KB4-CON
SESSION ROOMS

Shuttle To Hotel Lobby

N

SABAL
General Sessions

ROYAL
Dining Room

1/2 **CANARY** 3/4
Labs & Breakouts

← **Hotel Lobby**

2
CYPRESS
Customer Appreciation Dinner

1B
CYPRESS
Breakouts

1A
CYPRESS
Breakouts

Palms Registration
R

Business Center

CONVENTION CENTER ENTRANCE

KnowBe4

KB4-CON
ORLANDO 2019
Security Awareness Conference

AGENDA
AT A GLANCE

MAY 8 – 10, 2019

Wednesday
May 8

4:00p - 8:00p	Early Registration	*Palms Registration*
4:30p – 5:30p	Breakout: Data-Driven Defense	*Canary 3/4*
4:30p – 5:30p	Security Awareness Lab	*Canary 1/2*
6:00p - 8:00p	Welcome Meetup Drinks Reception	*Palms Foyer*

SECURITY AWARENESS LAB
Throughout the conference, we will have an area setup where attendees can:

• Have hands-on time with the products
• Talk with customer success
• Get your tech support questions answered
• Bring your product 'deep dive' questions
• Make an appointment for your data-driven security consultation

LEGEND

GENERAL   **BREAK**   **BREAKOUT**   **OTHER**

SHARE
THE FUN

Snap your photos and share your experience on social media and be sure to use the hashtag

#KB4CON19

Thursday
May 9

8:00a - 9:00a	Registration	*Palms Registration*
8:00a - 9:00a	Breakfast	*Royal*
9:00a - 9:30a	Conference Kickoff and Welcome *Stu Sjouwerman, CEO, KnowBe4*	*Sabal*
9:30a - 10:45a	**KEYNOTE: Apollo Robbins** Social Engineering and Deception	*Sabal*
10:45a - 11:15a	Break: Talk to your peers	

Breakout Sessions   11:15a - 12:00p

Risky Business – Managing Risk Simplified with KCM GRC Live Demo		*Canary 3/4*
Platform Knowledge: Phish & Tips		*Cypress 1A*
PhishER – Get in position to disposition		*Cypress 1B*

12:00p - 1:00p	Lunch	*Royal*
1:00p - 5:00p	Security Awareness Lab	*Canary 1/2*
1:00p - 1:45p	Cyberwire Podcast 'Hacking the Human' LIVE	*Sabal*
2:00p - 2:45p	**KEYNOTE: Dr. Lydia Kostopoulos** Deepfakes: A World of New Realities	*Sabal*
2:45p - 3:15p	Break: Talk to your peers	
3:15p - 4:15p	**KEYNOTE: Thomas Frey** The Future of AI-Driven Education	*Sabal*

Breakout Sessions   4:30p - 5:00p

What's New on the Dark Web		*Canary 3/4*
Measuring Security Culture		*Cypress 1A*
Partner Session Breakout: Leveraging KnowBe4 to Enhance a Company's Security Culture		*Cypress 1B*

6:00p - 7:00p	Networking Happy Hour	*Cypress Foyer*
7:00p - 9:30p	**Customer Appreciation Dinner**	*Cypress 2*

Friday
May 10

8:00a - 9:00a	Registration	*Palms Registration*
8:00a - 9:00a	Breakfast	*Royal*
8:00a - 9:00a	Partner Ask Me Anything Breakfast	*Atlanta*
9:00a - 10:45a	**KEYNOTE: Kevin Mitnick** Advanced Hacking Techniques	*Sabal*
10:45a - 11:15a	Break: Talk to your peers	

Breakout Sessions   11:15a - 12:00p

Risk Management and Third-Party Risk		*Canary 3/4*
The Many Ways to Hack 2FA		*Cypress 1A*
Best Practices for Using the KnowBe4 Platform to Develop a Security Awareness Program		*Cypress 1B*

12:00p - 1:00p	Lunch	*Royal*
12:00p - 1:00p	Partner Roundtable Lunch	*Atlanta*
1:00p - 3:15p	Security Awareness Lab	*Canary 1/2*
1:00p - 2:00p	**KEYNOTE: Perry Carpenter** The Right Way and the Wrong Way to Drive Secure Behaviors	*Sabal*
2:00p - 2:30p	Break: Talk to your peers	
2:30p - 3:15p	**Product Roadmap** Lifting the Veil on Cool Upcoming Features	*Sabal*
3:15p - 3:45p	Closing Remarks & Prize Drawing	*Sabal*

Say cheese!

We will have top-notch photographers and videographers to document the fun at KB4-Con.

Look out for some of the best shots on our blog.