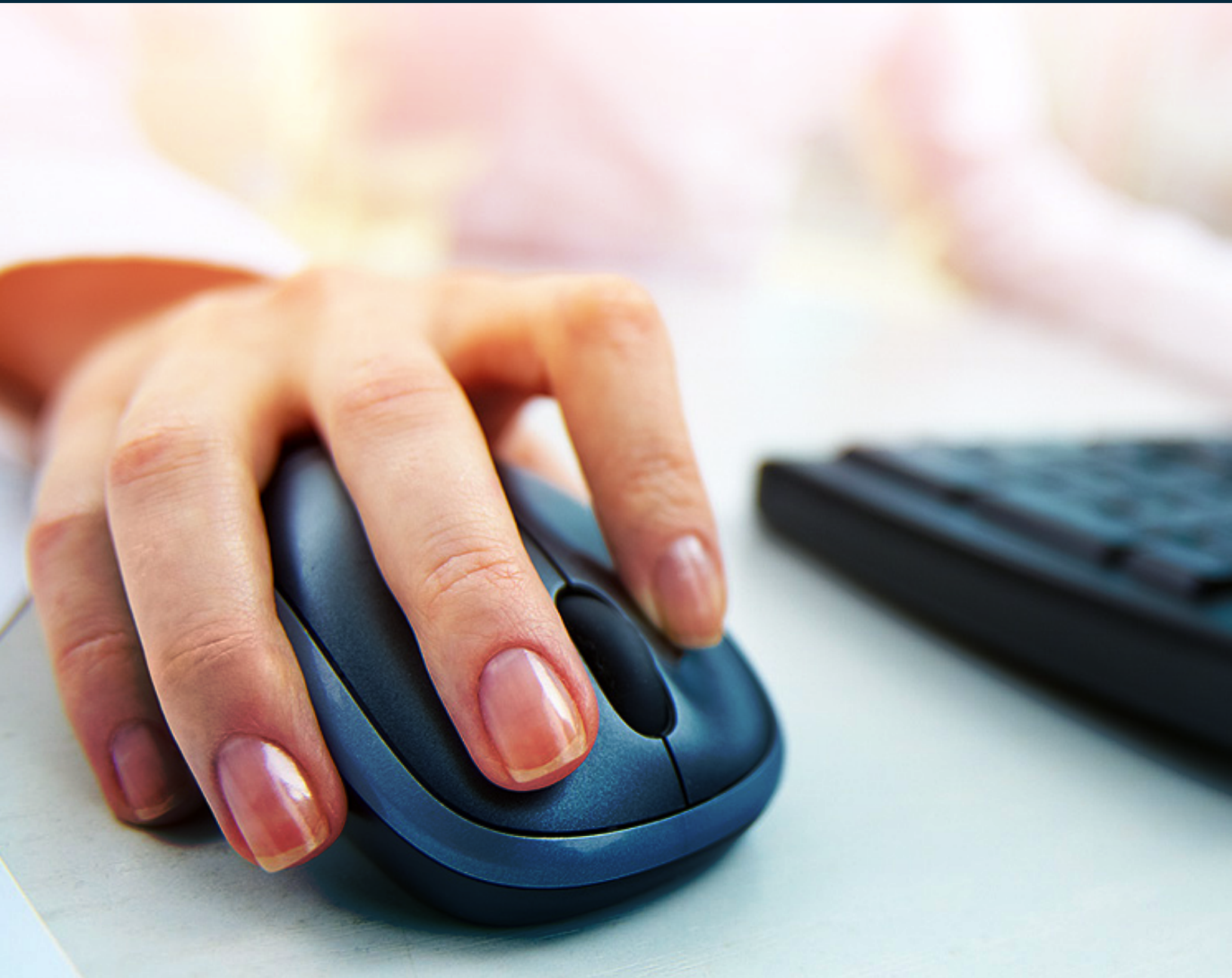


knowbe4

Free Phish Alert Button

Employees Report Phishing Attacks With One Click



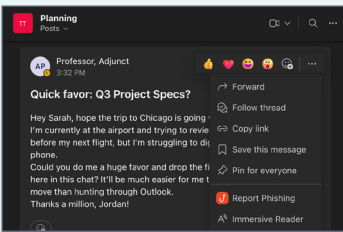
Free Phish Alert

Do your users know what to do when they receive a suspicious message?

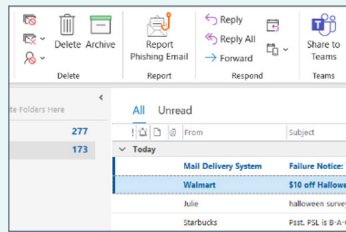
Should they call the help desk, or forward it? Should they forward to IT including all headers? Delete and not report it, forfeiting a possible early warning?

KnowBe4's Phish Alert add-in button gives your users a safe way to forward threats to the security team for analysis. Reported emails will be deleted from the user's inbox to prevent future exposure.

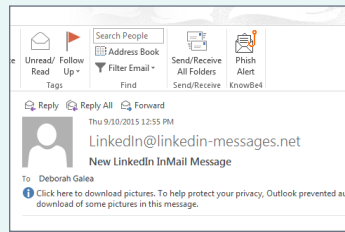
Microsoft Teams PAB
Adds a Phish Alert button for your users



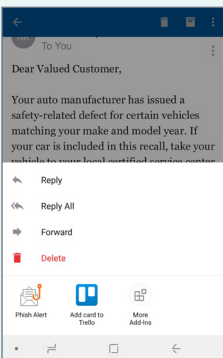
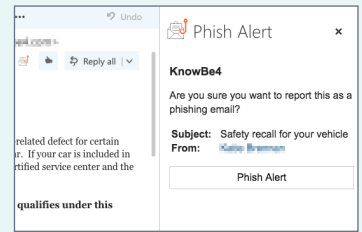
Microsoft Ribbon PAB
Adds a Phish Alert button for your users



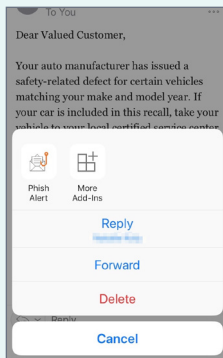
Outlook Toolbar
Adds a Phish Alert button for your users



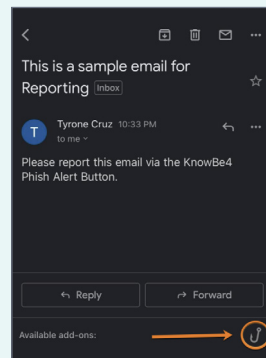
Microsoft 365 Add-in Pane
Adds a Phish Alert button for your users



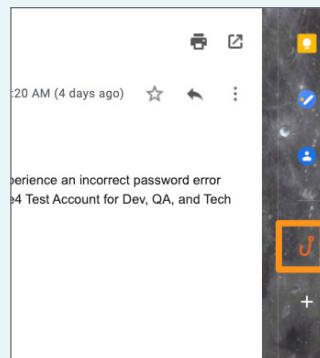
Outlook Mobile (Android)



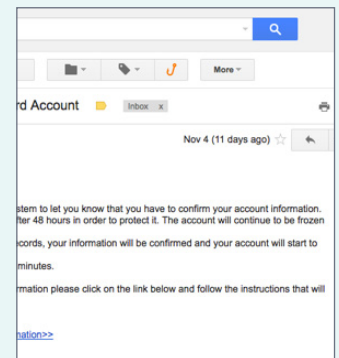
Outlook Mobile (iOS)



Gmail Mobile (Android)



Gmail Add-On
Adds a Phish Alert button for your users



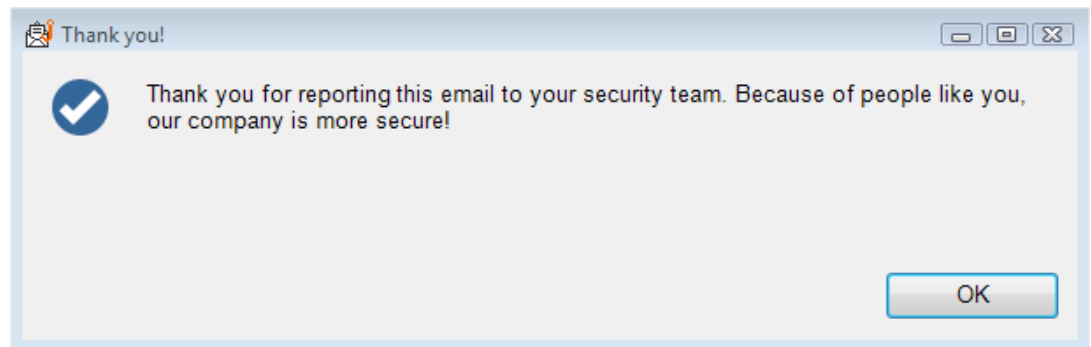
Gmail Extension
Adds a Phish Alert button for your users

- ▶ When the user clicks the Phish Alert button on a suspicious email or chat message, the message will be directly forwarded to your Incident Response team.
- ▶ Has fully customizable button text and user dialog boxes.
- ▶ Clients supported: Outlook 2021 & Outlook for Microsoft 365, Exchange 2016, 2019 & 2021, Outlook on the web (Outlook.com), the Outlook Mobile App (iOS and Android), Chrome 80 and later (Linux, OS X, and Windows), Gmail accounts connected through Google Workspace, Gmail Add-on is compatible with Gmail in browser and mobile clients. For more information on compatibility, please visit: <https://support.knowbe4.com/hc/en-us/articles/1500011951662-Phish-Alert-Button-Compatibility-Matrix>

Phish Alert Benefits

- ▶ Reinforces your organization's security culture, users can report suspicious emails with one click.
- ▶ Your employee gets instant feedback, which reinforces their training.
- ▶ Incident Response gets early phishing alerts from users, creating a network of "sensors." You can change the receiving email address and add a prefix.
- ▶ You can change the user dialog box text regularly to coordinate with your security awareness program. When your user opens email client, the add-in pulls in your updated messaging with most versions.
- ▶ Easy Phish Alert Button (PAB) deployment options: Outlook PAB installer for Windows, PAB manifest for Microsoft Products, Microsoft Teams, Gmail Chrome Extension PAB config file, and Gmail Add-on App for Google Workspace

When a User Clicks the PAB on a Suspicious Message



Phish Alert: How It Works

A new message arrives in an inbox or internal chat. The user thinks it's a phishing attack.

They click on the Phish Alert button.

The message could be a legit email, could be a spam or real phish.

The message is sent directly from your user's client to your Incident Response Team.

Your IR Team receives a copy of the message. Reported emails include an attachment containing all SMTP headers.

If email is reported, it will get deleted from the user's inbox.

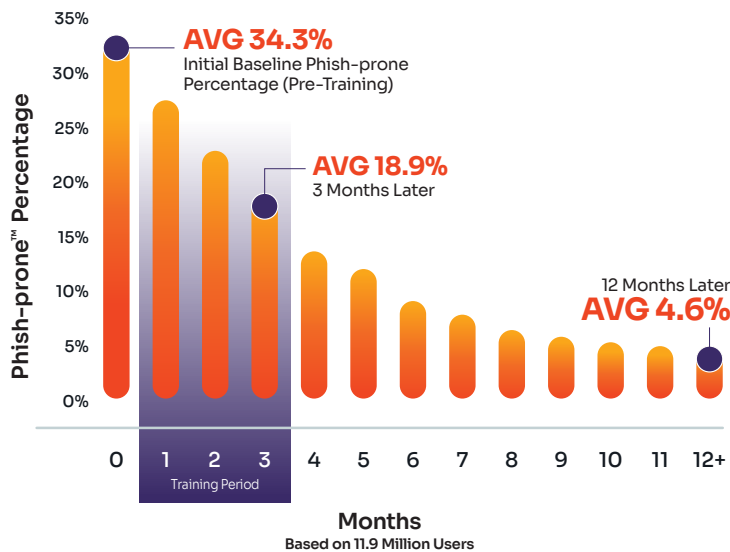
Further Enhance Your Management of Social Engineering Threats

Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks. More than ever, your users are the weak link in your network security. Old school security awareness training doesn't hack it anymore. They need to be trained, and after the training stay on their toes, keeping security top of mind.

KnowBe4 Security Awareness Training

As the world's largest integrated Security Awareness Training and Simulated Phishing platform, KnowBe4 helps enable your employees to make smarter security decisions every day. You now have a platform to test and train your employees to understand the mechanisms of spam, phishing, spear-phishing, malware and social engineering. And best of all, when your users are able to apply this knowledge in their day-to-day job, they improve your organization's last line of defense: Your Human Firewall.

You can unlock even more benefits from Phish Alert when you are using it with the KnowBe4's Security Awareness Training and Simulated Phishing platform.



- ▶ Users can click Phish Alert on both simulated and real phishing emails.
- ▶ Your employee gets instant feedback, which reinforces their training.
- ▶ The action of the user gets recorded in the Admin Console for your review.

Source: 2025 KnowBe4 Phishing by Industry Benchmarking Report

Note: The initial Phish-prone Percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 console prior to the evaluation. Subsequent time periods reflect Phish-prone Percentages for the subset of users who received training with the KnowBe4 console.

Find out how tens of thousands of organizations have mobilized their end-users as their first line of defense.

Learn More

www.knowbe4.com



KnowBe4, Inc. | 33 N Garden Ave, Suite 1200, Clearwater, FL 33755
855-KNOWBE4 (566-9234) | www.KnowBe4.com | Sales@KnowBe4.com

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