

Grid[®] Report for Security Awareness Training | Spring 2024



Security Awareness Training Software

Contenders								Leaders
Niche								High Performers

Market Presence

Satisfaction

G2 Grid[®] Scoring

(Security Awareness Training Software continues on next page)

Security Awareness Training Software (continued)

Security Awareness Training Software Definition

Security awareness training software provides businesses with online courses to train and assess their employees' security readiness. Businesses use these tools to outsource security training to specialized providers with experience and courses specific to a variety of security measures. Many of these tools deliver simulated attacks or fraudulent emails to help employees better identify malicious content before encountering it in real-life scenarios.

While some [online course providers](#) offer security awareness training, the products listed in this category are courses specific to cybersecurity and information security in the workplace.

To qualify for inclusion in the Security Awareness Training category, a product must:

- ▶ Provide educational security courses
- ▶ Offer online classes or a web-based educational content
- ▶ Provide training and assessment tools

Security Awareness Training Grid® Scoring Description

Products shown on the Grid® for Security Awareness Training have received a minimum of 10 reviews/ratings in data gathered by March 05, 2024. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- ▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: [KnowBe4 Security Awareness Training](#), [Hoxhunt](#), [MetaCompliance Security Awareness Training](#), [SoSafe](#), [Arctic Wolf](#), [NINJIO Security Awareness](#), [Infosec IQ](#), [SANS Institute](#), [Webroot Security Awareness Training](#), [Immersive Labs](#), and [Inspired eLearning Powered by VIPRE](#)
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: [Hacker Rangers Security Awareness](#), [Huntress Security Awareness Training](#), [PhishingBox](#), [usecure](#), [CybeReady Security Awareness Training Platform](#), [Riot](#), [Carbide](#), [Boxphish Security Awareness and Phishing Simulation](#), [Junglemap](#), [Defendify All-In-One Cybersecurity® Solution](#), [GoldPhish](#), [CultureAI](#), [Phished](#), [Nimblr Security Awareness](#), [Right-Hand Cybersecurity](#), [Bastion Technologies](#), [cyberconIQ Cyber Awareness Training](#), [Global Learning Systems](#), and [CyberHoot Cybersecurity Awareness Training](#)
- ▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: [Proofpoint Security Awareness Training](#), [Mimecast Security Awareness Training](#), [Barracuda Security Awareness Training](#), and [Symantec Phishing Readiness](#)
- ▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: [Fortra's Terranova Security](#), [Secure Code Warrior](#), [Hook Security](#), [ThreatAdvice Cybersecurity Education](#), [BullPhish ID](#), [Security Journey](#), [Avatao](#), [CyberVista](#), [Threatcop Security Awareness Training](#), and [Haekka](#)



Grid® Scores for Security Awareness Training Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
KnowBe4 Security Awareness Training	1660	90	99	95
Hoxhunt	2235	96	71	83
MetaCompliance Security Awareness Training	900	75	68	71
SoSafe	397	72	67	70
Arctic Wolf	29	63	71	67
NINJIO Security Awareness	250	73	56	65
Infosec IQ	600	55	68	62
SANS Institute	22	54	65	59
Webroot Security Awareness Training	47	58	50	54
Immersive Labs	58	52	57	54
Inspired eLearning Powered by VIPRE	55	50	52	51

(Grid® Scores for Security Awareness Training Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

High Performers

	# of Reviews	Satisfaction	Market Presence	G2 Score
Hacker Rangers Security Awareness	448	84	43	63
Huntress Security Awareness Training	37	65	45	55
PhishingBox	270	62	48	55
usecure	164	59	42	51
CybeReady Security Awareness Training Platform	63	58	39	49
Riot	37	58	37	48
Carbide	60	53	38	45
Boxphish Security Awareness and Phishing Simulation	46	66	19	43
Junglemap	56	55	30	43
Defendify All-in-One Cybersecurity® Solution	46	59	23	41
GoldPhish	22	59	23	41
CultureAI	35	53	26	40
Phished	38	53	26	39
Nimblr Security Awareness	34	51	27	39
Right-Hand Cybersecurity	17	55	22	38
Bastion Technologies	13	63	13	38
cyberconIQ Cyber Awareness Training	11	60	16	38
Global Learning Systems	10	54	21	38
CyberHoot Cybersecurity Awareness Training	19	50	22	36

(Grid® Scores for Security Awareness Training Software continues on next page)

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Scores for Security Awareness Training Software (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Proofpoint Security Awareness Training	231	47	83	65
Mimecast Security Awareness Training	14	27	71	49
Barracuda Security Awareness Training	13	33	55	44
Symantec Phishing Readiness	10	13	63	38

Niche

Fortra's Terranova Security	23	50	46	48
Secure Code Warrior	18	38	40	39
Hook Security: Security Awareness Training	53	49	24	37
ThreatAdvice Cybersecurity Education	37	34	38	36
BullPhish ID	31	41	27	34
Security Journey	23	43	22	33
Avatao	35	42	22	32
CyberVista	24	41	22	31
Threatcop Security Awareness Training	11	0	10	5
Haekka	10	0	5	2

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Security Awareness Training category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Grid® Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique algorithm (v3.0) to this data to calculate the Satisfaction and Market Presence scores in real time. The Grid® Report for Security Awareness Training | Spring 2024 is based on scores calculated using the G2 algorithm v3.0 from reviews collected through March 05, 2024. To view the Security Awareness Training Grid® with the most recent data, please visit the [Security Awareness Training](#) page. For more details on Grid® Scoring, please view the [G2 Scoring Methodology here](#).

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available [categorization methodology](#). All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A [list of standard definitions](#) is available to G2 users to eliminate confusion and ease the buying process.

(Grid® Methodology continues on next page)

** Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.



Grid® Methodology (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through March 05, 2024. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with sellers and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products, or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. Sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

G2 may occasionally offer incentives for honest reviews to help us gather a full and accurate data set. These incentives are offered as thank-yous for approved reviews. Incentives are never conditioned upon the substance of the review, positive or negative. Each such incentivized review is disclosed with an "Incentivized Review" banner.

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to [suggest its addition](#) to our [Security Awareness Training category](#).

Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.

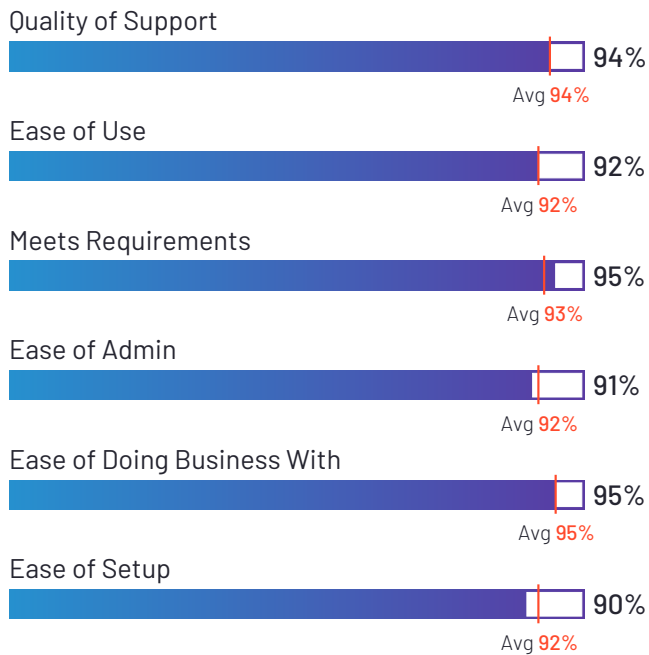


4.7 ★★★★★ (1,698)

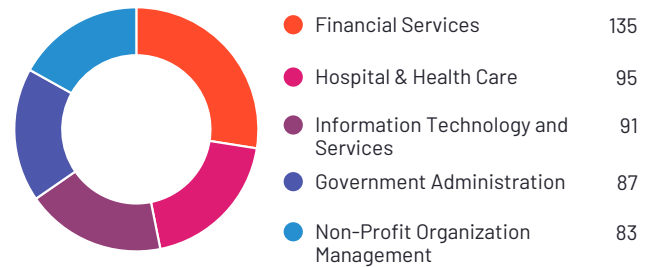


KnowBe4 Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. KnowBe4 Security Awareness Training has the largest Market Presence among products in Security Awareness Training. 98% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend KnowBe4 Security Awareness Training at a rate of 93%.

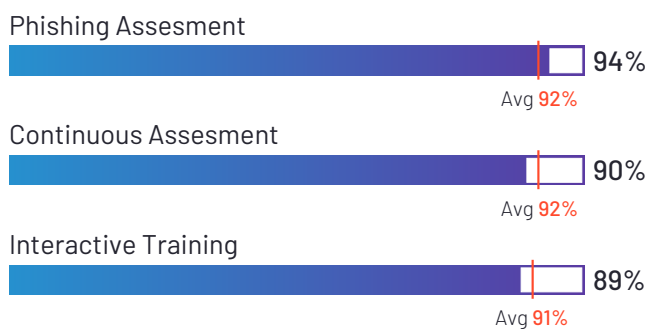
Satisfaction Ratings



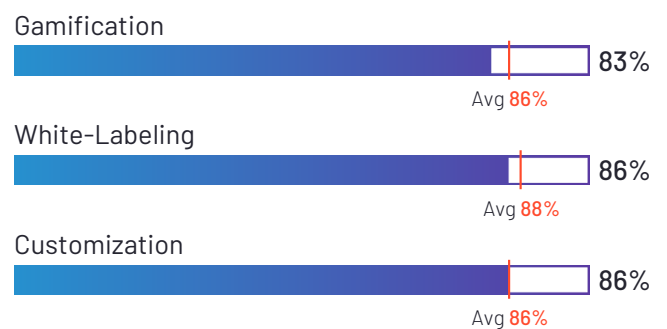
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
KnowBe4, Inc.



HQ Location
Clearwater, FL



Year Founded
2010



Employees (Listed On LinkedIn)
1,859



Company Website
knowbe4.com



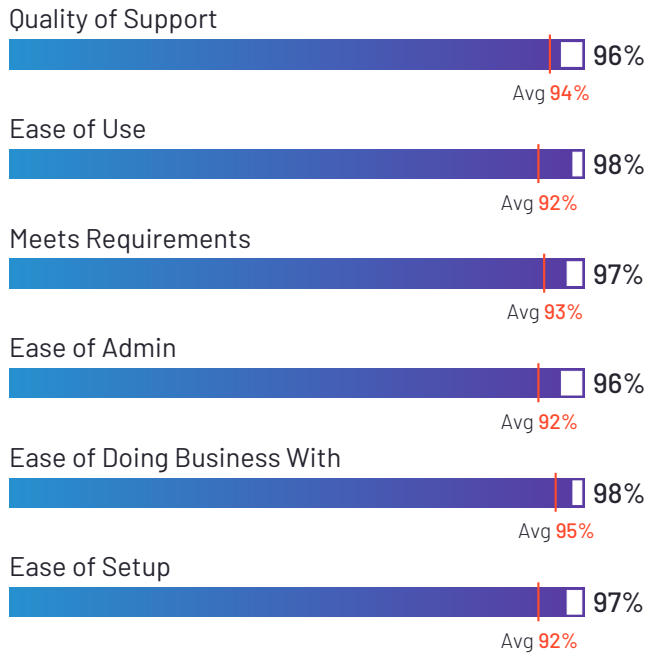
Hoxhunt

4.8 ★★★★★ (2,272)

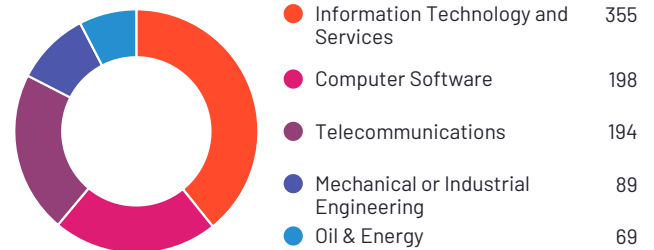


Hoxhunt has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Hoxhunt received the highest Satisfaction score among products in Security Awareness Training. 99% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Hoxhunt at a rate of 96%.

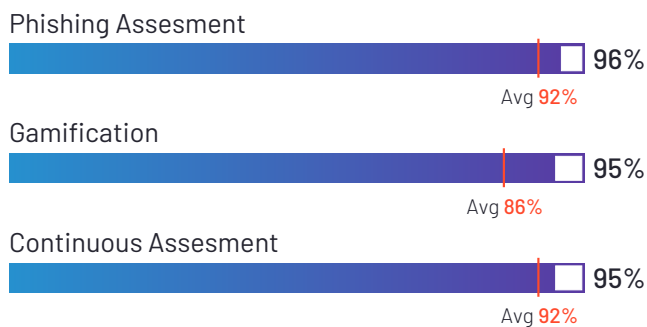
Satisfaction Ratings



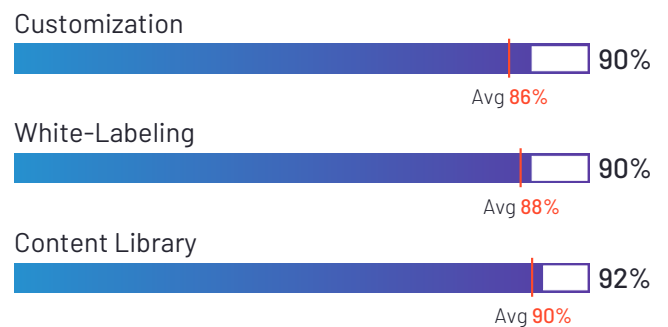
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Hoxhunt



HQ Location
Helsinki, Southern
Finland



Year Founded
2016



**Employees (Listed
On LinkedIn)**
142



Company Website
hoxhunt.com



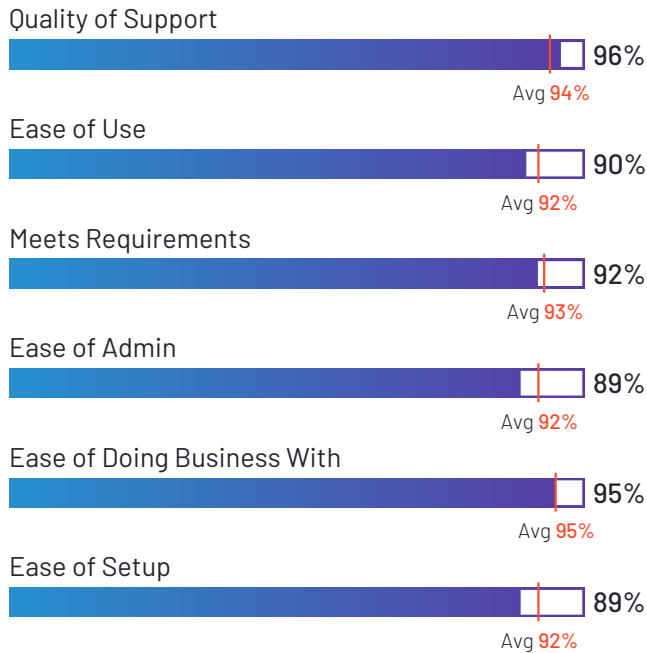
MetaCompliance Security Awareness Training

4.6 ★★★★★ (914)

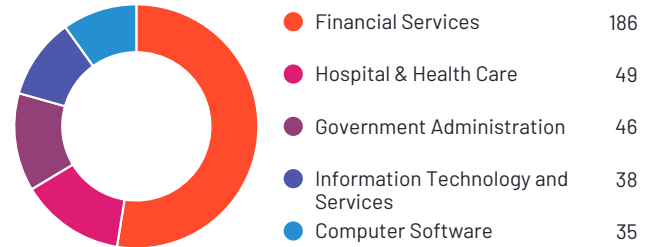


MetaCompliance Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 97% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend MetaCompliance Security Awareness Training at a rate of 92%.

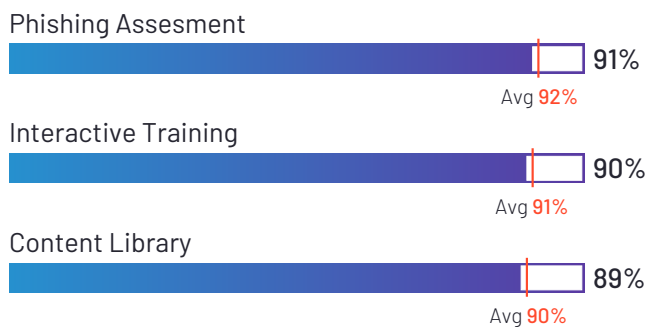
Satisfaction Ratings



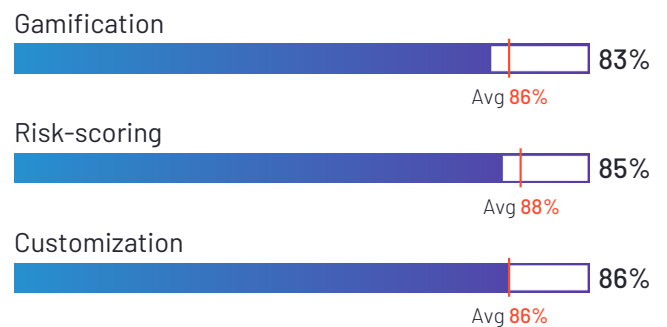
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
MetaCompliance



Year Founded
2005



Employees (Listed On LinkedIn)
188



Company Website
metacompliance.com



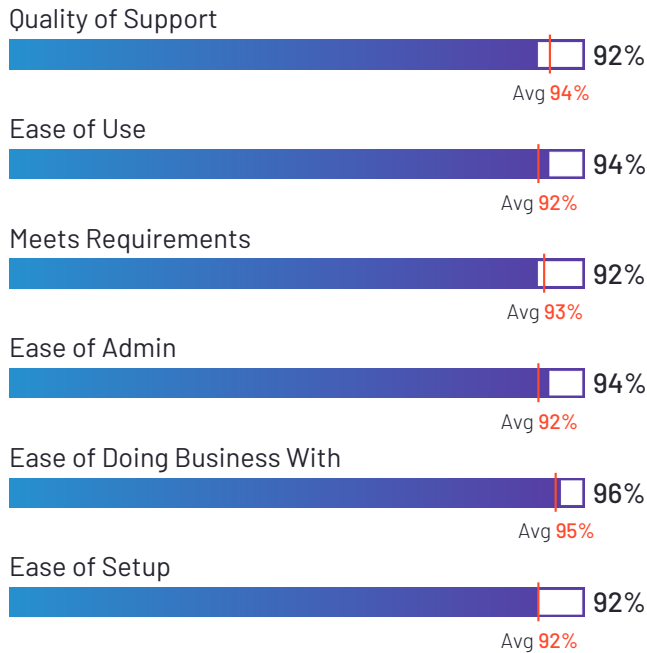
SoSafe

4.4 ★★★★★ (399)

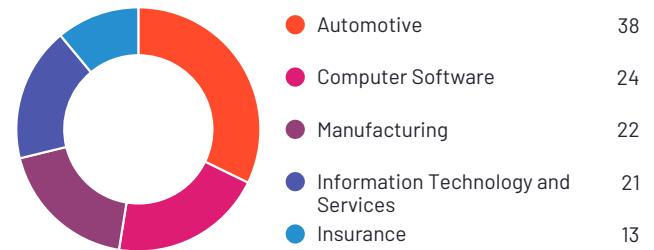


SoSafe has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 94% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend SoSafe at a rate of 89%.

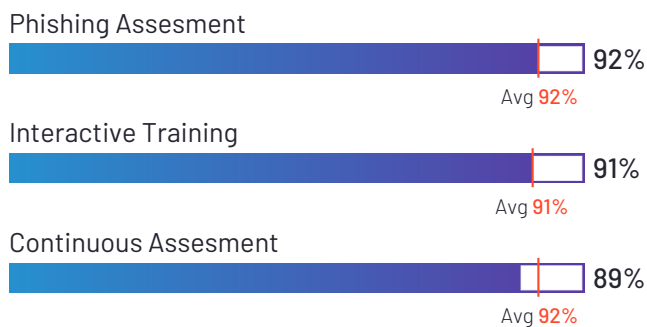
Satisfaction Ratings



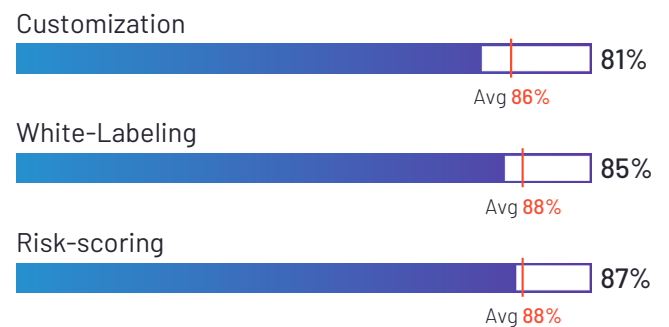
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
SoSafe



HQ Location
Cologne, North
Rhine-Westphalia



Year Founded
2018



**Employees (Listed
On LinkedIn)**
378



Company Website
sosafe-awareness.com



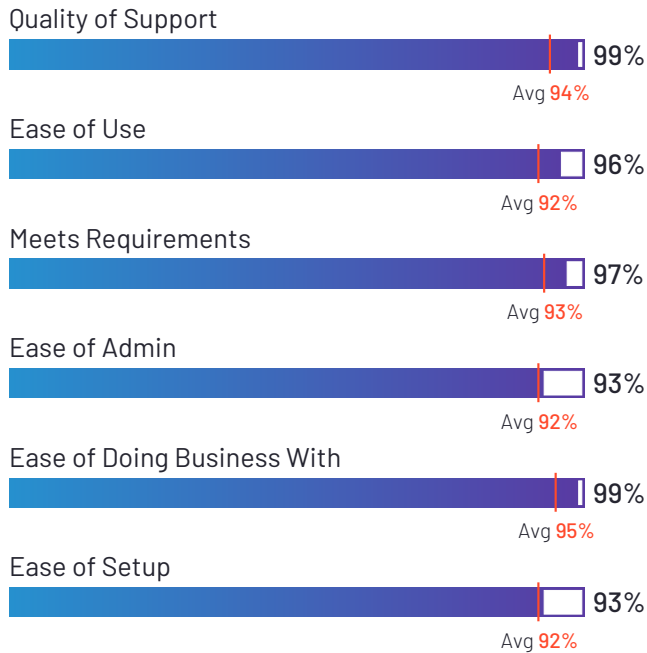
Arctic Wolf

4.7 ★★★★★ (142)

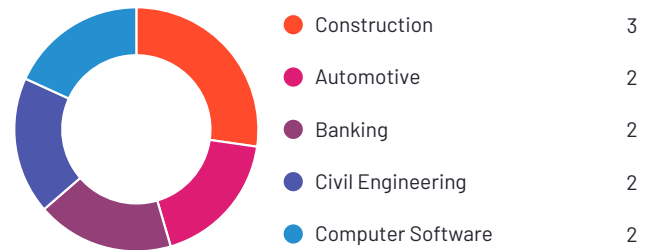


Arctic Wolf has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Arctic Wolf at a rate of 96%. Arctic Wolf is also in the Risk-Based Vulnerability Management, Managed Detection and Response (MDR), and Cloud Detection and Response (CDR) categories.

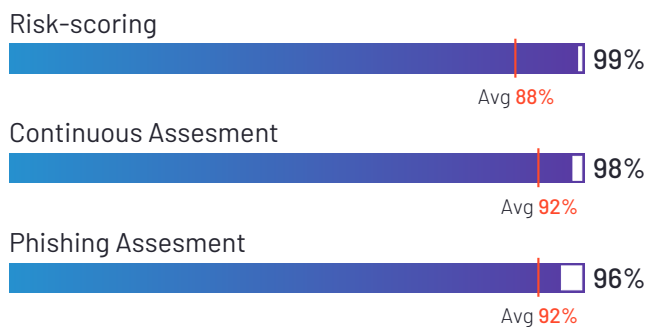
Satisfaction Ratings



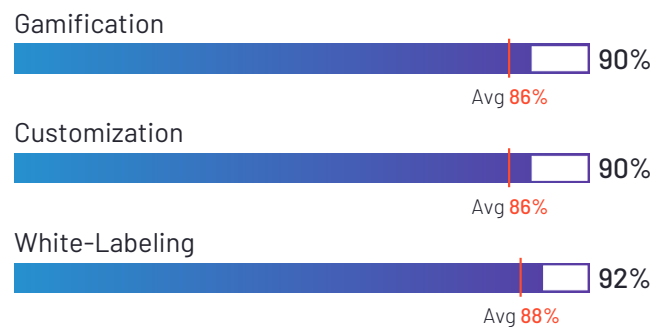
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Arctic Wolf Networks



HQ Location
Eden Prairie, MN



Year Founded
2012



Employees (Listed On LinkedIn)
2,219



Company Website
arcticwolf.com



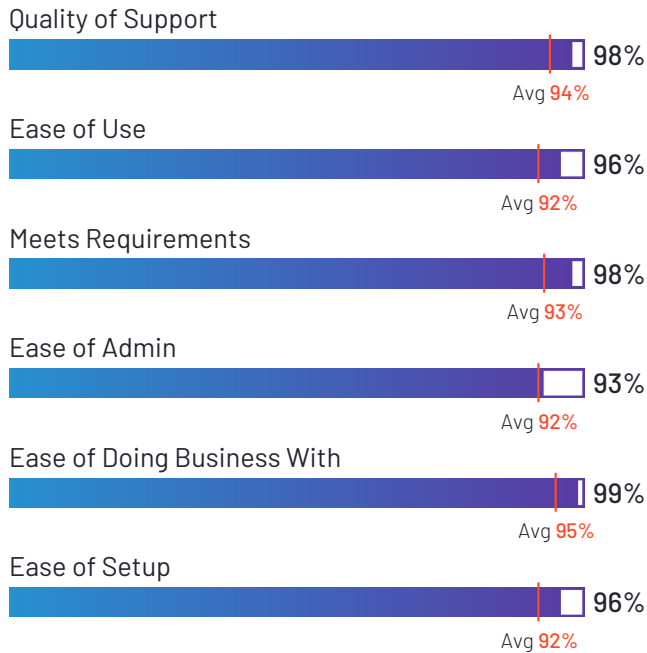
NINJIO Security Awareness

4.9 ★★★★★ (254)

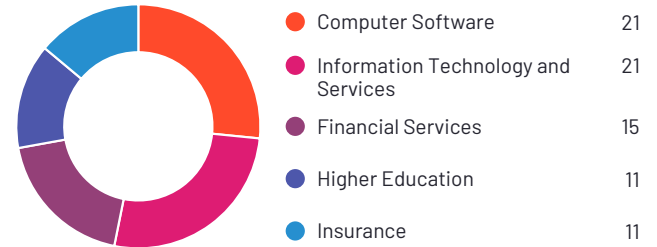


NINJIO Security Awareness has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend NINJIO Security Awareness at a rate of 99%.

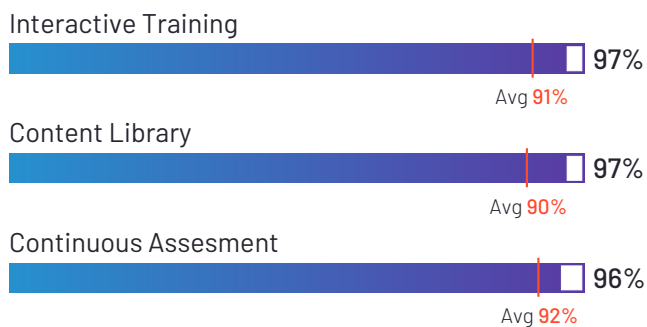
Satisfaction Ratings



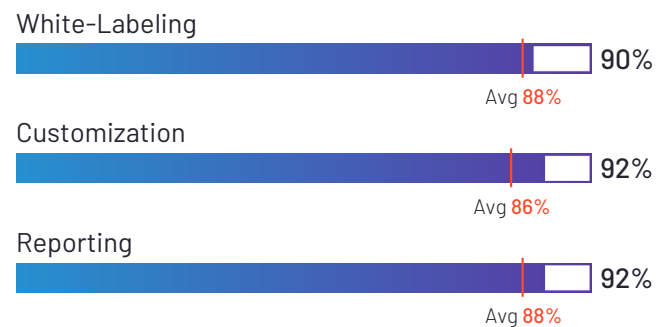
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
NINJIO



HQ Location
Westlake Village,
California



Year Founded
2015



**Employees (Listed
On LinkedIn)**
63



Company Website
ninjio.com



INFOSEC IQ

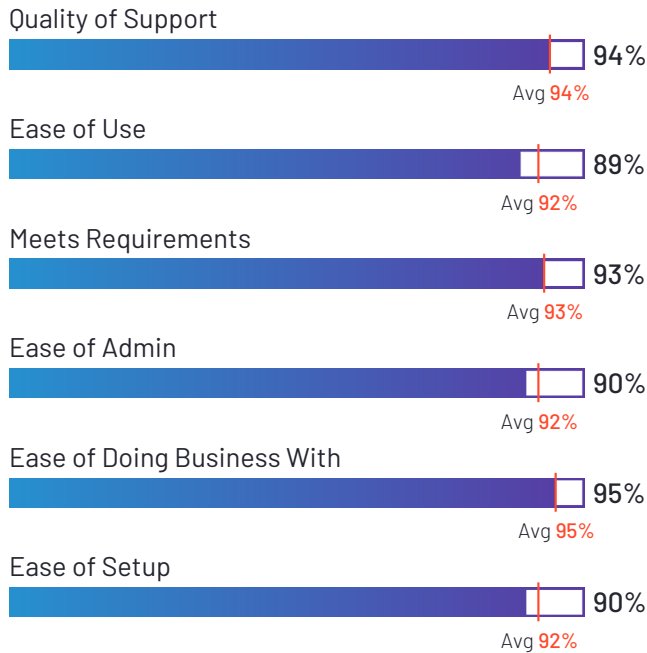
Infosec IQ

4.5 ★★★★★ (631)

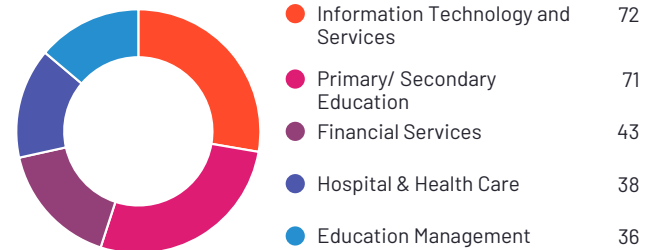


Infosec IQ has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Infosec IQ at a rate of 91%.

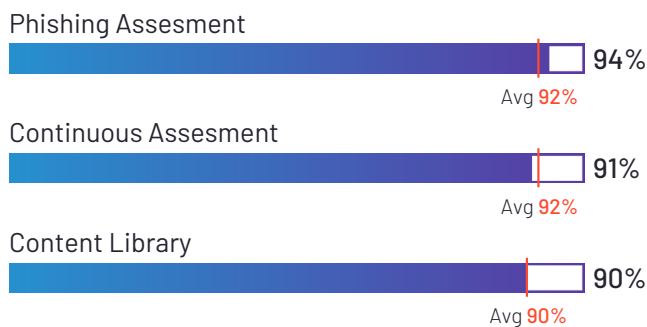
Satisfaction Ratings



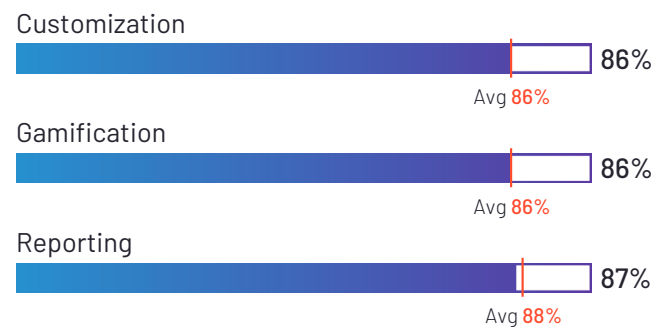
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Infosec



HQ Location
Madison, Wisconsin



Year Founded
2004



Employees (Listed On LinkedIn)
281



Company Website
infosecinstitute.com



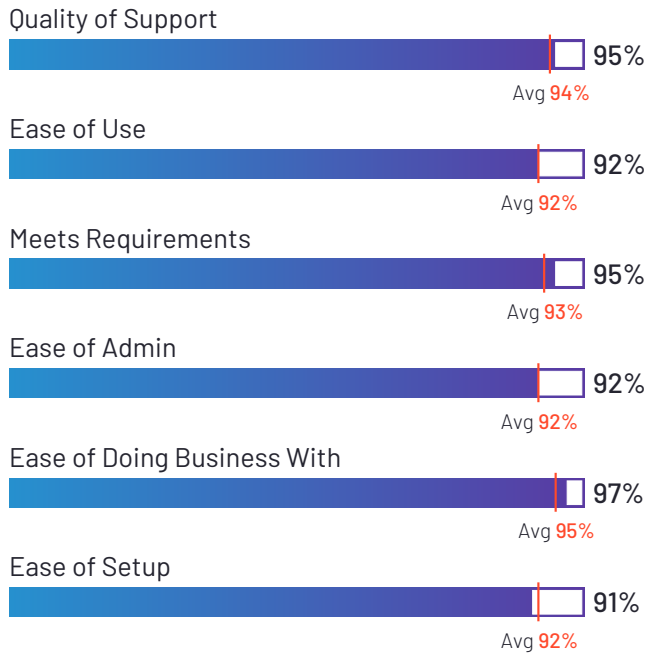
SANS Institute

4.5 ★★★★★ (23)

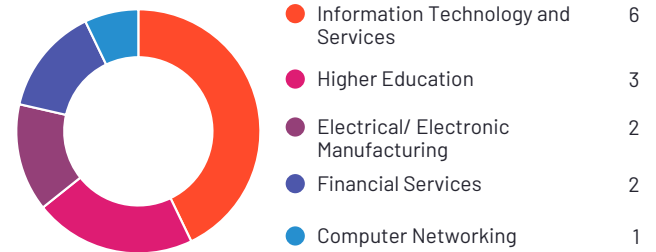


SANS Institute has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 95% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend SANS Institute at a rate of 91%. SANS Institute is also in the Cybersecurity Professional Development category.

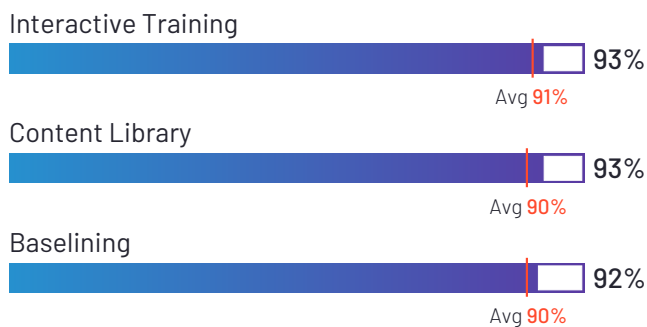
Satisfaction Ratings



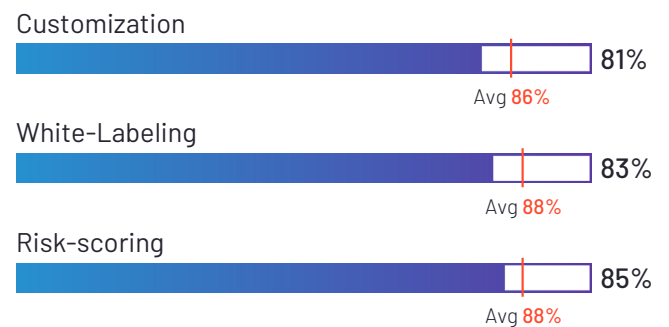
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
SANS Institute



HQ Location
Rockville, Maryland



Year Founded
1989



Employees (Listed On LinkedIn)
1,468



Company Website
www.sans.org

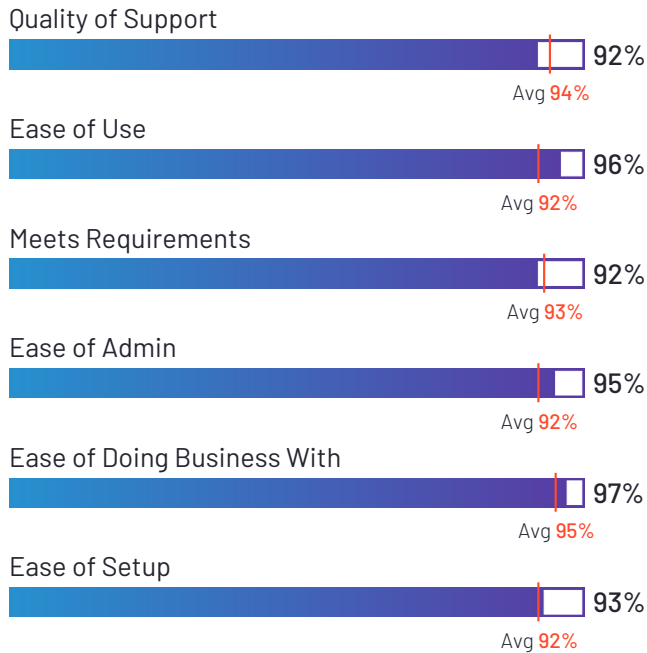


4.4 ★★★★★ (71)

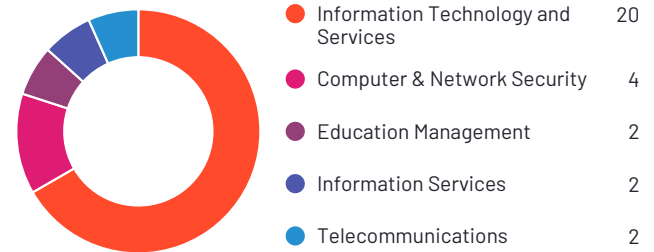


Webroot Security Awareness Training has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 89% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Webroot Security Awareness Training at a rate of 89%.

Satisfaction Ratings



Top Industries Represented



Ownership
Webroot



HQ Location
Broomfield, CO



Year Founded
1997



Employees (Listed On LinkedIn)
299



Company Website
webroot.com



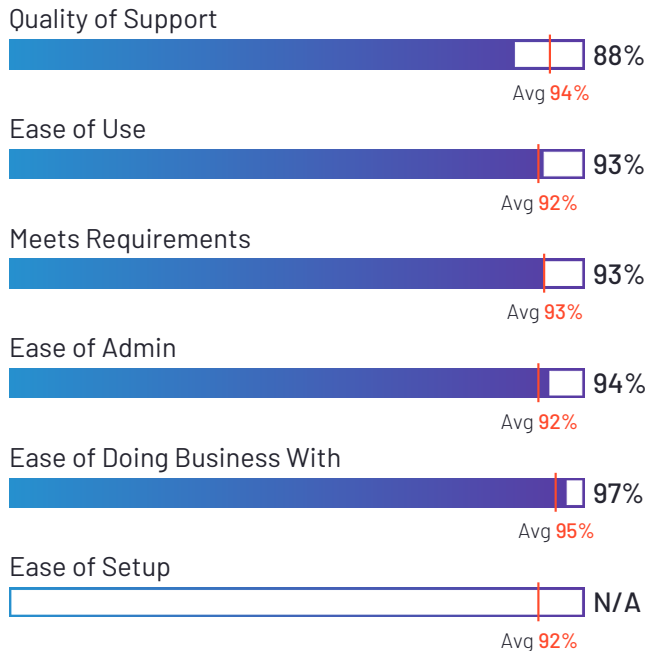
Immersive Labs

4.7 ★★★★★ (91)



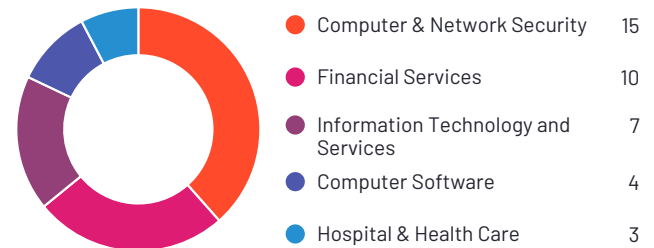
Immersive Labs has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Immersive Labs at a rate of 92%. Immersive Labs is also in the Secure Code Training, Technical Skills Development, Online Course Providers, and Cybersecurity Professional Development categories.

Satisfaction Ratings

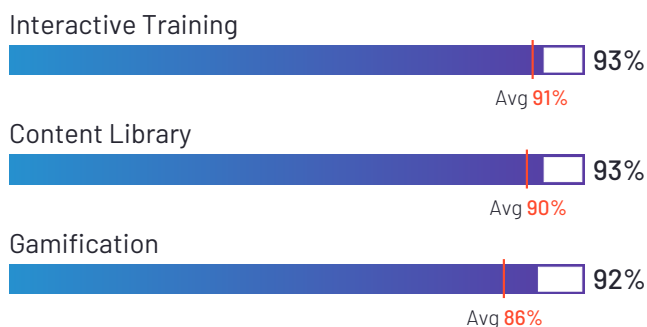


*N/A is displayed when fewer than five responses were received for the question.

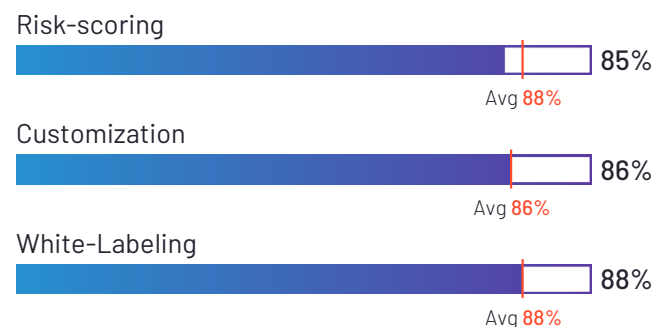
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Immersive Labs



HQ Location
Bristol



Year Founded
2017



Employees (Listed On LinkedIn)
330



Company Website
immersivelabs.com



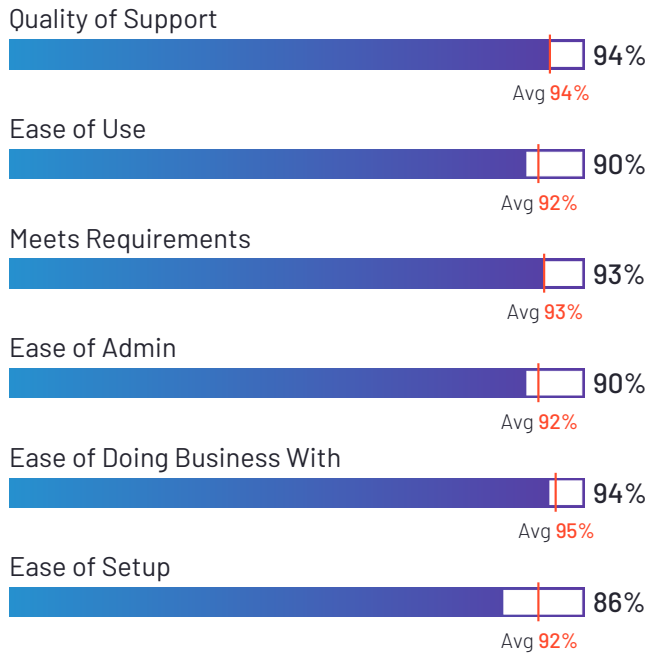
Powered by VIPRE

4.4 ★★★★★ (68)

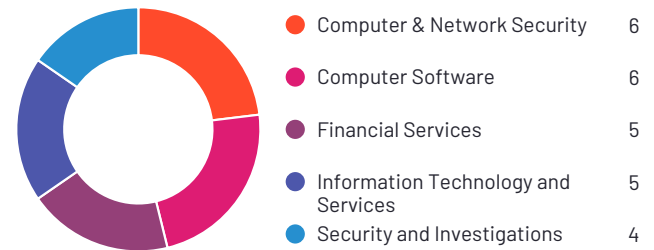


Inspired eLearning Powered by VIPRE has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 91% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Inspired eLearning Powered by VIPRE at a rate of 88%. Inspired eLearning Powered by VIPRE is also in the Ethics and Compliance Learning, Corporate Learning Management Systems, and Secure Code Training categories.

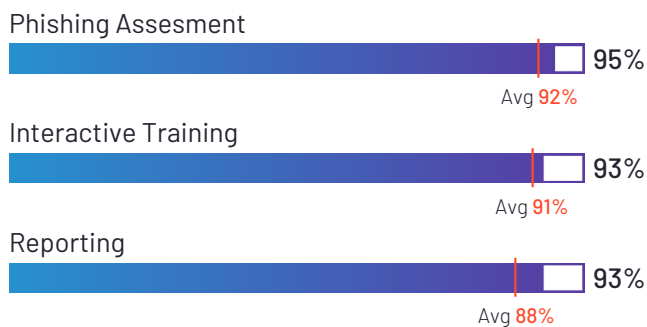
Satisfaction Ratings



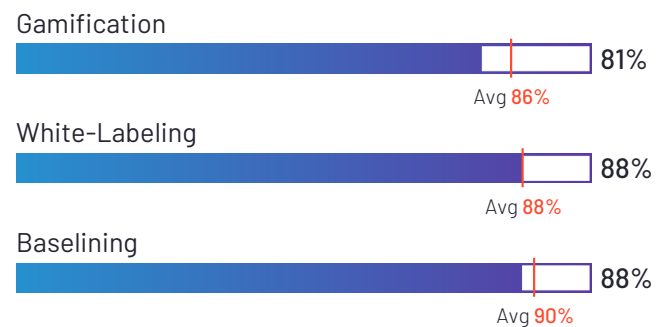
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
VIPRE Security



HQ Location
Clearwater, FL



Year Founded
1994



Employees (Listed On LinkedIn)
184



Company Website
www.vipre.com

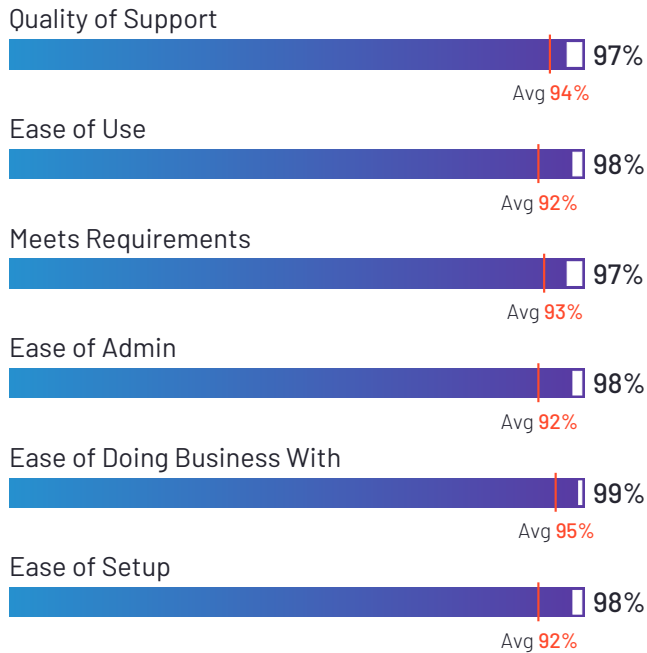


4.9 ★★★★★ (520)



Hacker Rangers Security Awareness has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Hacker Rangers Security Awareness at a rate of 98%. Hacker Rangers Security Awareness is also in the Gamification category.

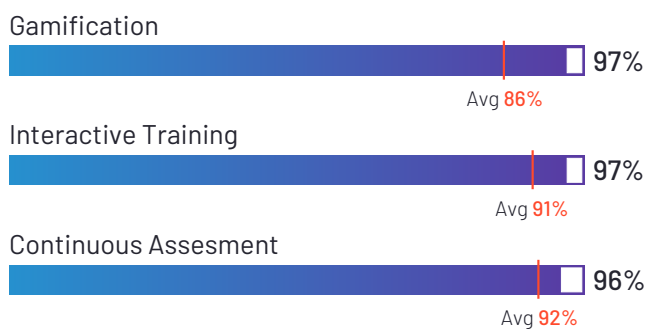
Satisfaction Ratings



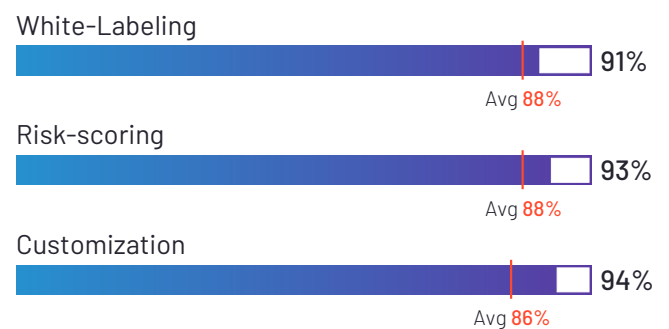
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Hacker Rangers



HQ Location
Orlando, Florida



Year Founded
2011



Employees (Listed On LinkedIn)
15



Company Website
hackerrangers.com



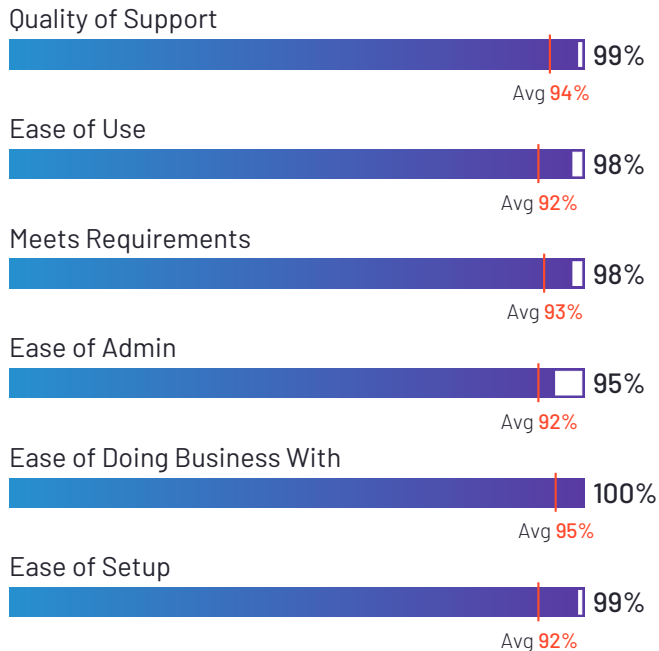
Huntress Security Awareness Training

4.9 ★★★★★ (39)



Huntress Security Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Huntress Security Awareness Training at a rate of 98%.

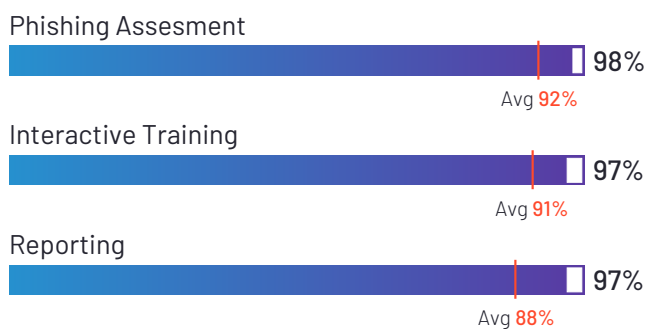
Satisfaction Ratings



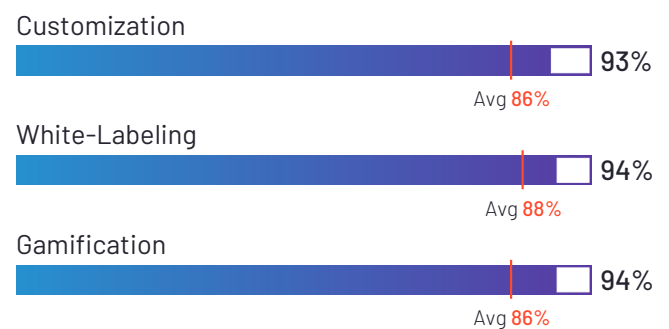
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Huntress Labs



HQ Location
Columbia, MD



Year Founded
2015



Employees (Listed On LinkedIn)
325



Company Website
huntress.com



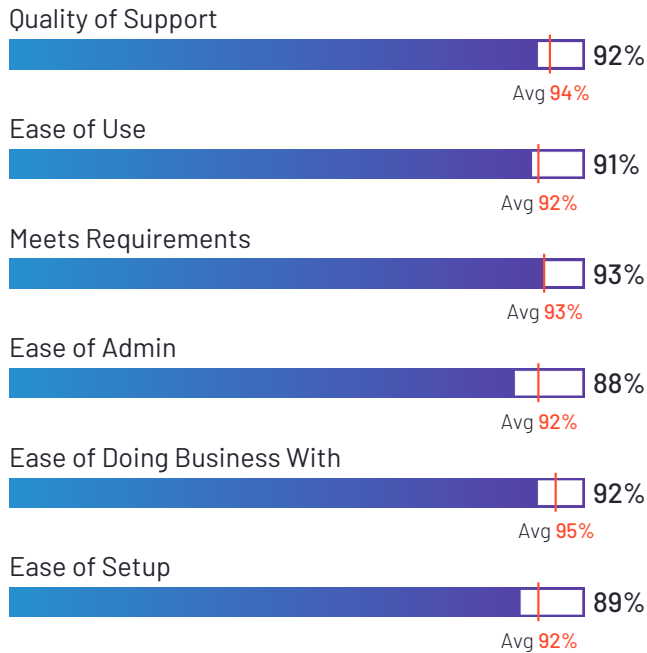
PhishingBox

4.5 ★★★★★ (272)

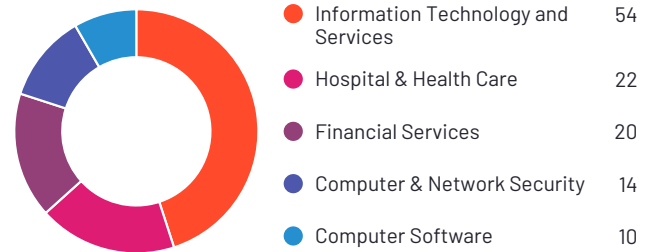


PhishingBox has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend PhishingBox at a rate of 91%.

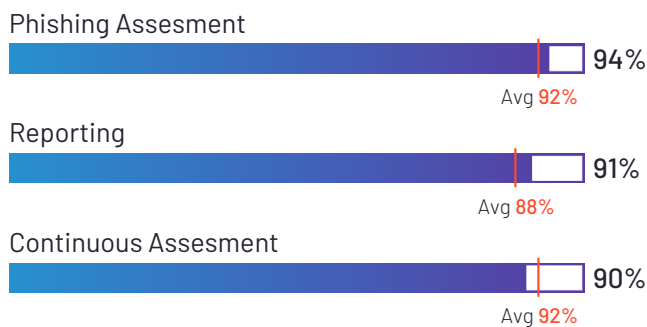
Satisfaction Ratings



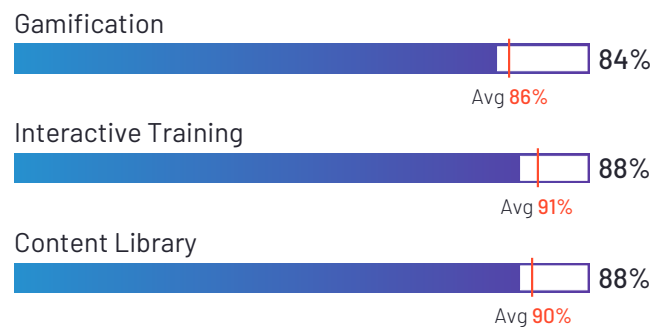
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
PhishingBox



HQ Location
Lexington, Kentucky



Year Founded
2013



Employees (Listed On LinkedIn)
23



Company Website
phishingbox.com



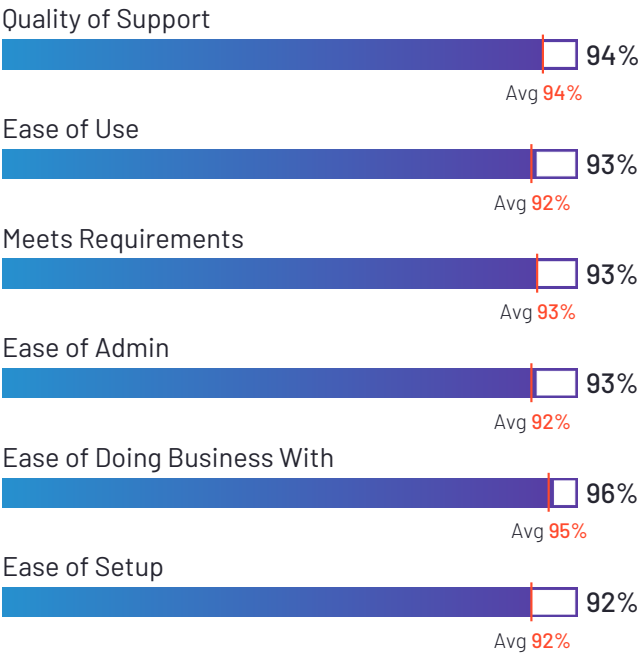
usecure

4.6 ★★★★★ (170)

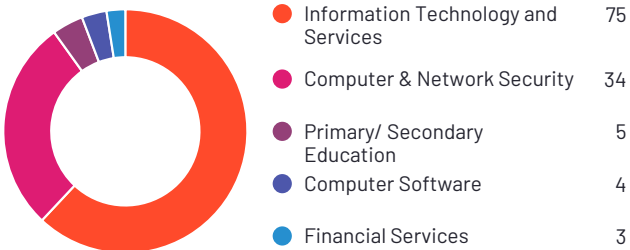


usecure has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 98% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend usecure at a rate of 93%. usecure is also in the Dark Web Monitoring category.

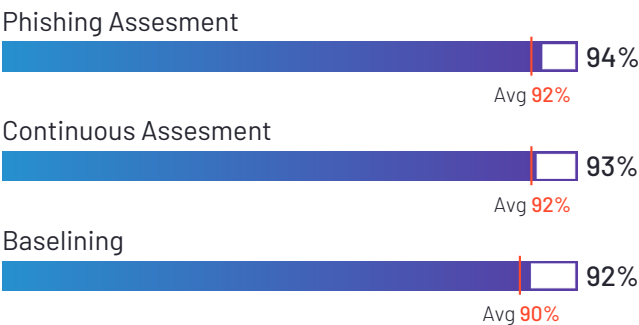
Satisfaction Ratings



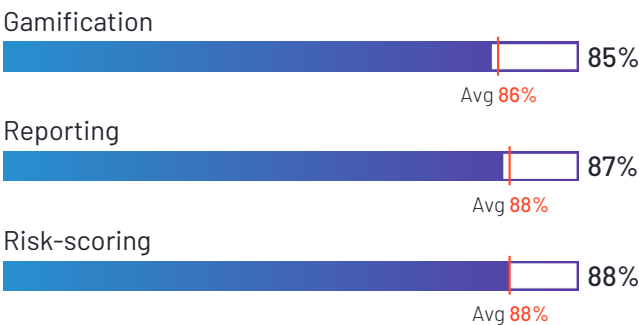
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
usecure



HQ Location
Manchester



Year Founded
2016



Employees (Listed On LinkedIn)
39



Company Website
www.usecure.io



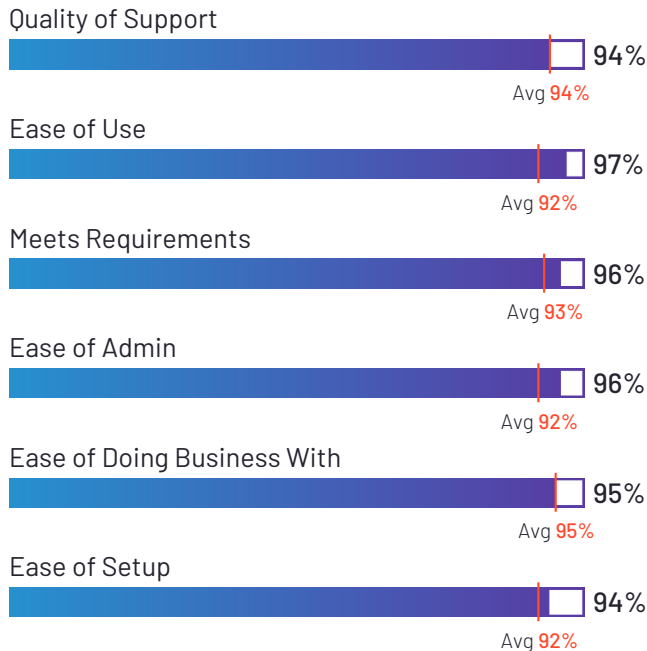
CybeReady Security Awareness Training Platform

4.6 ★★★★★ (64)



CybeReady Security Awareness Training Platform has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 98% of users believe it is headed in the right direction, and users said they would be likely to recommend CybeReady Security Awareness Training Platform at a rate of 93%.

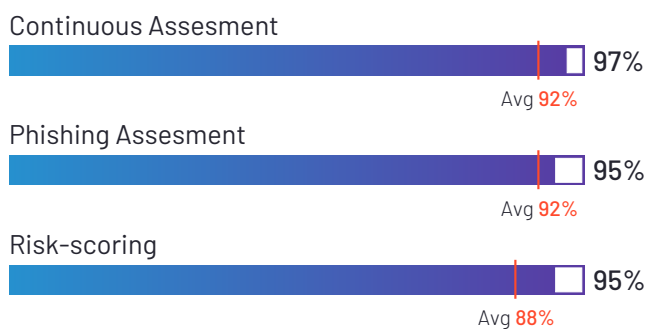
Satisfaction Ratings



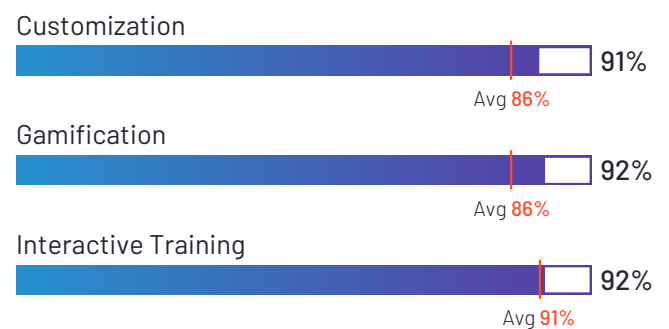
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
CybeReady



HQ Location
Santa Clara,
California



Year Founded
2018



**Employees (Listed
On LinkedIn)**
37



Company Website
cybeready.com



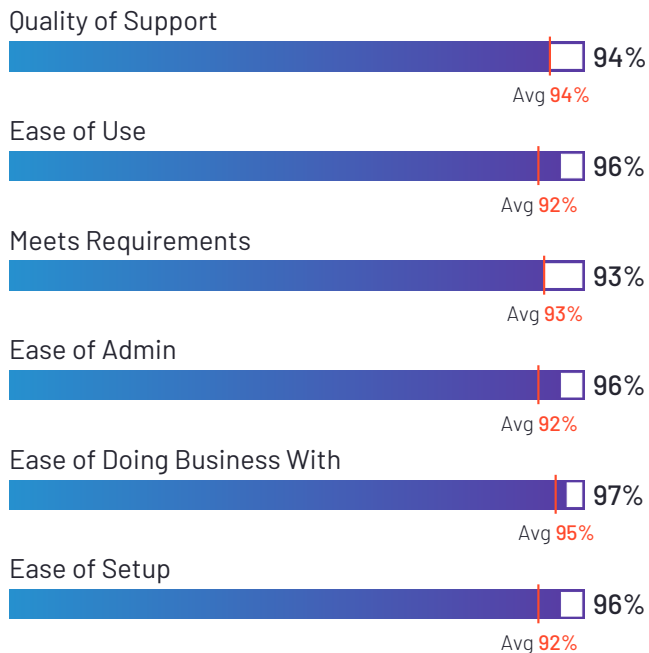
Riot

4.8 ★★★★★ (40)

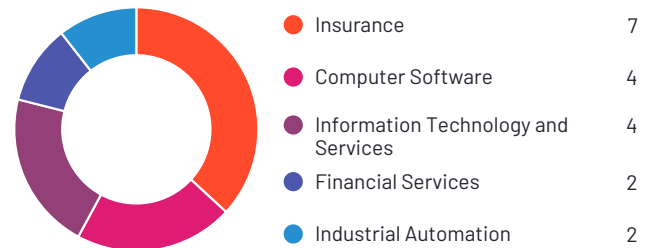


Riot has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 97% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Riot at a rate of 95%.

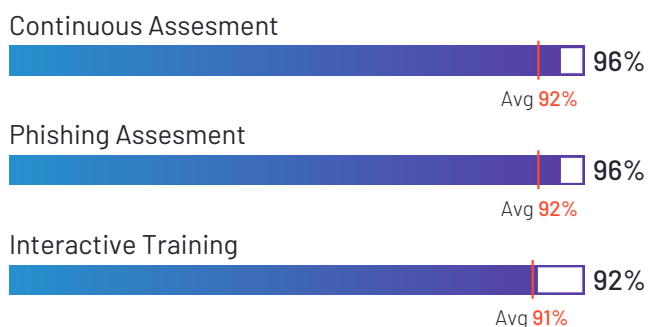
Satisfaction Ratings



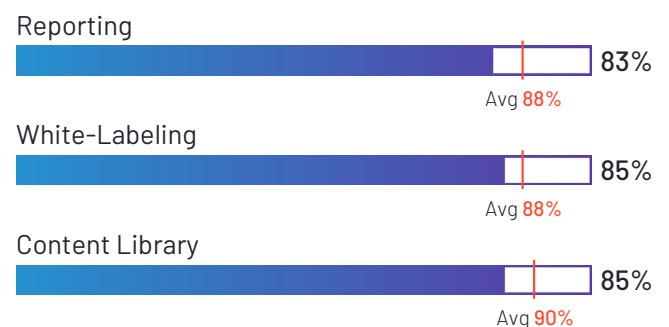
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Riot



HQ Location
San Francisco, CA



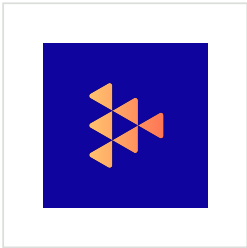
Year Founded
2020



Employees (Listed On LinkedIn)
33



Company Website
tryriot.com



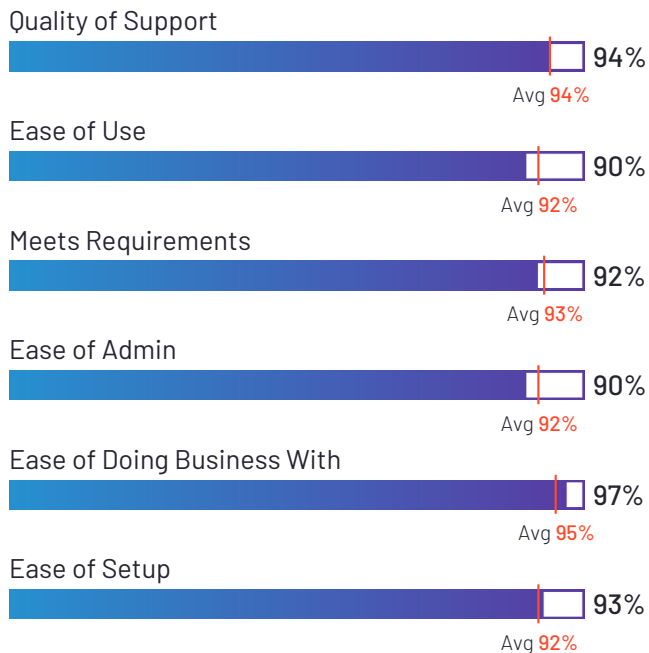
Carbide

4.6 ★★★★★ (75)

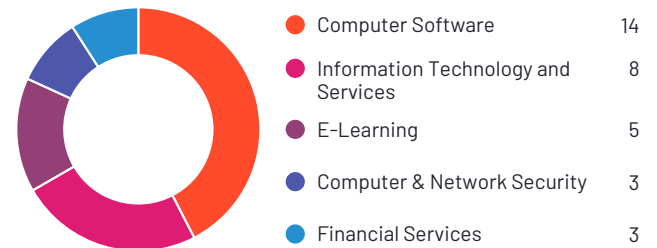


Carbide has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 95% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Carbide at a rate of 93%. Carbide is also in the Security Compliance, Privacy Policy Generator, and Cloud Compliance categories.

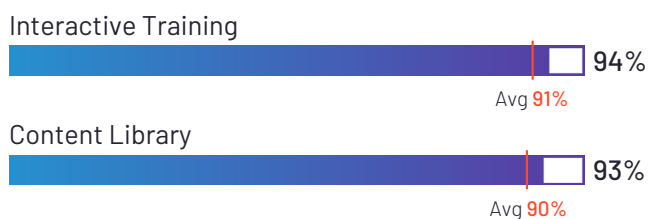
Satisfaction Ratings



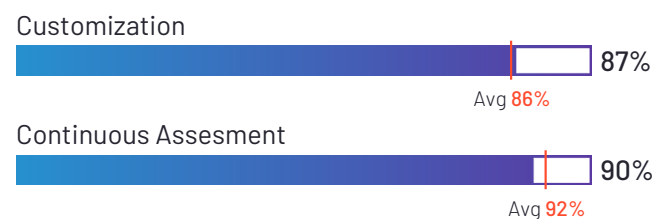
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Carbide



HQ Location
Sydney, Nova Scotia



Year Founded
2016



Employees (Listed On LinkedIn)
39



Company Website
carbidesecure.com



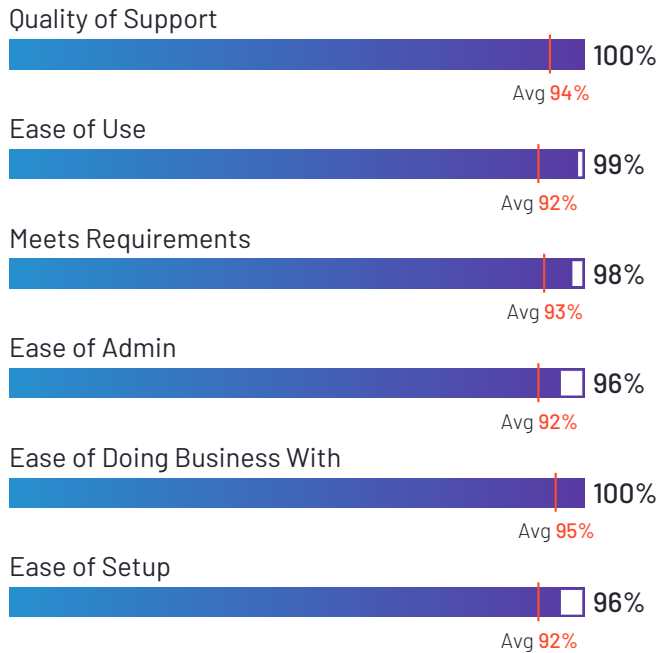
Boxphish Security Awareness and Phishing Simulation

4.9 ★★★★★ (46)

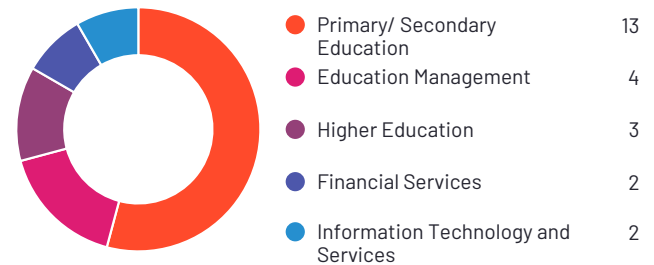


Boxphish Security Awareness and Phishing Simulation has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Boxphish Security Awareness and Phishing Simulation at a rate of 99%.

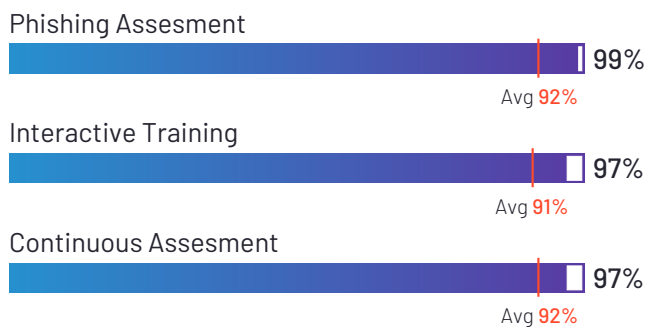
Satisfaction Ratings



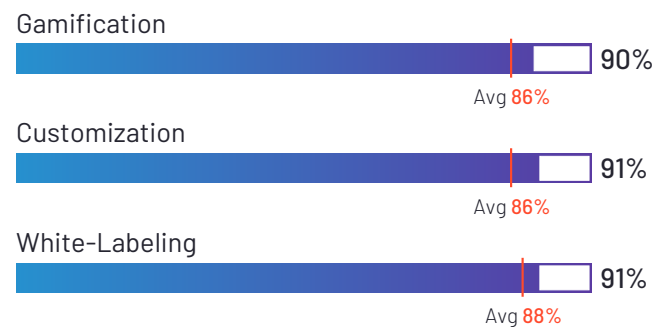
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Boxphish



HQ Location
Leeds, England



Year Founded
2018



Employees (Listed On LinkedIn)
23



Company Website
boxphish.com



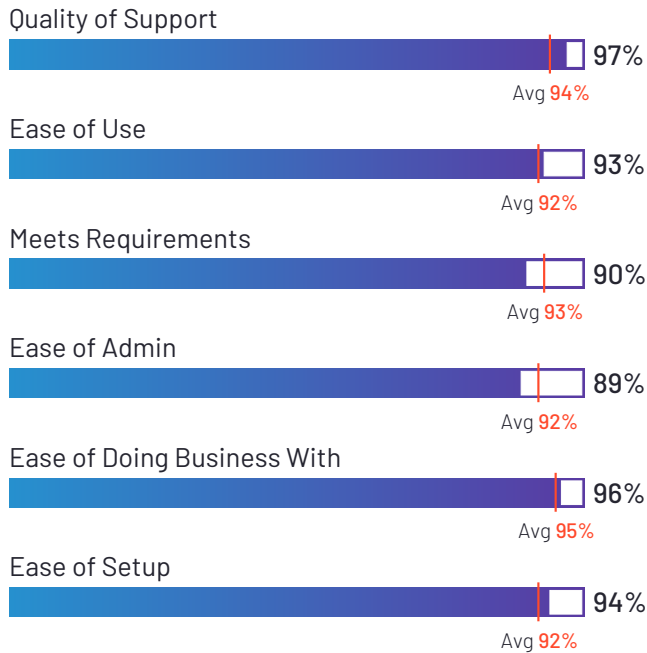
Junglemap

4.6 ★★★★★ (56)

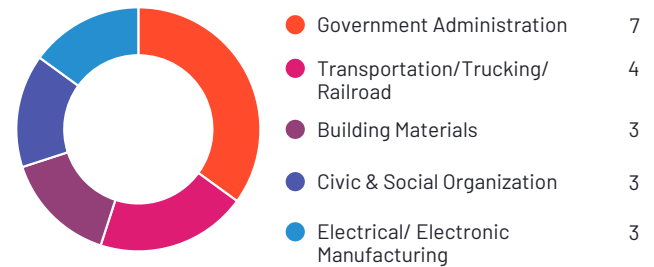


Junglemap has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend Junglemap at a rate of 93%.

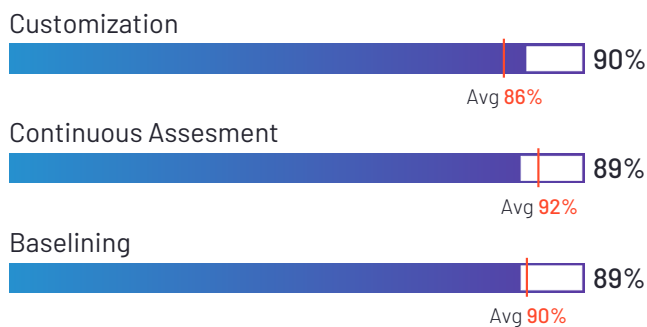
Satisfaction Ratings



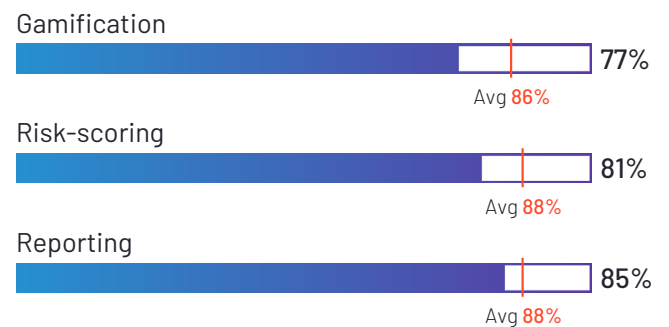
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Junglemap



HQ Location
Oslo, Norway



Year Founded
2002



Employees (Listed On LinkedIn)
47



Company Website
junglemap.com



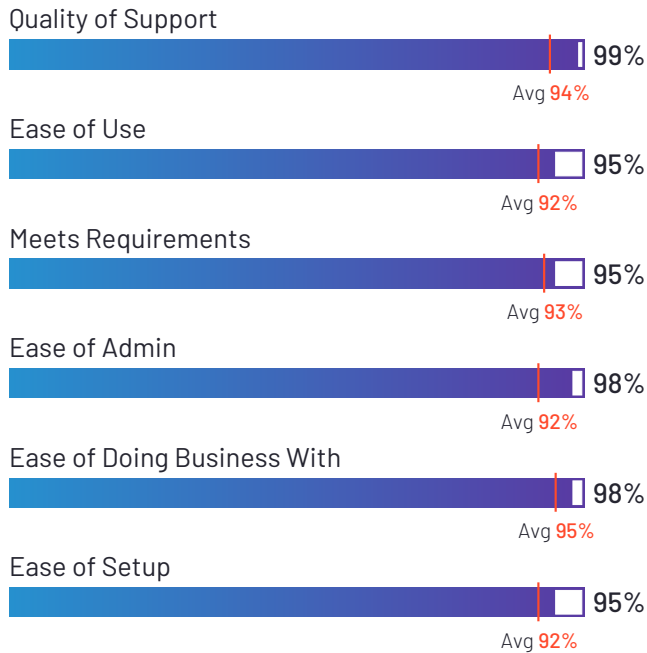
DEFENDIFY

4.7 ★★★★★ (55)

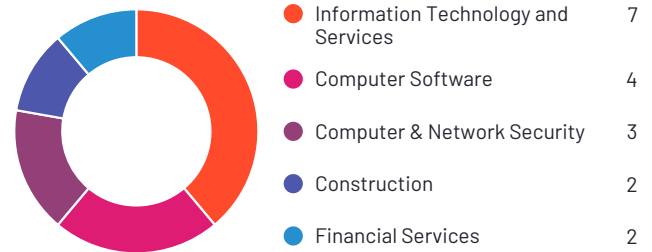


Defendify All-In-One Cybersecurity® Solution has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Defendify All-In-One Cybersecurity® Solution at a rate of 95%. Defendify All-In-One Cybersecurity® Solution is also in the Dark Web Monitoring, Breach and Attack Simulation (BAS), Managed Detection and Response (MDR), Penetration Testing, Website Security, Vulnerability Scanner, Incident Response, Threat Intelligence, and Vulnerability Management categories.

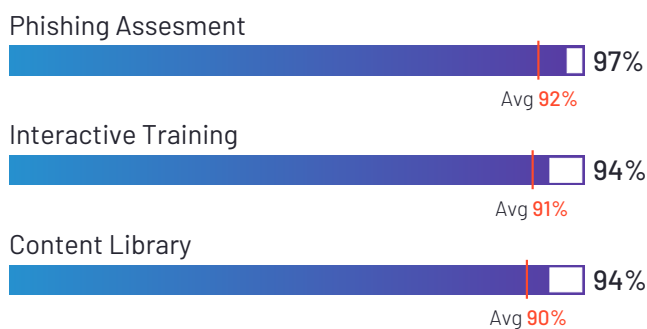
Satisfaction Ratings



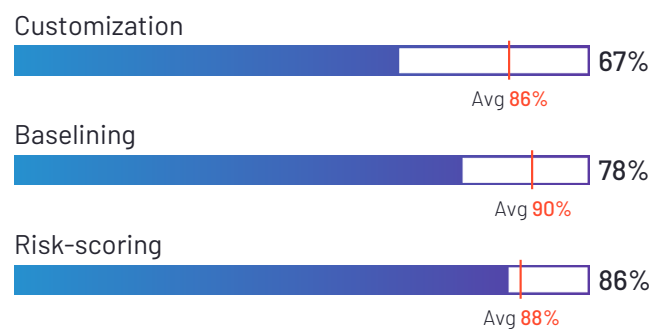
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Defendify



HQ Location
Portland, Maine



Year Founded
2017



Employees (Listed On LinkedIn)
26



Company Website
defendify.com



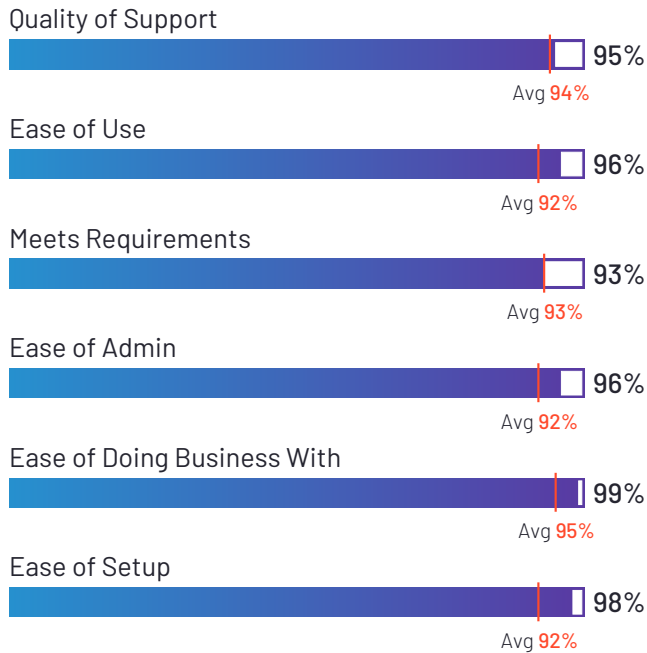
GoldPhish

4.8 ★★★★★ (23)

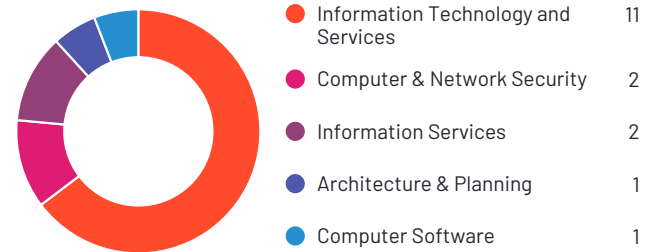


GoldPhish has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend GoldPhish at a rate of 96%.

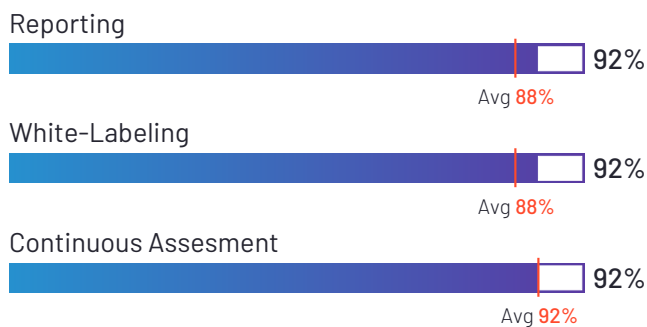
Satisfaction Ratings



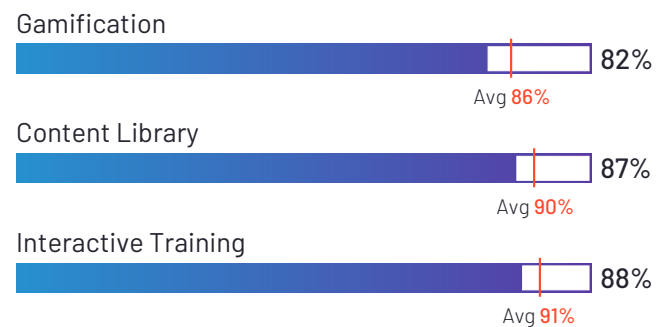
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
GoldPhish



HQ Location
Cape Town, South Africa



Employees (Listed On LinkedIn)
9



Company Website
goldphish.com



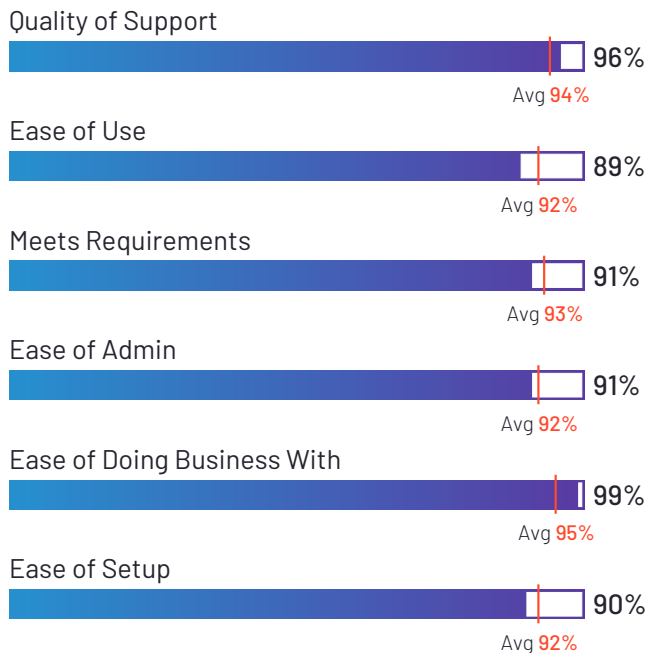
CultureAI

4.7 ★★★★★ (35)

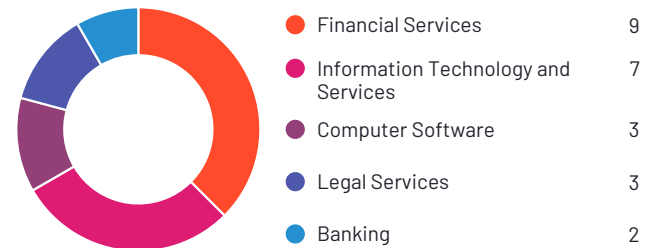


CultureAI has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend CultureAI at a rate of 93%.

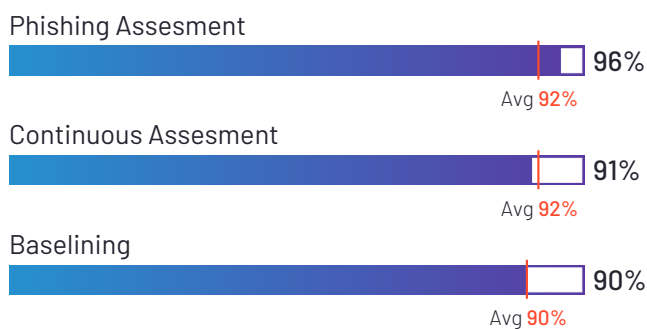
Satisfaction Ratings



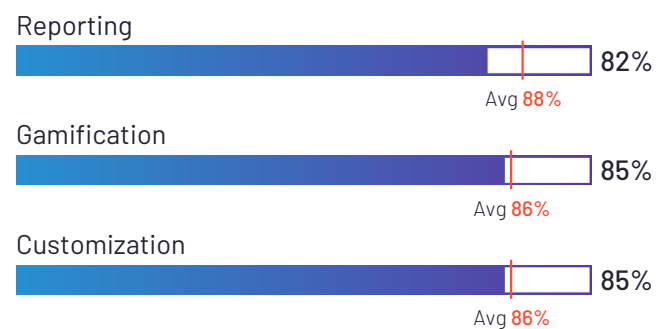
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
CultureAI



HQ Location
Manchester, UK



Year Founded
2015



Employees (Listed On LinkedIn)
41



Company Website
www.culture.ai



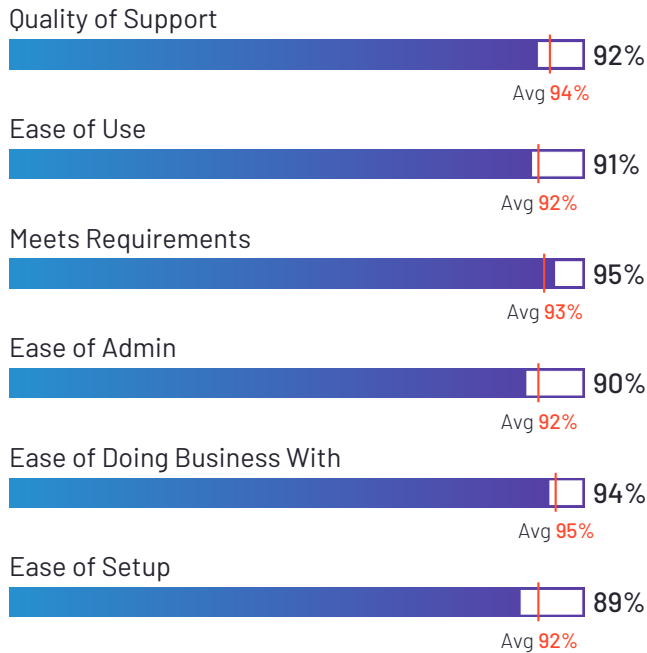
Phished

4.6 ★★★★★ (39)

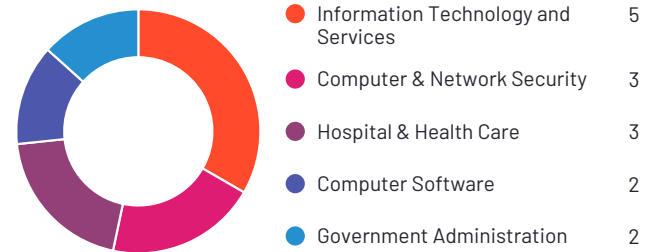


Phished has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Phished at a rate of 92%.

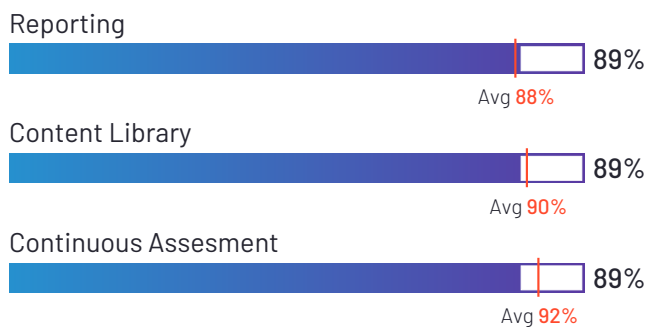
Satisfaction Ratings



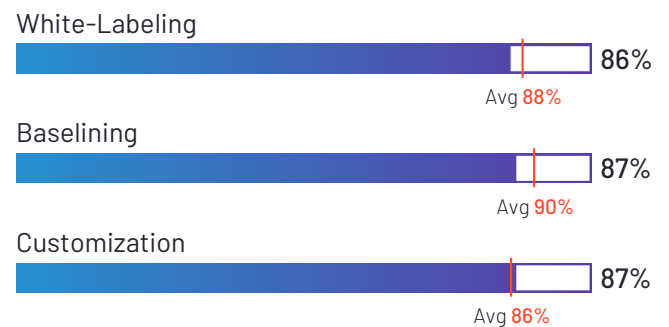
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Phished



HQ Location
Leuven, Vlaanderen



Year Founded
2018



Employees (Listed On LinkedIn)
41



Company Website
phished.io



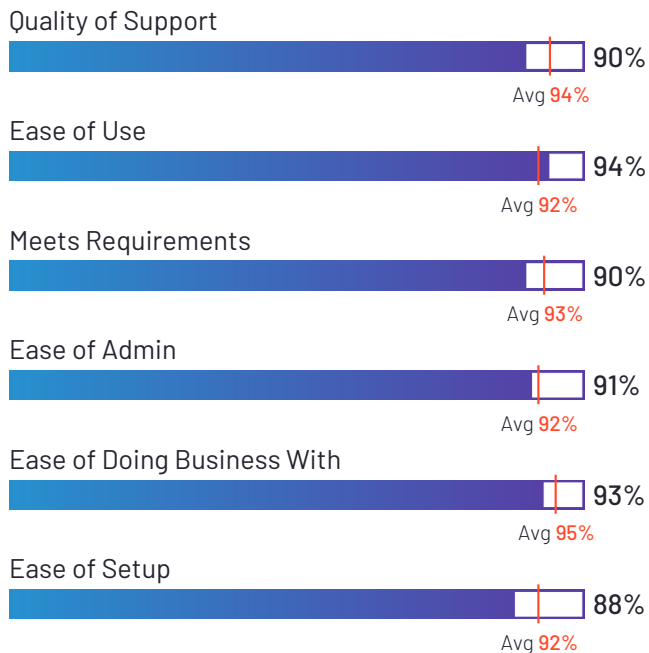
Nimblr Security Awareness

4.5 ★★★★★ (34)

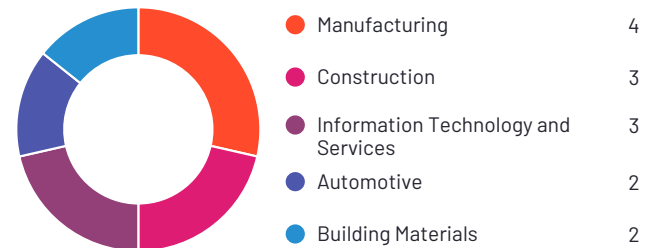


Nimblr Security Awareness has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Nimblr Security Awareness at a rate of 91%.

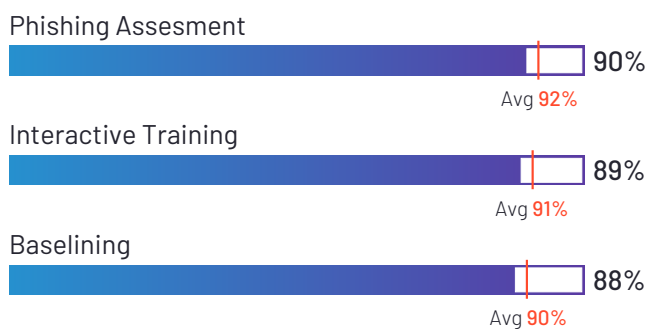
Satisfaction Ratings



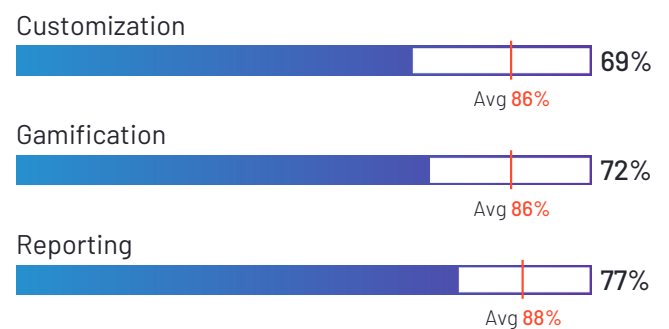
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Nimblr



HQ Location
Malmö, Skåne



Year Founded
2018



Employees (Listed
On LinkedIn)
32



Company Website
nimblrsecurity.com



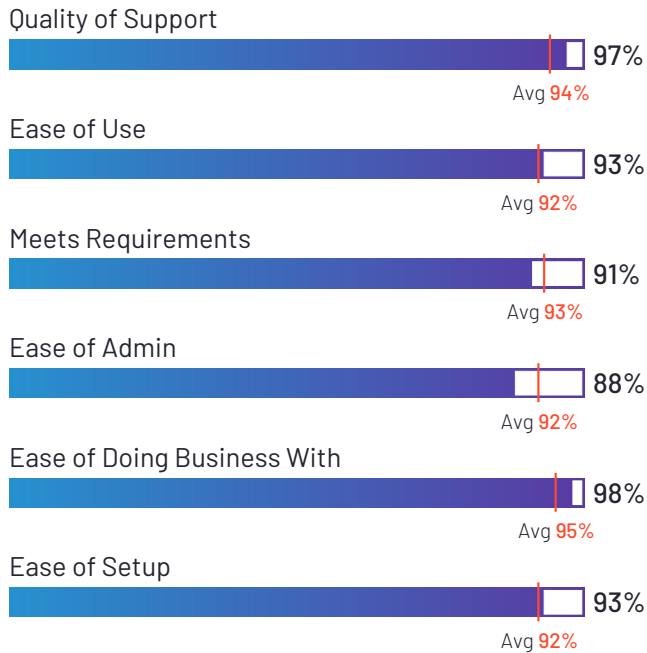
Right-Hand Cybersecurity

4.8 ★★★★★ (17)

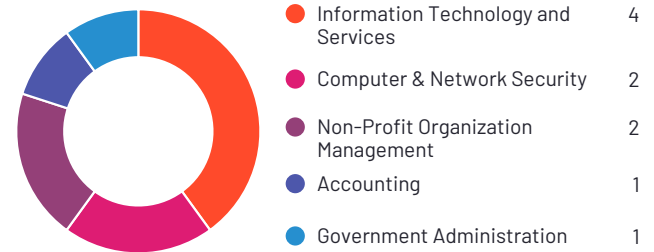


Right-Hand Cybersecurity has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Right-Hand Cybersecurity at a rate of 95%.

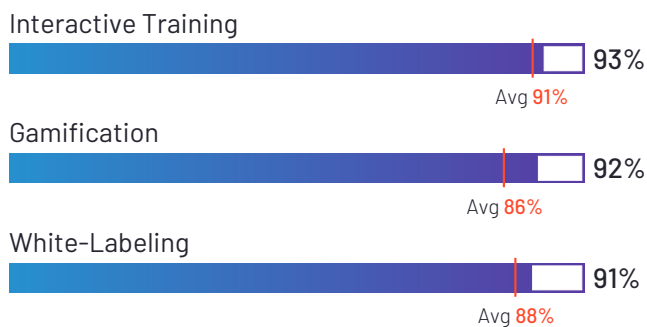
Satisfaction Ratings



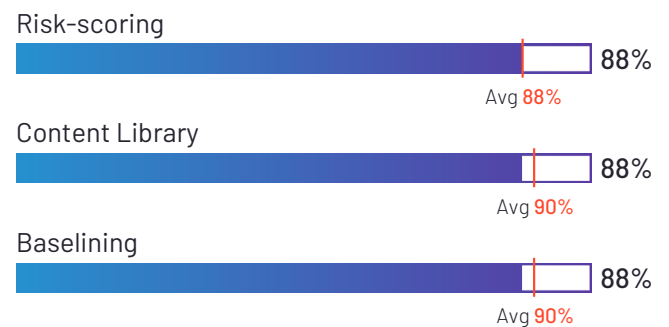
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Right-Hand
Cybersecurity



HQ Location
Lewes, Delaware



Year Founded
2019



**Employees (Listed
On LinkedIn)**
48



Company Website
right-hand.ai



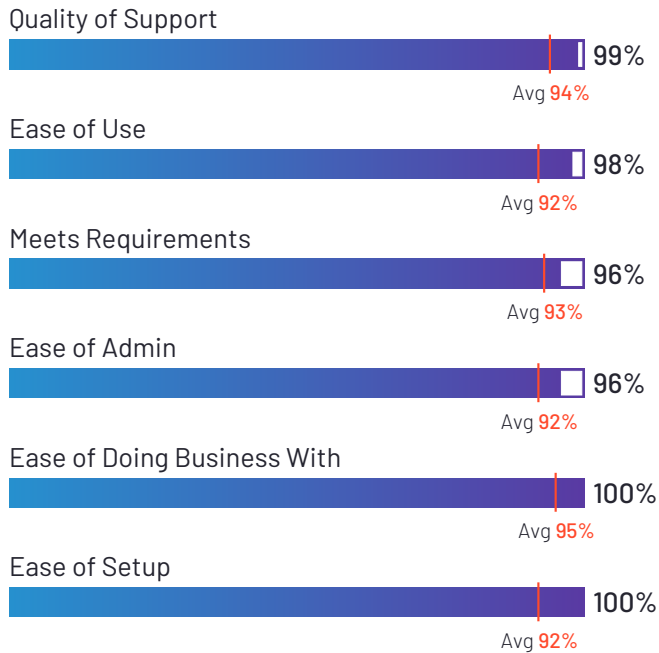
Bastion Technologies

5.0 ★★★★★ (21)

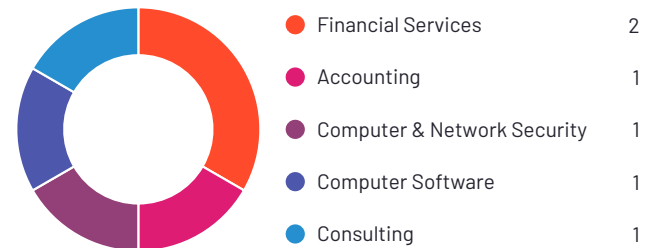


Bastion Technologies has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Bastion Technologies at a rate of 99%. Bastion Technologies is also in the Cloud Email Security and Endpoint Protection Suites categories.

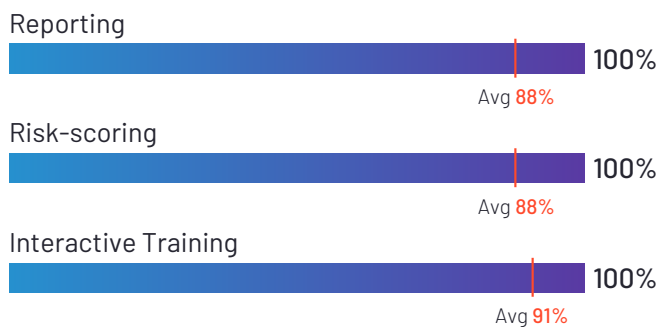
Satisfaction Ratings



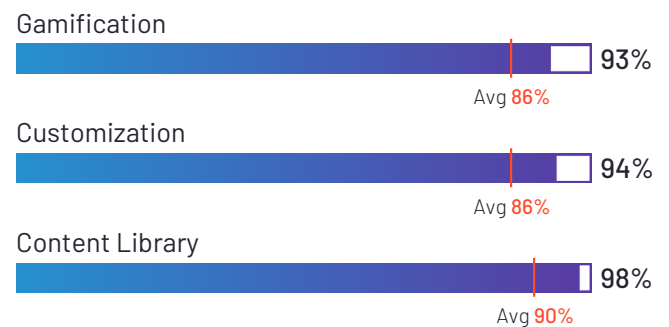
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Bastion Technologies



HQ Location
Paris, FR



Year Founded
2022



Employees (Listed On LinkedIn)
13



Company Website
bastion.tech



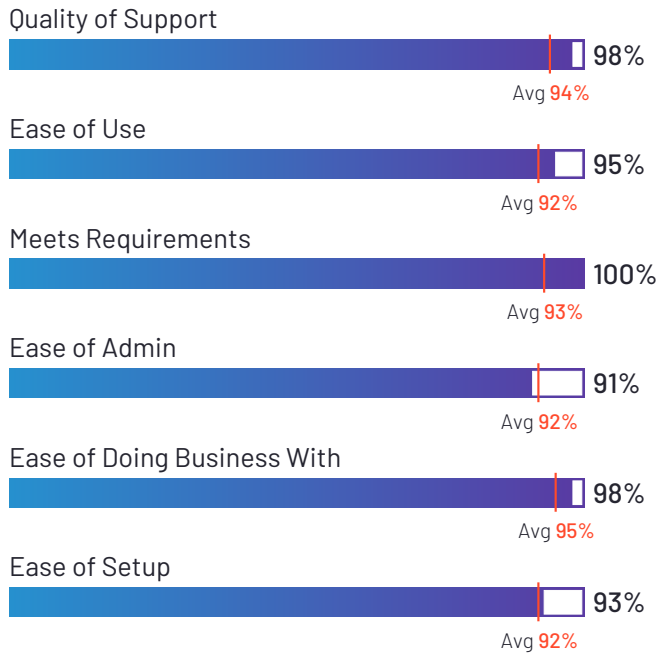
cyberconIQ Cyber Awareness Training

4.9 ★★★★★ (11)

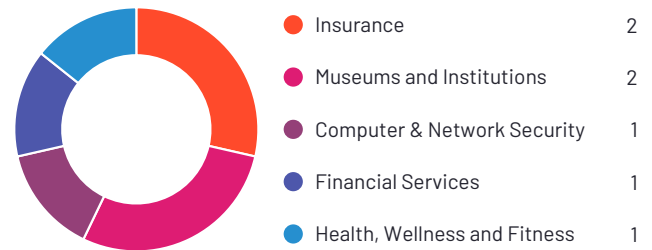


cyberconIQ Cyber Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend cyberconIQ Cyber Awareness Training at a rate of 97%.

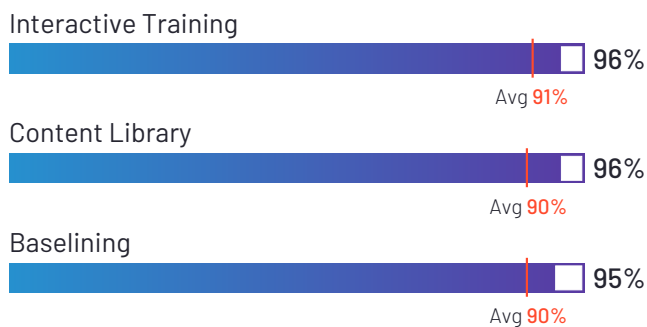
Satisfaction Ratings



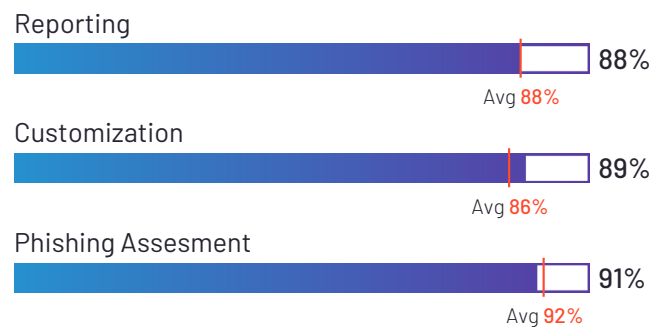
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
cyberconIQ



HQ Location
York, Pennsylvania



Year Founded
2019



Employees (Listed On LinkedIn)
21



Company Website
cyberconiq.com

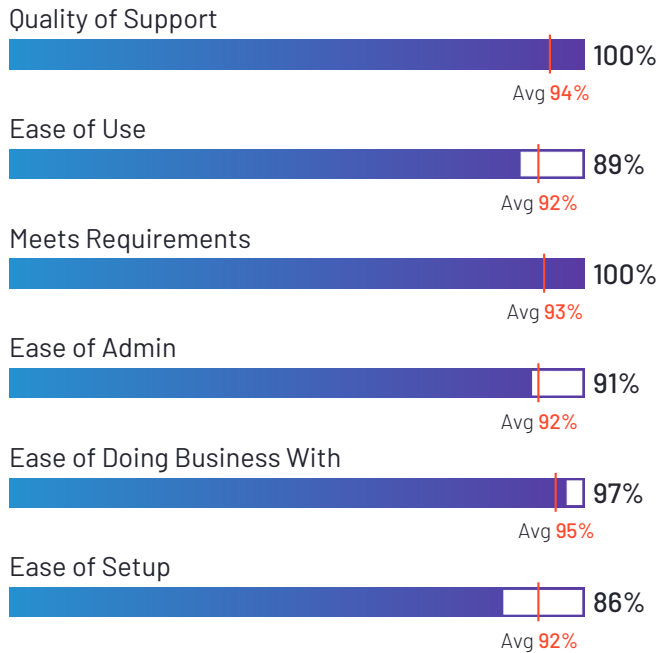


4.9 ★★★★★ (10)

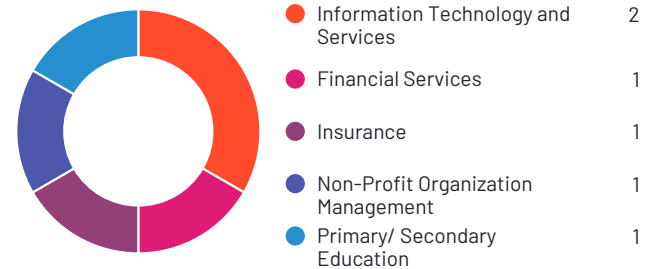


Global Learning Systems has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 80% of users believe it is headed in the right direction, and users said they would be likely to recommend Global Learning Systems at a rate of 98%.

Satisfaction Ratings



Top Industries Represented



Ownership
Global Learning
Systems



HQ Location
Columbia, MD



Year Founded
2000



**Employees (Listed
On LinkedIn)**
25



Company Website
globallearningsystems.com

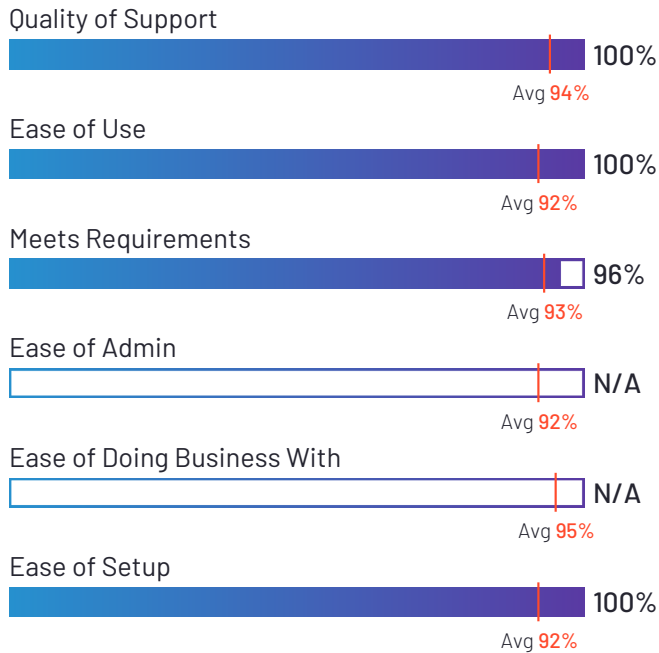


4.8 ★★★★★ (19)



CyberHoot Cybersecurity Awareness Training has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberHoot Cybersecurity Awareness Training at a rate of 97%.

Satisfaction Ratings

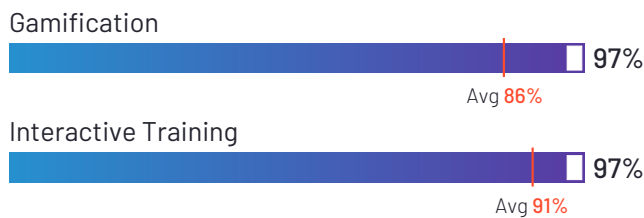


*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
CyberHoot



HQ Location
Portsmouth, NH



Year Founded
2015



Employees (Listed
On LinkedIn)
5



Company Website
cyberhoot.com

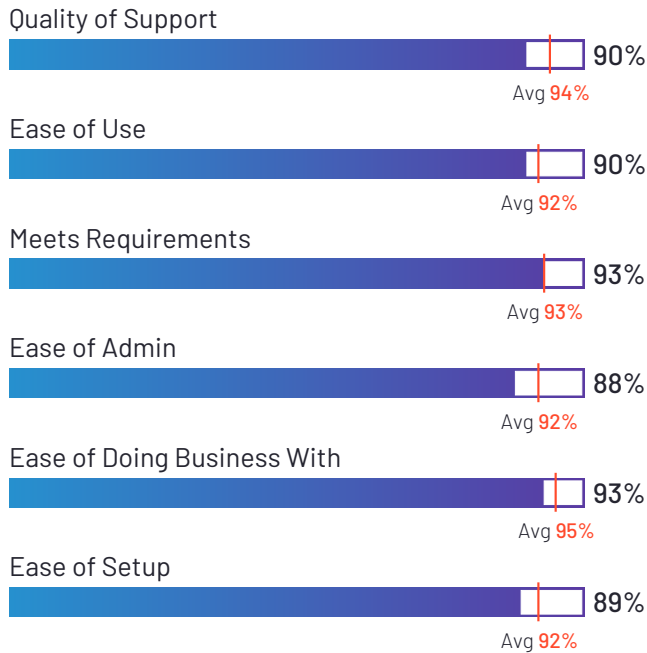


Proofpoint Security Awareness Training

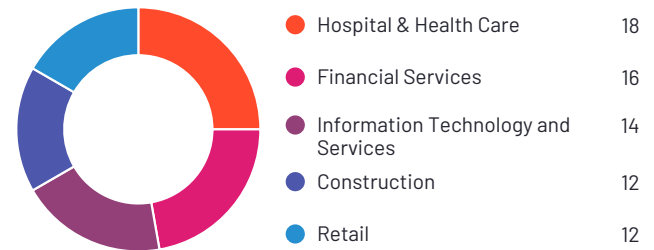
4.5 ★★★★★ (235)

Proofpoint Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Proofpoint Security Awareness Training at a rate of 90%.

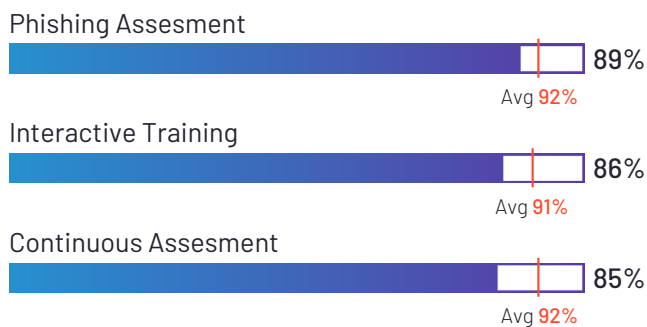
Satisfaction Ratings



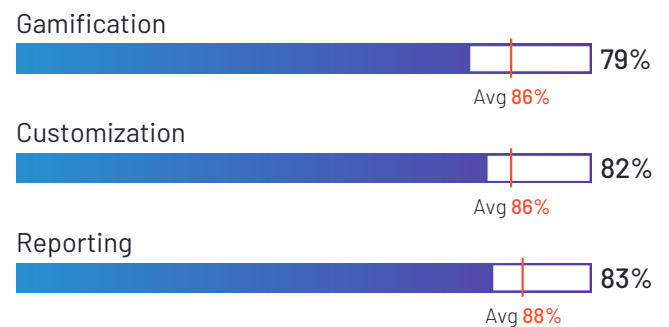
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
ProofPoint



HQ Location
Sunnyvale, CA



Year Founded
2002



Employees (Listed On LinkedIn)
4,506



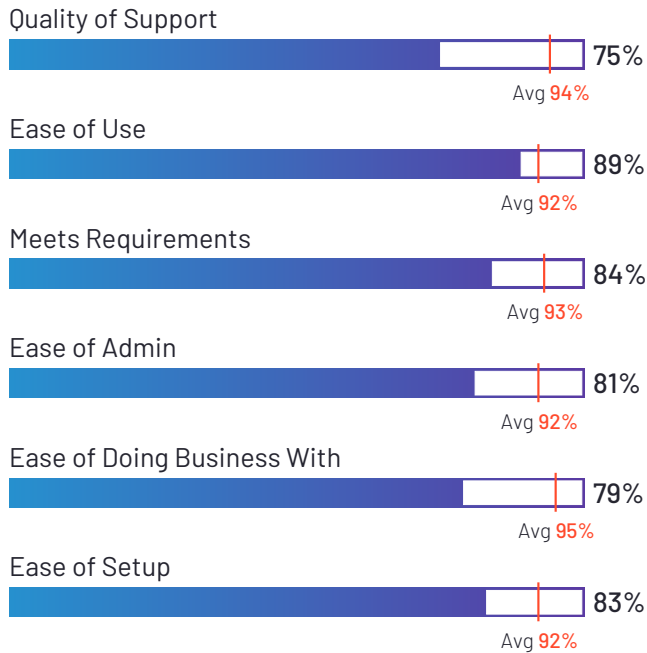
Company Website
proofpoint.com

mimecast

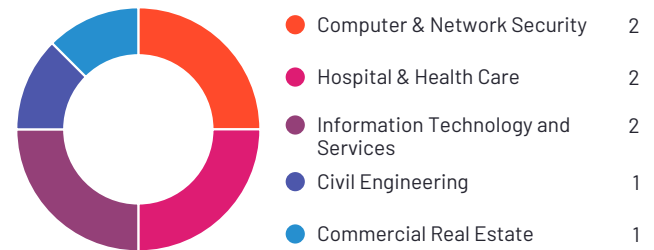
3.7 ★★★★★ (16)

Mimecast Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 79% of users rated it 4 or 5 stars, 80% of users believe it is headed in the right direction, and users said they would be likely to recommend Mimecast Security Awareness Training at a rate of 74%.

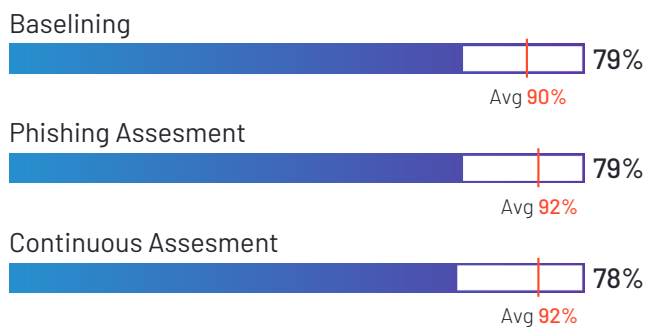
Satisfaction Ratings



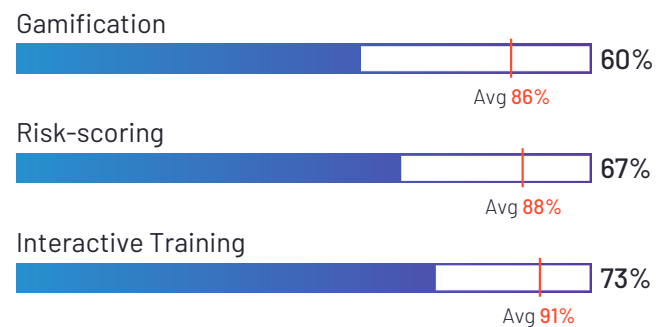
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Mimecast



HQ Location
London



Year Founded
2003



Employees (Listed On LinkedIn)
2,338



Company Website
mimecast.com

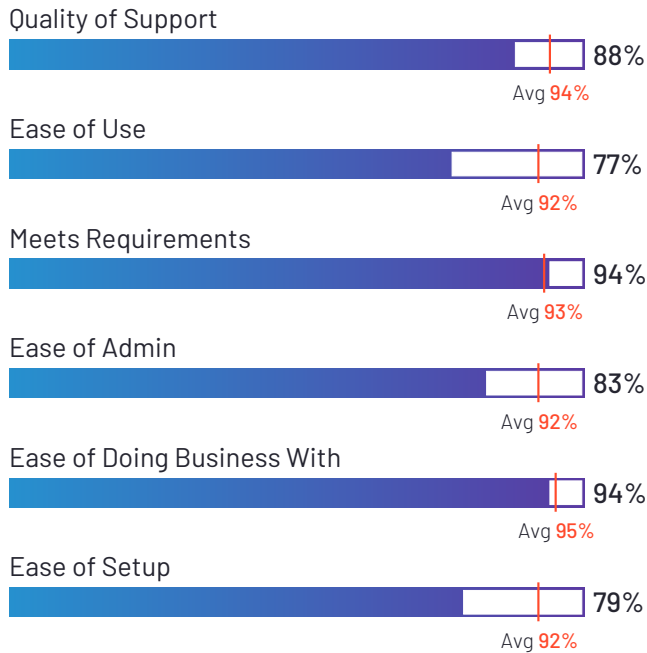


Barracuda Security Awareness Training

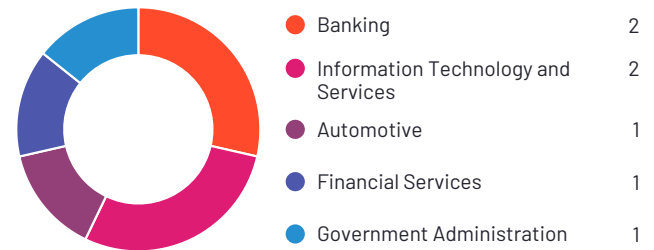
4.3 ★★★★★ (13)

Barracuda Security Awareness Training has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Barracuda Security Awareness Training at a rate of 87%.

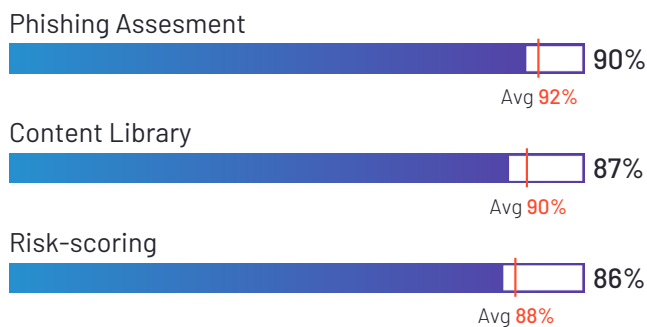
Satisfaction Ratings



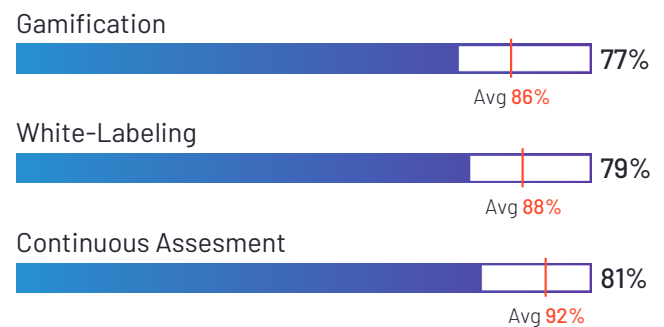
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Barracuda



HQ Location
Campbell, CA



Year Founded
2002



Employees (Listed On LinkedIn)
2,118



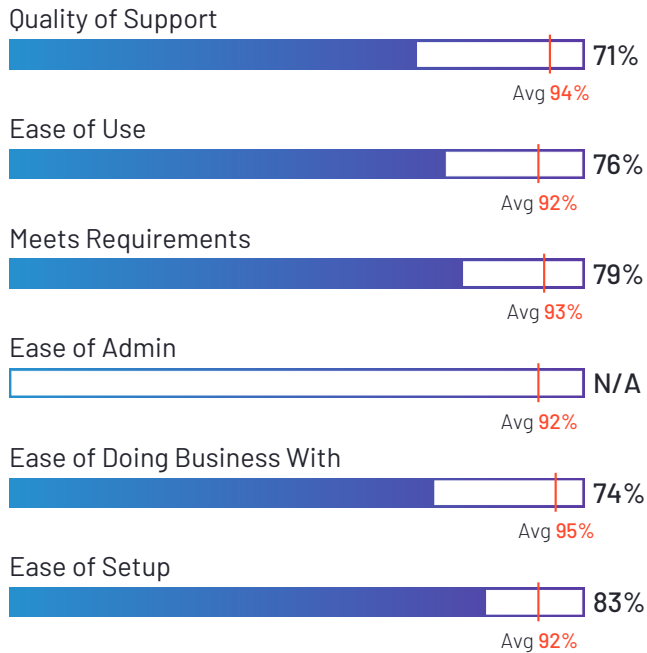
Company Website
barracuda.com

**Symantec.**

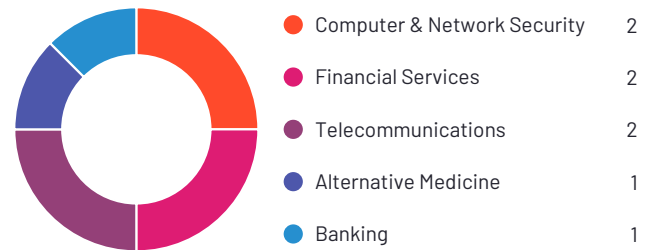
4.4 ★★★★★ (13)

Symantec Phishing Readiness has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Symantec Phishing Readiness at a rate of 88%.

Satisfaction Ratings



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
Symantec



HQ Location
Mountain View, CA



Year Founded
1982



Employees (Listed On LinkedIn)
13,646



Company Website
broadcom.com

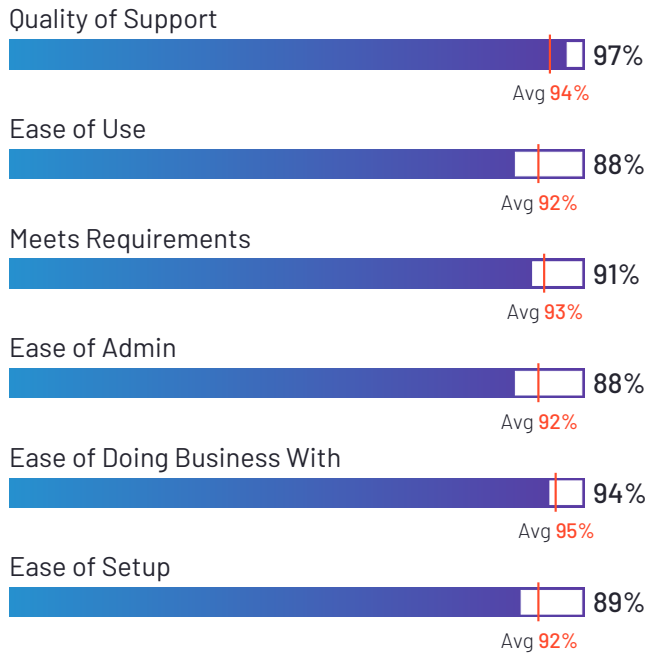


Fortra's Terranova Security

4.6 ★★★★★ (23)

Fortra's Terranova Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Fortra's Terranova Security at a rate of 93%.

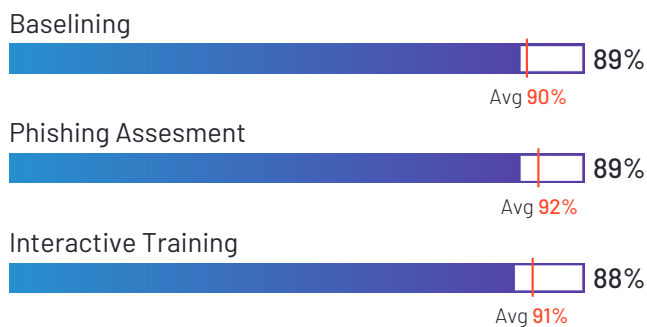
Satisfaction Ratings



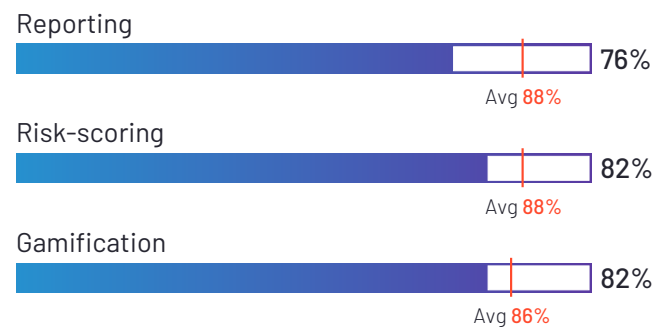
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Fortra



HQ Location
Eden Prairie,
Minnesota



Year Founded
1982



**Employees (Listed
On LinkedIn)**
1,658



Company Website
www.fortra.com

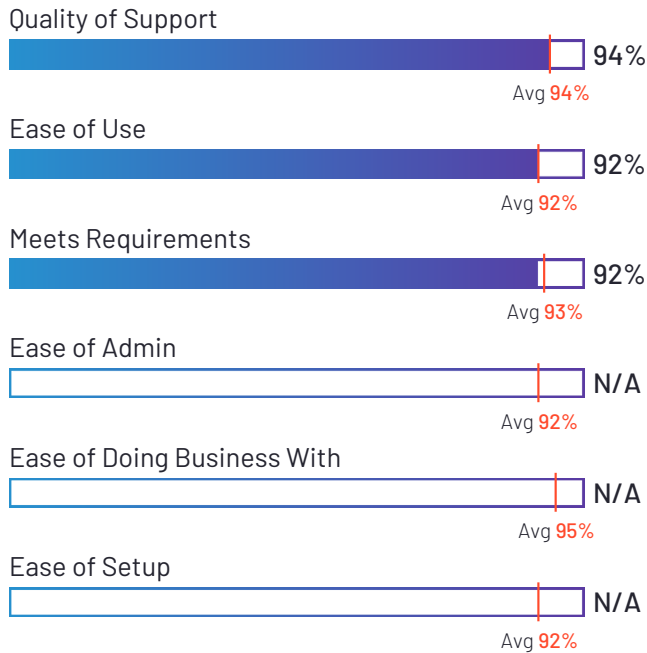


Secure Code Warrior

4.5 ★★★★★ (27)

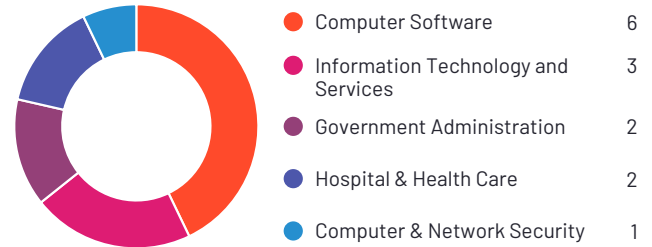
Secure Code Warrior has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 94% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Secure Code Warrior at a rate of 90%. Secure Code Warrior is also in the Secure Code Training category.

Satisfaction Ratings

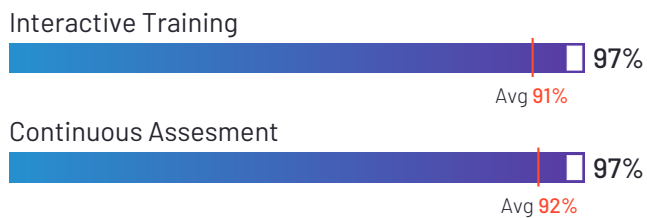


*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Secure Code Warrior



HQ Location
Chippendale, New South Wales



Year Founded
2015



Employees (Listed On LinkedIn)
266



Company Website
securecodewarrior.com

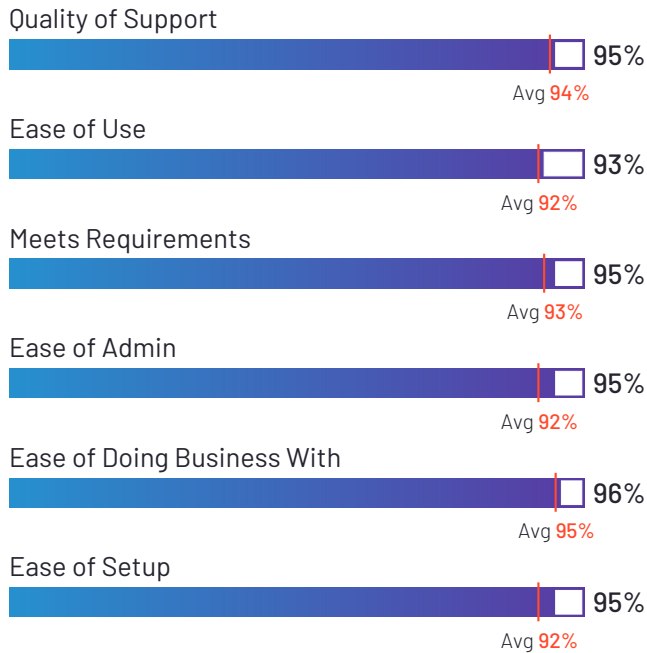


Hook Security

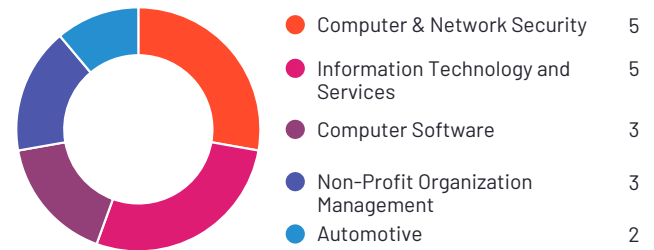
4.6 ★★★★★ (53)

Hook Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 98% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Hook Security: Security Awareness Training at a rate of 92%.

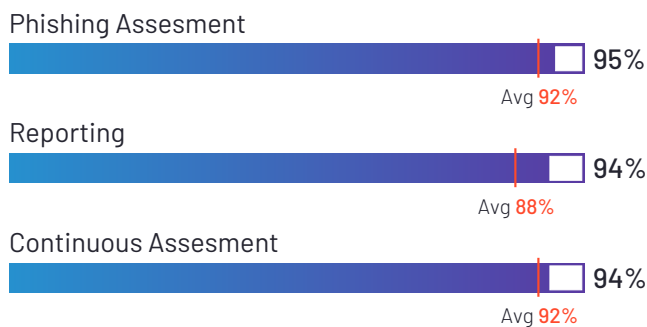
Satisfaction Ratings



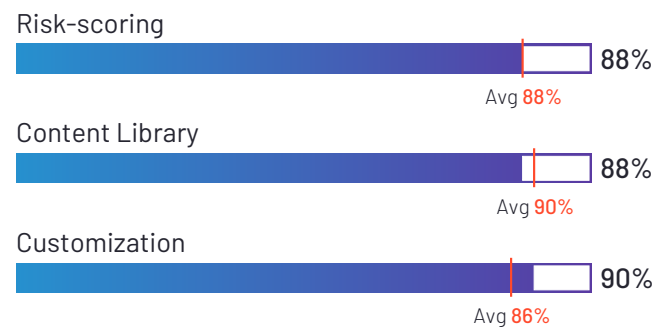
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Hook Security



HQ Location
Greenville, South Carolina



Year Founded
2019



Employees (Listed On LinkedIn)
25



Company Website
hooksecurity.co

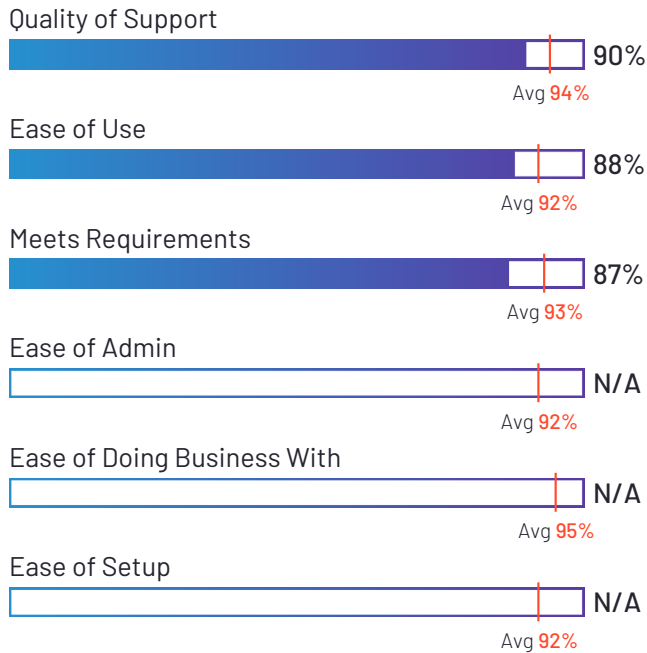


ThreatAdvice Cybersecurity Education

4.0 ★★★★★ (38)

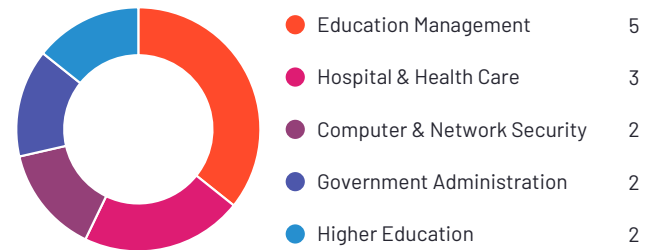
ThreatAdvice Cybersecurity Education has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 78% of users rated it 4 or 5 stars, 81% of users believe it is headed in the right direction, and users said they would be likely to recommend ThreatAdvice Cybersecurity Education at a rate of 81%.

Satisfaction Ratings

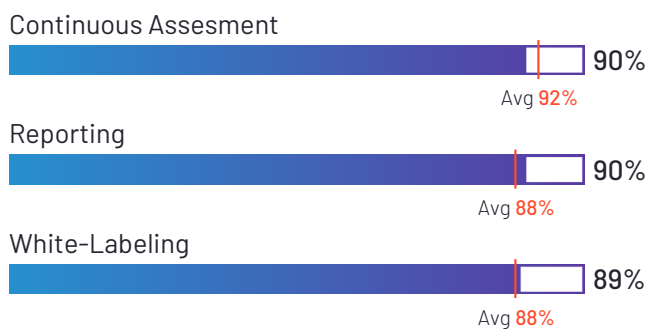


*N/A is displayed when fewer than five responses were received for the question.

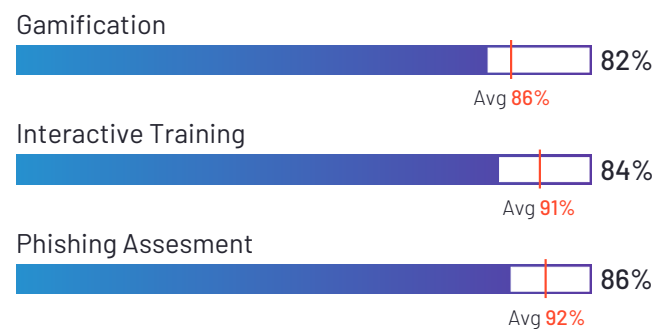
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
NXTsoft



HQ Location
Birmingham, Alabama



**Employees (Listed
On LinkedIn)**
93



Company Website
nxtsoft.com

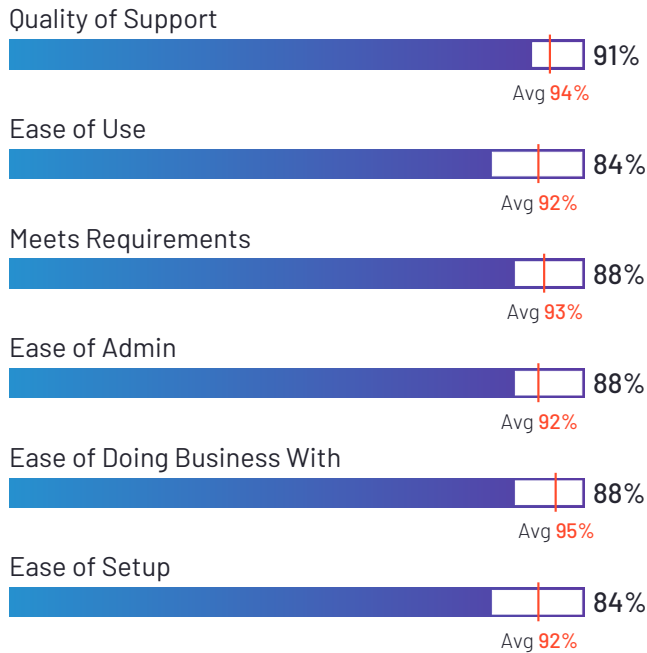


BullPhish ID

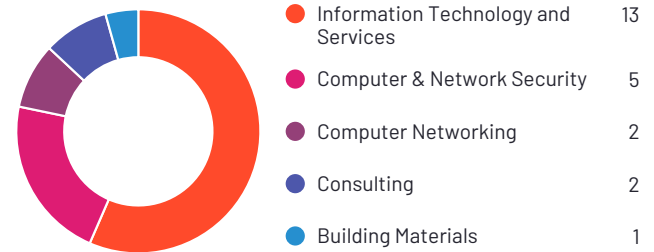
4.3 ★★★★★ (31)

BullPhish ID has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 87% of users rated it 4 or 5 stars, 78% of users believe it is headed in the right direction, and users said they would be likely to recommend BullPhish ID at a rate of 86%.

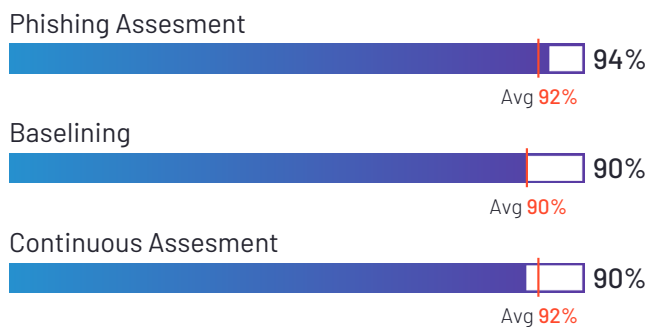
Satisfaction Ratings



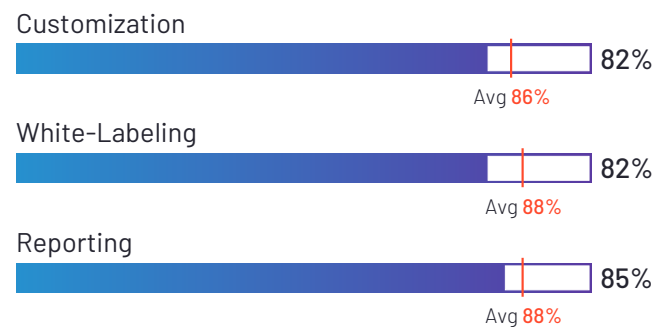
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
ID Agent



HQ Location
Miami, FL



Year Founded
2016



Employees (Listed On LinkedIn)
19



Company Website
idagent.com

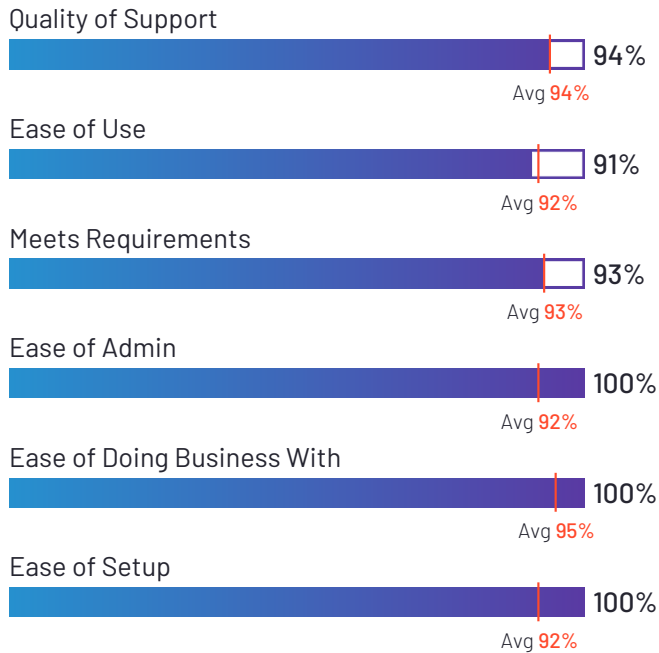


Security Journey

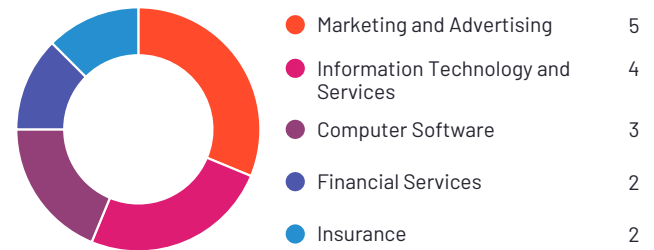
4.6 ★★★★★ (30)

Security Journey has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 96% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Security Journey at a rate of 91%. Security Journey is also in the Secure Code Training category.

Satisfaction Ratings



Top Industries Represented



Ownership
Security Journey



HQ Location
Pittsburgh, PA



Year Founded
2016



Employees (Listed On LinkedIn)
59



Company Website
securityjourney.com

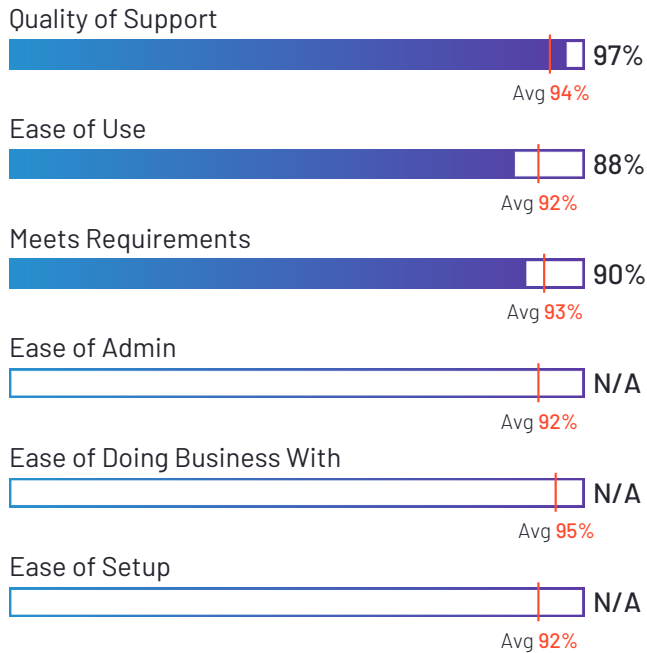
avatao

Avatao

4.8 ★★★★★ (55)

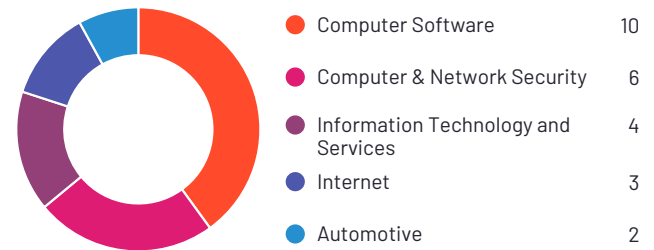
Avatao has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Avatao at a rate of 96%. Avatao is also in the Secure Code Training category.

Satisfaction Ratings

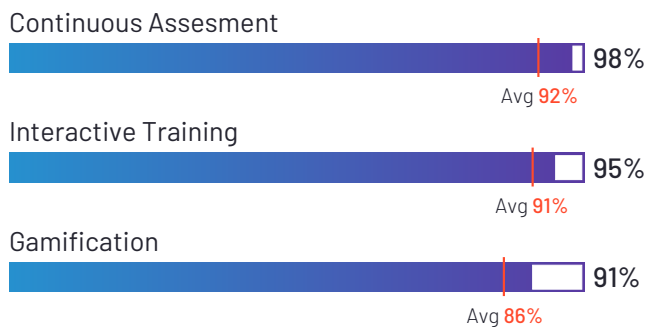


*N/A is displayed when fewer than five responses were received for the question.

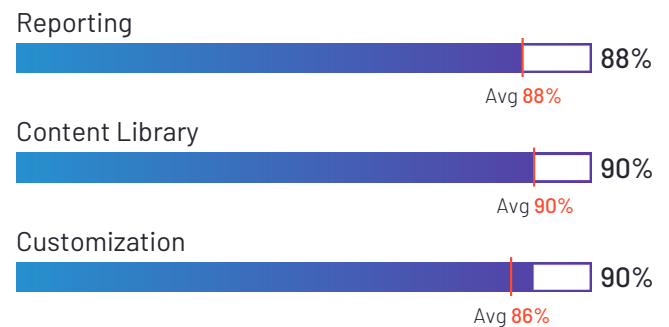
Top Industries Represented



Highest-Rated Features



Lowest-Rated Features



Ownership
Avatao



HQ Location
Budapest, Hungary



Year Founded
2014



Employees (Listed
On LinkedIn)

14



Company Website
avatao.com

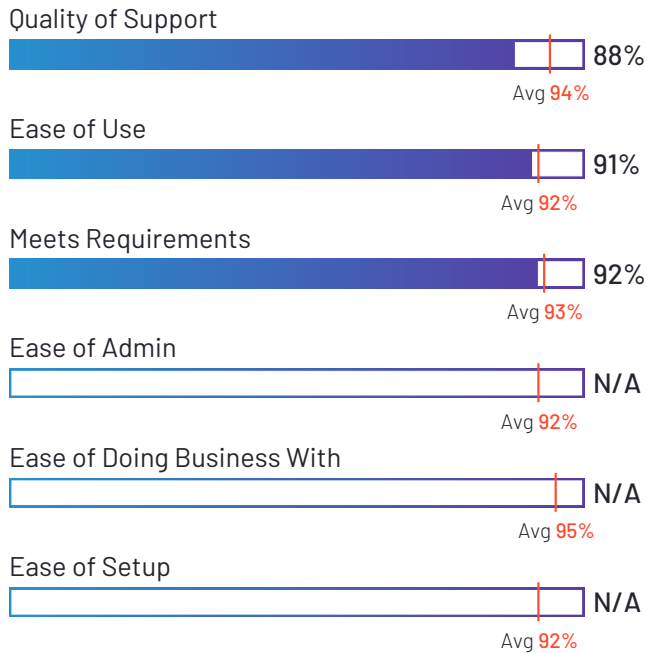
CyberVista®

CyberVista

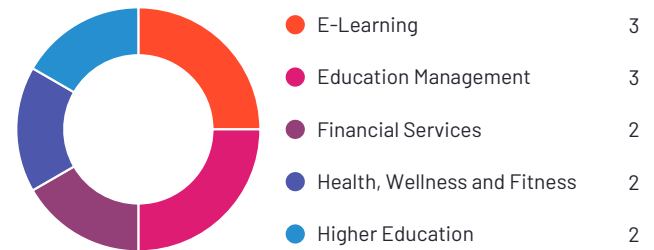
4.0 ★★★★★ (33)

CyberVista has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 88% of users rated it 4 or 5 stars, 67% of users believe it is headed in the right direction, and users said they would be likely to recommend CyberVista at a rate of 80%. CyberVista is also in the eLearning Content, Technical Skills Development, and Online Course Providers categories.

Satisfaction Ratings



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
CyberVista



HQ Location
Arlington, Virginia



Year Founded
2016



**Employees (Listed
On LinkedIn)**
35



Company Website
cybervista.net



4.8 ★★★★★ (12)

Threatcop Security Awareness Training has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Threatcop Security Awareness Training at a rate of 95%.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



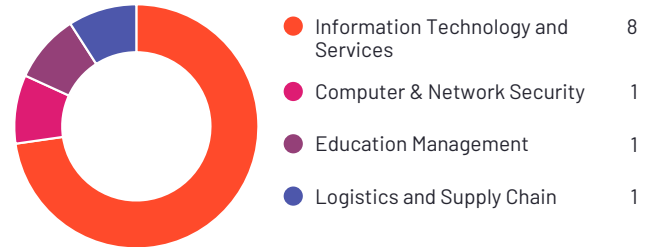
Ease of Doing Business With



Ease of Setup



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
Threatcop Inc.



HQ Location
Noida, Uttar Pradesh



Employees (Listed On LinkedIn)
25



Company Website
threatcop.com



Haekka

4.5 ★★★★★ (10)

Haekka has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 50% of users believe it is headed in the right direction, and users said they would be likely to recommend Haekka at a rate of 89%.

Satisfaction Ratings

Quality of Support



Ease of Use



Meets Requirements



Ease of Admin



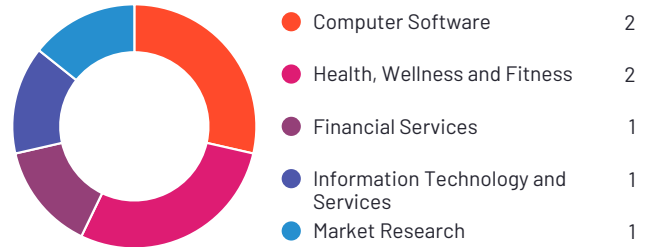
Ease of Doing Business With



Ease of Setup



Top Industries Represented



*N/A is displayed when fewer than five responses were received for the question.



Ownership
Haekka



Year Founded
2020



Employees (Listed On LinkedIn)
5



Company Website
www.haekka.com



Satisfaction Ratings for Security Awareness Training

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
KnowBe4 Security Awareness Training	93%	96%	95%	91%	95%	94%	90%	92%	80
Hoxhunt	96%	91%	97%	96%	98%	96%	97%	98%	91
MetaCompliance Security Awareness Training	92%	94%	92%	89%	95%	96%	89%	90%	75
SoSafe	89%	96%	92%	94%	96%	92%	92%	94%	60
Arctic Wolf	96%	95%	97%	93%	99%	99%	93%	96%	96
NINJIO Security Awareness	99%	98%	98%	93%	99%	98%	96%	96%	95
Infosec IQ	91%	91%	93%	90%	95%	94%	90%	89%	70
SANS Institute	91%	100%	95%	92%	97%	95%	91%	92%	72
Webroot Security Awareness Training	89%	91%	92%	95%	97%	92%	93%	96%	63
Immersive Labs	92%	97%	93%	94%	97%	88%	N/A	93%	75
Inspired eLearning Powered by VIPRE	88%	94%	93%	90%	94%	94%	86%	90%	60
Hacker Rangers Security Awareness	98%	100%	97%	98%	99%	97%	98%	98%	94
Huntress Security Awareness Training	98%	95%	98%	95%	100%	99%	99%	98%	91
PhishingBox	91%	91%	93%	88%	92%	92%	89%	91%	72
usecure	93%	94%	93%	93%	96%	94%	92%	93%	74

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100



Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
CybeReady Security Awareness Training Platform	93%	98%	96%	96%	95%	94%	94%	97%	82
Riot	95%	94%	93%	96%	97%	94%	96%	96%	89
Carbide	93%	93%	92%	90%	97%	94%	93%	90%	76
Boxphish Security Awareness and Phishing Simulation	99%	100%	98%	96%	100%	100%	96%	99%	97
Junglemap	93%	90%	90%	89%	96%	97%	94%	93%	80
Defendify All-In-One Cybersecurity® Solution	95%	96%	95%	98%	98%	99%	95%	95%	89
GoldPhish	96%	100%	93%	96%	99%	95%	98%	96%	86
CultureAI	93%	100%	91%	91%	99%	96%	90%	89%	88
Phished	92%	100%	95%	90%	94%	92%	89%	91%	78
Nimblr Security Awareness	91%	97%	90%	91%	93%	90%	88%	94%	76
Right-Hand Cybersecurity	95%	100%	91%	88%	98%	97%	93%	93%	94
Bastion Technologies	99%	100%	96%	96%	100%	99%	100%	98%	100
cyberconIQ Cyber Awareness Training	97%	100%	100%	91%	98%	98%	93%	95%	90
Global Learning Systems	98%	80%	100%	91%	97%	100%	86%	89%	100
CyberHoot Cybersecurity Awareness Training	97%	91%	96%	N/A	N/A	100%	100%	100%	94

(Satisfaction Ratings for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100



Satisfaction Ratings for Security Awareness Training (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
Proofpoint Security Awareness Training	90%	92%	93%	88%	93%	90%	89%	90%	65
Mimecast Security Awareness Training	74%	80%	84%	81%	79%	75%	83%	89%	21
Barracuda Security Awareness Training	87%	92%	94%	83%	94%	88%	79%	77%	53
Symantec Phishing Readiness	88%	83%	79%	N/A	74%	71%	83%	76%	40
Fortra's Terranova Security	93%	91%	91%	88%	94%	97%	89%	88%	78
Secure Code Warrior	90%	83%	92%	N/A	N/A	94%	N/A	92%	72
Hook Security: Security Awareness Training	92%	94%	95%	95%	96%	95%	95%	93%	79
ThreatAdvice Cybersecurity Education	81%	81%	87%	N/A	N/A	90%	N/A	88%	37
BullPhish ID	86%	78%	88%	88%	88%	91%	84%	84%	48
Security Journey	91%	100%	93%	100%	100%	94%	100%	91%	69
Avatao	96%	89%	90%	N/A	N/A	97%	N/A	88%	88
CyberVista	80%	67%	92%	N/A	N/A	88%	N/A	91%	20
Threatcop Security Awareness Training	95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	81
Haekka	89%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	70
Average	92%	93%	93%	92%	95%	94%	92%	92%	75

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100



Feature Comparison for Security Awareness Training

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assesment	Phishing Assesment	Baselining
KnowBe4 Security Awareness Training	90%	94%	89%
Hoxhunt	95%	96%	93%
MetaCompliance Security Awareness Training	89%	91%	87%
SoSafe	89%	92%	87%
Arctic Wolf	98%	96%	95%
NINJIO Security Awareness	96%	94%	95%
Infosec IQ	91%	94%	89%
SANS Institute	90%	91%	92%
Webroot Security Awareness Training	N/A	N/A	
Immersive Labs	N/A	N/A	91%
Inspired eLearning Powered by VIPRE	90%	95%	88%
Hacker Rangers Security Awareness	96%	94%	94%
Huntress Security Awareness Training	96%	98%	95%
PhishingBox	90%	94%	90%
usecure	93%	94%	92%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.
**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assesment	Phishing Assesment	Baselining
CybeReady Security Awareness Training Platform	97%	95%	94%
Riot	96%	96%	92%
Carbide	90%		
Boxphish Security Awareness and Phishing Simulation	97%	99%	95%
Junglemap	89%	87%	89%
Defendify All-In-One Cybersecurity® Solution	90%	97%	78%
GoldPhish	92%	92%	91%
CultureAI	91%	96%	90%
Phished	89%	88%	87%
Nimblr Security Awareness	88%	90%	88%
Right-Hand Cybersecurity	90%	88%	88%
Bastion Technologies	99%	100%	99%
cyberconIQ Cyber Awareness Training	93%	91%	95%
Global Learning Systems	N/A	N/A	N/A
CyberHoot Cybersecurity Awareness Training	94%	N/A	N/A

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Assesment

	Continuous Assesment	Phishing Assesment	Baselining
Proofpoint Security Awareness Training	85%	89%	84%
Mimecast Security Awareness Training	78%	79%	79%
Barracuda Security Awareness Training	81%	90%	83%
Symantec Phishing Readiness	N/A	N/A	N/A
Fortra's Terranova Security	86%	89%	89%
Secure Code Warrior	97%		94%
Hook Security: Security Awareness Training	94%	95%	93%
ThreatAdvice Cybersecurity Education	90%	86%	
BullPhish ID	90%	94%	90%
Security Journey	N/A	N/A	N/A
Avatao	98%		
CyberVista	N/A		N/A
Threatcop Security Awareness Training	N/A	N/A	N/A
Haekka	N/A	N/A	N/A
Average	92%	93%	90%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
KnowBe4 Security Awareness Training	89%	89%	83%
Hoxhunt	92%	95%	95%
MetaCompliance Security Awareness Training	89%	90%	83%
SoSafe	88%	91%	89%
Arctic Wolf	93%	94%	90%
NINJIO Security Awareness	97%	97%	94%
Infosec IQ	90%	89%	86%
SANS Institute	93%	93%	86%
Webroot Security Awareness Training	N/A	N/A	
Immersive Labs	93%	93%	92%
Inspired eLearning Powered by VIPRE	90%	93%	81%
Hacker Rangers Security Awareness	95%	97%	97%
Huntress Security Awareness Training	96%	97%	94%
PhishingBox	88%	88%	84%
usecure	89%	92%	85%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.
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Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
CybeReady Security Awareness Training Platform	92%	92%	92%
Riot	85%	92%	
Carbide	93%	94%	
Boxphish Security Awareness and Phishing Simulation	96%	97%	90%
Junglemap	86%	88%	77%
Defendify All-In-One Cybersecurity® Solution	94%	94%	87%
GoldPhish	87%	88%	82%
CultureAI	88%	88%	85%
Phished	89%		
Nimblr Security Awareness	83%	89%	72%
Right-Hand Cybersecurity	88%	93%	92%
Bastion Technologies	98%	100%	93%
cyberconIQ Cyber Awareness Training	96%	96%	91%
Global Learning Systems	N/A	N/A	N/A
CyberHoot Cybersecurity Awareness Training	94%	97%	97%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Training

	Content Library	Interactive Training	Gamification
Proofpoint Security Awareness Training	85%	86%	79%
Mimecast Security Awareness Training	76%	73%	60%
Barracuda Security Awareness Training	87%	84%	77%
Symantec Phishing Readiness	N/A	N/A	N/A
Fortra's Terranova Security	86%	88%	82%
Secure Code Warrior	91%	97%	91%
Hook Security: Security Awareness Training	88%	91%	
ThreatAdvice Cybersecurity Education	87%	84%	82%
BullPhish ID	89%	89%	
Security Journey	N/A	N/A	N/A
Avatao	90%	95%	91%
CyberVista	N/A	N/A	
Threatcop Security Awareness Training	N/A	N/A	N/A
Haekka	N/A	N/A	N/A
Average	90%	91%	86%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.
**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
KnowBe4 Security Awareness Training	87%	86%	86%	88%
Hoxhunt	94%	90%	90%	95%
MetaCompliance Security Awareness Training	85%	86%	86%	87%
SoSafe	87%	81%	85%	87%
Arctic Wolf	99%	90%	92%	94%
NINJIO Security Awareness		92%	90%	92%
Infosec IQ	88%	86%	88%	87%
SANS Institute	85%	81%	83%	88%
Webroot Security Awareness Training		N/A		N/A
Immersive Labs	85%	86%	88%	88%
Inspired eLearning Powered by VIPRE		90%	88%	93%
Hacker Rangers Security Awareness	93%	94%	91%	94%
Huntress Security Awareness Training	94%	93%	94%	97%
PhishingBox	89%	89%	90%	91%
usecure	88%	90%	92%	87%

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
CybeReady Security Awareness Training Platform	95%	91%	94%	94%
Riot		87%	85%	83%
Carbide		87%		92%
Boxphish Security Awareness and Phishing Simulation	95%	91%	91%	93%
Junglemap	81%	90%	86%	85%
Defendify All-In-One Cybersecurity® Solution	86%	67%	86%	87%
GoldPhish	91%	90%	92%	92%
CultureAI	88%	85%	86%	82%
Phished	88%	87%	86%	89%
Nimblr Security Awareness	86%	69%	78%	77%
Right-Hand Cybersecurity	88%	90%	91%	89%
Bastion Technologies	100%	94%	98%	100%
cyberconIQ Cyber Awareness Training	94%	89%	N/A	88%
Global Learning Systems	N/A	N/A	N/A	N/A
CyberHoot Cybersecurity Awareness Training	N/A	N/A	N/A	N/A

(Feature Comparison for Security Awareness Training continues on next page)

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Feature Comparison for Security Awareness Training (continued)

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Administration

	Risk-scoring	Customization	White-Labeling	Reporting
Proofpoint Security Awareness Training	83%	82%	83%	83%
Mimecast Security Awareness Training	67%	77%		74%
Barracuda Security Awareness Training	86%	81%	79%	83%
Symantec Phishing Readiness	N/A	N/A	N/A	N/A
Fortra's Terranova Security	82%	83%	83%	76%
Secure Code Warrior	N/A	N/A	N/A	N/A
Hook Security: Security Awareness Training	88%	90%	93%	94%
ThreatAdvice Cybersecurity Education	88%	87%	89%	90%
BullPhish ID		82%	82%	85%
Security Journey	N/A	N/A	N/A	N/A
Avatao		90%		88%
CyberVista	N/A	N/A	N/A	N/A
Threatcop Security Awareness Training	N/A	N/A	N/A	N/A
Haekka	N/A	N/A	N/A	N/A
Average	88%	86%	88%	88%

*N/A is displayed when fewer than five responses were received for the question.

**A blank box indicates that a seller has selected that they do not offer that feature.



Additional Data for Security Awareness Training

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
KnowBe4 Security Awareness Training	12%	66%	22%
Hoxhunt	3%	21%	76%
MetaCompliance Security Awareness Training	4%	70%	26%
SoSafe	10%	55%	35%
Arctic Wolf	17%	72%	10%
NINJIO Security Awareness	26%	56%	18%
Infosec IQ	17%	65%	18%
SANS Institute	0%	59%	41%
Webroot Security Awareness Training	72%	21%	6%
Immersive Labs	12%	31%	57%
Inspired eLearning Powered by VIPRE	13%	71%	16%
Hacker Rangers Security Awareness	17%	65%	19%
Huntress Security Awareness Training	37%	57%	6%
PhishingBox	33%	52%	15%
usecure	67%	28%	5%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
CybeReady Security Awareness Training Platform	6%	52%	41%
Riot	11%	81%	8%
Carbide	83%	15%	2%
Boxphish Security Awareness and Phishing Simulation	15%	72%	13%
Junglemap	14%	55%	30%
Defendify All-In-One Cybersecurity® Solution	67%	33%	0%
GoldPhish	86%	14%	0%
CultureAI	9%	54%	37%
Phished	37%	45%	18%
Nimblr Security Awareness	38%	56%	6%
Right-Hand Cybersecurity	41%	53%	6%
Bastion Technologies	69%	31%	0%
cyberconIQ Cyber Awareness Training	9%	55%	36%
Global Learning Systems	0%	71%	29%
CyberHoot Cybersecurity Awareness Training	78%	22%	0%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.

Additional Data for Security Awareness Training (continued)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
Proofpoint Security Awareness Training	7%	41%	52%
Mimecast Security Awareness Training	21%	50%	29%
Barracuda Security Awareness Training	8%	69%	23%
Symantec Phishing Readiness	20%	40%	40%
Fortra's Terranova Security	13%	43%	43%
Secure Code Warrior	6%	41%	53%
Hook Security: Security Awareness Training	42%	53%	6%
ThreatAdvice Cybersecurity Education	26%	58%	16%
BullPhish ID	65%	35%	0%
Security Journey	13%	61%	26%
Avatao	46%	31%	23%
CyberVista	50%	25%	25%
Threatcop Security Awareness Training	27%	73%	0%
Haekka	63%	38%	0%
Average	30%	49%	21%

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
KnowBe4 Security Awareness Training	79%	21%	1.3	84%	9%	2%	5%	175	22
Hoxhunt	46%	54%	3.5	23%	4%	1%	71%	1750	5
MetaCompliance Security Awareness Training	79%	21%	2.0	76%	11%	1%	13%	375	23
SoSafe	66%	34%	1.8	68%	18%	0%	14%	375	17
Arctic Wolf	56%	44%	2.4	63%	38%	0%	0%	125	23
NINJIO Security Awareness	71%	29%	1.1	78%	16%	1%	5%	175	15
Infosec IQ	74%	26%	1.3	76%	12%	3%	9%	175	15
SANS Institute	75%	25%	0.5	90%	10%	0%	0%	375	17
Webroot Security Awareness Training	69%	31%	2.0	95%	0%	5%	0%	5	6
Immersive Labs	67%	33%	N/A	20%	0%	0%	80%	N/A	N/A
Inspired eLearning Powered by VIPRE	46%	54%	2.2	71%	19%	0%	10%	375	19
Hacker Rangers Security Awareness	56%	44%	1.5	57%	19%	0%	25%	175	11
Huntress Security Awareness Training	100%	0%	0.7	100%	0%	0%	0%	N/A	14
PhishingBox	65%	35%	1.6	78%	11%	2%	9%	37	14
usecure	84%	16%	0.8	87%	9%	1%	3%	17	8

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
CybeReady Security Awareness Training Platform	79%	21%	2.8	50%	32%	5%	14%	750	21
Riot	84%	16%	0.5	61%	36%	0%	4%	175	15
Carbide	73%	27%	3.4	75%	15%	0%	10%	17	12
Boxphish Security Awareness and Phishing Simulation	82%	18%	0.7	67%	27%	3%	3%	175	19
Junglemap	70%	30%	1.1	51%	41%	0%	7%	375	17
Defendify All-In-One Cybersecurity® Solution	81%	19%	0.6	76%	10%	0%	14%	37	11
GoldPhish	67%	33%	0.3	81%	6%	13%	0%	12	5
CultureAI	97%	3%	1.7	85%	7%	4%	4%	375	17
Phished	93%	7%	1.0	86%	14%	0%	0%	56	17
Nimblr Security Awareness	82%	18%	0.6	73%	17%	10%	0%	125	19
Right-Hand Cybersecurity	88%	13%	0.9	47%	33%	7%	13%	56	19
Bastion Technologies	58%	42%	0.4	100%	0%	0%	0%	7	12
cyberconIQ Cyber Awareness Training	70%	30%	2.6	56%	44%	0%	0%	175	17
Global Learning Systems	80%	20%	1.8	80%	0%	0%	20%	175	N/A
CyberHoot Cybersecurity Awareness Training	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method				Number of Users Purchased	Contract Term
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Don't know	Median Number of Users Bought	Avg. Contract Term (Months)
Proofpoint Security Awareness Training	80%	20%	2.2	62%	32%	0%	6%	375	18
Mimecast Security Awareness Training	50%	50%	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Barracuda Security Awareness Training	56%	44%	1.2	44%	33%	11%	11%	462	26
Symantec Phishing Readiness	40%	60%	1.1	60%	40%	0%	0%	N/A	N/A
Fortra's Terranova Security	65%	35%	1.7	50%	22%	6%	22%	750	23
Secure Code Warrior	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Hook Security: Security Awareness Training	84%	16%	0.5	79%	17%	0%	4%	56	15
ThreatAdvice Cybersecurity Education	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
BullPhish ID	74%	26%	1.5	81%	6%	0%	13%	12	9
Security Journey	60%	40%	0.1	100%	0%	0%	0%	N/A	N/A
Avatao	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
CyberVista	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Threatcop Security Awareness Training	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Haekka	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
KnowBe4 Security Awareness Training	87%	16
Hoxhunt	78%	21
MetaCompliance Security Awareness Training	70%	19
SoSafe	76%	29
Arctic Wolf	96%	18
NINJIO Security Awareness	83%	13
Infosec IQ	76%	17
SANS Institute	85%	7
Webroot Security Awareness Training	49%	8
Immersive Labs	N/A	N/A
Inspired eLearning Powered by VIPRE	89%	19
Hacker Rangers Security Awareness	66%	20
Huntress Security Awareness Training	87%	N/A
PhishingBox	76%	15
usecure	77%	8

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
CybeReady Security Awareness Training Platform	89%	18
Riot	85%	19
Carbide	80%	14
Boxphish Security Awareness and Phishing Simulation	86%	16
Junglemap	76%	13
Defendify All-In-One Cybersecurity® Solution	81%	14
GoldPhish	84%	12
CultureAI	76%	19
Phished	76%	29
Nimblr Security Awareness	77%	14
Right-Hand Cybersecurity	74%	8
Bastion Technologies	76%	5
cyberconIQ Cyber Awareness Training	66%	6
Global Learning Systems	89%	N/A
CyberHoot Cybersecurity Awareness Training	N/A	N/A

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

	User Adoption	Payback Period
	Average User Adoption	Estimated ROI (payback period in months)
Proofpoint Security Awareness Training	81%	19
Mimecast Security Awareness Training	N/A	N/A
Barracuda Security Awareness Training	64%	20
Symantec Phishing Readiness	38%	N/A
Fortra's Terranova Security	70%	17
Secure Code Warrior	N/A	N/A
Hook Security: Security Awareness Training	81%	7
ThreatAdvice Cybersecurity Education	N/A	N/A
BullPhish ID	53%	13
Security Journey	95%	N/A
Avatao	N/A	N/A
CyberVista	N/A	N/A
Threatcop Security Awareness Training	N/A	N/A
Haekka	N/A	N/A
Average	77%	15

(Additional Data for Security Awareness Training continues on next page)

*N/A is displayed when data is not publicly available.



Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
KnowBe4 Security Awareness Training	KnowBe4, Inc.	2010	1,859	231,152	16,068	4.0
Hoxhunt	Hoxhunt	2016	142	6,600	493	4.0
MetaCompliance Security Awareness Training	MetaCompliance	2005	188	9,317	3,163	4.4
SoSafe	SoSafe	2018	378	13,145	947	3.4
Arctic Wolf	Arctic Wolf Networks	2012	2,219	71,037	3,669	4.2
NINJIO Security Awareness	NINJIO	2015	63	5,117	2,915	4.8
Infosec IQ	Infosec	2004	281	26,605	23,784	4.5
SANS Institute	SANS Institute	1989	1,468	308,748	187,551	N/A
Webroot Security Awareness Training	Webroot	1997	299	24,607	64,577	3.4
Immersive Labs	Immersive Labs	2017	330	22,995	5,212	3.5
Inspired eLearning Powered by VIPRE	VIPRE Security	1994	184	6,000	8,770	3.6
Hacker Rangers Security Awareness	Hacker Rangers	2011	15	2,160	82	N/A
Huntress Security Awareness Training	Huntress Labs	2015	325	46,305	31,063	3.8
PhishingBox	PhishingBox	2013	23	1,665	888	4.2
usecure	usecure	2016	39	3,799	935	5.0

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
CybeReady Security Awareness Training Platform	CybeReady	2018	37	6,397	4,226	3.4
Riot	Riot	2020	33	2,961	256	N/A
Carbide	Carbide	2016	39	1,853	578	3.0
Boxphish Security Awareness and Phishing Simulation	Boxphish	2018	23	952	0	5.0
Junglemap	Junglemap	2002	47	2,743	57	N/A
Defendify All-In-One Cybersecurity® Solution	Defendify	2017	26	1,685	319	4.2
GoldPhish	GoldPhish		9	3,806	350	N/A
CultureAI	CultureAI	2015	41	2,713	414	5.0
Phished	Phished	2018	41	4,072	77	3.7
Nimblr Security Awareness	Nimblr	2018	32	1,486	0	N/A
Right-Hand Cybersecurity	Right-Hand Cybersecurity	2019	48	5,481	138	N/A
Bastion Technologies	Bastion Technologies	2022	13	539	0	N/A
cyberconIQ Cyber Awareness Training	cyberconIQ	2019	21	996	310	4.0
Global Learning Systems	Global Learning Systems	2000	25	1,537	256	3.1
CyberHoot Cybersecurity Awareness Training	CyberHoot	2015	5	612	221	N/A

(Additional Data for Security Awareness Training continues on next page)

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Additional Data for Security Awareness Training (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating
Proofpoint Security Awareness Training	ProofPoint	2002	4,506	132,178	30,519	3.8
Mimecast Security Awareness Training	Mimecast	2003	2,338	91,101	18,929	3.8
Barracuda Security Awareness Training	Barracuda	2002	2,118	58,320	15,999	3.7
Symantec Phishing Readiness	Symantec	1982	13,646	430,068	194,863	3.9
Fortra's Terranova Security	Fortra	1982	1,658	28,000	2,259	4.1
Secure Code Warrior	Secure Code Warrior	2015	266	13,667	2,719	3.8
Hook Security: Security Awareness Training	Hook Security	2019	25	3,701	218	N/A
ThreatAdvice Cybersecurity Education	NXTsoft		93	3,912	749	N/A
BullPhish ID	ID Agent	2016	19	4,706	969	3.9
Security Journey	Security Journey	2016	59	4,142	1,337	5.0
Avatao	Avatao	2014	14	1,002	707	5.0
CyberVista	CyberVista	2016	35	3,223	5,602	5.0
Threatcop Security Awareness Training	Threatcop Inc.		25	2,042	325	3.8
Haekka	Haekka	2020	5	175	159	N/A

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