

The Forrester Total Economic Impact™ of KnowBe4 by the Numbers

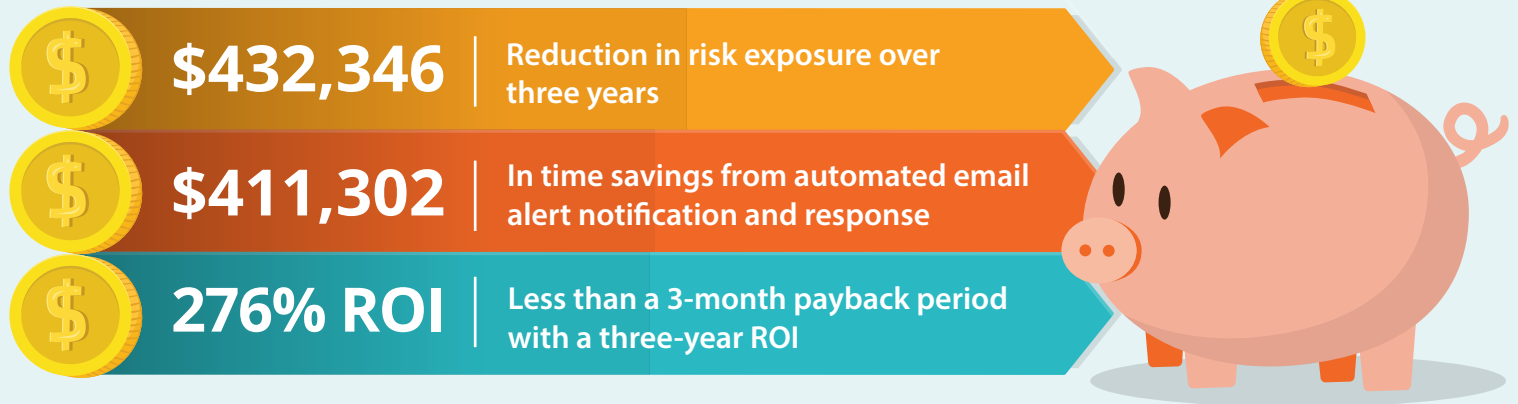


KnowBe4 commissioned Forrester Consulting to conduct a Total Economic Impact™ study* examining the potential Return on Investment (ROI) enterprises might realize by deploying **KnowBe4's Security Awareness Training and Simulated Phishing and PhishER platforms.**

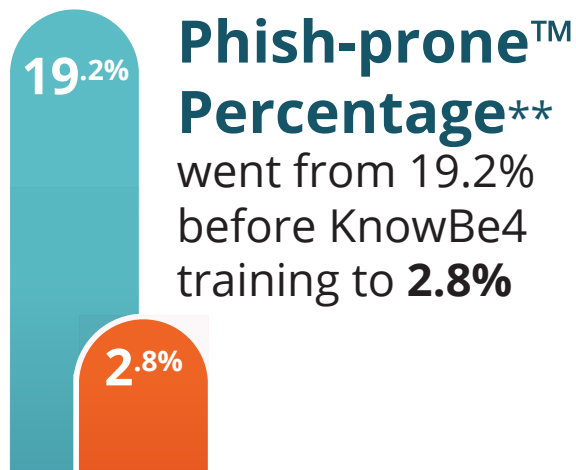
Forrester assessed the cost savings, productivity gains and business benefits experienced by a global enterprise customer. Here's a breakdown of the study findings:

Money Saved

\$826,172 in savings from mitigated risk and saved employee time including:



User Base Impacts



*A commissioned study conducted by Forrester Consulting on behalf of KnowBe4. The Total Economic Impact™ of KnowBe4. April 2021.

**Phish-prone Percentage represents the likelihood a user population will click on phishing emails

Learn the Benefits for Yourself with the Free Study:
<https://info.knowbe4.com/forrester-tei-study>

KnowBe4

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