4 Security Awareness Training	87%	14
Hoxhunt	77%	13
SoSafe	75%	15
Arctic Wolf	90%	17
MetaCompliance Security Awareness Training	71%	15
Hacker Rangers Security Awareness	66%	13
Huntress Managed Security Awareness Training	62%	2
NINJIO Security Awareness	84%	14
Infosec IQ	76%	16
Immersive Labs	N/A	N/A
Inspired eLearning Powered by VIPRE	89%	19
EasyLlama	89%	11
usecure	78%	7
Riot	83%	9
Traliant	89%	24

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Webroot Security Awareness Training	49%	8
Pistachio	85%	4
Global Learning Systems	95%	4
Goldphish	71%	7
Boxphish	85%	11
Phished	76%	10
Secure Code Warrior	N/A	N/A
CyberHoot Cybersecurity Awareness Training	88%	N/A
Bastion Technologies	76%	5
Junglemap	75%	9
Arsen	95%	3
Right-Hand Cybersecurity	79%	6
CultureAI	73%	13
Defendify All-In-One Cybersecurity® Solution	81%	14
Carbide	75%	11

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Phin Security Awareness Training	72%	7
cyberconIQ Cyber Awareness Training	66%	6
CyberUpgrade	N/A	N/A
Proofpoint Security Awareness Training	80%	15
SANS Security Awareness	72%	5
ISC2	N/A	N/A
Mimecast Security Awareness Training	91%	N/A
BullPhish ID	48%	8
Barracuda Security Awareness Training	64%	20
Symantec Phishing Readiness	38%	N/A
Fortra's Terranova Security	77%	13
PhishingBox	76%	14
ThreatAdvice Cybersecurity Education	N/A	N/A
Nimblr Security Awareness	77%	14
Security Journey	95%	N/A

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Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Hook Security: Security Awareness Training	83%	6
CyberVista	N/A	N/A
CybeReady Security Awareness Training Platform	89%	20
Avatao	N/A	N/A
Threatcop Security Awareness Training	N/A	N/A
Haekka	N/A	N/A
Average	77%	11

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
KnowBe4 Security Awareness Training	KnowBe4, Inc.	2010	2,071	302,453
Hoxhunt	Hoxhunt	2016	192	9,260
SoSafe	SoSafe	2018	630	22,314
Arctic Wolf	Arctic Wolf Networks	2012	2,983	110,121
MetaCompliance Security Awareness Training	MetaCompliance	2005	240	12,913
Hacker Rangers Security Awareness	Hacker Rangers	2011	35	16,976
Huntress Managed Security Awareness Training	Huntress Labs	2015	603	82,167
NINJIO Security Awareness	NINJIO	2015	63	7,876
Infosec IQ	Infosec	2004	276	30,869
Immersive Labs	Immersive Labs	2017	345	29,319
Inspired eLearning Powered by VIPRE	VIPRE Security	1994	207	6,236
EasyLlama	EasyLlama	2019	48	7,313
usecure	usecure	2016	52	5,960
Riot	Riot	2020	120	6,723
Traliant	Traliant	2016	149	13,753

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
Webroot Security Awareness Training	Webroot	1997	271	25,000
Pistachio	Pistachio		101	2,890
Global Learning Systems	Global Learning Systems	2000	26	1,579
Goldphish	Goldphish	2017	10	4,090
Boxphish	Boxphish	2018	35	2,209
Phished	Phished	2018	62	5,975
Secure Code Warrior	Secure Code Warrior	2015	219	16,415
CyberHoot Cybersecurity Awareness Training	CyberHoot	2015	6	714
Bastion Technologies	Bastion Technologies	2022	17	4,604
Junglemap	Junglemap	2002	42	3,435
Arsen	Arsen	2021	15	1,452
Right-Hand Cybersecurity	Right-Hand Cybersecurity	2019	47	6,259
CultureAI	CultureAI	2015	51	4,588
Defendify All-In-One Cybersecurity® Solution	Defendify	2017	34	2,241
Carbide	Carbide	2016	28	2,424

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
Phin Security Awareness Training	Phin Security	2019	30	4,544
cyberconIQ Cyber Awareness Training	cyberconIQ	2019	13	1,041
CyberUpgrade	CyberUpgrade	2023	25	1,696
Proofpoint Security Awareness Training	Proofpoint	2002	4,756	160,470
SANS Security Awareness	SANS Institute	1989	1,655	336,123
ISC2	(ISC)2	1989	1,107	414,983
Mimecast Security Awareness Training	Mimecast	2003	2,588	105,002
BullPhish ID	Kaseya	2000	5,018	163,506
Barracuda Security Awareness Training	Barracuda	2002	2,135	69,784
Symantec Phishing Readiness	Broadcom	1991	59,194	512,655
Fortra's Terranova Security	Fortra	1982	1,669	38,570
PhishingBox	PhishingBox	2013	23	2,050
ThreatAdvice Cybersecurity Education	NXTsoft		75	3,918
Nimblr Security Awareness	Nimblr	2018	70	2,565
Security Journey	Security Journey	2016	55	5,383

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers
Hook Security: Security Awareness Training	Hook Security	2019	17	4,354
CyberVista	CyberVista	2016	35	3,454
CybeReady Security Awareness Training Platform	CybeReady	2015	32	6,628
Avatao	Avatao	2014	10	1,044
Threatcop Security Awareness Training	Threatcop	2012	42	9,650
Haekka	Haekka	2020	9	350

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