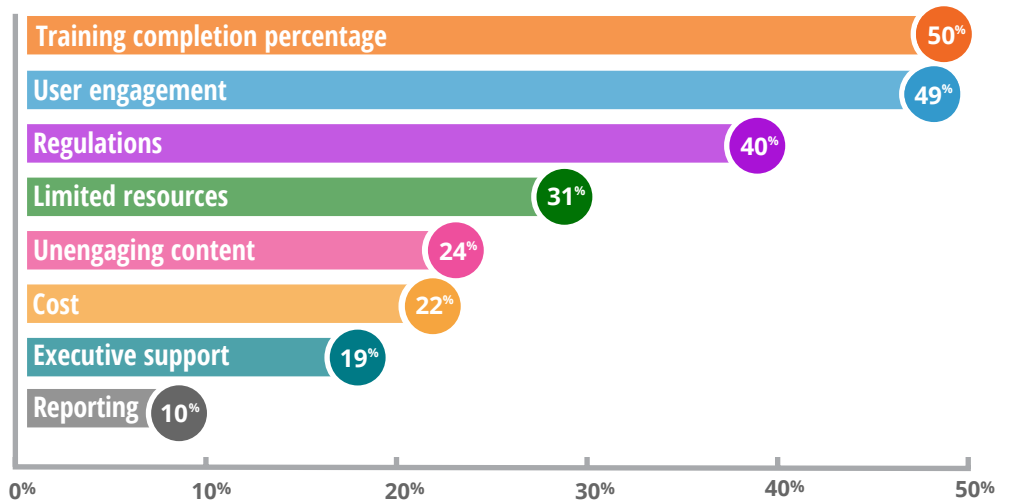


# 10 TIPS

## For Running a Successful Compliance Training Program

### Biggest Challenges Reported by Those Responsible for Employee Compliance Training



Source: 2022 State of Employee Compliance Training Report, KnowBe4

## So what does effective compliance training look like?



### 1 ENGAGE A STEERING COMMITTEE

- Leverage those who have an interest in compliance
- Help ensure return on investment (ROI)



### 2 GET LEADERSHIP TO BUY-IN WITH YOUR PLAN

- Bring data, ROI and risk avoidance to your presentation



### 3 RECRUIT A TEAM OF EMPLOYEES

- Gather an unbiased focus group for feedback



### 4 BALANCE BUYING VERSUS BUILDING

- Create the right mix of in-house and existing/branded content



### 5 COMPLIANCE CONTENT FOR ON-THE-GO USERS

- Give your users a great experience on mobile



### 6 USE DATA TO MEASURE

- Turn on end user surveys and comments, and actively use this data to improve your program over time



### 7 OFFER HIGH QUALITY CONTENT

- Enhance your e-learning with high quality videos, graphics and interactives



### 8 USE A VARIETY OF CONTENT & FORMATS

- Use variety within training content types to avoid content fatigue



### 9 USE GAMIFICATION

- Make reporting and completions a competition between teams and executives



### 10 TRAIN MORE FREQUENTLY

- Break training into smaller pieces and conduct it more often
- Actively work with other areas' training, such as security awareness

